#### ARKANSAS HIGHER EDUCATION COORDINATING BOARD

## Regular Quarterly Meeting April 30, 2004

#### **Minutes of Meeting**

The April 30, 2004 regular meeting of the Arkansas Higher Education Coordinating Board was held in the Auditorium of the Randolph County Development Center on the campus of Black River Technical College in Pocahontas, Arkansas. Chairman Phil Ford called the meeting to order at 10:25 a.m. with a quorum of Board members present.

#### Coordinating Board present:

Phil Ford, Chair
Dr. Dan Grant, Vice Chair
Betsy Thompson, Secretary
Jodie Carter
Bob Cheyne
David Damron
Kaneaster Hodges
Bill Johnson
Dr. Lynda Phillips Johnson
David Leech
Dr. Anne Trussell

#### Department staff present:

Dr. Linda Beene, Director
Dr. Steve Floyd, Deputy Director
Rita Fleming, Associate Director for Institutional Finance
Dr. Karen Wheeler, Associate Director of Academic Affairs
Ron Harrell, Associate Director for Planning and Accountability
Cynthia Moten, Coordinator of Academic Affairs
Jeanne Jones, Assistant Coordinator of Academic Affairs
Patsy Strode, Coordinator of Institutional Certification
Julie Bates, Coordinator of Institutional Finance
Scott Trotter, Financial Manager
Judy McAinsh, Finance Officer
Christina Miller, Coordinator of General Administration
Mary Fedrick, Administrative Assistant

Presidents, chancellors, other institutional representatives, members of the press, and guests were also present. Chairman Ford introduced Mr. Richard Gaines, President of Black River Technical College at Pocahontas.

President Gaines welcomed the Coordinating Board, department staff, and others to the campus and stated it was an honor to host the Board meeting. He expressed his appreciation for all the support provided by the Board. Chairman Ford thanked President Gaines for the hospitality. Chairman Ford then recognized Dr. Franks, Director of the Department of Workforce Education and also announced that the Jackson County Wal-Mart Foundation had named its auditorium after Kaneaster and Lindley Hodges.

#### Agenda Item No. 1 Approval of Minutes

A motion was made by Jodie Carter to approve the minutes of the February 6, 2004 meeting, it was seconded by Lynda Johnson, and the Board unanimously approved.

#### Agenda Item No. 2 Report of the Director

Dr. Beene congratulated Rita Fleming and her husband Robert on her recent passing of the Bar Exam. Dr. Beene also expressed her appreciation to the Institutional Finance staff for preparation and work on the funding formula. Dr. Beene reported that Governor Huckabee, chairman of the Southern Regional Education Board (SREB), had announced a new online initiative, "Ways in Mentor" which would tie in with the current SREB Electronic Campus.

Dr. Beene reported that the State Teacher Assistance Resource (STAR) program had been amended to allow AAT students to participate and the Workforce Improvement Grant had been very successful this year. She added that the Academic Challenge Scholarship program received a record number of applications, and the process was much quicker through online access.

She reported that the Arkansas Higher Education Coordinating Board had awarded \$733,336 in grants to Higher Educations institutions to improve teaching through a section of the No Child Left Behind Act of 2001. She said Mark Musick, President of the Southern Regional Education Board in Atlanta, presented information to the Legislative Higher Education Subcommittee on March 24 regarding full-time equivalent enrollment & funding, financial aid, operating expenses and state appropriations for Arkansas and the 16-member states of the SREB.

Dr. Beene and Melissa Goff participated in a Financial Aid Call-In program to help answer questions and explain how education after high school can be financed. The program was successful and received numerous calls. Dr. Beene congratulated Dr. Karen Wheeler and Ms. Cynthia Moten for their hard work and instrumentation in the dismissal of the appeal from the Southern College of Naturopathic Medicine.

Dr. Beene reported that the first meeting of the Two-Year College & Technical Institute Study Committee was held on April 7. Members included Dr. Linda Beene, Dr. Ed Franklin, Dr. Coy Grace, Dr. Janet Smith, Dr. Steve Franks and Mr. Kaneaster Hodges. The three directors presented information about the history and current status of the two-year colleges and technical institutes.

Dr. Beene thanked Dr. Karen Wheeler, Mr. Ron Harrell and Jeanne Jones for the many hours dedicated to coordinating the Performance Reporting System.

In closing, Dr. Beene commended Chairman Ford on his support of the Blue Ribbon Committee on Higher Education and said the report should be ready for submission to Governor Huckabee at the end of June.

#### Report of Committees

Dr. Dan Grant presented the report of the Academic Committee and motioned to adopt Agenda Item Nos. 3-21, and 28. Dr. Lynda Johnson seconded the motion and the Board unanimously approved.

