

**ARKANSAS HIGHER EDUCATION COORDINATING BOARD  
Regular Quarterly Meeting  
February 4, 2011**

**Minutes of Meeting**

The February 4, 2011, regular meeting of the Arkansas Higher Education Coordinating Board was held at the UA Cooperative Extension Service Center in Little Rock. Chairman Burns called the meeting to order at 8:30 a.m. with a quorum present.

Coordinating Board present:

Dr. Bob Burns, Chairman  
David Leech, Vice Chair  
Dr. Charles Allen  
Sarah Argue  
Dr. Joe Bennett  
Jodie Carter  
Dr. Olin Cook  
Bob Crafton  
Steve Luelf  
Florine Milligan

Coordinating Board absent:

Bob Crafton  
Horace Hardwick

Department staff present:

Dr. Jim Purcell, Director  
Shane Broadway, Deputy Director  
Dr. Karen Wheeler, Associate Director  
Rick Jenkins, Associate Director for Planning and Accountability  
Cynthia Moten, Associate Director for Academic Programs  
Jackie Holloway, Senior Associate Director for Finance  
Zanette Douglas, Coordinator of Institutional Certification  
Brandi Hinkle, Communications Officer  
Nichole Abernathy, Administrative Support

Presidents, chancellors, institutional representatives, members of the press, numerous ADHE staff, and guests were also present.

Chairman Burns introduced Dr. Mark Cochran, the new Vice President for Agriculture at the UA Division of Agriculture. Dr. Cochran welcomed everyone to the meeting and stated that he looks forward to working with the Board in his new capacity.

Chairman Burns thanked Dr. Cochran and introduced Jennifer Flinn, Deputy Policy Advisor for Higher Education in the Governor's Office.

Dr. Joe Bennett introduced Dr. Jim Stockton, the Interim President for North Arkansas College.

Agenda Item No. 1  
Approval of Minutes

Jodie Carter moved to approve Agenda Item No. 1. Dr. Olin Cook seconded the motion and the Board unanimously approved.

Agenda Item No. 2  
Report of Nominating Committee

The Nominating Committee (Chair- Kaneaster Hodges, Dr. Charles Allen, and Dr. Joe Bennett) recommended the following slate of Board officers for 2011-12 (Steve Luelf as the Finance Committee Chair, Dr. Charles Allen as the Academic Committee Chair, Sarah Argue as Secretary, Dr. Olin Cook as Vice Chair, and David Leech as Chair).

Kaneaster Hodges moved to accept the 2011-2012 nominations. Dr. Olin Cook seconded the motion and the Board unanimously approved.

Agenda Item No. 3  
Reimbursement of Expenses for Members  
of the AHECB and ICAC

Although members of the Arkansas Higher Education Coordinating Board and its Institutional Certification Advisory Committee (ICAC) by law serve without compensation, they may receive expense reimbursement for performing official board duties after following certain procedures set out by Act 1211 of 1995 (A.C.A. §25-16-901 et seq.).

Because Act 1211 of 1995 (A.C.A. §25-16-901 et seq.) is the sole authority for expense reimbursement, it is necessary for the Coordinating Board to adopt a resolution authorizing expense reimbursement for board members and members of the ICAC.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board, by a majority vote of its total membership, authorizes expense reimbursement for each board member and member of the ICAC for performing official board duties.

**FURTHER RESOLVED**, That the expense reimbursement shall not exceed the rate established for state employees by state travel regulations.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Department of Higher Education to send a copy of this resolution to the Department of Finance and Administration to notify that agency of compliance with Act 1211 of 1995.

Dr. Olin Cook moved to approve Agenda Item No. 3. Jodie Carter seconded the motion and the Board unanimously approved.

Agenda Item No. 4  
State Board of Higher Education  
Foundation Election of Supervisory Committee

The State Board of Higher Education Foundation was established on May 2, 1992. The Board for the Foundation includes three annually elected members: a president, a vice president and a secretary/treasurer. The Foundation was established in order to accept private funds for specific projects for the benefit of higher education in Arkansas.

