

ARKANSAS HIGHER EDUCATION COORDINATING BOARD
Regular Quarterly Meeting
August 3, 2007

Minutes of Meeting

The August 3, 2007 regular meeting of the Arkansas Higher Education Coordinating Board was held in the Reynolds Center Auditorium on the campus of the University of Arkansas at Fayetteville. Chairman Kaneaster Hodges called the meeting to order at 10:00 a.m. with a quorum of Board members present.

Coordinating Board present:

Kaneaster Hodges, Chair
David Leech, Vice Chair
Dr. Lynda Johnson, Secretary
Dr. Charles Allen
Dr. Joe Bennett
Bob L. Burns
Jodie Carter
Phil Ford
Dr. Dan Grant
Steve Luelf
Dick Trammel
Dr. Anne Trussell

Coordinating Board absent:

Department staff present:

Dr. Steve Floyd, Interim Director
Dr. Karen Wheeler, Associate Director of Academic Affairs
Dr. Stanley Williams, Senior Associate Director for Finance
Tara Smith, Coordinator of Financial Aid
Cynthia Moten, Coordinator of Academic Affairs
Jeanne Jones, Coordinator of Institutional Certification
Alana Boles, Assistant Coordinator of Academic Programs
Collin Calloway, Assistant Coordinator of Financial Aid
Dale Ellis, Communications Officer
Christina Miller, Assistant Director for Research and Planning
Nichole Abernathy, Administrative Support

Presidents, chancellors, institutional representatives, members of the press, and guests were also present.

Chairman Hodges introduced Dr. John White, Chancellor of the University of Arkansas (UA), for a welcome.

Dr. White began by welcoming everyone to UA's campus. He stated that recently, during an Exit Interview with the Higher Learning Commission, UA was commended for their campus's remarkable transformation over the last ten years. The physical manifestation of the university, the quality of students and the qualifications of the faculty and staff have all contributed to making UA the wonderful institution it is today, said Dr. White. He then stated that he is very concerned for the future of Arkansas and that the only way Arkansas can enjoy prosperity and the quality of life comparable to that anywhere else in the United States is by addressing higher education. Dr. White concluded by thanking Trisha Higinbothom for arranging such a wonderful meeting and the Higher Education Coordinating Board for allowing UA to have Dr. Linda Beene Ballard as their new Dean.

Dr. Grant announced that there would be a public hearing on the establishment of the rules and regulations for the Washington Center Scholarship Program.

Chairman Hodges expressed his appreciation to former Coordinating Board members Mark Smith, Bill Johnson and David Damron. He then introduced new members Dr. Charles Allen, Dr. Joe Bennett and Bob Burns.

Agenda Item No. 1 Approval of Minutes

Dr. Johnson corrected the April 27, 2007 Regular Meeting minutes, noting that on page 1-11, she was asking if the Graduate Certificate in District-Level Administrator by the University of Arkansas would replace the existing program or if it would add to it. Cynthia Moten answered that it would be an addition to the existing program for students holding the master's degree to receive an award for completion of coursework required for licensure.

Dick Trammel moved to approve the minutes of the April 27, 2007 Regular Meeting as corrected and the June 27, 2007 Special Meeting. Dr. Johnson seconded the motion, and the Board unanimously approved.

Chairman Hodges introduced the new Department of Education Special Advisor and Liaison for Higher Education, Heather Detherow. He also expressed admiration to Dr. Linda Beene Ballard for her many contributions to higher education.

Agenda Item No. 2 Report of the Interim Director

Chairman Hodges recognized Dr. Steve Floyd for his Interim Director's Report. Dr. Floyd began by stating that the mission of the Arkansas Department of Higher Education is to be an advocate for higher education in Arkansas; to

promote a coordinated system of higher education in the state; and to provide for the orderly and effective development of each of the publicly and locally supported institutions of higher education in the state—all geared toward improving the delivery of higher education services to the citizens of Arkansas. This includes advocating for sufficient resources for our public colleges and universities. Dr. Floyd stated that we must never lose sight of the fact that the primary work for higher education takes place on our campuses around the state. Governor Beebe understands this better than anyone, stated Dr. Floyd. The Governor recognizes the relationship between education, higher education and the development of the workforce.

Dr. Floyd commented that many low income Arkansans realize that education is the key to their future. However, engaging in higher education can be daunting and difficult for them.