David Leech presented the report of the Finance Committee and moved approval of Agenda Item Nos. 22-24 & 30. Dr. Trussell seconded the motion and the Board unanimously approved.

Agenda Item No. 3
Technical Certificate in Practical Nursing
Offered at Warren by South Arkansas Community College

The administration and Board of Trustees of South Arkansas Community College (SACC) request approval to offer the existing Technical Certificate in practical nursing, effective Spring, 2004 at Warren. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of South Arkansas Community College approved the proposal on June 17, 2003. The Arkansas State Board of Nursing approved the program for SACC on May 5, 2003.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in practical nursing (CIP 51.1613) to be offered by South Arkansas Community College at Warren, effective May, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of South Arkansas Community College of this approval.

#### Agenda Item No. 4

Certificate of Proficiency, Technical Certificate and Associate of Applied Science in Crime Scene Investigation Offered Through a Partnership Between Ouachita Technical College and the Criminal Justice Institute

The administration and Board of Trustees of Ouachita Technical College (OTC) request approval to offer the Certificate of Proficiency, Technical Certificate and Associate of Applied Science degree in crime scene investigation, effective Fall 2004. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of Ouachita Technical College approved the proposal on January 4, 2004.

The Arkansas Higher Education Coordinating Board approved the Certificate of Proficiency, Technical Certificate and Associate of Applied Science in crime scene investigation at 18 colleges and universities in August 2003. Ouachita Technical College would like to offer the certificate and degree programs as outlined in the approved program. The Forensic Sciences and Computer Education Center, a division of the Criminal Justice Institute, will offer the crime scene investigation courses. OTC will offer the courses required to complete the associate degree.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Certificate of Proficiency, Technical Certificate and Associate of Applied Science degree in crime scene investigation (CIP 43.0106) offered through a partnership between Ouachita Technical College and the Criminal Justice Institute, effective Fall 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Ouachita Technical College of this approval.

# Agenda Item No. 5 Technical Certificate in Law Enforcement Southern Arkansas University—Tech

The administration and Board of Trustees of Southern Arkansas University request approval to offer the Technical Certificate in law enforcement at Southern Arkansas University--Tech (SAU-Tech), effective May 2004. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of Southern Arkansas University approved the proposal on November 13, 2003. The Arkansas Commission on Law Enforcement Standards and Training approved the partnership with SAU-Tech to offer the proposed Technical Certificate on January 8, 2004.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate program in law enforcement (CIP 43.0107) to be offered at Southern Arkansas University--Tech in partnership with the Arkansas Law Enforcement Training Academy, effective May, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Southern Arkansas University and the Chancellor of Southern Arkansas University--Tech of this approval.

Agenda Item No. 6
Technical Certificate in Heavy Equipment Operation
Offered at Warren by South Arkansas Community College

The administration and Board of Trustees of South Arkansas Community College request approval to offer the Technical Certificate in heavy equipment operation effective, May 2004. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of South Arkansas Community College approved the proposal on March 18, 2003.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate program in heavy equipment operation (CIP 47.0302) to be offered by South Arkansas Community College at the Arkansas Heavy Equipment Operator Training Academy in Warren, effective May, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of South Arkansas Community College on this approval.

Agenda Item No. 7
Technical Certificate in Cosmetology
Offered at Bauxite by Pulaski Technical College

The administration and Board of Trustees of Pulaski Technical College request approval to offer the Technical Certificate in cosmetology, effective Summer 2004. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of the Pulaski Technical College approved the proposal on January 26, 2004.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in cosmetology (CIP 12.0401) to be offered by Pulaski Technical College at Bauxite, effective Summer, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Pulaski Technical College of this approval.

Agenda Item No. 8
Existing Associate of Arts
Offered by Distance Technology
Northwest Arkansas Community College

The administration and Board of Trustees of NorthWest Arkansas Community College (NWACC) request approval to offer the existing Associate of Arts degree program via distance technology, effective June 1, 2004. NWACC is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (HLC/NCA). The Board of Trustees of NorthWest Arkansas Community College approved the proposal on November 10, 2003.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the existing Associate of Arts (CIP 24.0101) to be offered online by NorthWest Arkansas Community College, effective June 1, 2004.

**FUTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of NorthWest Arkansas Community College of this approval.

# Agenda Item No. 9 Bachelor of Arts and Bachelor of Science in Theatre University of Central Arkansas

The administration and Board of Trustees of the University of Central Arkansas (UCA) request approval to offer the Bachelor of Arts and the Bachelor of Science in theatre, effective July 1, 2004. UCA is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of the University of Central Arkansas approved the proposal on February 20, 2004.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the Bachelor of Arts and the Bachelor of Science (CIP 50.0501) in theatre to be offered at the University of Central Arkansas, effective July 1, 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Central Arkansas of this approval.

