# ARKANSAS HIGHER EDUCATION COORDINATING BOARD Regular Quarterly Meeting October 26, 2007

#### **Minutes of Meeting**

The October 26, 2007 regular meeting of the Arkansas Higher Education Coordinating Board was held in the Nucor Auditorium on the campus of Lyon College in Bentonville. Chairman Trammel called the meeting to order at 10:00 a.m. with all Board members present.

## **Coordinating Board present:**

Dick Trammel, Chair

David Leech, Vice Chair

Dr. Lynda Johnson, Secretary

Dr. Charles Allen

Dr. Joe Bennett

Bob L. Burns

**Jodie Carter** 

Phil Ford

Dr. Dan Grant

Kaneaster Hodges

Steve Luelf

Dr. Anne Trussell

#### Department staff present:

Dr. Steve Floyd, Interim Director

Dr. Karen Wheeler, Associate Director of Academic Affairs

Dr. Stanley Williams, Senior Associate Director for Finance

Laura Tyree, Associate Director for Planning and Accountability

Tara Smith, Coordinator of Financial Aid

Cynthia Moten, Coordinator of Academic Affairs

Jeanne Jones, Coordinator of Academic Affairs

Zanette Douglas, Coordinator of Institutional Certification

Alana Boles, Assistant Coordinator of Academic Programs

John Davidson, Financial Manager

Ashley Pettingill, Financial Manager

Charlette Moore, Financial Officer

Dale Ellis, Communications Officer

Christina Miller, Assistant Director for Planning and Accountability

Nichole Abernathy, Administrative Support

Presidents, chancellors, institutional representatives, members of the press, and guests were also present.

Jodie Carter moved to declare the meeting in Executive Session. Dr. Joe Bennett seconded the motion, and the Board unanimously approved.

Chairman Trammel stated that the Executive Session was limited to Board members and Dr. Floyd. He said the Board would reconvene in public session immediately following the Executive Session to ratify any action taken.

### Report of the Executive Session

The Board returned from Executive Session at 10:15 a.m. Kaneaster Hodges moved that the Coordinating Board ratify the decision to interview Betty Overton, Kermit McMurry, Larry Tyree, and James Purcell for the position of the Director of the Department of Higher Education. Jodie Carter seconded the motion, and the Board unanimously approved.

Chairman Trammel thanked Search Committee members Kaneaster Hodges, Dr. Alan Sugg and Dr. Robin Myers for their hard work and effort during the search process.

#### **Full Board Meeting**

Kearney Dietz, Director of Arkansas's Independent Colleges and Universities, welcomed everyone to Lyon College on behalf of Dr. Walter Roettger, who was in a meeting. He noted that Dr. Roettger would formally welcome everyone at the conclusion of his meeting.

Dr. Anne Trussell commented that she received a phenomenal undergraduate education at Lyon College, describing a feeling of family togetherness that still exists today.

Chairman Trammel introduced Kathryn Hazelett, Policy Advisor for Governor Beebe, Emily Jordan-Cox, Deputy Policy Advisor for Governor Beebe and Heather Detherow, Department of Education Special Advisor and Liaison for Higher Education.

Chairman Trammel also introduced the new Executive Director of the Arkansas Association of Public Universities, Mr. Tim Wooldridge.

Chairman Trammel announced that there would be a public hearing on the revised rules and regulations for the Arkansas Governor's Scholars Program.

### Agenda Item No. 1 Approval of Minutes

David Leech moved to approve the minutes of the August 3, 2007 Regular Meeting. Dr. Johnson seconded the motion, and the Board unanimously approved.

## Agenda Item No. 2 Report of the Interim Director

Chairman Trammel recognized Dr. Steve Floyd for his Interim Director's Report. Dr. Floyd began by explaining that ADHE staff members have been working with the Governor's office to create the GO! Opportunities Grant, which began in late August. He thanked Cranford Johnson Robinson Woods (CJRW), the advertising company that assisted ADHE with a marketing campaign, utilizing radio, television and newspaper advertising. Dr. Floyd noted that application approvals would be completed by early November and then students would be notified of their award.

Dr. Floyd then presented the Go! Opportunities Grant and Academic Challenge Scholarship commercials. He recognized Tara Smith, Dale Ellis and the Governor's office staff for their constant work with the development of the Go! grant.