The terms for these members have lapsed, requiring a re-election or new appointments.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves and elects members to serve as the State Board of Higher Education Foundation Supervisory Committee as follows:

Dr. Bob Burns - President

Mr. David Leech - Vice President

Dr. Charles Allen - Secretary/Treasurer

Dr. Olin Cook moved to approve Agenda Item No. 4. Jodie Carter seconded the motion and the Board unanimously approved.

Agenda Item No. 5  
Agency Updates

**Personnel Changes**

Dr. Purcell began by introducing the new Deputy Director for the Department of Higher Education, former Senator Shane Broadway (Mr. Broadway now serves as the Interim Director). He then announced that Tara Smith is no longer the ADHE Financial Aid Coordinator, but now works for Pulaski Technical College. The Financial Aid Coordinator position is currently being advertised.

**Legislative Update**

Shane Broadway began by expressing his appreciation to the Coordinating Board, Dr. Purcell and ADHE staff for making his first month as ADHE Deputy Director memorable. "They are a very dedicated group of individuals who truly work hard for the state," he said.

Mr. Broadway stated that this is the fourth week of the general assembly and the House Education Committee has yet to pass a bill out of their committee. This session is very different from other sessions and is moving at its own pace. We are continuing to finalize the Governor's package and are working with the institutions on the funding formula bill. ADHE staff have been asked to provide additional information regarding the data used in House Bill 1008 (to require United States citizenship or lawful presence in the United States for a person to be eligible for in-state tuition). In response, ADHE has sent data requests to the presidents and chancellors. After reviewing House Bills 1276, 1292, 1302, 1254, 1048 and 1017, Mr. Broadway briefly explained the ADHE constituent tracking system which will allow ADHE staff to track all correspondences and requests for information. Once in place, this system will enable staff to provide quicker feedback to the public and legislators. It will also allow us to routinely compile our frequently most asked questions, said Mr. Broadway.

### **Employment Outcomes Report**

Dr. Purcell shared information about Arkansas's graduates and how they interface with our workforce. In summary, Dr. Purcell said that if we concentrate on educating Arkansans, it will have a great impact on our economy.

### Agenda Item No. 6 Fall 2010 Annual Enrollment Report

Rick Jenkins presented summary and detailed information about annual student enrollment. He noted the total, on-schedule enrollment for fall 2010 in all sectors of Arkansas higher education (public and independent colleges and universities) was 172,445 students; representing a 1-year increase of 4.6 percent.

The annual unduplicated headcount enrollment for Academic Year 2010 (2009-2010) in Arkansas public higher education (4-year public universities and 2-year public colleges) was 198,300 students; representing a 1-year increase of 6.3 percent.

Based on institutions reporting coursework delivered via distance learning, 4,096 classes (up from 3,693 the previous year) were offered in fall 2010 representing a growth of 10.9 percent. There were 75,063 enrollments (up from 64,500 the previous year) in these courses representing a growth of 16.4 percent.

### Agenda Item No. 7 Annual Report on First-Year Student Remediation for Fall 2010

Since 1988, all entering first-year students seeking an associate degree or higher from an Arkansas public college or university must meet AHECB assessment and placement standards in the disciplines of English, mathematics, and reading. A

cut-off subscore of 19 on the ACT exam (or the equivalent on the ASSET, SAT, or COMPASS tests) is used for each of the three areas.

In fall 2010, Arkansas's public institutions enrolled 22,479 first-time degree-seeking students and 22,342 of those students were tested for placement purposes.

Of the 22,342 students who were tested, 11,719 students (52.5 percent) were assigned to one or more remedial courses while the balance of 10,623 students (47.5 percent) were placed in college-level coursework. This represents a decrease in the remediation rate of 2.1 percentage points from fall 2009.

Of the 11,719 students assigned to remediation, 5,268 (45 percent) were in the four-year sector, and 6,451 (55 percent) were in the two-year sector.