Agenda Item No. 10
Master of Science in Nursing
University of Arkansas, Fayetteville

The administration and Board of Trustees of the University of Arkansas System request approval for the University of Arkansas, Fayetteville (UAF), to offer the Master of Science in Nursing (MSN), effective August 2004. The University is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of the University of Arkansas System approved the proposal on April 2, 2004.

Patsy Strode expressed to the Board the strong need for more educated and prepared nurses and Mr. Jodie Carter asked if we are closer to getting what was needed in that area. Ms. Strode explained that nurse educators were needed and that the next decade looks grim unless we are more prepared and have more nurses.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the Master of Science in Nursing (CIP 51.1616) to be offered at the University of Arkansas, Fayetteville, effective Fall, 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System and the Chancellor of the University of Arkansas, Fayetteville, of this approval.

Agenda Item No. 11
Bachelor of Arts in History/Historical Interpretation
University of Arkansas at Fort Smith

The administration and Board of Trustees of the University of Arkansas System request approval for the University of Arkansas at Fort Smith (UAFS) to offer the Bachelor of Arts in history/historical interpretation, effective fall 2004. UAFS is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of the University of Arkansas System approved the proposal on January 29, 2004.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the Bachelor of Arts in history/historical interpretation (CIP 54.0101) to be offered at the University of Arkansas at Fort Smith, effective Fall 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System and the Chancellor of the University of Arkansas at Fort Smith of this approval.

Agenda Item No. 12
Master of Education in Elementary or
Secondary Education Offered by Distance Technology
Southern Arkansas University—Magnolia

The administration and Board of Trustees of the Southern Arkansas University request approval for Southern Arkansas University--Magnolia (SAUM) to offer via distance technology the existing Master of Education in elementary or secondary education, effective January 2005. The University is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and

Schools (HLC/NCA). On March 30, 2004, the Board of Trustees of Southern Arkansas University approved the proposed program.

Mr. Cheyne expressed concerns regarding whether distance technology would provide students satisfactory education at the graduate level, and at what point should the line be drawn. Ms. Patsy Strode responded that Arkansas is a NCATE state and teachers want to be able to take courses during the summer. Ms. Besty Thompson expressed concern regarding one-on-one interaction. Dr. Lynda Johnson added that consideration should to be taken for those students with families and responsibilities as well as those students who are more mature in their endeavors. Mr. Jodie Carter stated that the success rate has been phenomenal but some modifications should be considered in order to take care of the needs of those participating. Dr. Anne Trussell said she would not accept distance learning for health care because of the need for interaction between patients, staff, etc. She added there was a place for distance learning but not for every course. Dr. Grant expressed that the Board must look to NCATE to make the decision in instances such as these. Dr. Linda Beene stated that it is common for online degrees to require dialogue between student/faculty as well as the participants.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the existing Master of Education in elementary (CIP 13.1202) or secondary education (CIP 13.1205) to be offered by Southern Arkansas University--Magnolia via distance technology, effective January 2005.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Southern Arkansas University of this approval.

Agenda Item No. 13
Technical Certificate in High Voltage Lineman Technology
Arkansas State University—Newport

The administration and Board of Trustees of Arkansas State University request approval for Arkansas State University--Newport (ASU-Newport) to offer the Technical Certificate in high voltage lineman technology, beginning in August 2004. The program is within the role and scope of the institution. ASU-Newport is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Arkansas State University Board of Trustees approved the program at its December 19, 2003 meeting.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in high voltage lineman technology (CIP 46.0303) at Arkansas State University--Newport, effective August 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas State University and the Chancellor of ASU-Newport of this approval.

Agenda Item No. 14
Online Bachelor of Arts in Liberal Arts and
Online Bachelor of Arts in Criminal Justice
University of Arkansas at Little Rock

The administration and Board of Trustees of the University of Arkansas System request approval for the University of Arkansas at Little Rock (UALR) to offer the existing Bachelor of Arts in liberal arts and Bachelor of Arts in criminal justice online, beginning in May 2004. The programs are within the role and scope of the institution. UALR is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The University of Arkansas Board of Trustees approved the programs at its April 2, 2004 meeting.