Dr. Floyd explained that the Aspiring Scholars Grant, created by Act 597 of 2007, would soon provide low-to-moderate income citizens an incentive to invest for college through the Arkansas 529 GIFT Plan. ADHE has chosen CJRW as the marketing firm to develop the publicity efforts, in conjunction with the 529 Committee, for the January enrollment period.

Next, Dr. Floyd announced that the preliminary headcount and full-time equivalent enrollment at public and independent Arkansas colleges and universities for the fall 2007 semester has set a new record with nearly 150,000 students. He also stated that the full-time equivalent enrollment at the public higher education institutions is also at an all-time high with just over 100,000 students.

Dr. Floyd explained that Arkansas's college going rate is very close to the national average. However, the Governor has challenged Arkansas institutions to place greater emphasis on success rates. He noted that the Legislative Task Force on Higher Education Remediation, Retention and Graduation Rates, created by Act 570 of 2007, has begun meeting once a month in an effort to address higher education success rates.

The Achieving the Dream (AtD) State Policy Team and Grant College Core Teams met on August 28 to discuss the AtD draft State Policy Work Plan as well as the goals of the colleges, noted Dr. Floyd. He stated that the State Policy Work Plan was submitted to Jobs For the Future in September for review. Dr. Floyd mentioned that a national meeting of all AtD Colleges would be held the week of February 4, 2008.

Dr. Floyd reminded Board members of the Governor's Workforce Cabinet, who continues to meet monthly and are currently working to understand the resources available for Workforce training. He commended Kathryn Hazelett and the Governor's staff for their efforts.

Dr. Floyd explained that 13 states have collaborated in the development of the Algebra II exam, which is intended to align the math curriculum between student's senior year of high school and freshman year of college. He noted that he and Ken James, Director of the Arkansas Department of Education, joined education leaders from several states at the "Aligning Expectations: Using the American Diploma Project Algebra II Exam in Higher Education" meeting in DC, October 3-5. Dr. Floyd said that the meeting provided states the opportunity to discuss issues such as: what it will take to get the Algebra II test accepted/used by postsecondary institutions; identifying the major obstacles; and how this exam fits with other "early warning' assessments.

Dr. Floyd recognized Laura Tyree, the new Associate Director for Planning and Accountability at ADHE. He noted that Laura is an Oklahoma native and formerly held the position of Director of Research and Analysis with the Oklahoma State Regents for Higher Education. Dr. Floyd commended Jeanne Jones for her work as the Institutional Certification Advisory Committee (ICAC) Coordinator and announced that she has assumed the role of Coordinator of Academic Programs for ADHE. Zanette Douglas, previously with the Pathways program, has assumed the role of ICAC Coordinator. Dr. Floyd introduced Charlette Moore, the new Financial Officer for Institutional Finance. Next, Dr. Floyd announced that Phil Axelroth, Financial Aid Assistant Coordinator, has been awarded the 2007 Arkansas Association of Student Financial Aid Administrations (AASFAA) Outstanding Service Award for his work on the electronics initiative committee.

Dr. Floyd announced that 100 percent of ADHE staff participated in the United Way drive. The goal was to have 31 out of 45 (90%) people contribute and to have a 10% increase in the amount of contributions, Instead ADHE had a 41% increase (from \$5,123 to \$7,211).

Next, Chairman Trammel introduced Dr. Walter B. Roettger, President of Lyon College. Dr. Roettger thanked the Coordinating Board and ADHE for allowing him to host the Coordinating Board meeting. He then thanked Christina Miller and Cindy Gillaspie for coordinating a perfect meeting.

Dr. Floyd thanked Dr. Roettger for the welcome and recognized him for his contribution to the ICAC Committee. Dr. Floyd noted that Dr. Roettger has been a member of the ICAC Committee since 2004.

#### Report of the Committees

Dr. Dan Grant presented the report of the Academic Committee and moved to adopt Agenda Items 8-10. Dr. Lynda Johnson seconded the motion, and the Board unanimously approved.

Steve Luelf presented the report of the Finance Committee and moved approval of Agenda Items 3-7. David Leech seconded the motion, and the Board unanimously approved.