Dr. Floyd continued his reports with current activities of the agency. The Department of Higher Education is negotiating an agreement with Dr. Dennis Jones of NCHEMS to serve as a consultant regarding the appropriateness of the revisions proposed for the role and scope statements. Dr. Floyd said that Dr. Jones will be asked to help identify the workforce needs of Arkansas, both by regions and on a statewide basis. He will then analyze how well our degree and certificate programs address the workforce needs and then conclude as to the appropriateness of the role and scopes. Dr. Floyd stated that a report is anticipated by February.

Achieving the Dream: Community Colleges Count is a national initiative designed to help more community college students succeed. From Arkansas, National Park Community College, Ouachita Technical College, Phillips Community College of the University of Arkansas and Pulaski Technical College, were chosen to receive grants. Dr. Floyd explained that the Department of Higher Education has been selected as the lead agency for Achieving the Dream in Arkansas. Dr. Floyd then briefly described the State team members and their roles.

Dr. Floyd concluded by expressing his appreciation to Dr. Linda Beene Ballard for her leadership in assisting Arkansas with becoming involved in the Achieving the Dream project.

Report of the Committees

Dr. Dan Grant presented the report of the Academic Committee and moved to adopt Agenda Items 3-12 and 14. Dr. Lynda Johnson seconded the motion, and the Board unanimously approved.

Chairman Hodges briefly discussed federal aid and asked ADHE staff to supply Coordinating Board members with a list of the Top 100 Federal Family Education Loan (FFEL) schools, at a later date.

David Leech presented the report of the Finance Committee and moved approval of Agenda Items 15-17. Dr. Anne Trussell seconded the motion, and the Board unanimously approved.

Prior to the start of the Academic Committee, Dr. Grant introduced Lieutenant Governor Bill Halter. Lieutenant Governor Halter began by saying how grateful he is to everyone in higher education for their efforts. He said that there isn't a single set of issues that can do more to advance Arkansas's future than higher education. Arkansas needs to implement some public policies that will benefit Arkansas and dramatically change our ranking of 49th in the U.S.

Dr. Floyd introduced Steve Cole, the new Chief Academic Officer for Cossatot Community College of the University of Arkansas.

Dr. Grant introduced new Academic Committee member Dr. Charles Allen of Little Rock who replaces Mark Smith.

Agenda Item No. 3
Master of Science in Agricultural Regulations
University of Arkansas at Pine Bluff

The administration and Board of Trustees of the University of Arkansas System (UA) request approval for the University of Arkansas at Pine Bluff (UAPB) to offer the Master of Science in Agricultural Regulations effective Fall 2007. UAPB is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the proposed program is within the role and scope established for the institution. The UA System Board of Trustees approved the program on September 28, 2006.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Agricultural Regulations (CIP 01.9999) at the University of Arkansas at Pine Bluff, effective Fall 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Pine Bluff of this approval.

Agenda Item No. 4
Master of Science in Nursing
Arkansas Tech University

The administration and Board of Trustees of Arkansas Tech University (ATU) request approval to offer the Master of Science in Nursing (MSN) effective Spring 2008. ATU is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the proposed program is within the role and scope established for the institution. The ATU Board of Trustees approved the program on May 16, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Nursing (CIP 51.1602) at Arkansas Tech University, effective Spring 2008.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of Arkansas Tech University of this approval.

Agenda Item No. 5
Master of Science in Educational Special Education
Instructional Specialist – P-4 and 4-12
Offered by Distance Technology
Arkansas State University – Jonesboro

The administration and the Board of Trustees of the Arkansas State University System (ASU) request approval for Arkansas State University—Jonesboro to offer the existing Master of Science in Education (MSE) in Special Education - Instructional Specialist P-4 and the MSE in Special Education - Instructional Specialist 4-12 degree programs by distance technology, effective Fall 2007. The programs are consistent with the role and scope of the institution. ASU-Jonesboro is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The ASU System Board of Trustees approved the proposed programs on May 4, 2006. The Arkansas Department of Education (ADE) approved the degrees for distance delivery in July 2007. ASU will provide a status report to ADE after the first year of online program operation.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the offering of the existing Master of Science in Education in Special Education Instructional Specialist P-4 (CIP 13.1001, DC 7005), and the Master of Science in Special Education Instructional Specialist 4-12 (CIP 13.1001, DC 7000) by distance technology at Arkansas State University—Jonesboro, effective August 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the Arkansas State University System, and the Chancellor of Arkansas State University—Jonesboro of the approval.