Jodie Carter asked if test scores are the only way remedial students are classified. Rick Jenkins said they are the most common way, but not the only way. Some institutions request additional testing.

Sarah Argue asked what the national remediation trend line looks like. Mr. Jenkins said that there isn't a national remediation standard.

Florine Milligan asked why the remediation rates dropped during 2008 and then increased in 2009. Mr. Jenkins said that there are many factors that contribute to the remediation rate, including the ages of the students.

Kaneaster Hodges stated that K-12 will have to solve the remediation issue. When are they going to be penalized for producing students that need remediation, he asked.

#### Agenda Item No. 8 Annual Report on Financial Condition

Jackie Holloway presented information regarding the financial condition of each publicly supported institution of higher education. Institutions are implementing several cost saving initiatives to keep tuition increases at a minimum and to offset declining state support and increasing enrollments.

Scholarships make up 12% of the E&G tuition and mandatory fee revenues. Average scholarships, including tuition waivers, decreased from 16.1% in 2009 to 12.9% in 2010. Approximately \$64.5 million in bonds and loans have been approved over the past three years.

Kaneaster Hodges asked if tuition in Arkansas is a bargain compared to other states. Ms. Holloway said that it is. Because of the cost-saving initiatives done by the institutions, Arkansas has not seen the increases that are happening in the rest of the country.

Agenda Item No. 9  
Role and Scope Change  
University of Arkansas at Pine Bluff

Arkansas Higher Education Coordinating Board (AHECB) Policy 5.20.1a outlines the process and procedures institutions must follow in order to request a change in the program types and/or program levels approved by the AHECB, and the process to be followed during the review and consideration of that request. According to adopted policy, the process for AHECB consideration and action is as follows:

In keeping with AHECB Policy 5.20.1a, if the AHECB approves the change in role and scope for the University of Arkansas at Pine Bluff (UAPB) at the February 2011 meeting, a review of the Ph.D. in Aquaculture/Fisheries program will follow. The actual Ph.D. program proposal review will include an external review of the program, an ADHE recommendation and an AHECB vote.

**Resolved**, ADHE Executive Staff recommend approval of UAPB's request for a change in role and scope to include the Ph.D. in Aquaculture and Fisheries pending AHECB approval of the doctoral program.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Pine Bluff of the approval.

Steve Luelf commented that he was impressed by all of the support from the community and from UAMS for UAPB's Role and Scope Change. However, we would be remiss if we didn't address the red flags that are in their report.

David Leech asked that the Role and Scope be changed to specifically include the fisheries program. Dr. Purcell explained that the wording in the role and scope is specific and includes the fisheries program.

Dr. Mary Benjamin thanked everyone for their expressed support of the role and scope change. UAPB took great issue with the report. However, in the interest of moving forward, we pulled our letter, said Dr. Benjamin. She then asked that the record reflect that she did not agree with all of the comments in the report.

Dr. Charles Allen moved to recommend Agenda Item No. 9 to the full Board for consideration. Jodie Carter seconded and the Committee approved.

Agenda Item No. 10  
Program Viability Report

The Arkansas Higher Education Coordinating Board (AHECB) adopted new program viability standards for Arkansas colleges and universities in October 2008.

The list of non-viable programs at Arkansas colleges and universities was presented to the Board in January 2010. Of the 48 programs that were required to meet program viability standards by Summer 2010, one program met the viability standard, 44 (93%) have been deleted by the institutions with three non-viable programs remaining for consideration by the Board. As outlined in AHECB Policy 5.12, ADHE Executive Staff must recommend the continuation or discontinuation of state support for programs that do not meet program viability standards. ADHE Executive Staff Recommendations on non-viable programs are detailed on pages 10-5 and 10-6.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the continuation of state support for the following degree programs at the University of Arkansas at Little Rock through Summer 2013.