The online bachelor's degree programs are offered as degree completion programs for students obtaining the Associate of Arts degree online. The Bachelor of Arts in liberal arts is an interdisciplinary program that will allow students to combine aspects of several academic disciplines into one best suited to their educational and career needs. Students in the online degree will consult with a program advisor to develop an individualized program of study. The 124 semester credit hour program requires 60 semester hours of upper-level coursework that includes a course in reasoning across subject areas, and a senior-level seminar in one of the following disciplines: English, history, international study, philosophy, political science, psychology, religion, sociology, art history and appreciation, or rhetoric and writing. In addition, students choose 18 hours in three concentrations (54 hours total), two of which must be within the College of Arts, Humanities, and Social Sciences. Initially, courses in psychology, history, political science, sociology, professional and technical writing, criminal justice, and speech communication will be available online to meet program requirements. Additional disciplines will be added as the courses become available for online delivery, and student demand dictates.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the online Bachelor of Arts in liberal arts (CIP

24.0101) and online Bachelor of Arts in criminal justice (CIP 43.0104) at the University of Arkansas at Little Rock, effective May 1, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System and the Chancellor of the University of Arkansas at Little Rock of this approval.

Agenda Item No. 15
Bachelor of Arts in Behavioral and Social Sciences
Southern Arkansas University Magnolia

The administration and Board of Trustees of Southern Arkansas University request approval for Southern Arkansas University--Magnolia (SAUM) to consolidate three existing bachelor's degrees of Arts programs in criminal justice psychology, and sociology into a single degree, the Bachelor of Arts in behavioral and social sciences, effective in the fall of 2004. The proposed program is within

the role and scope established for the institution and was approved by the SAU Board of Trustees on November 13, 2003. The institution is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Bachelor of Arts in behavioral and social sciences degree program (CIOP 45.0101) at Southern Arkansas University—Magnolia, effective fall semester of 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Southern Arkansas University of this approval.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to delete the existing bachelor's degrees in criminal justice (DC 1360, DC 2405, CIP 43.0104), psychology (DC 1710, DC 3070, CIP 42.0101), and sociology (DC 1780, DC 3190, CIP 45.1101), from the list of approved academic degree programs, effective summer 2004.

# Agenda Item No. 16 Existing Associate of Arts and Associate of Applied Science in Criminal Justice Offered by Distance Technology Ouachita Technical College

The administration and Board of Trustees of Ouachita Technical College (OTC) request approval to offer the existing Associate of Arts and Associate of Applied Science in criminal justice via distance technology, effective in the fall of 2004. The degree programs are consistent with the role and scope of institution. OTC is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. A focused visit for the online degree programs will be conducted in August 2004. The institutional Board of Trustees approved the online associate degree programs on January 27, 2004.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the offering of the existing Associate of Arts (CIP 24.0101) and Associate of Applied Science in criminal justice (CIP 43.0104) via distance technology by Ouachita Technical College, effective Fall 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of Ouachita Technical College of this approval.

Agenda Item No. 17
New Option in Diagnostic Medical Sonography
Bachelor of Science in Imaging Sciences
University of Arkansas at Fort Smith

The administration and Board of Trustees of the University of Arkansas System (UA) request approval to offer a new option in diagnostic medical sonography (DMS) in the existing Bachelor of Science in imaging sciences at the University of Arkansas at Fort Smith (UA-Fort Smith), effective in the fall of 2004. The proposed program option is within the role and scope established for the institution. UA-Fort Smith is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The UA Board of Trustees approved the imaging sciences degree program with options in management and DMS on November 14, 2003.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the diagnostic medical sonography (DMS) specialty in the existing Bachelor of Science in imaging sciences

(CIP 51.0911) at the University of Arkansas at Fort Smith, effective fall semester of 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Fort Smith, of this approval.

Agenda Item No. 18
Approval of Recommendations of the
Institutional Certification Advisory Committee

The Institutional Certification Advisory Committee (ICAC) met Tuesday, March 16, 2004, to consider applications for initial certifications, recertification, and decertification. The following resolutions are presented to the Coordinating Board to implement the recommendations adopted by the Institutional Certification Advisory Committee.

#### Franklin University, Columbus, Ohio

Initial Certification, Bachelor of Science in Management Initial Certification, Bachelor of Science in Information Technology

**RESOLVED**, That the Arkansas Higher Education Coordinating Board grants initial certification to Franklin University of Columbus, Ohio, to offer through the Community College Alliance institutions in Arkansas via distance education, a Bachelor of Science in Management and a Bachelor of Science in Information Technology. This initial certification is granted under Arkansas Code §6-61-301 for two years and will expire April 30, 2006.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of Franklin University of Columbus, Ohio, that this certification requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body, (2) changes in the charter or incorporation documents of the institution, or (3) change in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Franklin University of Columbus, Ohio, that any advertisement or published materials using the name of the

Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain minimum standards have been met under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