Dr. Grant stated that this program is offered by four other institutions and questioned if it is needed via distance delivery. Cynthia Moten responded that this is the first program of this type that the Department of Education has approved and noted that it will be thoroughly watched to make sure it has the same content.

David Leech asked how many times a student would have to go to the campus to take exams. Ms. Moten answered that primarily the students will not have to go to the campus, but can take the exams online or by proctor.

Chairman Hodges explained to the new Board members that concerns regarding distance learning will be brought up regularly at the Board meeting.

Dr. Grant stated that the Coordinating Board and the Department of Education need to keep watching and asking questions regarding distance education.

Ms. Moten assured Board members that this program has undergone extensive review since September of 2006 and was approved in July of 2007.

Agenda Item No. 6

Technical Certificate in Radio/Television Broadcasting Cossatot Community College of the University of Arkansas

The administration and Board of Trustees of the University of Arkansas System (UA) request approval for Cossatot Community College of the University of Arkansas (CCCUA) to offer the Technical Certificate in Radio/Television Broadcasting effective Fall 2007. CCCUA is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the proposed program is within the role and scope established for the institution. The UA System Board of Trustees approved the program on April 6, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Radio/Television Broadcasting (CIP 09.0701) at Cossatot Community College of the University of Arkansas, effective Fall 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of the

University of Arkansas System, and the Chancellor of Cossatot Community College of the University of Arkansas of this approval.

Agenda Item No. 7
Technical Certificate in Hospitality Services
University of Arkansas at Monticello

The administration and Board of Trustees of the University of Arkansas System (UA) request approval for the University of Arkansas at Monticello (UAM) to offer the Technical Certificate in Hospitality Services effective Fall 2007. UAM is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the proposed program is within the role and scope established for the institution. The UA System Board of Trustees approved the program on April 6, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Hospitality Services (CIP 52.0901) at the University of Arkansas at Monticello, effective Fall 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Monticello of this approval.

Agenda Item No. 8
Associate of Applied Science in Military Technologies
Pulaski Technical College

The administration and Board of Trustees of Pulaski Technical College (PTC) seek approval to offer the Associate of Applied Science in Military Technologies effective Spring 2008. The institution is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The PTC Board of Trustees approved the proposal on January 22, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Associate of Applied Science in Military Technologies (CIP 29.0101) at Pulaski Technical College effective Spring 2008.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform

the Presidents and Chair of the Board of Trustees of Pulaski Technical College of this approval.

Dr. Grant asked if 60 credit hours are awarded for work experience or military training. Alana Boles stated that up to 30 credit hours are awarded. Phil Ford asked why an institution would need to supplement military training. Ms. Boles stated that it would give students an opportunity to apply some of their military training towards a degree.

Agenda Item No. 9
Technical Certificate in Cosmetology
Certificate of Proficiency in Hair Care
Certificate of Proficiency in Nail and Skin Care
South Arkansas Community College

The administration and Board of Trustees of South Arkansas Community College (SACC) seek approval to offer the Technical Certificate in Cosmetology, the Certificate of Proficiency in Hair Care, and the Certificate of Proficiency in Nail and Skin Care effective August 2008. SACC is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The proposed program is within the role and scope of the institution. The SACC Board of Trustees approved the proposal on March 20, 2007, and the Arkansas State Board of Cosmetology issued a letter of compliance on June 27, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Cosmetology (CIP 12.0401), Certificate of Proficiency in Hair Care (CIP 12.0401) and Certificate of Proficiency in Nail and Skin Care (12.0401) at South Arkansas Community College effective August 2008.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of South Arkansas Community College of this approval.

Agenda Item No. 10
Technical Certificate in Industrial Equipment Maintenance Technology
Certificate of Proficiency in Basic Industrial Electricity
Certificate of Proficiency in Industrial Controls Technology
Certificate of Proficiency in Solid State Technology
South Arkansas Community College

The administration and Board of Trustees of South Arkansas Community College (SACC) seek approval to offer the Technical Certificate in Industrial Equipment Maintenance Technology, the Certificate of Proficiency in Basic Industrial

Electricity, the Certificate of Proficiency in Industrial Controls Technology, and the Certificate of Proficiency in Solid State Technology effective August 2007. SACC is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The proposed program is within the role and scope of the institution. The SACC Board of Trustees approved the proposal on March 20, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Industrial Equipment Maintenance Technology (CIP 47.0399), the Certificate of Proficiency in Basic Industrial Electricity (CIP 47.0105), the Certificate of Proficiency in Industrial Controls Technology (CIP 47.0105), and the Certificate of Proficiency in Solid State Technology (CIP 47.0105) at South Arkansas Community College effective August 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of South Arkansas Community College of this approval.

