

**ARKANSAS HIGHER EDUCATION COORDINATING BOARD
Regular Quarterly Meeting
July 27, 2012**

Minutes of Meeting

The July 27, 2012, regular meeting of the Arkansas Higher Education Coordinating Board was held at South Arkansas Community College in El Dorado. Chairman Cook called the meeting to order at 8:30 a.m. with a quorum present.

Coordinating Board present:

Dr. Olin Cook, Chair
Dr. Charles Allen, Vice Chair
Sarah Argue, Secretary
Dr. Joe Bennett
Bob Crafton
Horace Hardwick
Kaneaster Hodges
Sherrel Johnson
Florine Milligan

Coordinating Board absent:

Dr. Bob Burns
David Leech

Department staff present:

Shane Broadway, Interim Director
Harold Criswell, Interim Deputy Director
Cynthia Moten, Associate Director for Academic Programs
Rick Jenkins, Associate Director for Planning and Accountability
Tara Smith, Senior Associate Director for Finance
Chandra Robinson, Program Specialist
Callan Callaway, Program Coordinator
Brandi Hinkle, Communications Officer
Nichole Abernathy, Administrative Support

Presidents, chancellors, institutional representatives, members of the press, and guests were also present.

Chairman Cook introduced Dr. Barbara Jones, the president of South Arkansas Community College (SouthArk), for a welcome. Dr. Jones welcomed everyone to the meeting and to the SouthArk campus.

Chairman Cook thanked Dr. Jones for her welcome and welcomed new AHECB member Sherrel Johnson of El Dorado.

Agenda Item No. 1
Approval of Minutes

After it was noted that Kaneaster Hodges had been added twice and Dr. Joe Bennett was inadvertently left off the April 3, 2012 minutes, Kaneaster Hodges

moved to approve Agenda Item No. 1, upon correction. Bob Crafton seconded the motion and the Board unanimously approved.

Agenda Item No. 2 Agency Updates

Shane Broadway, Interim Director for the Department of Higher Education (ADHE) began by recognizing several changes in institutional leadership: Dr. June Walters is the Interim President at Arkansas Northeastern College; Dr. Robin Myers is the new Chancellor at Arkansas State University – Mountain Home; and, Dr. Margaret Ellibee is the new President at Pulaski Technical College.

Next, Broadway announced that Arkansas is one of 10 states chosen by the Center for Law and Social Policy (CLASP) to be part of the Alliance for Quality Career Pathways, a national effort to create a framework of benchmarks and measures of success for the Career Pathway Initiatives.

Broadway then gave an update on the Open Checkbook policy. Institutions may use PDFs, Excel files or a database to present expenditure data. ADHE will have a webpage developed and accessible by July 2012 which will house links to each institution's expenditure data website, although institutions by legislation are not required to provide data until October 1.

Dr. Olin Cooked welcomed new AHECB member Sherrel Johnson to the Academic Committee. Johnson thanked AHECB members for the warm reception and added to Dr. Jones' welcome to El Dorado. Johnson then explained how famous architect Faye Jones was from El Dorado and influenced the Conference Center design.

Agenda Item No. 3 Associate of Applied Science in Human Services Arkansas Tech University – Ozark Campus

The Associate of Applied Science in Human Services is a 60 semester credit hour program that will be offered at the Arkansas Tech University–Ozark Campus. Graduates will be able to work as human services assistants to provide therapeutic, supportive, and preventive services to people in senior citizen centers, correctional facilities, nursing homes, rehabilitation programs, childcare development centers, departments of human services, and non-profit agencies specializing in these services. Students will have two 8-week field experiences at various social service agencies. Some of the field experiences include: assisting case managers with their clients; coordinating daily activities for youth and the elderly; assisting clients with paperwork to obtain social services; and assisting with daily activities for clients with limited physical and mental abilities. Field experiences are a minimum of 12 hours per week under the direct supervision of the agency's personnel. *Nine new courses* will be added to the curriculum.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Associate of Applied Science in Human Services (CIP 44.0000, 60 semester credit hours) at Arkansas Tech University to be offered at the Ozark Campus, effective Fall 2012.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas Tech University, and the Chancellor of Arkansas Tech University-Ozark Campus of the approval.