Bachelor of Arts in Theatre Arts (DC 1840)

Bachelor of Science in Environmental Health Sciences (DC 2550)

Master of Education in Early Childhood Education (DC 5655)

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and the Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Little Rock of this action; and that the Board will consider the ADHE Executive Staff Final Recommendation on continuation or discontinuation of the non-viable programs listed in this agenda item at the AHECB meeting in January 2014.

Jodie Carter asked what assurances does ADHE have that institutions will meet the viability standards by 2013 and what are the consequences of not meeting them. Ms. Moten said that the institutions are working hard and doing the things they need to do to make their program successful, specifically, by making students aware of the available programs at their institution.

Dr. Charles Allen moved to recommend Agenda Item No. 10 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 11  
Annual Report on Student Enrollment  
and Graduation at Institutions Certified under  
Arkansas Code Annotated §6-6-301 (ICAC)

Ms. Zanette Douglas presented an overview of the institutional certification rules and an update on the number of Arkansas residents pursuing academic degrees offered by out-of-state and for-profit institutions certified to operate in Arkansas. She noted that 15 out-of-state for-profit, 1 Arkansas non-profit, and 15 out-of-state non-profit institutions were certified to offer programs in Arkansas. Thirteen of the

institutions have Arkansas campuses, 22 deliver programs by distance technology and three have both Arkansas campuses and delivery by distance technology.

Dr. Olin Cook commented that the University of Phoenix has six Ph.D. and doctoral programs and asked what they were. Ms. Douglas said that they have a Ph.D. in Industrial Organization Psychology, Ph.D. in Nursing, Ph.D. in Higher Education Administration, Doctor of Health Administration, Doctor of Business Administration and a Doctor of Education in Educational Leadership.

Agenda Item No. 12  
Bachelor of Science in Nutritional Sciences  
Arkansas State University – Jonesboro

The Bachelor of Science in Nutritional Sciences, housed in the College of Nursing and Health Professions, is designed for students who desire to become a registered dietician in public health clinics, hospitals, outpatient clinics, nursing homes, dialysis clinics, school districts, physician offices, food manufacturing, and correctional facilities upon successful completion of the required coursework and passage of the Registry Examination for Dietitians. The proposed program has been designed in accordance with the guidelines of the Commission on Accreditation for Dietetics Education (CADE), and ASUJ will begin the CADE accreditation process once the program director is hired in July 2011.

In 2009-10, 48 of 65 (74 percent) bachelor's degrees at ASUJ met Coordinating Board program viability standards. ASUJ has notified ADHE that 15 students are expected to enroll in the program annually with 10 students expected to graduate annually beginning in 2016, which will meet Coordinating Board program viability standards.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Bachelor of Science in Nutritional Sciences (CIP 51.3101; 134 semester credit hours) at Arkansas State University-Jonesboro effective Fall 2011. Program continuation is contingent on the program receiving and maintaining dietetics program accreditation.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas State University System, and the Chancellor of Arkansas State University-Jonesboro of the approval.

Jodie Carter moved to recommend Agenda Item No. 12 to the full Board for consideration. Dr. Charles Allen seconded and the Committee approved.



Agenda Item No. 13  
Associate of Applied Science in Welding  
Arkansas State University - Mountain Home

The Associate of Applied Science in Welding Technology is designed to prepare students for careers as welding technicians in the fabrication, construction, and manufacturing industries. The program provides hands-on application of shielded metal arc welding (SMAW), gas tungsten arc welding (GTAW) and gas metal arc welding (GMAW) processes in all positions, using pipe, plate, and structural shapes. The degree will prepare students to earn various welder certifications as defined by the American Welding Society. The proposed 63-semester credit hour degree builds upon the existing certificate of proficiency and technical certificate programs by adding the 15-semester credit hour general education core requirement. *Two new general education courses* will be added to the curriculum.

In 2009-10, 7 of 12 (58 percent) associate degrees at ASUMH met Coordinating Board program viability standards. ASUMH has notified ADHE that 15 students are expected to enroll in the program annually with 7 students expected to graduate annually beginning in 2014, which will meet Coordinating Board program viability standards.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Associate of Applied Science in Welding Technology (CIP 48.0508; 63 semester credit hours) at Arkansas State University - Mountain Home effective Fall 2011.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas State University, and the Chancellor of Arkansas State University - Mountain Home of the approval.