Agenda Item No. 3
Proposed Changes to Higher Education
Bond Projects

The Arkansas Higher Education Coordinating Board approved the list of Higher Education Bond Projects on February 2, 2007. The following revision is requested concerning that list.

Cossatot Community College of the University of Arkansas

<u>Critical Maintenance and ADA Compliance Updates/Renovation</u> – Maintenance & Renovation. An amount up to \$363,500 is provided for renovation of numerous restrooms, building sidewalks/crosswalks/wheelchair ramps, handicap accessible entries, and other student use areas that do not fully comply with ADA purposes, as well as to provide critical maintenance for roof replacements and other repairs.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves and endorses the revision to the proposed Higher Education Bond Project as described in this agenda item and that this project is incorporated in the Plan of Implementation.

**FURTHER RESOLVED,** That the Director is instructed to transmit to the Governor the plan for capital projects for public institutions of higher education to be funded from the proceeds derived from the sale of Higher Education Bonds.

**FURTHER RESOLVED,** That all requirements and limitations approved for the Higher Education Bond Projects by the Arkansas Higher Education Coordinating Board on November 4, 2005 apply to these changes.

Steve Luelf asked if this was a total substitution of funds from ADHE for the roof replacements. Dr. Williams stated that it is a partial substitution.

Dr. Anne Trussell moved to recommend Agenda Item No. 3 to the full Board for consideration. Dr. Joe Bennett seconded, and the Committee unanimously approved.

# Agenda Item No. 4 Economic Feasibility of Bond Issue Arkansas State University

Arkansas State University requests approval of the economic feasibility of plans to issue bonds not to exceed \$10 million with a term of 25 years at an estimated annual interest rate of 5.25 percent. Proceeds from the bonds will be used for educational & general (E&G) purposes. The Arkansas State University Board of Trustees approved this action on September 7, 2007. The bond proceeds will be used for E&G purposes on the campuses at Searcy, Mountain Home, and Newport.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Arkansas State University to issue bonds not to exceed \$10 million for a term of 25 years at an annual interest rate of 5.25 percent.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of the Arkansas State University System of the Coordinating Board's resolution.

Steve Luelf questioned why the estimated annual interest rate was 5.25 percent for Arkansas State University and 4.5 percent for Southern Arkansas University. Dr. Williams stated that an actual interest rate had not been established for Arkansas State University; however, when established, it will not exceed 5.25 percent.

Dick Trammel moved to recommend Agenda Item No. 4 to the full Board for consideration. Dr. Anne Trussell seconded, and the Committee unanimously approved.

Agenda Item No. 5 Economic Feasibility of Bond Issue Southern Arkansas University

Southern Arkansas University requests approval of the economic feasibility of plans to issue bonds totaling \$14 million with a maximum term of up to 30 years at an estimated annual interest rate of 4.5%. Proceeds from the bond issue will

be used for educational & general (E&G) purposes. The Southern Arkansas University Board of Trustees approved this action at its meeting held on September 20, 2007.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Southern Arkansas University to issue bonds for approximately \$14 million with a term of 30 years at an estimated annual interest rate of 4.5% for E&G purposes.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Southern Arkansas University of the Coordinating Board's resolution.

Bob Burns moved to recommend Agenda Item No. 5 to the full Board for consideration. Dr. Joe Bennett seconded, and the Committee unanimously approved.

Agenda Item No. 6 Economic Feasibility of Bond Issue North Arkansas College

North Arkansas College requests approval of the economic feasibility of plans to issue millage based bonds totaling \$4.7 million with a maximum term of 30 years at an estimated annual interest rate of 4.85%. Proceeds from the bond issue will be used for educational and general (E&G) purposes. The North Arkansas College Board of Trustees approved this request on September 13, 2007.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for North Arkansas College to issue millage income supported bonds of approximately \$4.7 million with a term of 30 years at an estimated annual interest rate of 4.85% for E&G purposes.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of North Arkansas College of the Coordinating Board's resolution.

Dr. Joe Bennett moved to recommend Agenda Item No. 6 to the full Board for consideration. Dr. Anne Trussell seconded, and the Committee unanimously approved.

