

ARKANSAS HIGHER EDUCATION COORDINATING BOARD
Regular Quarterly Meeting
February 1, 2013

Minutes of Meeting

The February 1, 2013, regular meeting of the Arkansas Higher Education Coordinating Board was held at the Arkansas Department of Higher Education (ADHE) in Little Rock. Chairman Cook called the meeting to order at 8:30 a.m. with a quorum present.

Coordinating Board present:

Dr. Olin Cook, Chair
Dr. Charles Allen, Vice Chair
Sarah Argue, Secretary
Dr. Joe Bennett
Bob Crafton
Horace Hardwick
Kaneaster Hodges
Sherrel Johnson
Dr. Tim Langford
Florine Milligan

Coordinating Board absent:

David Leech

Department staff present:

Shane Broadway, Interim Director
Harold Criswell, Interim Deputy Director
Cynthia Moten, Associate Director for Academic Programs
Rick Jenkins, Associate Director for Planning and Accountability
Tara Smith, Senior Associate Director for Finance
Chandra Robinson, Program Specialist for Institutional Finance
Lillian Williams, Program Specialist for Academic Affairs
Jeanne Jones, Program Specialist for Academic Affairs
Alana Boles, Program Specialist for Academic Affairs
Brandi Hinkle, Communications Coordinator
Nichole Abernathy, Administrative Support

Presidents, chancellors, institutional representatives, members of the press, and guests were also present.

Chairman Cook introduced ADHE Interim Director Shane Broadway for a welcome. Director Broadway began by thanking everyone for coming and welcomed them to the new ADHE facility located in the Five Main Place building. He then thanked Stone Ward for sponsoring the open house on the previous night and Pulaski Technical College's culinary school for preparing the food. Next, he introduced Emily Jordan-Cox, Policy Advisor for the Governor's Office and John

Newkirk, Construction Superintendent with East-Harding. John and his crew were responsible for the renovations at the Five Main Place building.

Chairman Cook thanked Director Broadway for his welcome.

Agenda Item No. 1
Approval of Minutes

After it was noted that Dr. Joe Bennett had inadvertently been omitted from the October 25, 2012 Special meeting minutes, Dr. Joe Bennett moved to approve Agenda Item No. 1, upon correction. Kaneaster Hodges seconded the motion and the Board unanimously approved.

Agenda Item No. 2
Report of Nominating Committee

The Nominating Committee (Chair- Florine Milligan, Sherrel Johnson, and Dr. Joe Bennett) recommended the following slate of Board officers for 2013-14 (Sarah Argue as Secretary, Kaneaster Hodges as Vice Chair, and Dr. Charles Allen as Chair).

Florine Milligan moved to accept the 2013-2014 nominations. Sherrill Johnson seconded the motion and the Board unanimously approved.

Agenda Item No. 3
Reimbursement of Expenses for
Members of the AHECB and ICAC

Although members of the Arkansas Higher Education Coordinating Board and its Institutional Certification Advisory Committee (ICAC) by law serve without compensation, they may receive expense reimbursement for performing official board duties after following certain procedures set out by Act 1211 of 1995 (A.C.A. §25-16-901 et seq.).

RESOLVED, That the Arkansas Higher Education Coordinating Board, by a majority vote of its total membership, authorizes expense reimbursement for each board member and member of the ICAC for performing official board duties.

FURTHER RESOLVED, That the expense reimbursement shall not exceed the rate established for state employees by state travel regulations.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Department of Higher Education to send a copy of this resolution to the Department of Finance and Administration to notify that agency of compliance with Act 1211 of 1995.

Kaneaster Hodges moved to approve Agenda Item No. 3. Bob Crafton seconded the motion and the Board unanimously approved.

Agenda Item No. 4
State Board of Higher Education Foundation
Election of Supervisory Committee

The State Board of Higher Education Foundation was established on May 2, 1992. The Board for the Foundation includes three annually elected members: a president, a vice president and a secretary/treasurer. The Foundation was established in order to accept private funds for specific projects for the benefit of higher education in Arkansas. The current officers are:

President – Dr. Bob Burns
Vice President – Mr. David Leech
Secretary/Treasurer – Dr. Charles Allen

The terms for these members have lapsed, requiring a re-election or new appointments.