Agenda Item No. 11
Technical Certificate in Computer and Network
Installation and Repair Technology
Certificate of Proficiency in Computer Installation and Repair
Certificate of Proficiency in Network Installation and Repair
South Arkansas Community College

The administration and Board of Trustees of South Arkansas Community College (SACC) seek approval to offer the Technical Certificate in Computer and Network Installation and Repair Technology, the Certificate of Proficiency in Computer Installation and Repair, and the Certificate of Proficiency in Network Installation and Repair effective August 2007. SACC is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The proposed program is within the role and scope of the institution. The SACC Board of Trustees approved the proposal on March 20, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Computer and Network Installation and Repair Technology (CIP 47.0104), Certificate of Proficiency in Computer Installation and Repair (CIP 47.0104) and Certificate of Proficiency in Network Installation and Repair (CIP 47.0104) at South Arkansas Community College effective August 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of South Arkansas Community College of this approval.

Agenda Item No. 12
Institutional Certification Advisory
Committee Resolutions

The Institutional Certification Advisory Committee (ICAC) met on July 10, 2007. The following resolutions were presented for Coordinating Board consideration.

**ITT-Technical Institute, Little Rock
Recertification**

- Associate of Applied Science in Computer Drafting and Design
- Associate of Applied Science in Computer and Electronics Engineering Technology
- Bachelor of Science in Criminal Justice

Initial Certification

- Associate of Applied Science in Information Technology Computer Network Systems
- Associate of Applied Science in Information Technology Software Applications and Programming
- Associate of Applied Science in Information Technology Web Development
- Associate of Applied Science in Information Technology Multimedia

Decertification

- Associate of Applied Science in Information Technology
- Bachelor of Science in Business Administration
- Bachelor of Science in Business Accounting Technology

RESOLVED, That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants program recertification to ITT-Technical Institute, Little Rock, to offer the following degree programs to Arkansas citizens: Associate of Applied Science in Computer Drafting and Design, Associate of Applied Science in Computer and Electronics Engineering Technology, and Bachelor of Science in Criminal Justice. The recertification is for a period of two years and expires on August 3, 2009.

FURTHER RESOLVED, That the Arkansas Higher Education Coordinating Board grants initial program certification to ITT-Technical Institute, Little Rock, to offer the following degree programs to Arkansas citizens: Associate of Applied Science in Information Technology Computer Network Systems, Associate of Applied Science in Information Technology Software Applications

and Programming, Associate of Applied Science in Information Technology Web Development, and Associate of Applied Science in Information Technology Multimedia. The initial certification is for a period of two years and expires on August 3, 2009.

FURTHER RESOLVED, That the Arkansas Higher Education Coordinating Board decertifies the following degree programs offered by ITT-Technical Institute, Little Rock: Associate of Applied Science in Information Technology, Bachelor of Science in Business Administration, and Bachelor of Science in Business Accounting Technology. The decertification is effective August 3, 2007.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of ITT-Technical Institute, Little Rock, that the certification and recertification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of ITT-Technical Institute, Little Rock, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

**University of Phoenix—Online, Phoenix, Arizona
Recertification**

Master of Science in Administration of Justice and Security

Initial Certification

Master of Science in Psychology

RESOLVED, That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants program recertification to the University of Phoenix—Online to offer the Master of Science in Administration of Justice and Security degree program to Arkansas

citizens. The recertification is for a period of five years and expires on August 3, 2012.

FURTHER RESOLVED, That the Arkansas Higher Education Coordinating Board grants initial program certification to the University of Phoenix—Online to offer the Master of Science in Psychology degree program to Arkansas citizens. The certification is for a period of two years and expires on August 3, 2009.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of the University of Phoenix—Online that the certification and recertification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of the University of Phoenix—Online that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statements:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

The Master of Science in Psychology degree program certified by the Arkansas Higher Education Coordinating Board is offered for professional growth purposes only and does not meet the licensing requirements of the Arkansas Psychology Board or the Arkansas Board of Examiners for Counseling.