# Agenda Item No. 7 Report of 2006-2007 Intercollegiate Athletic Revenues and Expenditures

Act 245 of 1989 (A.C.A. §6-62-106) directed the Coordinating Board to develop and establish uniform accounting standards and procedures for reporting revenues and expenditures. Based on these standard definitions and formats, the Coordinating Board is to collect the financial data and provide a uniform report of each institution's athletic revenues and expenditures for the previous fiscal year to the Legislative Joint Auditing Committee and the public by November of each year.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board accepts the Report of 2006-07 Intercollegiate Athletic Revenues and Expenditures as prepared in accordance with Arkansas Higher Education Coordinating Board uniform accounting standards and definitions for athletic reporting.

**FURTHER RESOLVED,** That the Coordinating Board authorizes the Director to transmit the Report of 2006-07 Intercollegiate Athletic Revenues and Expenditures to the Legislative Joint Auditing Committee according to the provisions of Act 245 of 1989.

Steve Luelf asked if the Coordinating Board's responsibility is to provide an accurate report of each institution's athletic revenues and expenditures to the Legislative Joint Auditing Committee. John Davidson said that is correct.

Steve Luelf questioned the budgeting procedure, commenting that the majority of the institutions had a zero balance. John Davidson stated that if the budget is approved by the Legislative Joint Auditing Committee, he would have to assume that it is correct.

David Leech asked the maximum educational and general funds that can be transferred to athletics. John Davidson said that \$1,058,798 is the maximum.

Kaneaster Hodges voiced concern regarding the growing increase in athletic fees.

Steve Luelf asked what "other income" refers to in the summary. John Davidson stated that it refers to trade mark licensing, endowment income, rental fees, apparel sales and other conference fees held at athletic facilities. He noted that this does not include the Foundation.

David Leech asked what the rate of inflation was this year verses last year. John Davidson said that it is the same increase as in the CPI.

Steve Luelf noted that there is an 18 percent average difference between expenditures and budgeted revenue. He asked if this meant that the budgeted revenue figures were too conservative. John Davidson said the budgets were not conservative. He noted that the majority of the difference was private donations to the Razorback Foundation at UA-Fayetteville, which are difficult to predict.

Dr. Anne Trussell moved to recommend Agenda Item No. 7 to the full Board for consideration. Dick Trammel seconded, and the Committee unanimously approved.

Agenda Item No. 8
Master of Arts in Teaching
University of Arkansas at Pine Bluff

The administration and the Board of Trustees of the University of Arkansas System (UA) request approval for the University of Arkansas at Pine Bluff (UAPB) to offer the Master of Arts in Teaching (MAT), effective January 2008. UAPB is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the proposed program is within the role and scope of the institution. The UA Board of Trustees approved the proposal on September 28, 2006.

**RESOLVED,** that the Arkansas Higher Education Coordinating Board approves the Master of Arts in Teaching (CIP 13.2999) at the University of Arkansas at Pine Bluff effective January 2008, pending approval by the Arkansas Department of Education.

**FURTHER RESOLVED,** that the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Pine Bluff of the approval.

Dr. Lynda Johnson asked how many students are currently enrolled in the undergraduate education program and how many of those students actually enter the student teaching field. Dr. Calvin Johnson, UAPB Dean of the School of Education, stated that UAPB has approximately 400 students that indicated education as their major, but the number of students admitted to the teacher education program is much smaller. Dr. Lynda Johnson asked if low scores on the Praxis I and II exams were responsible for the low number of students going into the teacher education field. Dr. Calvin Johnson said that low scores do prevent a lot of students from completing the teacher education program. However, many of the students that seek help with the Praxis I and II exams generally pass and go on to complete the teacher education program.

Dr. Lynda Johnson asked if all universities require students to pass Praxis I and II before they are allowed to teach. Dr. Calvin Johnson stated that because of accountability issues, students are no longer allowed to teach before they pass the Praxis I and II exams.

Agenda Item No. 9
Master of Science in Instructional Technology
University of Central Arkansas

The administration and Board of Trustees of the University of Central Arkansas (UCA) seek approval to offer the Master of Science in Instructional Technology effective Spring 2008. The institution is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, and currently is in the accreditation review process to broaden its approval for distance education programs. The UCA Board of Trustees approved the proposal on February 9, 2007.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Instructional Technology (CIP 13.0501) by distance technology at the University of Central Arkansas, effective Spring 2008.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Central Arkansas of this approval.