Jodie Carter moved to recommend Agenda Item No. 13 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 14  
Associate of Applied Science in  
Occupational Therapy Assistant  
Arkansas Tech University

The Associate of Applied Science in Occupational Therapy Assistant is designed to train students for careers as Certified Occupational Therapy Assistants (COTA). COTAs work under the supervision of an occupational therapist and provide rehabilitative services to individuals with mental, physical, emotional, or developmental disabilities by improving the client's quality of life and enhancing his/her ability to perform daily living activities. In collaboration with an occupational therapist, COTAs help patients with rehabilitative activities and exercises outlined

in a treatment plan. COTAs also record and monitor an individual's activities to be certain they are performing the activities correctly while offering encouragement and morale-building. The proposed 71-semester credit hour program will be offered on the ATU Ozark campus.

In 2009-10, 8 of 12 (66 percent) associate degrees at ATU met Coordinating Board program viability standards. ATU has notified ADHE that 20 students are expected to enroll in the program annually with 16 students expected to graduate annually beginning in 2014, which will meet Coordinating Board program viability standards.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Associate of Applied Science in Occupational Therapy Assistant (CIP 51.0803; 71 semester credit hours) at Arkansas Tech University effective Fall 2011. Program continuation is contingent on the program receiving and maintaining occupational therapy assistant program accreditation.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas Tech University of the approval.

Florine Milligan moved to recommend Agenda Item No. 14 to the full Board for consideration. Sarah Argue seconded and the Committee approved.

#### Agenda Item No. 15

Associate of Applied Science in Aviation Maintenance Technology  
 Technical Certificate in Aviation Airframe Maintenance Technology  
 Technical Certificate in Aviation Powerplant Maintenance Technology  
 Mid-South Community College

The proposed programs will provide students with education and training in airframe and powerplant inspection and repair, and other aviation-related skills necessary for seeking employment as certified aviation maintenance technicians licensed by the Federal Aviation Administration (FAA). Program graduates will be employed as airframe and powerplant mechanics, repair inspectors, supervisory personnel, and FAA technicians.

MSCC has notified ADHE that program enrollment is projected to be 25 students for the first year and increase to 40 students by the third year with 15 students expected to graduate annually from the aviation program beginning in 2014, which will meet Coordinating Board program viability standards.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Aviation Airframe Maintenance Technology (CIP 47.0607; 32 semester credit hours), Technical Certificate in Aviation Powerplant Maintenance Technology (CIP 47.0608; 31 semester

credit hours) and Associate of Applied Science in Aviation Maintenance Technology (CIP 47.0607; 98 semester credit hours) at Mid-South Community College effective Summer 2011. Program continuation is contingent on the aviation program maintaining FAA program approval.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the President and the Chair of the Board of Trustees of Mid-South Community College of the approval.

Florine Milligan moved to recommend Agenda Item No. 15 to the full Board for consideration. Jodie Carter seconded and the Committee approved.

Agenda Item No. 16  
Off-Campus Site in Cushman, Arkansas  
Ozarka College

The administration and Board of Trustees of Ozarka College request Coordinating Board approval to recognize an off-campus site in Mammoth Spring, and to offer general education, technical, and academic support courses at this location.

In response to requests from local communities, the Coordinating Board approved the Ozarka College off-campus site in Mountain View in 1999 and the off-campus site in Ash Flat in 2002. In Fall 2010, Ozarka offered 10 courses in Mammoth Spring with 54 students enrolled. Mammoth Spring is approximately 35 minutes from the Ash Flat off-campus site.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the establishment of an off-campus site for Ozarka College in Mammoth Spring, Arkansas, and the offering of selected general education, technical, and academic support courses at this location, effective February 2011.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and the Chair of the Board of Trustees of Ozarka College of the approval.