The following resolution is presented for Board consideration:

RESOLVED, That the Arkansas Higher Education Coordinating Board approves and elects members to serve as the State Board of Higher Education Foundation Supervisory Committee as follows:

Bob Crafton – President
Sarah Argue – Vice President
Dr. Charles Allen – Secretary/Treasurer

Kaneaster Hodges moved to approve Agenda Item No. 4. Dr. Joe Bennett seconded the motion and the Board unanimously approved.

Agenda Item No. 5
Agency Updates

Director Broadway began by showing pictures of the new ADHE offices located at the Five Main Place building. He noted that ADHE staff moved into the building in mid-December occupying part of the first floor and all of the fourth, fifth and sixth floors.

Next, Director Broadway gave detailed information about the office layouts and conference room accommodations. He noted that the square footage in the old building was 19,540 and 28,524 in the new one.

Director Broadway noted that ADHE received most of its office furniture from other agencies, including the Department of Environmental Quality, Criminal Justice Institute and the Department of Education.

Agenda Item No. 6
2012 Fall and 2012 Annual Enrollment Report

Rick Jenkins presented summary and detailed information about annual student enrollment. He noted the total, on-schedule enrollment for 2012 Fall term in all sectors of Arkansas higher education (public universities, public colleges, as well as independent colleges and universities and nursing schools) was 174,589 students; representing a 1-year decrease of 1.3 percent.

Of these 174,589 students, 13,762 were high school students (7.9 percent), 142,124 were undergraduate students (81.4 percent) and 18,703 were graduate students (10.7 percent).

Agenda Item No. 7
Annual Report on First-Year
Student Remediation for Fall 2012

Rick Jenkins presented summary and detailed information about annual student enrollment. In fall 2012, Arkansas's public institutions enrolled 23,313 first-time degree seeking students. 23,240 of those students were tested for placement purposes. Of the 23,240 students who were tested, 11,108 students (47.8 percent) were assigned to one or more remedial courses while the balance was placed in college-level coursework. This represents a decrease in the remediation rate of 1.6 percentage points from Fall 2011. Note that this is the lowest remediation rate in the 5-years reviewed and that the total remediation rate has dropped every year since the 2009 Fall term. Of the 11,108 students assigned to remediation, 4,881 (43.9 percent) were in the four-year sector and 6,227 (56.1 percent) were in the two-year sector.

Florine Milligan questioned why so many students with a 3.0 GPA have to be remediated. Rick Jenkins said we don't have any data to answer that.

Sarah Argue asked if remediation is primarily determined by ACT scores. Mr. Jenkins said ACT scores, as well as Asset, Compass and other test scores.

Agenda Item No. 8
Doctor of Nursing Practice
University of Arkansas, Fayetteville

The Doctor of Nursing Practice (DNP) is designed to prepare graduates to practice at the highest level in specialty practice or to assume leadership positions in health care, and for nurses seeking a terminal degree in nursing practice as an alternative

to a research-focused doctoral (PhD) degree program. The proposed DNP program offers two entry levels: post-bachelor's or post-master's. The post-bachelor's program requires 79 semester credit hours, plus 1000 clinical hours in preparation for certification as an Advanced Practice Nurse [either as a clinical nurse specialist (CNS) or nurse practitioner (NP)]. The post-bachelor's DNP degree will build on the current CNS program, and introduce a new specialization in adult/geriatric Acute Care Nurse Practitioner.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Doctor of Nursing Practice (CIP 51.3818, 79 semester credit hours beyond the bachelor's degree in nursing; 35-39 semester credit hours beyond the master's degree in nursing) at the University of Arkansas, Fayetteville, effective Fall 2013.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of the Arkansas System and the Chancellor of the University of Arkansas, Fayetteville, of the approval.

Dr. Joe Bennett moved to recommend Agenda Item No.8 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Agenda Item No. 9
Doctor of Nursing Practice
University of Central Arkansas

Several factors are driving the trend toward the practice doctorate for nurses and will increase the demand for healthcare services in Arkansas. The elderly and ethnic minority populations in Arkansas are expected to increase by 68% and 16%, respectively by 2020. An aging population brings higher rates of chronic disease such as diabetes and heart disease. Arkansas also has a high rate of preventable hospitalizations. Because of these increased demands for healthcare, there is a great need for practice-focused doctoral nursing educate to prepare nurses to provide care at advanced levels in rural areas; participate in development of infrastructure and healthcare policy; evaluate current healthcare delivery models with a focus on improving health outcomes; and to serve as faculty for the educating of new nurse providers.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Doctor of Nursing Practice (CIP 51.3818, 36 semester credit hours beyond the master's degree) at the University of Central Arkansas, effective Summer 2014.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President

and Chair of the Board of Trustees of the University of Central Arkansas of the approval.