Dr. Grant commented on the program title, noting that when abbreviated, the instructional technology (IT) program could be confused with the information technology (IT) program.

Agenda Item No. 10
Institutional Certification Advisory Committee
Resolutions

The Institutional Certification Advisory Committee (ICAC) met on October 2, 2007. The following resolutions are presented for Coordinating Board consideration.

# Recognition of Institutional Certification Advisory Committee Member Dr. Freddie Jolley

**RESOLVED**, That the Arkansas Higher Education Coordinating Board expresses appreciation to Dr. Freddie Jolley for her service as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Dr. Jolley.

# Recommendation for Appointment of New Institutional Certification Advisory Committee Member

#### Ms. Dee Cox

**RESOLVED,** That, pursuant to ACA §6-61-302, the Arkansas Higher Education Coordinating Board appoints Ms. Dee Cox as a member of the Institutional Certification Advisory Committee. This term expires October 26, 2016.

**FURTHER RESOLVED,** That the Coordinating Board expresses appreciation to Ms. Cox for her willingness to serve as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Ms. Cox.

#### **Program Certification**

### Capella University, Minneapolis, Minnesota Initial Certification—Online Decertification—Online

RESOLVED, That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants initial program certification to Capella University of Minneapolis, Minnesota, to offer the following online degree program specializations to Arkansas citizens: Bachelor of Science in Business specializations in Project Management and Retail Management; Bachelor of Science in Information Technology specializations in Health Informatics and Software Architecture; Master of Business Administration specialization in Human Resources Management; Master of Science in Information Technology specialization in Health Information Management, and PhD in Organization and Management specializations in Management Education and Project Management. The initial certification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED**, That the Arkansas Higher Education Coordinating Board decertifies the online Bachelor of Science in Information Technology specialization in Web Application Design offered by Capella University. The decertification is effective October 26, 2007.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of Capella University that the certification of the degree program specializations requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to notify the administration of Capella University that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

### Franklin University, Columbus, Ohio

Initial Certification—Online Decertification—Online

**RESOLVED,** That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants initial program certification to Franklin University of Columbus, Ohio, to offer the following online degree programs to Arkansas citizens: Bachelor of Science in e-Marketing and Bachelor of Science in Web Development. The initial certification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED,** That the Arkansas Higher Education Coordinating Board decertifies the online Bachelor of Science in Digital Communications degree program offered by Franklin University. The decertification is effective October 26, 2007.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of Franklin University that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to notify the administration of Franklin University that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

# ITT Technical Institute, Little Rock, Arkansas

Initial Certification
Decertification

**RESOLVED,** That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants initial program certification to ITT-Technical Institute, Little Rock, to offer the Bachelor of Science in Construction Management degree program to Arkansas citizens. The initial certification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED,** That the Arkansas Higher Education Coordinating Board decertifies the Associate of Applied Science in Information Technology Web Development, Bachelor of Science in Data Communication Systems Technology degree programs, and the Bachelor of Science in Technical Project Management Web Development concentration offered by ITT-Technical Institute, Little Rock. The decertifications are effective October 26, 2007.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of ITT-Technical Institute, Little Rock, that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of ITT-Technical Institute, Little Rock, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

## Nebraska Wesleyan University, Lincoln, Nebraska

Decertification - Distance Delivery

**RESOLVED,** That the Arkansas Higher Education Coordinating Board decertifies the RN to BSN degree program offered by Nebraska Wesleyan University of Lincoln, Nebraska, at Jefferson Regional Medical Center in Pine Bluff, Arkansas. The decertification is effective October 26, 2007.

## Regis University, Denver, Colorado

Initial Certification—Online

**RESOLVED,** That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants initial program certification to Regis University of Denver, Colorado, to offer the following online degree programs to Arkansas citizens: Bachelor of Arts in Communication and Bachelor of Science in Criminology.