Agenda Item No. 17  
Off-Campus Site in Cushman, Arkansas  
University of Arkansas Community College at Batesville

The administration and Board of Trustees of the University of Arkansas System request Coordinating Board approval to recognize an off-campus site for the University of Arkansas Community College at Batesville (UACCB) to offer technical education, and business and community outreach courses at this location.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the establishment of an off-campus site for the University of Arkansas Community College at Batesville in Cushman, Arkansas, and the offering of selected technical, and business and community outreach courses at this location, effective February 2011.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and the Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas Community College at Batesville of the approval.

Jodie Carter asked if these agenda items are in compliance with the Board's policy on expansion. Ms. Moten said that this is not a new campus and therefore does not fall under the expansion policy.

Kaneaster Hodges asked if there is a policy regarding institutions moving to different locations. Ms. Moten said yes, if an institution is going to have a presence as well as offer significant course work at a location, the Coordinating Board has to approve it.

Mr. Hodges asked what are the requirements for an institution to move to a different location. Ms. Moten said that ADHE staff look at the population, the interest shown by that population, whether or not this will be sustained and their college-going rate.

Jodie Carter stated that if the expansions help Arkansas increase its graduation rates, then we need to support it.

Dr. Charles Allen commented that Cushman is only 11 miles from Batesville and questioned whether or not Batesville is full. Ms. Moten said that a lack of space is the motivation for the move. UACCB will be moving their technical programs to the Cushman location.

Dr. Charles Allen moved to recommend Agenda Items No. 16 & 17 to the full Board for consideration. Jodie Carter seconded and the Committee approved. Kaneaster Hodges voted no.

Agenda Items No. 18  
Institutional Certification Advisory  
Committee Report and Resolutions

The Institutional Certification Advisory Committee (ICAC) met on January 5, 2011, for its regular quarterly meeting.

Recognition of Institutional Certification Advisory Committee Member

**RESOLVED**, That the Arkansas Higher Education Coordinating Board expresses appreciation to Mr. Ron Kelton for his service as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Mr. Kelton.

Appointment of Institutional Certification Advisory Committee Member

**RESOLVED**, That, pursuant to ACA §6-61-302, the Arkansas Higher Education Coordinating Board appoints Dr. Judy Ingram Pile as a member of the Institutional Certification Advisory Committee, with the term to expire on December 31, 2019.

**FURTHER RESOLVED**, That the Coordinating Board expresses appreciation to Dr. Pile for her willingness to serve as a member of the Institutional Certification Advisory Committee.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to communicate this appreciation to Dr. Pile.

Program Certifications

**Bryan College, Springfield, Missouri**  
**Initial Certification – Distance Technology**  
Associate of Applied Science in Business

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to Bryan College, Springfield, Missouri, to offer the following degree program by distance technology: Associate of Applied Science in Business. The certification is for a period of two years and expires on February 4, 2013.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of Bryan College, Springfield, Missouri, that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Bryan College, Springfield, Missouri, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

**Everest College, Phoenix, Arizona**  
**Initial Certification – Distance Technology**

Associate of Applied Science in Accounting  
 Associate of Applied Science in Business  
 Associate of Applied Science in Criminal Investigations  
 Associate of Applied Science in Criminal Justice  
 Bachelor of Science in Criminal Justice

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to Everest College, Phoenix, Arizona, to offer the following degree programs by distance technology to Arkansas residents: Associate of Applied Science in Accounting, Associate of Applied Science in Business, Associate of Applied Science in Criminal Investigations, Associate of Applied Science in Criminal Justice, and Bachelor of Science in Criminal Justice. The certification is for a period of two years and expires on February 4, 2013.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of Everest College, Phoenix, Arizona, that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Everest College, Phoenix, Arizona, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

**Grand Canyon University, Phoenix, Arizona**  
**Initial Certification – Distance Technology**  
 Bachelor of Science in Business Administration  
 Bachelor of Science in Psychology

