2018 Conference Speakers

Dr. Greg Holland has been an information quality professional since 1998. Dr. Holland joined the Arkansas Department of Education in April 2009, to lead the advanced identity resolution efforts for the Arkansas Statewide Longitudinal Data System. The Arkansas Research Center (ARC) was founded soon after, and is currently operating under multiple grants from the Institute of Education Sciences in Washington, D.C., totaling \$14.8 million. Prior to joining the ARC, Dr. Holland focused on information quality in the consumer data industry for more than ten years. At



Acxiom Corporation, he developed best practices for data acquisitions and licenses exceeding \$25 million annually and comprehensively evaluated current and proposed data sources for information products generating \$250 million in annual revenue.



Thomas W. Pennington has been the general counsel for Arkansas Tech University since 1996. He is also Professor of Legal Studies. In 2004, 2012, 2014, and 2016 he was selected as Professor of the Year by the Arkansas Tech University student body.

Tony W. Williams has served as Director of the Arkansas Student Loan Authority (ASLA) since July 2004. He initially attended Ouachita Baptist University; he continued and completed his college education at the University of Central Arkansas where he received a Bachelor of Business Administration degree with a major in Finance. After college graduation he was employed by Union National Bank in Little Rock and then transitioned to the Arkansas Student Loan Authority in 1987 where he remains today.



Tony has served students and higher education institutions in a variety of college funding related positions at ASLA during the last 30 years. He has served two terms on the board of directors of the Education Finance Council in Washington, D.C. He has served on the board of the S.T.A.N.D. Foundation based in North Little Rock; an organization promoting economic opportunities and community development through leadership training. He has also served on the Executive Council of the Arkansas Association of Student Financial Aid Administrators (AASFAA) and currently serves on the board of The Baptist Preparatory School in Little Rock.