The initial certification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of Regis University that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to notify the administration of Regis University that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

## Vincennes University, Camp Robinson, Arkansas

Recertification Initial Certification

**RESOLVED,** That pursuant to ACA §6-61-301 the Arkansas Higher Education Coordinating Board grants program recertification to Vincennes University, Camp Robinson, to offer the Associate of Science and the online Associate of Applied Science in Business Studies degree program to Arkansas citizens. The recertification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED,** That the Arkansas Higher Education Coordinating Board grants initial program certification to Vincennes University, Camp Robinson, to offer the following degree programs to Arkansas citizens: Associate of Applied Science in Business Studies and the Associate of Applied Science in Law Enforcement Studies, and the online Associate of Science and online Associate of Applied Science in Law Enforcement Studies. The initial certification is for a period of two years and expires on October 26, 2009.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the administration of Vincennes University, Camp Robinson, that the recertification and certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's program in Arkansas.

**FURTHER RESOLVED,** That the Coordinating Board instructs the Director to notify the administration of Vincennes University, Camp Robinson, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

The Institutional Certification Advisory committee (ICAC) Report begins on page 10-8 of the Agenda book.

Dr. Dan Grant and Dr. Lynda Johnson voiced concern regarding the large number of degree programs being offered on line.

Jodie Carter commended ADHE staff for the excellent job they are doing, with limited staff, to ensure that all of the programs approved meet certification criteria.

Dr. Grant commented on UALR's concerns regarding the lack of specialized program accreditation for the ITT-Tech, Little Rock program and program duplication. Jeanne Jones stated that Specialized program accreditation is not required for graduates to be employed in the construction management field. Since the institutions are serving different populations, we would not expect them to be recruiting the same students.

Dr. Lynda Johnson moved to recommend Agenda Items No. 8-10 to the full Board for consideration. Jodie Carter seconded, and the Committee unanimously approved.

#### **Public Hearing**

Chairman Trammel declared the meeting a public hearing for the revision of rules and regulations to the Arkansas Governor's Scholars program. He called on Tara Smith to present the information.

# Agenda Item No. 11 Revised Rules and Regulations Arkansas Governor's Scholars Program

This agenda item presents the revised rules and regulations for the Arkansas Governor's Scholars Program. The Governor's Scholars Program Advisory Council convened via a conference call on September 21, 2007. The purpose of the conference call was to discuss possible adjustments to the percentage weighting assigned to the academic ranking criteria for the scholarship. The amendment to the rules and regulations reflect the suggested changes made by the Advisory Council.

The final recommendation from the Governor's Scholars Advisory Council was to make adjustments to the weighting assigned to the academic ranking criteria for the scholarship. The Governor's Scholars Program is divided into two categories: Governor's Scholarships and Governor's Distinguished Scholarships. Those applicants that meet the eligibility requirements for the Governor's Scholarship

are ranked based on ACT/SAT score, grade point average, rank in class and leadership.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board adopts the rules and regulations presented in this agenda item for the Arkansas Governor's Scholars Program administered by the Arkansas Department of Higher Education.

**FURTHER RESOLVED,** That by the adoption of these rules and regulations presented in this agenda item, the Director of the Arkansas Department of Higher Education or his/her designee is authorized to promulgate these rules and regulations and to implement them for the 2008-09 academic year.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education or his/her designee is authorized to make technical changes and corrections when necessary in the program rules for the Arkansas Governor's Scholars Program.

No public comments were received and no one asked to speak.

Dr. Lynda Johnson recommended that the National Hispanic Scholars award be added as an eligibility criteria for the Governor's Distinguished Scholarship, which already includes the National Achievement and National Merit awards. Tara Smith stated that she would begin the process; however, the changes would have to be approved by Legislators.

Dr. Johnson moved approval of Agenda Item No. 11, following the addition of the National Hispanic Scholars award. Dr. Grant seconded the motion, and the Board unanimously approved.

Agenda Item No. 12 Higher Education Coordinating Board 2008 Meeting Schedule

The Arkansas Higher Education Coordinating Board meets quarterly to act upon Board initiatives and to respond to campus proposals. The proposed 2008 schedule for these regular quarterly meetings follows:

February 1, 2008 Henderson State University

Arkadelphia

April 25, 2008 UA Division of Agriculture

Lon Mann Cotton Research Station

Marianna

July 25, 2008 Arkansas State University - Beebe

Beebe

October 14, 2008 AATYC Conference

Rogers

**RESOLVED,** That the Arkansas Higher Education Coordinating Board agrees to the following dates for regular quarterly meetings during 2008: February 1, April 25, July 25, and October 14.