Dr. Olin Cook moved to recommend Agenda Item No.9 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 10
Master of Science in Business Administration
Arkansas Tech University

The Master of Science in Business Administration (MSBA) is a graduate level business degree that provides an option for students whose undergraduate preparation was a non-business program. The MSBA is for students who wish to develop administrative and management skills, but do not wish to pursue the Master of Business Administration (MBA) degree.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Business Administration (CIP 52.0201; 30 semester credit hours) at Arkansas Tech University, effective Fall 2013.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas Tech University of the approval.

Agenda Item No. 11
Associate of Applied Science in Cardiovascular Technology
Arkansas Tech University – Ozark Campus

Cardiovascular Technology is a rapidly advancing specialty area due to continued technological advances, particularly in intra-cardiac ultrasonic imagery. The various types of ultrasound equipment require a highly skilled operator to obtain imaging information or other required data. The proposed Associate of Applied Science (AAS) in Cardiovascular Technology is comprised of 71 semester credit hours that include eight semester credit hours of supervised clinical practicum experiences at hospitals, specialty clinics, doctor's offices, and non-invasive laboratories. Students will learn to prepare, calibrate and operate non-invasive analytical technologies creating an easily definable foundation of data to establish a correct anatomic and physiologic heart diagnosis.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Associate of Applied Science in Cardiovascular Technology (CIP 51.0901; 71 semester credit hours) at Arkansas Tech University to be offered at the Ozark Campus, effective Fall 2013.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President

and Chair of the Board of Trustees of Arkansas Tech University, and the Chancellor of Arkansas Tech University-Ozark Campus of the approval.

Dr. Joe Bennett asked if the Cardiovascular Technologist would compete with a Radiologist. Lillian Williams said they will not. Dr. Alice Jo Blondin, Chancellor of ATU – Ozark Campus, said this is a non-invasive program. She explained that the Cardiovascular Technologist would not do the same thing as the Radiologist and that there is no overlap in training.

Agenda Item No. 12
Bachelor of Science in Emergency Medical Sciences
University of Arkansas for Medical Sciences

The proposed 120 semester credit hour Bachelor of Science in Emergency Medical Sciences (BS-EMS) degree is a predominately online program for licensed paramedics that will cultivate skills in administration, education, and advanced practice levels. The overall goal of the BS-EMS program will be to provide graduates with the skills necessary to positively impact healthcare operations and wellness in local communities from an EMS perspective. Graduates will be able to assume positions of responsibility in a variety of health care, research, business, community, and educational settings. In addition, graduates will be better able to adapt to new rules precipitated by a changing health care delivery environment and to solve problems with interdisciplinary solutions. The core courses include management, leadership, community paramedic, and a directed internship that are geared toward working paramedics. Graduates will be able to educate future EMS professionals, assess performance of EMS systems, interpret and apply evidence based emergency care, understand current and emerging EMS issues, and apply concepts of risk management and human resources.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Bachelor of Science in Emergency Medical Sciences (CIP 51.0904, 120 semester credit hours at the University of Arkansas for Medical Sciences, effective Summer 2013.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of the Arkansas System and the Chancellor of the University of Arkansas for Medical Sciences of the approval.

Agenda Item No. 13
Institutional Certification Advisory Committee Resolutions

RESOLVED, That, pursuant to ACA §6-61-302, the Arkansas Higher Education Coordinating Board appoints Mr. Terry Kimbrow, President of Central Baptist College, as a member of the Institutional Certification Advisory Committee. Mr. Kimbrow will fill one of two positions designated for Non-Public Postsecondary Education Institution Chief Administrator. This term expires December 31, 2018.

FURTHER RESOLVED, That the Coordinating Board expresses appreciation to Mr. Terry Kimbrow for his willingness to serve as a member of the Institutional Certification Advisory Committee.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Mr. Terry Kimbrow.