**University of Phoenix—Rogers, Arkansas
Recertification**

Bachelor of Science in Business
Bachelor of Science in Information Technology
Master of Business Administration
Master of Management

RESOLVED, That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants program recertification to the University of Phoenix—Rogers to offer the following degree programs to Arkansas citizens: Bachelor of Science in Business, Bachelor of Science in Information Technology, Master of Business Administration, and Master of Management. The recertification is for a period of five years and expires on August 3, 2012.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of the University of Phoenix—Rogers that recertification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of the University of Phoenix—Rogers that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

William Woods University, Fulton, Missouri

Initial Certification

Master of Business Administration

Master of Education in Curriculum and Instruction

Master of Education in Athletics and Activities Administration

RESOLVED, That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants initial program certification to William Woods University of Fulton, Missouri, to offer the following degree programs in Arkansas: Master of Business Administration, Master of Education in Curriculum and Instruction, and Master of Education in Athletics and Activities Administration. The certification is for a period of two years and expires on August 3, 2009.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of William Woods University that the initial certification of

these degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of William Woods University that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statements:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Teacher education programs certified by the Arkansas Higher Education Coordinating Board are offered for professional growth purposes only. Additional courses and/or testing may be required to meet Arkansas licensure requirements. For more information, contact the Arkansas Department of Education, Office of Professional Licensure at www.arkansased.org or at (501) 682-4342.

The Institutional Certification Advisory Committee (ICAC) Report begins on page 12-6 of the Agenda book.

Dr. Grant commented on the large number of degree programs being offered on line. He noted that the University of Phoenix is the largest institution in the world with over 300,000 students world-wide.

Jodie Carter moved to recommend Agenda Items No. 3-12 to the full Board for consideration. Phil Ford seconded, and the Committee unanimously approved.

Agenda Item No. 13
Report on Annual Review of
Faculty Performance

Arkansas Code Annotated §6-63-104 and Arkansas Higher Education Coordinating Board (Board) policy 5.05.1 requires that each college and university conduct an annual performance review of faculty members. Pursuant to this statute, Arkansas Department of Higher Education (ADHE) staff is required to monitor the faculty evaluation processes adopted at public

institutions, and make a report to the Coordinating Board and Legislative Council each year. Each institution must have on file with ADHE a plan detailing the procedures for faculty evaluation at each institution. Significant amendments to these plans are to be submitted for Board approval.

Institutions were required to submit a report to ADHE that describes the process followed during the 2006-2007 academic year. Those reports were summarized in the Agenda book.

Dr. Grant asked if any faculty or staff member was fired as a result of this report. Dr. Karen Wheeler said that institutions are not required to report that information.

Dick Trammel asked if ADHE feels they really have a grasp on the performance of faculty at the institutions. Dr. Wheeler stated that she is very comfortable with the information received, which comes from multiple sources.

Agenda Item No. 14
Doctor of Philosophy in Leadership Studies
University of Central Arkansas

The administration and Board of Trustees of the University of Central Arkansas (UCA) request approval to offer the Doctor of Philosophy (Ph.D.) in Leadership Studies. UCA is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. Approval of the proposed degree will require a modification of the institution's current role and scope. The UCA Board of Trustees approved the proposal on August 4, 2006.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Doctor of Philosophy in Leadership Studies (CIP 30.9999) at the University of Central Arkansas, effective Spring 2008.

RESOLVED, That the University of Central Arkansas role and scope be amended to include the offering of the Doctor of Philosophy in Leadership Studies.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Central Arkansas of the approval.

Dr. Grant stated that in an attempt to support the legislative mandate against the duplication of programs, the Coordinating Board has scrutinized this program extensively. However, ADHE staff now recommend the approval of this resolution.

David Leech asked if this program is within UCA's scope and mission. Dr. Wheeler noted that it is within UCA's mission. However, their role and scope will need to be revised.

Jodie Carter stated that although a lot of research has gone into the review of this program, he wanted to go on record stating his disapproval.

David Leech asked if UCA would have to ask for more funds for this program. Dr. Wheeler stated that UCA will not have to directly ask for more funds, because this program will generate student semester credit hours which will be loaded into the funding formula. Therefore, the students that UCA is currently serving will retroactively be funded in the next biennium. Dr. Wheeler noted that doctoral programs are funded at a higher rate.

Dr. Grant asked if money would be taken from other institutions to fund this Ph.D. program. Dr. Wheeler answered that UCA will be generating more funding because they have more students.

Phil Ford expressed great confidence in Dr. Wheeler and her staff and asked if the Coordinating Board was going to limit Ph.D. programs to Fayetteville.