**FURTHER RESOLVED**, That the Board expresses its appreciation and accepts the invitations to meet in February at Henderson State University, in April by the UA Division of Agriculture at the Lon Mann Cotton Research Station in Marianna, in July at Arkansas State University - Beebe, and in October at the AATYC conference in Rogers.

Dr. Dan Grant moved approval of Agenda Item No. 12. Jodie Carter seconded the motion, and the Board unanimously approved.

Agenda Item No. 13
State Board of Higher Education Foundation
Election of Supervisory Committee

The State Board of Higher Education Foundation was established on May 2, 1992. The Board for the Foundation includes three annually elected members: a president, a vice president and a secretary/treasurer. The Foundation was established in order to accept private funds for specific projects for the benefit of higher education in Arkansas.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board approves and elects members to serve as the State Board of Higher Education Foundation Supervisory Committee as follows:

Mr. Bob L. Burns - President
Dr. Anne Trussell - Vice President
Dr. Steve Floyd - Secretary/Treasurer

Dr. Lynda Johnson moved approval of Agenda Item No. 13. Steve Luelf seconded the motion, and the Board unanimously approved.

# Agenda Item No. 14 Report on Program Deletions Academic Year 2006-07

Laura Tyree provided summary and detailed information about program deletions during the 2006-07 academic year. She noted that 46 programs were deleted in 2006-07 compared to 49 deletions in 2005-06, four graduate programs were deleted (the balance of the deletions were at the undergraduate level) and twelve institutions deleted programs during the 2006-07 academic year.

# Agenda Item No. 15 Update on ADHE Director Search

Kaneaster Hodges, Chair of the ADHE Director Search Committee, reported that after reviewing 17 applications, the committee has decided to schedule interviews with four of the applicants.

# Agenda Item No. 16 and 17 Letters of Notification and Letters of Intent

The Department of Higher Education received notice from institutions on 63 programs not requiring Board approval.

Notification was received on 17 items requiring Board approval.

During this period, the Institutional Certification Advisory Committee received notice of requests for 131 degree programs. The program notice list appears in the Letters of Notification on pages 16-1 through 16-5 and in the Letters on Intent on pages 17-1 through 17-5 of the agenda book.

Ms. Moten noted that the Associate of Applied Science in Physical Therapy by Arkansas Tech University had been added to the letters of intent.

Dr. Grant asked that a resolution be adopted expressing thanks and appreciation to the Arkansas Farm Bureau for their September-October issue of Front Porch. He noted that their article, "Arkansas Culture Must Embrace Higher Education," emphasized that Arkansans cannot expect to have economic growth without placing a greater value on a college education.

The following resolution was presented by Dr. Grant.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board would like to express its appreciation to the Arkansas Farm Bureau for the September-October issue of Front Porch.

**FURTHER RESOLVED,** That the Board especially appreciates the strong editorial by President Stanley Reed, and the insightful article by Editor Alton Audie Ayer.

**FURTHER RESOLVED,** That the Board thank Executive Vice President Ewell Welch, President Reed and Editor Ayer for their important contribution to helping build this stronger cultural support in Arkansas for attaining a college education.

Dr. Dan Grant moved to approve the resolution of appreciation to the Arkansas Farm Bureau. Kaneaster Hodges seconded the motion, and the Board unanimously approved.

Dr. Floyd stated that the Department of Higher Education would send a letter and resolution to the Arkansas Farm Bureau on behalf of the Coordinating Board.

Chairman Trammel stated that it is an honor to be Chairman of such a terrific group and thanked Coordinating Board members for their support. He then thanked Dr. Alan Sugg, Dr. Robin Myers and Kaneaster Hodges for their roles on the Director's Search committee.

Chairman Trammel announced that the Coordinating Board would hold a retreat at the University of Arkansas System Office on November 13. He noted that the retreat would provide a forum for the Board members to discuss issues, receive ADHE updates, and discuss preparations for the 2009 Legislative Session.

Chairman Trammel opened the floor for public comments. With no comments, he announced that Dr. Charles Dunn and Henderson State University in Arkadelphia will host the next Coordinating Board meeting on February 1, 2008. The joint meeting of the Education Boards would be December 10, 2007 at the Clinton Library.

With no further comments, the meeting adjourned at 11:10 a.m.

APPROVED:	Nichole Abernathy
Dr. Lynda Johnson, Secretary	