#### ITT Technical Institute, Little Rock, Arkansas

Initial Program Certification

Bachelor of Science in Digital Entertainment and Game Design

**RESOLVED**, That the Arkansas Higher Education Coordinating Board grants initial certification to ITT Technical Institute, Little Rock, Arkansas, to offer on site the Bachelor of Science in Digital Entertainment and Game Design. This initial certification is granted under Arkansas Code §6-61-301 for a period of two years and expires April 30, 2006.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of ITT Technical Institute, Little Rock, Arkansas, that this certification requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body, (2) changes in the charter or incorporation documents of the institution, or (3) change in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of the ITT Technical Institute, Little Rock, Arkansas, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain minimum standards have been met under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

## Remington College, Little Rock Campus, Little Rock, Arkansas Recertification

Associate of Applied Science, Computer Networking Technology

**RESOLVED,** That the Arkansas Higher Education Coordinating Board grants recertification to Remington College, Little Rock Campus, Little Rock, Arkansas, to offer the Associate of Applied Science in Computer

Networking Technology. This recertification is granted under Arkansas Code §6-61-301 for a period of two years, to expire April 30, 2006.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Department of Higher Education to notify the administration of Remington College, Little Rock Campus, Little Rock, Arkansas, that this certification requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body, (2) changes in the charter or incorporation documents of the institution, or (3) change in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to notify the administration of Remington College, Little Rock Campus, Little Rock, Arkansas, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain minimum standards have been met under the rules and regulations implementing institutional and program certification as defined in Arkansas Code Annotated §6-6-301.

Remington College, Little Rock Campus, Little Rock, Arkansas Program Decertification

Associate of Applied Science, Business Information Systems
Associate of Applied Science, Electronic Engineering Technology

**RESOLVED**, That the Arkansas Higher Education Coordinating Board grants decertification to Remington College, Little Rock Campus, Little Rock, Arkansas, of the following degree programs offered on site: Associate of Applied Science in Business Information Systems and Associate of Applied Science in Electronic Engineering Technology. This decertification is granted under Arkansas Code §6-61-301 and is effective April 30, 2004.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Department of Higher Education to notify the administration of Remington College, Little Rock Campus, Little Rock, Arkansas, that this decertification requires the institution to cease enrollment of students who are residents of Arkansas and to assist currently enrolled students who are residents of Arkansas in the completion of the currently selected program.

The ICAC recommended the repeal of Rule 8 (Exemptions) of the Rules and Regulations for Institutional and Program Certification to the Coordinating Board at the Board's October 2003 meeting. Action on the repeal was tabled and an Attorney General's opinion on Rule 8 was requested. The Attorney

General's office notified ADHE that, at this time, it is unable to respond to the Board's questions because issues raised by the Board are likely to be addressed either administratively or judicially in pending litigation.

A motion was made by Dr. Williams to recommend to the Coordinating Board that Rule 8 be referred to the ICAC for further study. Following a second by Dr. Harris, the motion carried unanimously.

Therefore, the following resolution is submitted for Board consideration.

**RESOLVED, THAT** the Arkansas Higher Education Coordinating Board refers the issues of the repeal of Rule 8 (Exemptions) of the Rules and Regulations for Institutional and Program Certification in Arkansas back to the Institutional Certification Advisory Committee for further study.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this action to the Institutional Certification Advisory Committee.

## Appreciation Expressed to Former Members of the Institutional Certification Advisory Committee

Arkansas Code Annotated § 6-61-301 empowers the Arkansas Higher Education Coordinating Board to appoint individuals to the Institutional Certification Advisory Committee (ICAC). The law designates several institutional categories that must have representation on the committee. Each member is appointed to a term of nine years, with the term of one member expiring annually.

#### Dr. Fred Taylor

Dr. Fred J. Taylor, Chancellor of the University of Arkansas at Monticello, has generously served since January 2002 as a member of the Institutional Certification Advisory Committee in a position representing chief administrators of public four-year institutions. Dr. Taylor will retire as Chancellor of UAM effective June 30, 2004.

Therefore, the following resolution is submitted for Board consideration:

**RESOLVED,** That the Arkansas Higher Education Coordinating Board expresses appreciation to Dr. Fred Taylor for his service as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Dr. Taylor.

#### Ms. Cellestine Mayweather

Ms. Cellestine Mayweather of Camden, Arkansas, has generously served since 2002 as a member of the Institutional Certification Committee in a position requiring that the individual be a legal resident of the state of Arkansas who is not officially affiliated with any postsecondary institution in any state. Ms. Mayweather resigned from the ICAC due to increased job responsibilities.

Therefore, the following resolution is submitted for Board consideration:

**RESOLVED,** That the Arkansas Higher Education Coordinating Board expresses appreciation to Ms. Cellestine Mayweather for her years of service as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Ms. Mayweather.