Initial Program Certification-Distance Technology

RESOLVED, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to the institutions listed on pages 2-5 to offer the specified degree programs to Arkansas residents for a period of three years through December 31, 2016.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of said institutions that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of said institutions that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Boise State University, Boise, Idaho

State Authorization: Idaho State Board of Education

Program Licensure: Idaho State Board of Nursing, Arkansas State Board of Nursing

Regional Accreditation: Northwest Commission on Colleges and Universities

Bachelor of Science in Nursing RN to BSN Degree Completion

Master of Educational Technology

Master of Science in Nursing

Master of Nursing

Doctor of Education in Educational Technology

Central Michigan University, Mount Pleasant, Michigan

State Authorization: Michigan Department of Education

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Bachelor of Science with an option in Community Development
Bachelor of Science in Administration
Bachelor of Science in Integrated Leadership Studies
Bachelor of Science in Psychology
Master of Arts in Education Leadership
Doctor of Health Administration

Colorado Technical University, Colorado Springs, Colorado

State Authorization: Colorado Department of Higher Education
Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Associate of Science in Accounting
Associate of Science in Business Administration
Associate of Science in General Studies
Associate of Science in Health Administration Services
Bachelor of Science in Healthcare Management
Bachelor of Science in Project Management
Bachelor of Science in Psychology

Everest University, Florida; Campuses in Pompano Beach and Tampa

State Authorization: Florida Commission for Independent Education
National Accreditation: Accrediting Council for Independent Colleges and Schools

Associate of Applied Science in Accounting
Associate of Applied Science in Business
Associate of Applied Science in Computer Information Science
Associate of Applied Science in Criminal Justice
Associate of Applied Science in Paralegal
Bachelor of Science in Accounting
Bachelor of Science in Applied Management
Bachelor of Science in Business
Bachelor of Science in Criminal Justice
Bachelor of Science in Paralegal

Everest University, Florida; Campus in Orlando

State Authorization: Florida Commission for Independent Education
National Accreditation: Accrediting Council for Independent Colleges and Schools

Bachelor of Science in Paralegal

Everest University, Florida; Campus in Pompano Beach

State Authorization: Florida Commission for Independent Education
National Accreditation: Accrediting Council for Independent Colleges and Schools

Associate of Applied Science in Criminal Investigations

Franklin University, Columbus Ohio

State Authorization: Ohio Board of Regents

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Bachelor of Science in Information Systems Auditing

Bachelor of Science in Public Administration

Bachelor of Science in Social Media Design

Master of Business Administration

Master of Science in Marketing and Communication

Liberty University, Lynchburg, Virginia

State Authorization: Virginia Council of Education

Regional Accreditation: Southern Association of Colleges and Schools

Associate of Arts in Psychology

Associate of Arts in Paralegal Studies

Bachelor of Arts in Psychology

Bachelor of Science in Paralegal Studies

Bachelor of Science in Aeronautics

Master of Public Health

Master of Arts in Public Policy

National American University, Rapid City, South Dakota

State Authorization: South Dakota Board of Regents

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Associate of Applied Science in Health Information Technology

Northeastern University, Boston, Massachusetts

State Authorization: Incorporated by the Commonwealth of Massachusetts

Regional Accreditation: New England Association of Colleges and Schools

Master of Science in Project Management

Master of Science in Leadership

Doctor of Physical Therapy

Oklahoma Wesleyan University, Bartlesville, Oklahoma

State Authorization: Oklahoma State Regents for Higher Education

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Associate of Applied Science in Early Childhood Education

Master of Business Administration

Rasmussen College, Bloomington, Minnesota

State Authorization: Minnesota Office of Higher Education

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Associate of Applied Science in Pharmacy Technician

Associate of Applied Science in Human Resources and Organizational Leadership

Associate of Applied Science in Marketing

Bachelor of Science in Public Accounting

Savannah College of Art and Design, Savannah, Georgia

State Authorization: Georgia Nonpublic Postsecondary Education Commission

Regional Accreditation: Southern Association of Colleges and Schools

Master of Arts in Design Management

Master of Arts in Graphic Design

Master of Arts in Interactive Design and Game Development

Master of Arts in Interior Design

Master of Fine Arts in Interactive Design and Game Development

University of North Carolina, Chapel Hill, North Carolina

State Authorization: The University of North Carolina Board of Governors

Regional Accreditation: Southern Association of Colleges and Schools

Master of Public Administration

Western International University, Phoenix, Arizona

State Authorization: Arizona State Board for Private Postsecondary Education

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Master of Business Administration in Accounting