Agenda Item No. 4
Associate of Applied Science in Digital Media Production
Pulaski Technical College

Pulaski Technical College developed the Digital Media Production programs in response to the needs of local employers such as Soundscapes, a digital audio recording and editing business, Impressions Graphics and Printing, Jones Productions, as well as local radio/TV commercial producers, and local independent filmmakers. Representatives of the Arkansas Film Commission, Little Rock Chamber of Commerce and some of the local employers serve on the DMP Advisory Committee. The Technical Certificate and the Associate of Applied Science in Digital Media Production (DMP) will prepare students for entry-level positions in advertising, graphic design, computer illustration, web design and animation, in the film production industry, and Internet-based media firms.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the offering of the Technical Certificate in Digital Media Production (CIP 09.0702; 30 credit hours) and the Associate of Applied Science in Digital Media Production (CIP 09.0702, 60 semester credit hours) at Pulaski Technical College effective Fall 2012.

FURTHER RESOLVED, That the Arkansas Higher Education Coordinating Board approves the establishment of the Digital Media Production Department at Pulaski Technical College effective Fall 2012.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Pulaski Technical College of the approvals.

Agenda Item No. 5
Bachelor of Science in Dental Hygiene
University of Arkansas – Fort Smith

The proposed Bachelor of Science in Dental Hygiene will replace the existing Associate of Applied Science (AAS) in Dental Hygiene in Fall 2014. Students in the current AAS degree program complete 88 semester credit hours of course

work and will complete an additional 32 credit hours for the 120-semester credit hour bachelor's degree. The bachelor's degree will combine the basic sciences related to dental hygiene practice and clinical experiences. Higher level concepts have been added to the existing courses.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Bachelor of Science in Dental Hygiene (CIP 51.0602, 120 semester credit hours) at the University of Arkansas - Fort Smith, effective Fall 2014.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas - Fort Smith of the approval; and that program continuation is contingent on UAFS maintaining national accreditation of the dental hygiene program through the Commission on Dental Accreditation (CODA).

Sarah Argue asked if the existing program would cease to exist. Cynthia Moten said it would in 2013. Argue asked if there are other programs outside of UAMS. Moten said no.

Agenda Item No. 6
Master of Science in Construction Management
University of Arkansas at Little Rock

The proposed Master of Science in Construction Management is a 30-semester credit hour program designed to develop upper-level management personnel in the construction industry. The program will produce industry leaders with technical and managerial skills who can apply scientific methodologies to problem solving, and can provide innovations in the construction process. Students will choose between a thesis or non-thesis/project option. The proposed program will focus on learning about advanced construction computer techniques, sustainable development of projects, construction contracts, construction productivity improvement, safety, advanced scheduling and estimating, and integrated project delivery. Furthermore, this proposed program will prepare students to take the Level II exam for Certified Professional Constructor administered by the American Institute of Constructors.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Construction Management (CIP 15.1001, 30 semester credit hours) at the University of Arkansas at Little Rock, effective Fall 2012.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System,

and the Chancellor of the University of Arkansas at Little Rock of the approval.

Bob Crafton asked if this was a new program. Ms. Cynthia Moten said yes. Crafton then asked if there were any other construction management programs in the state other than John Brown University. Ms. Moten said she did not believe there were any.

Agenda Item No. 7
Master of Science in Computer Science and Technology
University of Arkansas at Pine Bluff

The proposed Master of Science in Computer Science & Technology is designed to prepare students for positions in the computer, telecommunications, and industrial technology industries as software, system, and network engineers and managers. Students will choose between a technology internship/project or thesis option. Students who choose the technology internship/project option will have the opportunity for an internship in Arkansas with Tyson Foods, Pine Bluff Arsenal, Walmart, U.S. Army Corps of Engineers, and Nucor-Yamato Steel. Out-of-state internship sites could be at Monsanto, Johnson & Johnson, NASA Science & Technology Institute, and John Deere. *Fifteen new courses* will be added to the curriculum. More than \$200,000 in computer equipment and software have been purchased over the past two years to support the proposed program.

RESOLVED, That the Arkansas Higher Education Coordinating Board approves the Master of Science in Computer Science & Technology (CIP 11.0101, 30-33 semester credit hours) at the University of Arkansas at Pine Bluff, effective Fall 2012.

FURTHER RESOLVED, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas at Pine Bluff of the approval.