Dick Trammel asked where the endowed gift of \$60,000 annually would come from. Dr. Larry Robinson, Dean of the College of Education at UCA, stated that the endowment would come from individual supporters.

Steve Luelf questioned the extensive revisions that have occurred to the proposal since its initial submission. Dr. Robinson answered that UCA has tried to be sensitive and address ADHE's and other institutions' concerns.

Dr. Floyd asked Coordinating Board members to consider the fact that ADHE staff has done an extensive background review of this program and that UCA has spent several months revising their proposal to meet ADHE's standards.

Dr. Charles Allen asked why UCA is offering so many disciplines instead of sticking with their original program design. Dr. Robinson answered that the original hope was to have a strong core in leadership. However, external consultants thought UCA was placing too much emphasis on the area of educational leadership. Therefore, UCA realigned their focus.

Dr. Allen moved to recommend Agenda Item No. 14 to the Full Board for consideration. Dr. Johnson seconded, and the Committee, with the exception of Jodie Carter's opposing vote, approved.

Barbara Anderson, Executive Assistant to the President at UCA, announced that UCA Provost Dr. Gabriel Esteban, would be starting a new position at Seton Hall University.

David Leech welcomed new Finance Committee members, Dr. Joe Bennett and Bob L. Burns.

Agenda Item No. 15
Certificate of Intercollegiate Athletic
Revenues and Expenditures for 2007-08

A.C.A. §6-62-805 (Act 366 of 1991) requires each state-supported institution of higher education to annually certify by June 15 to the Arkansas Higher Education Coordinating Board that its intercollegiate athletic program will generate sufficient revenues to meet expenditures or that any athletic deficit will be met by separate institutional board-sanctioned student athletic fees.

RESOLVED, That the Arkansas Higher Education Coordinating Board accepts the Certification of Intercollegiate Athletic Revenues and Expenditures Budgeted for 2007-08 as prepared in accordance with Arkansas Higher Education Coordinating Board uniform accounting standards and definitions for athletic reporting.

David Leech asked if \$1,078,000 is the maximum amount allowable to move the state funds. Dr. Stanley Williams answered that it is.

Steve Luelf asked if the "Other auxiliary profits" related to dormitories. Dr. Williams stated that this category included book store, vending, food service and residence hall fees, among others.

Steve Luelf asked how "Other auxiliary profits" would be applied to the dormitories. Dr. Williams stated that institutions set their fees to make a profit. Mr. Luelf asked if ADHE staff saw any trends that would cause concern regarding the use of auxiliary profits for athletics. Dr. Williams stated that currently the use of auxiliary profits for athletics is declining.

Dick Trammel moved approval of Agenda Item No. 15. Dr. Trussell seconded the motion, and the Board unanimously approved.

Agenda Item No. 16
Economic Feasibility of Bond Issue
Henderson State University

Henderson State University (HSU) requests approval of the economic feasibility of plans to issue bonds totaling approximately \$9.0 million with a term of up to 25 years at an annual interest rate not to exceed 5.0%. Proceeds from the bond issue will be used for auxiliary purposes. The Henderson State University Board of Trustees approved this project at its meeting on April 30, 2007 and will consider the bond financing at its meeting on August 23, 2007.

RESOLVED, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Henderson State University to issue bonds for approximately \$9.0 million with a term of 25 years at an annual interest rate not to exceed 5.0% for the construction of a Student Recreation Center, as requested by the institution.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of the Trustees of Henderson State University of the Coordinating Board's resolution.

Dr. Williams stated that the students voted for a fee to help pay for the Recreation Center.

Steve Luelf moved approval of Agenda Item No. 16. Dick Trammel seconded the motion, and the Board unanimously approved.

Agenda Item No. 17 Distribution of Mineral Lease Fund Balance

According to the provisions of A.C.A. §19-5-1018, state institutions of higher education, through the establishment of the Higher Education Building Maintenance Fund, share in the distribution of monies received by the state from the United States government from the sale or lease of minerals, oil, and gas on federal property located in the state. The statute requires that the funds be disbursed by the Director of the Department of Higher Education in accordance with the recommendation of the Arkansas Higher Education Coordinating Board after review by Legislative Council.

RESOLVED, That after review by the Legislative Council, the Director of the Arkansas Department of Higher Education is authorized to distribute \$645,825.73 from the Higher Education Building Maintenance Fund to the institutions and entities for the purpose of critical maintenance of educational and general facilities in accordance with the attached distribution.