Bachelor of Science in Sociology  
 Bachelor of Science in Justice Studies  
 Bachelor of Science in Accounting  
 Bachelor of Science in Applied Management  
 Bachelor of Science in Health Care Administration  
 Bachelor of Arts in Communication  
 Bachelor of Science in Entrepreneurial Studies  
 Bachelor of Science in Health Science

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to Grand Canyon University, Phoenix, Arizona, to offer the following degree programs by distance technology to Arkansas residents: Bachelor of Science in Business Administration, Bachelor of Science in Psychology, Bachelor of Science in Sociology, Bachelor of Science in Justice Studies, Bachelor of Science in Accounting, Bachelor of Science in Applied Management, Bachelor of Science in Health Care Administration, Bachelor of Arts in Communication, Bachelor of Science in Entrepreneurial Studies, Bachelor of Science in Health Science. The certification is for a period of two years and expires on February 4, 2013.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of Grand Canyon University, Phoenix, Arizona, that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Grand Canyon University, Phoenix, Arizona, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

**University of Southern California, Los Angeles, California**  
**Initial Certification – Distance Technology**  
 Master of Social Work

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to the University of Southern California, Los Angeles, California, to offer the following degree program by

distance technology to Arkansas residents: Master of Social Work. The certification is for a period of two years and expires on February 4, 2013.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of the University of Southern California, Los Angeles, California, that the certification of the degree program requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of the University of Southern California, Los Angeles, California, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Jodie Carter moved to recommend Agenda Item No. 18 to the full Board for consideration. Sarah Argue seconded and the Committee approved.

#### Agenda Items No. 19 and 20 Letters of Notification and Letters of Intent

The Department of Higher Education received notice from 17 institutions on programs not requiring Board action. Notification was received on 14 programs possibly requiring Board action. During this period, the Institutional Certification Advisory Committee received notice of requests from 15 out-of-state institutions to offer degree programs to Arkansas residents. The program notice list appears in the Letters of Notification on pages 19-1 through 19-60 and in the Letters of Intent on pages 20-1 through 20-5 of the agenda book.

#### Agenda Item No. 21 Economic Feasibility of an E&G Loan Issue Ouachita Technical College

Ouachita Technical College requests approval of the economic feasibility for a loan from the College Savings Bond Revolving Loan fund totaling approximately \$565,000 with a term of up to fifteen (15) years at an estimated annual interest rate not to exceed 1.0 percent. Proceeds from the loan will be used for educational



and general purposes. The Ouachita Technical College Board of Trustees approved the college's loan application on December 7, 2010.

In accordance with board policy, Ouachita Technical College will provide for the maintenance of the facility by transferring annually to plant funds based on the APPA recommendation. The current APPA recommendation is \$2.50 per gross square foot for E&G facilities. Based on an estimated total of 2,000 gross square feet, \$5,000 will be transferred annually.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the loan from the College Savings Bond Revolving Loan Fund to Ouachita Technical College for \$565,000 with a term of 15 years at an estimated annual interest rate of 1.0 percent to remodel and expand the Cosmetology Building.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Ouachita Technical College of the Coordinating Board's resolution.

David Leech asked why the cost per square foot is so high. Dr. Barry Ballard said that the cost is high because of the plumbing and electric.

Kaneaster Hodges moved to recommend Agenda Item No. 21 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Agenda Item No. 22  
Economic Feasibility of an E&G Loan Issue  
Pulaski Technical College

Pulaski Technical College requests approval of the economic feasibility of plans to issue bonds totaling \$45 million with a term of thirty (30) years at an estimated annual interest rate not to exceed 4.7 percent. Proceeds from the bond issue will be used for educational and general purposes. The Pulaski Technical College Board of Trustees approved this action at its meeting held on November 8, 2010.