Agenda Item No. 19
Approval of Revisions to the State Minimum Core Curriculum
Phillips Community College of the University of Arkansas

In April 1990, the Arkansas Higher Education Coordinating Board adopted guidelines for the development of state minimum core curricula in response to A.C.A. §6-61-218. This legislation provides that courses within the core shall apply toward the general education core curriculum requirements for baccalaureate degrees at state-supported institutions and shall be fully transferable between state institutions.

Proposed revisions to the institutional core curriculum must be approved by the Coordinating Board. The revised curriculum for Phillips Community College of the University of Arkansas appear on pages 19-2 &19-3 of the agenda book.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the revised core curriculum for Phillips Community College of the University of Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to distribute the state minimum core curriculum to all state colleges and universities.

Agenda Item No. 20 Ph.D. in Interdisciplinary Biomedical Sciences University of Arkansas for Medical Sciences

The administration and Board of Trustees of the University of Arkansas System request approval for the University of Arkansas for Medical Sciences (UAMS) to offer the Doctor of Philosophy (Ph.D.) in Interdisciplinary Biomedical Sciences, effective in the fall 2004. The program is within the role and scope established for the institution. The Board of Trustees of the University of Arkansas approved the program in January 2004.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the Ph.D. in Interdisciplinary Biomedical Sciences (CIP 30.0101) at the University of Arkansas for Medical Sciences, effective August 2004.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of University of Arkansas System and the Chancellor of the University of Arkansas for Medical Sciences of this approval.

Agenda Item No. 21
Ph.D. in Communication Sciences and Disorders
Offered by the University of Arkansas at Little Rock,
University of Arkansas for Medical Sciences,
and the University of Central Arkansas

The administration and Board of Trustees of the University of Arkansas System and the University of Central Arkansas request approval for a consortium of the University of Arkansas-Little Rock (UALR), University of Arkansas for Medical Sciences (UAMS), and University of Central Arkansas (UCA) to offer the Doctor of Philosophy (Ph.D.) in Communication Sciences and Disorders (CSD). Student recruitment, selection, and admission will occur during the 2004-05 academic

year and classes will begin in fall 2005. Each member of the consortium is fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Board of Trustees of UCA and UA approved the program in May and September 2002, respectively. If approved, this consortium program will be added to the role and scope of UCA and UALR.

Dr. Karen Wheeler explained that discussion about this program began about 20 years ago and discussion about collaboration among the Master's programs at UALR, UAMS and UCA began in the 1970's. The final proposal was reviewed in November and December.

Mr. Bill Johnson asked which institution would confer the degree and Dr. Karen Wheeler stated that UAMS would.

Dr. Thomas Guyette of UAMS stated this program would meet the significant need to produce instructors and speech pathologists. Dr. Gabriel Esteban of UCA stated that the consultant called this a model program.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves the Ph.D. in Communicating Sciences and Disorders (CIP 51.0204) offered by the University of Arkansas-Little Rock, the University of Arkansas for Medical Sciences, and the University of Central Arkansas consortium, effective fall 2004.

**FURTHER RESOLVED,** That the Arkansas Higher Education Coordinating Board add the Ph.D. in Communicative Sciences and Disorders to the role and scope of the University of Central Arkansas.

**FURTHER RESOLVED,** That the Arkansas Higher Education Coordinating Board add the Ph.D. in Communicative Sciences and Disorders to the role and scope of the University of Arkansas at Little Rock.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of the University of Arkansas System; the Chancellors of the University of Arkansas-Little Rock and the University of Arkansas for Medical Sciences; and the Chair of the Board of Trustees and President at the University of Central Arkansas of this approval.

Mr. Kaneaster Hodges made a motion to approve agenda items 3-21 & 28, Dr. Lynda Johnson seconded, and the motion carried.

#### Agenda Item No. 22 AHECB Tuition Policy for the 2005-2007 Biennium

While local boards have the authority to establish tuition and fee rates on their campuses, A.C.A. §6-61-215 requires the Coordinating Board to establish student fees for **funding** purposes for all public institutions of higher education. Therefore, the tuition and fee rates established by the Coordinating Board are offered for calculation of funding recommendations and do not alter the authority of local boards to establish their respective institutions' actual tuition and mandatory fee rates.

The importance of a tuition policy becomes evident when it is used as a variable in a funding formula because it indicates expected student share of the cost of education. After calculating the expected tuition and mandatory fee revenue based upon AHECB tuition policies, the needed state contribution can be established. When institutions charge less than the tuition policy recommendation, the shortfall is expected to come from sources other than state funding. The tuition and mandatory fee recommendations appear on pages 22-1 through 22-3 of the agenda book.