Dick Trammel moved approval of Agenda Item No. 17. Dr. Trussell seconded the motion, and the Board unanimously approved.

Public Hearing

Chairman Hodges declared the meeting a public hearing for the establishment of rules and regulations to the Washington Center Scholarship program. He called on Tara Smith to present the information.

Agenda Item No. 18
Rules and Regulations
The Washington Center Scholarship

Act 1046 of 2007 establishes a new program to award scholarships of up to \$6,000 to students who are accepted to The Washington Center for Internships and Academic Seminars located in Washington, D.C. The Washington Center (TWC) is an independent nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students challenging opportunities to work and learn in Washington, D.C. for academic credit. Students must be enrolled in an accredited college or university as a second semester sophomore or above, maintain a grade point average of at least 2.75 on a 4.0 scale, receive academic credit from the student's college or university for participation in the internship program and receive the endorsement of the student's campus liaison or faculty sponsor in order to be considered for acceptance from TWC.

RESOLVED, That the Arkansas Higher Education Coordinating Board adopts the rules and regulations presented in this agenda item for The Washington Center Scholarship Program, to be administered jointly by the Arkansas Department of Higher Education, approved Arkansas Institutions of Higher Education and The Washington Center.

FURTHER RESOLVED, That by the adoption of these rules and regulations presented in this agenda item, the Director of the Arkansas Department of Higher Education or his/her designee is authorized to promulgate these rules and regulations and to implement them for the 2007-08 academic year.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education or his/her designee is authorized to make technical changes and corrections when necessary in the program rules for The Washington Center Scholarship Program.

No public comments were received and no one asked to speak.

Steve Luelf asked if this was a non-partisan, non-profit organization. Tara Smith answered that it is.

Dr. Grant asked if the \$6,000 awarded to each student could be spent on more than tuition. Ms. Smith stated that it could be spent on Washington Center fees, which include living expenses.

David Leech moved to approve Agenda Item 18. Jodie Carter seconded the motion, and the Board unanimously approved.

Agenda Item No. 19
Guidelines for the Notification of Sex Offenders

Act 147 of 2007 amended Arkansas Code Annotated §12-12-913 that requires the Arkansas Higher Education Coordinating Board (AHECB) to promulgate guidelines for the disclosure to students of information regarding a sex offender when such information is released to a local institution of higher education by a local law enforcement agency having jurisdiction. Act 147 of 2007 deleted language in the statute that included the parents of college students among those that should receive the notification. These guidelines will be used by institutions of higher education in the development of a written policy to be adopted by the institution's board of trustees.

Dr. Grant moved to approve Agenda Item 19. Jodie Carter seconded the motion, and the Board unanimously approved.

Agenda Item No. 20
Degrees and Certificates Awarded by Arkansas's Public
Colleges and Universities from 1996-2006

Dr. Floyd provided an overview of the number of degrees awarded from 1996 through 2006. Annually the Department of Higher Education publishes a detailed report on the number of degrees and certificates awarded on the agency's Web site. See Table 20.A for a summary of the total number of degrees and certificates awarded by the public colleges and universities.

Joe Bennett stated that according to the 2000 Census, Arkansas was ranked 49th (16.7%) in the nation in Educational attainment – just behind Mississippi (16.9%). Although, according to the 2006 Census, Arkansas has improved to 19% (but still ranked 49th) and Mississippi has improved at a faster rate, jumping to 21.1%. Dr. Floyd stated that while Arkansas is working hard to improve its Educational attainment, other states are too. Therefore, Arkansas is continually pursuing a moving target.

Dr. Lynda Johnson commented that Mississippi's Educational attainment rate may be increasing at a much higher rate than Arkansas's because of their K-12 efforts. Dr. Johnson recommended that Arkansas examine the process that Mississippi is using in K-12.

Jodie Carter stated that Arkansas needs to not just look at Mississippi's progress, but look at what other states are doing as well.

Agenda Item No. 21
Report on 2006 College-Going Rate

The college-going rate measures the proportion of college students enrolling in postsecondary education in the fall semester after finishing high school, in most cases, immediately after high school. Current data are based on the fall 2006 student cohort that enrolled first-time, full-time, and on-campus attending an Arkansas public or independent institution after completing high school or a GED. Since most college students that ever enroll in college do so immediately after completing high school, the percentage of high school graduates making the transition from high school to college is an indicator of the total proportion that will ever enroll in post-secondary education. The percentage, therefore, reflects the accessibility of higher education as well as students' assessment of the value of attending college when compared to working, entering the military, traveling, or following other pursuits.