Agenda Item No. 8
Institutional Certification Advisory Committee
Report and Resolutions

Initial Certification

RESOLVED, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to the institutions listed on pages 1-4 to offer the specified degree programs to Arkansas residents for a period of two years through July 31, 2014.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of said institutions that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

FURTHER RESOLVED, That the Coordinating Board instructs the Director to notify the administration of said institutions that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Initial Program Certification

American Public University, Charles Town, West Virginia (Distance Technology)

Argosy University, Chicago, Illinois (Distance Technology)

Art Institute of Pittsburgh, Pittsburgh, Pennsylvania (Distance Technology)

Boise State University, Boise, Idaho (Distance Technology)

Capella University, Minneapolis, Minnesota (Distance Technology)

Columbia College, Columbia, Missouri (Distance Technology)

Franklin University, Columbus, Ohio (Distance Technology)

Grand Canyon University, Phoenix, Arizona (Distance Technology)

Oklahoma Wesleyan University, Bartlesville, Oklahoma (Distance Technology)

Rasmussen College, Ocala, Florida (Distance Technology)

Savannah College of Art and Design, Savannah, Georgia (Distance Technology)

South University, Savannah, Georgia (Distance Technology)

Strayer University, Washington D.C. (Distance Technology)

The Institutional Certification Advisory Committee (ICAC) Report begins on page 8-5 of the Agenda book.

Horace Hardwick moved to recommend Agenda Items No. 3 - 8 to the full Board for consideration. Sarah Argue seconded and the Committee approved.

Agenda Items No. 9 & 10
Letters of Notification and Letters of Intent

The Department of Higher Education received notice from 11 institutions on new programs not requiring Board action unless further review is requested by the Board. During this period, the Institutional Certification Advisory Committee received notice of requests from 67 out-of-state institutions to offer degree programs to Arkansas residents. The program notice list appears in the Letters of Notification on pages 9-1 through 9-43 and in the Letters of Intent on pages 10-1 through 10-17 of the agenda book.

Agenda Item No. 11
Recommendation for Educational and General Operations
State-Supported Institutions of Higher Education 2013-15 Biennium

At its April 27, 2012 meeting, the Arkansas Higher Education Coordinating Board approved the funding models for the two-year colleges, universities, and the technical centers (former technical institutes merged with universities). These models had been developed in conjunction with presidents and chancellors after meetings and revisions. The funding models were used to develop the comparative needs of Arkansas institutions of higher education in terms of the average funding levels of schools in the SREB region.

RESOLVED, That the Arkansas Higher Education Coordinating Board adopts the recommendations for state funding of the educational and general operations of Arkansas public institutions of higher education in the 2013-15 biennium as included in Tables 1A, 1B, 1C, 1D and 1E.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to prepare appropriate documents for transmission to the Governor and the General Assembly of the 2013-15 operating recommendations of the Arkansas Higher Education Coordinating Board.

FURTHER RESOLVED, That should any errors of a technical nature be found in these recommendations, the Director of the Arkansas Department of Higher Education is authorized to make appropriate corrections consistent with the policy established by the Board's action on these recommendations.

Director Broadway thanked Julie Bates, Rita Fleming, Ashley Pettingill and Charlette Moore for their help with the funding formula. They came to back to ADHE on several occasions to give us institutional memories on how to run the model, said Broadway. He also thanked Chandra Robinson and Callan Callaway for their work with the funding formula as well.

Kaneaster Hodges moved to recommend Agenda Item No. 11 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 12
Personal Services Recommendations
for Non-Classified Personnel 2013-15 Biennium

A.C.A. §6-61-209 requires the Arkansas Higher Education Coordinating Board to present a consolidated budget request from the state-supported colleges and universities to the General Assembly and the Governor prior to each regular session of the General Assembly. As part of this process, the quantity of positions, titles, and line-item maximum salaries for all non-classified administrative, academic, and auxiliary positions at each Arkansas public institution of higher education have been reviewed, and changes are recommended.

RESOLVED, That the Arkansas Higher Education Coordinating Board adopts the recommended number of positions, titles, and maximum salaries for non-classified positions in academic, administrative, and auxiliary positions for the 2013-15 biennium as recommended by staff.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to make technical corrections consistent with Coordinating Board action.

FURTHER RESOLVED, That the Coordinating Board requests the Director to transmit the Personal Services recommendations to the Governor and the General Assembly for consideration for the 2013-15 biennium.

Dr. Olin Cook moved to recommend Agenda Item No. 12 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 13
Recommendations for State Funding
of Capital Projects: 2013-15 Biennium

From a total of \$270 million appropriated, the Governor and the 88th General Assembly have provided to date allocations totaling \$13.8 million for distribution from the General Improvement Fund (GIF) for various capital projects at institutions of higher education. For the 2009-11 biennium almost \$35 million was distributed for capital projects. For the 2007-09 biennium, almost \$59 million was distributed, and in the 2005-07 biennium \$16.5 million was distributed for capital projects.