Mr. Bill Johnson asked why the Higher Education price index is so far ahead of the consumer price index. Ms. Rita Fleming stated it is due to the increase in technology, publications, etc. Mr. Cheyne asked what recourse the Board would have if they made universities aware when a policy is exceeded to make sure they adhere to guidelines but they still surpass them. Ms. Fleming stated that in some instances they already exceed now. Mr. Cheyne also expressed his concern regarding the affect of tuition increase on a student's interest in receiving baccalaureate degrees.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board adopts the tuition and mandatory fee recommendations described in this agenda item, recognizing that these amounts are established as required by A.C.A. §6-61-215 for use in the 2005-07 funding formulas for colleges and universities.

Mr. Cheyne motioned to recommend this item to the Board for approval, Dr. Trussell seconded, and the Committee concurred.

## Agenda Item No. 23 Funding Formulas for the 2005-07 Biennium

A.C.A. §6-61-223 establishes the process and key components for formula development for funding public institutions of higher education. That language reads as follows:

"(a) The Arkansas Higher Education Coordinating Board will work with the state college and university Presidents Council to review, revise, and develop funding formulas which will, in principle, seek to provide fair and equitable state support to all postsecondary students across the state, regardless of the state institution attended, while at the same time recognizing: (1) The different needs for lower level, upper level, and graduate level instruction at

the various institutions; (2) The requirements for specialized equipment, labs and smaller class sizes in some disciplines; and (3) Unique missions, such as agricultural extension services, research, medical sciences, workforce development, and public service; and (4) Growth, economies of scale, and other appropriate factors. (b) The formulas will be developed in consensus with the state college and university president's council and presented to the Joint Budget Committee for review."

Each biennium the ADHE staff in consultation with the presidents and chancellors of the institutions review and revise the funding models for the determination of the AHECB appropriation recommendations for the institutions of higher education.

Funding of the public higher education system with its two- and four-year institutions and specialized entities must be addressed in a manner that is fair and equitable, while recognizing institutional differences in mission and the varying costs of providing different academic programs and services. Both the two- and four-year institutions have need-based formulas that recognize the differences in student semester credit hour (SSCH) production by discipline with the more expensive programs generating higher funding levels; the four-year formula also recognizes differences by level (undergraduate, masters, and doctoral). The unique mission entities have as a funding basis an inflationary factor for a continuing level of support of existing programs and the justification of enhancement, expansion, or creation of programs. The need-based formula elements appear on pages 23-2 through 23-9 of the agenda book.

Ms. Fleming shared with to the Board considerations for a need-based formula for two- & four-year institutions, which would adequately apply to all students, including the bachelor-to-masters and masters-to-doctoral degrees. She stated that the actual numbers generated from this formula would be calculated in July.

Ms. Fleming discussed each element of the funding formula, explaining that the University of Delaware Study was used in developing the Arkansas formula. Mr. Damron questioned the equity of the formula and Ms. Fleming stated that the formula was based on courses and need for courses, which would address the equity issue.

Mr. Cheyne stated there was no higher priority for the Board than to find a funding formula and he appreciated the amount of research and work put into this. Dr. Grant and Dr. Alan Sugg also expressed their appreciation to the Institutional Finance staff for an outstanding new approach. Ms. Fleming thanked Dr. Stan Williams for his knowledge as well as the rest of her staff. Mr. Phil Ford expressed to the Board how imperative is for them to communicate to the Legislature the importance of new dollars and finding revenue streams that can be consistent.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board adopts the funding policies described in this agenda item to be used by the institutions and Department in preparing appropriation requests for the 2005-07 biennium.

Mr. Damron motioned to recommend the item for approval by the Board, Dr. Lynda Johnson seconded, and the Committee unanimously concurred.

Agenda Item No. 24 Economic Feasibility of Bond Issue University of Central Arkansas

The University of Central Arkansas requests approval of the economic feasibility of plans to issue bonds totaling approximately \$20.5 million with terms of up to 30 years at an interest rate of approximately five percent for both educational and general (E&G) and auxiliary purposes. The University of Central Arkansas Board of Trustees approved this bond issue on March 16, 2004.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for the University of Central Arkansas to issue housing funded bonds of approximately \$11 million with a term of up to 30 years at an interest rate of approximately five percent, another housing issue of approximately \$5 million with a term of up to 20 years and an interest rate of approximately five percent and an E&G funded issue of approximately \$4.5 million with a term of up to 10 years at an annual interest rate of approximately five percent.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of the University of Central Arkansas of the Coordinating Board's resolution.

Mr. Damron motioned to recommend the item for approval by the Board, Dr. Trussell seconded, and the Committee unanimously concurred.