Master of Science in Accounting

Initial Program Certification-Distance Technology

New Institutions

Arizona State University, Scottsdale, Arizona

State Authorization: Arizona Board of Regents

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Bachelor of Arts in History

Bachelor of Arts in Political Science

Bachelor of Arts in Psychology

Bachelor of Liberal Studies

Bachelor of Science in Criminology and Criminal Justice

RN to Bachelor of Science in Nursing

Bachelor of Science in Political Science

Master of Arts in Criminal Justice

University of South Dakota, Vermillion, South Dakota

State Authorization: South Dakota Board of Regents

Regional Accreditation: Higher Learning Commission of the North Central Association of Colleges and Schools

Master of Science in Administration

Florine Milligan moved to recommend Agenda Items No.10 – 13 to the full Board for consideration. Sherrel Johnson seconded and the Committee approved.

Agenda Items No. 14 & 15
Letters of Notification and Letters of Intent

The Department of Higher Education received notice from 11 institutions on new programs not requiring Board action unless further review is requested by the Board. During this period, the Institutional Certification Advisory Committee received notice of requests from 65 out-of-state institutions to offer degree programs to Arkansas residents. The program notice list appears in the Letters of Notification on pages 14-1 through 14-23 and in the Letters of Intent on pages 15-1 through 15-17 of the agenda book.

Agenda Item No. 16
Economic Feasibility of Bond Issue
Southern Arkansas University and
Southern Arkansas University Tech

Southern Arkansas University Board of Trustees request approval of the economic feasibility of plans to issue bonds of approximately \$10.35 million with a maximum term of up to thirty (30) years at an estimated annual interest rate not to exceed 5.0 percent. The bonds will be split between the Southern Arkansas University, Magnolia and Southern Arkansas University Tech. The Southern Arkansas University Board of Trustees approved this action at its meeting held on December 19, 2012.

RESOLVED, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Southern Arkansas University Magnolia to issue bonds of approximately \$7.25 million . The refunding issue of \$6.4 million will include a term of 22 years for the refunding issue and the \$850,000 for a bond issue with a term of thirty (30) years at an estimated interest rate of 5.0 percent to make improvements to the Watson Gymnasium facility on the campus of Southern Arkansas University in Magnolia, Arkansas.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Southern Arkansas University of the Coordinating Board's resolution.

The Southern Arkansas University Tech bond issue will be approximately \$1.0 million with an estimated maximum annual debt service payment of \$55,009. Proceeds from the bond issue will be used for the educational and general purposes of acquiring, constructing, and equipping a multipurpose student facility and to make additional renovations to educational and general facilities on the East-Camden campus which includes the construction of an additional 38,000 square feet to the existing student facility, plus other educational and general purposes. Coordinating Board policy regarding debt service provides that a maximum of 25 percent of net tuition and fee revenue, net of scholarship expense, may be pledged to educational and general debt service.

RESOLVED, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Southern Arkansas University Tech to issue bonds not to exceed \$1.0 million for a period of thirty (30) years at an estimated annual interest rate not to exceed 5.0 percent for educational and general purposes.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Southern Arkansas University of the Coordinating Board's resolution.

Kaneaster Hodges moved to recommend Agenda Item No.16 to the full Board for consideration. Horace Hardwick seconded and the Committee approved.

Agenda Item No. 17 Annual Higher Education Financial Condition Report

Kaneaster Hodges asked how much is actually spent on maintenance each year and if we had any statistics on what the money was actually spent on. Tara Smith said she would have the information at the next meeting.

Kaneaster Hodges moved to recommend Agenda Item No.17 to the full Board for consideration. Horace Hardwick seconded and the Committee approved.

Report of the Committees

Dr. Charles Allen presented the report of the Academic Committee and moved approval of Agenda Items 8 - 13. Bob Crafton seconded the motion and the Board unanimously approved.

Bob Crafton presented the report of the Finance Committee and moved approval of Agenda Items 16 - 17. Florine Milligan seconded the motion and the Board approved.

Chairman Allen opened the floor for public comments. There were none. Dr. Charles Allen announced that the next Coordinating Board meeting would be hosted by the University of Arkansas Community College at Hope on April 26, 2013.

With no further comments, the meeting adjourned at 10:46 a.m.

Nichole Abernathy

APPROVED:

Sarah Argue, Secretary