RESOLVED, That the Arkansas Higher Education Coordinating Board adopts the staff recommendations for state funding of capital projects totaling \$213.1 million as identified in the accompanying agenda materials.

FURTHER RESOLVED, That the Director is authorized to transmit to the Governor and the General Assembly the Board's recommendation for state funding.

FURTHER RESOLVED, That the Director is authorized to make such technical adjustments to these recommendations as may be required.

Dr. Cook asked if we're basically approving a wish list. Director Broadway said yes.

Dr. Joe Bennett moved to recommend Agenda Item No.13 to the full Board for consideration. Sherrel Johnson seconded and the Committee approved.

Agenda Item No. 14
Certification of Intercollegiate
Athletic Revenues and Expenditures for 2012-13

A.C.A. §6-62-805 (Act 366 of 1991) requires each state-supported institution of higher education to annually certify by June 15 to the Arkansas Higher Education Coordinating Board that its intercollegiate athletic program will generate sufficient revenues to meet expenditures or that any athletic deficit will be met by separate institutional board-sanctioned student athletic fees.

RESOLVED, That the Arkansas Higher Education Coordinating Board accepts the Certification of Intercollegiate Athletic Revenues and Expenditures Budgeted for 2012-13 as prepared in accordance with Arkansas Higher Education Coordinating Board uniform accounting standards and definitions for athletic reporting.

Florine Milligan moved to recommend Agenda Item No. 14 to the full Board for consideration. Sherrel Johnson seconded and the Committee approved. Horace Hardwick voted no and Kaneaster Hodges abstained from voting.

Agenda Item No. 15
Economic Feasibility of Bond Issue
North Arkansas College

North Arkansas College requests approval of the economic feasibility of plans to issue bonds not to exceed \$3.5 million with a term of twenty-five (25) years at an annual interest rate not to exceed 4.75 percent. Proceeds from the bond issue will be used to construct, equip and furnish a science building. The North Arkansas College Board of Trustees approved this financing at its meeting on June 14, 2012.

RESOLVED, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for North Arkansas College to issue bonds in an amount not to exceed \$3.5 million with a term of twenty-five (25) years at an estimated interest rate of 4.75 percent to construct, equip and furnish a science building.

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of North Arkansas College of the Coordinating Board's resolution.

Kaneaster Hodges moved to recommend Agenda Item No. 15 to the full Board for consideration. Dr. Joe Bennett seconded and the Committee approved.

Agenda Item No. 16
Economic Feasibility of Bond Issue
for University of Central Arkansas

University of Central Arkansas requests approval of the economic feasibility of plans to issue bonds not to exceed \$12.5 million with a maximum term of up to twenty-four (24) years at an estimated annual interest rate not to exceed 4.5 percent. Proceeds from the issue will be used to purchase an apartment complex (Bear Village) for housing purposes from the University of Central Arkansas Foundation, Inc., (the "UCA Foundation"). The University of Central Arkansas Board of Trustees approved this action at its meeting held on June 25, 2012.

RESOLVED, That the Arkansas Higher Education Coordinating Board considers economically feasible plans for University of Central Arkansas to issue bonds not to exceed \$12.5 million with a maximum term of up to twenty-four (24) years at an estimated annual interest rate not to exceed 4.5 percent to purchase an apartment complex (Bear Village) for housing purposes from the University of Central Arkansas Foundation, Inc., (the "UCA Foundation").

FURTHER RESOLVED, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of University of Central Arkansas of the Coordinating Board's resolution.

Kaneaster Hodges moved to recommend Agenda Item No. 16 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Report of the Committees

Dr. Charles Allen presented the report of the Academic Committee and moved approval of Agenda Items 3 - 8. Sarah Argue seconded the motion and the Board unanimously approved.

Bob Crafton presented the report of the Finance Committee and moved approval of Agenda Items 11 - 16. Dr. Joe Bennett seconded the motion and the Board approved.

Chairman Cook opened the floor for public comments. There were none.

Chairman Cook announced that the next Coordinating Board meeting would be hosted by Arkansas State University – Beebe at their Heber Springs campus on October 26, 2012.

With no further comments, the meeting adjourned at 10:47 a.m.

Nichole Abernathy

APPROVED:

Sarah Argue, Secretary