In accordance with board policy, Pulaski Technical College will provide for the maintenance of the facility by transferring annually to plant funds based on the APPA recommendation. The current APPA recommendation is \$2.50 per gross square foot for E&G facilities. Based on an estimated total of 130,000 gross square feet, \$325,000 will be transferred annually.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board considers the economically feasible plans for Pulaski Technical College to issue bonds not to exceed \$45 million with a term of thirty (30) years at an estimated annual interest rate not to exceed 4.7 percent to construct a Fine and Performing

Arts/Humanities Center and a Culinary Arts and Hospitality Management Center.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Pulaski Technical College of the Coordinating Board's resolution.

Steve Luelf asked how ADHE staff would know if institutions were transferring to the maintenance fund. Ms. Holloway said that ADHE staff are able to monitor the transfer on the institution's series 17 report each year. Because the funds can be used for emergency maintenance, ADHE only monitors the transfer and not the balance.

Dr. Joe Bennett moved to recommend Agenda Item No. 22 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Agenda Item No. 23  
Economic Feasibility of a an E&G Bond Issue  
Southern Arkansas University

Southern Arkansas University requests approval of the economic feasibility of plans to issue bonds totaling approximately \$6.5 million with a maximum term of up to thirty (30) years at an estimated annual interest rate not to exceed 4.75 percent, and obtain a loan not to exceed \$1.603 million with a term of up to ten (10) years at an expected annual interest rate of 0.0 percent. Proceeds from the bond issue will be used for educational & general (E&G) purposes, and proceeds from the loan will be used for both educational and general (E&G) and auxiliary purposes. The Southern Arkansas University Board of Trustees approved this action at its meeting held on January 26, 2011.

In accordance with board policy, Southern Arkansas University will provide for the maintenance of the facility by transferring annually to plant funds based on the APPA recommendation. The current APPA recommendation is \$2.50 per gross square foot for E&G facilities. Based on an estimated total of 33,178 gross square feet, \$82,945 will be transferred annually. No additional square footage will be added with the loan funds.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Southern Arkansas University to issue bonds not to exceed \$6.5 million for a period of thirty (30) years at an estimated annual interest rate not to exceed 4.75 percent for educational and general (E&G), and obtain a loan not to exceed \$1.603 million with a term of up to ten (10) years at an expected interest rate of 0.0 percent for both educational and general (E&G) and auxiliary purposes.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Southern Arkansas University of the Coordinating Board's resolution.

David Leech moved to recommend Agenda Item No. 23 to the full Board for consideration. Kaneaster Hodges seconded and the Committee unanimously approved.

Agenda Item No. 24  
Economic Feasibility of Bond Issue  
Arkansas Tech University

Arkansas Tech University requests approval of the economic feasibility of plans to issue bonds not to exceed \$2.5 million with a term of thirty (30) years at an annual interest rate not to exceed 5.25 percent. Proceeds from the bond issue will be used for auxiliary purposes. The Arkansas Tech University Board of Trustees approved this financing at its meeting on January 20, 2011.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Arkansas Tech University to issue bonds in an amount not to exceed \$2.5 million with a term of thirty (30) years at an estimated interest rate of 5.25 percent to renovate and equip Tucker Hall.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Arkansas Tech University of the Coordinating Board's resolution.

Steve Luelf asked if there was any additional square footage. Ms. Holloway said no, they are just renovating an existing space.

Kaneaster Hodges moved to recommend Agenda Item No. 24 to the full Board for consideration. David Leech seconded and the Committee unanimously approved.

Report of the Committees

Dr. Olin Cook presented the report of the Academic Committee and moved approval of Agenda Items 9,10 & 12-18. Dr. Charles Allen seconded the motion and the Board approved. Because of a possible conflict of interest, Chairman Bob Burns recused himself from voting.

Steve Luelf presented the report of the Finance Committee and moved approval of Agenda Items 21-24. Dr. Joe Bennett seconded the motion and the Board unanimously approved.

Chairman Burns opened the floor for public comments.

Chairman Burns announced that the next Coordinating Board meeting would be held at Arkansas State University – Mountain Home on April 15, 2011.

With no further comments, the meeting adjourned at 11:15 a.m.

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Nichole Abernathy

APPROVED:

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Dr. Charles Allen, Secretary