Agenda Item No. 25
Approval of Amended Rules and Regulations
State Teacher Assistance Resource (Star) Program

Chairman Ford announced the opening of a public hearing for the purpose of amending original rules/regulations of the STAR program established by the 2003 General Assembly. Ms. Melissa Goff explained that new legislation was passed in the Second Extraordinary Session of2003 to recruit teachers for subject and geographical shortage areas, as well as principal changes to enhance the teacher quality pool. Ms. Goff stated that the proposed changes were publicized in the Democrat Gazette, as well as additional advertising resources, and no comments were received during the 30-day comment period. The revisions to the STAR Program appear on pages 25-1 through 25-20 of the agenda book.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board adopts the amended rules and regulations presented in this agenda item for the Arkansas State Teacher Assistance Resource (STAR) Program administered by the Arkansas Department of Higher Education.

**FURTHER RESOLVED,** That, by the adoption of these amended rules and regulations presented in this agenda item, the Director of the Arkansas Department of Higher Education or her designee is authorized to promulgate these rules and regulations and to implement them for the 2004-05 academic years.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education or her designee is authorized to make technical changes and corrections when necessary in the program rules for the Arkansas State Teacher Assistance Resource (STAR) Program.

Mr. Hodges motioned to accept the resolution, Dr. Grant seconded, and the Board unanimously concurred.

#### Agenda Item No. 26 Report on College Financial Assistance Programs

The Arkansas Department of Higher Education administers seventeen financial assistance programs, serving 16,000 students with a projected \$43 million in

2003-04. Over the past years, ADHE has made various reports on a number of the scholarship programs and provided data to the Governor and legislators as they have decided how to make changes in the programs in past legislative sessions. As the staff developed the strategic plan for the agency, it was decided that one of the performance measures would be the issuance of a comprehensive report of the financial assistance programs the department administers. The report appears on pages 26-2 through 26-26 of the agenda book or on the Department's website (www.arkansashighered.com).

This report requires no action on the part of the Board. Some of the recommendations in the report may be brought back for Board consideration and action at a future meeting. The report will be submitted to the appropriate legislative committees in the next several months.

#### Agenda Item No. 27 Nominating Committee

Chairman Ford announced that Kaneaster Hodges would serve as Chair of the Nominating Committee with Betsy Thompson and Bob Cheyne as members. They will report to the Board at its August 6 meeting.

#### Agenda Item No. 28 Letters of Notification

Between January 24, 2004 and April 14, 2004, the Department of Higher Education received notice from institutions of eleven new certificate programs, seven new options, seven program name changes, one new organizational unit, four academic reorganizations, four inactive programs, and two program deletions, none of which require Board approval. Notification of items requiring Board approval included seventy-one program conversions, one academic reorganization, four certificate programs, ten associate degree programs, fifteen bachelor programs, eight master degree programs, and three doctoral programs. During this period the Institutional Certification Advisory Committee received notice of requests for initial certification for twenty-six degrees, initial certification of one institution, and the decertification of a degree

program. The complete list of these notices appear on pages 28-1 through 28-7 of the agenda book.

## Agenda Item No. 29 Annual Report of Student Retention and Graduation

Chairman Ford requested that the reports Ron Harrell provides be moved further up on the agendas since it is very important information.

Statewide retention and graduation information for students entering Arkansas public higher education in fall 1992 through 2002 is presented in this report for both the state and institutional levels. ADHE's Student Information System (SIS) enables multi-year student retention and graduation tracking in compliance with Student-Right-to-Know legislation as well as Act 267 of 1989. SIS tracks student enrollments and completions for multiple years at their originating campus, as well as in other public institutions within the state.

Mr. Ron Harrell reported that Arkansas is 49th in the nation for graduation rates and 49th in the nation in adults, 25 years of age and older, with baccalaureate / bachelor or higher degrees. Dr. Grant commented that Arkansas needs to put more value on higher education. Mr. Harrell agreed with Dr. Beene in her summarization that high school remediation rates need to be a shared responsibility between college institutions and public education. Chairman Ford once again expressed the need to educate legislators on these issues.

#### Agenda Item No. 30 Economic Feasibility Of Loan Ouachita Technical College

Ouachita Technical College requests approval of a loan of \$430,000 with a term of 5 years at an annual interest rate of approximately 4.5 percent to purchase a new student information and college administration system. The Ouachita Technical College Board of Trustees approved the college's loan application on January 27, 2004.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Ouachita Technical College to borrow \$430,000 with a term of 5 years at an interest rate of approximately 4.5 percent.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Ouachita Technical College.

- Mr. Damron motioned to recommend the item for approval by the Board, Dr. Trussell seconded, and the Committee concurred.
- Mr. Bill Johnson motioned, Dr. Lynda Johnson seconded, and the Board approved adjournment at 12:30 p. m.

_	Mary Fedrick	
APPROVED:		
Betsy Thompson, Secretary		