Steve Luelf commented on the significant data variations in the number of entering students on page 21-3 of the Agenda book. He stated that if the graduation and retention rates were included, the chart would possibly furnish a better perspective of the College-Going Rate for First-Time students.

Dr. Floyd said that those numbers could be added to the report.

Chairman Hodges commented that Arkansas needs to be more aggressive in the approach to obtain and retain students.

ADHE Director Search

Next, Chairman Hodges presented an update on the Department of Higher Education Director search. He noted that the Search Committee would conduct the initial screening of all applications/nominations. The names of the applicants determined to be statutorily qualified would then be reviewed by the Coordinating Board, who will determine which candidates to interview. The selection will occur in executive session; the body must convene in public session and vote. Lastly, the name of the person selected will be submitted to the Governor for confirmation.

Dr. Grant asked what would be required to make the Director of the Department of Higher Education's salary comparable to those of college and university presidents. Chairman Hodges stated that a salary increase is subject to the approval of the Legislature and Governor. He commented that competitive salaries are needed for all ADHE employees.

Dr. Linda Beene Ballard reminded Coordinating Board members that the Higher Education Foundation supplemented Dr. Ken James's salary in order to recruit

him to Arkansas. This was done through private donations until his salary could be raised in the Legislative Session. She noted that this may be something the Coordinating Board would like to consider to help recruit a new Director.

Chairman Hodges noted that the Board would take it into consideration.

Dr. Lynda Johnson moved to approve the Search Process. Dr. Anne Trussell seconded the motion, and the Board unanimously approved.

Agenda Item No. 22
Report of Nominating Committee

Committee Chair Phil Ford (other Committee members were Jodie Carter and Dr. Dan Grant) moved that the slate of Board officers for 2007-08 include; Steve Luelf as the Finance Committee Chair, Dr. Dan Grant as the Academic Committee Chair, Dr. Lynda Johnson as Secretary, David Leech as Vice Chair, and Dick Trammel as Chair. Jodie Carter seconded the motion, and the Board unanimously approved.

Phil Ford thanked Chairman Hodges on behalf of the Board for his leadership as Chair of the Higher Education Coordinating Board, and the passage of the Higher Education Bond Issue.

Agenda Item No. 23 and 24
Letters of Notification and Letters of Intent

The Department of Higher Education received notice from institutions on 96 programs not requiring Board approval.

Notification was received on 6 items requiring Board approval.

During this period, the Institutional Certification Advisory Committee received notice of requests for 146 degree programs. The program notice list appears in the Letters of Notification on pages 23-1 through 23-8 and in the Letters on Intent on pages 24-1 through 24-6 of the agenda book.

Cynthia Moten noted that the Program Certificate of Proficiency in Nursing Assistant from Arkansas State University-Beebe was omitted from page 23-6 of the Agenda book.

Dr. Floyd expressed appreciation to Jeanne Jones for the thorough job she has done reviewing programs.

Chairman Hodges stated that there is a need for an increase in staff at the Department.

Chairman Hodges voiced concern regarding the growing number of African American males incarcerated, not only in Arkansas, but in the United States. He stated that if Arkansas is going to change this growing problem, it has to start allocating its resources in the right direction. He then expressed his appreciation to the Coordinating Board for allowing him to serve as their leader as he handed the gavel over to new Chairman, Dick Trammel.

Chairman Trammel began by saying what a privilege it was for him to be the new Chairman of the Coordinating Board. He then thanked Governor Beebe and Legislators for making a change in higher education for the state of Arkansas.

Chairman Trammel opened the floor for public comments.

Kearney Dietz, Director of Arkansas's Independent Colleges and Universities, thanked the Coordinating Board for allowing an Independent institution the opportunity to host a Board meeting in October.

Dr. Barry Ballard, President of Ouachita Technical College, described an overlooked opportunity for institutions to increase their college-going rate and number of graduates. He noted that the fastest growing segment of our population is Hispanics and higher education is overlooking them as a huge potential resource. Dr. Ballard said that institutions have to work harder at recruiting minorities and supporting them with mentors once they enter the institutions.

Chairman Trammel announced that Dr. Walter Roettger and Lyon College in Batesville will host the next Coordinating Board meeting on October 26, 2007.

With no further comments, the meeting adjourned at 12:00 p.m.

Nichole Abernathy

APPROVED:

Dr. Lynda Johnson, Secretary