

Act 1131 of 2015 Regional Workforce Planning Grant

APPLICATION COVER SHEET

DUE SEPTEMBER 1, 2015

To:	Arkansas Department of Higher Educ	ation		
Requesting Institution:	NorthWest Arkansas Community College			
Title of Project:	Regional Construction Technology Pathway			
Project Partners:	1. John Brown University 2. Bentonville Public Schools 3. Rogers Public Schools 4. Decatur Public Schools 5. Pea Ridge Public Schools	6. Siloam Springs Public Schools 7. Gravette Public Schools 8. Gentry Public Schools 9. Nabholz Construction 10. Multi-Craft Contractors 11. Clark Contractors 12. Kinco Construction 13. Twin Lakes Energy 14. Baldwin Shell Construction 15. Flintco Construction 16. Northwest Arkansas Education Service Cooperative 17. Jones Trust 18. NWA Home Builders Association 19. Bentonville Bella Vista Chamber of Commerce 20. Northwest Arkansas Workforce Development Board Letter of Support- Bentonville Mayor, Bob McCaslin Letter of Support- State Representative, Robin Lundstrum *See attached letters of support		
Doguested Budget	\$00.650.00	for authorized signatures		
Requested Budget: Date Submitted:	\$90,650.00			
	8/31/2015			
Applicant Contact: Applicant's Information:	Keith Peterson One College Drive Bentonville, AR 72712			

Authorized Official

Authorized Official

Authorized Official

	479-936-5145		
	kpeterson2@nwacc.e	edu	
uthorized Signatures for	Project Partners		
the institution has more	than 10 partners, you may	attach an additional pag	e for signatures.
NorthWest Arkansas Community College Lead Institution	Authorized Official	Lorgenson	
Partner	Authorized Official	Partner	Authorized Official
Partner	Authorized Official	Partner	Authorized Official

Partner

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Partner

Authorized Official

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Partner

Act 1131 of 2015 Regional Workforce Planning Grant Application

Please complete each section of this application and submit to the Arkansas Department of Higher Education by **September 1, 2015**. Applications should be emailed to <u>ADHE.Workforce.Grant@adhe.edu</u>. Please note that applications will not be accepted without a completed Intent Form, due August 1, 2015.

SECTION 1 – PROGRAM NEED

30 Points

Proposals will include an overview of the labor needs, as determined by the Local Workforce Development Board, and specifically identify the skills gap employers face in the selected region and will continue to face in the future. Entities seeking grant funds must outline the proposed program and/or equipment needed and how creation of the program and/or acquisition of equipment will address those labor needs.

Keep the following rubric in mind when completing this section:

	Exemplary	Superior	Adequate	Needs Improvement
Program Need (30 Pts)	Significantly addresses a top 3 workforce need in the region	Addresses in a more limited way a top 3 workforce need in the region	Addresses in a limited way a less critical workforce need in the region	Identified labor need is too narrow or not in a critical area
	(26-30 Pts)	(21-25 Pts)	(16-20 Pts)	(0-15 Pts)

Please enter your answer in the box provided below. Feel free to include any necessary charts, graphs or tables.

Program Background

NorthWest Arkansas Community College (NWACC) is proposing a Regional Construction Technology Pathway program to meet direct employment needs of its service area (Washington and Benton Counties). NWACC became aware of the serious need for individuals trained in the construction industry after analyzing the current labor market data from DiscoverArkansas.net in early Fall 2014 (see Table 1, page 4). Based on this data, NWACC directly engaged local construction industry representatives at an October 2014 meeting held on the college campus. During this meeting, local industry partners verified the need for such programming and expressed enthusiastic support for new opportunities in Construction Technology. From this meeting NWACC established a Construction Technology Advisory Board which will meet up to 4 times yearly. The NWACC Construction Technology Advisory Board has convened for three meetings between October 2014-June 2015.

Based on the input from local industry, NWACC designed an Associate of Applied Sciences Degree in Construction Technology. Approval for the A.A.S. program was granted by the Arkansas Department of Higher Education in January 2015. The estimated date of delivery for the initial sequence of courses is August 2016.

In March 2015, Bentonville Public Schools hosted the inaugural meeting of the "Northwest Arkansas Construction Think-Tank". Attended by local industry representatives, local public school districts, and institutions of higher education, this group was convened to express support for regional training in the construction trades and to propose objectives for making construction trades education available to a wider audience in the Northwest Arkansas area. After the initial meeting Bentonville Public Schools hosted monthly meetings with Think-Tank partners in an effort to determine Construction Technology Pathways deliverables. The Bentonville Public Schools Construction Think-Tank continues to meet monthly in an advisory capacity, and NWACC has been present at all meetings.

Partners listed in the cover sheet for this application have all been engaged during the timeline indicated in this narrative. NWACC and its partners are of the firm belief that the acceptance of this grant application will give the region the time and resources necessary to design a cooperative, data-driven, and measurable implementation grant application to be submitted Spring 2016.

Indicators of Need

Recent labor statistics indicate the construction industry is one of the fastest growing sectors in the State of Arkansas. According to a Bureau of Labor Statistics report released, August 21, 2015, construction sector employment is up 15% from 2014 to 2015 in the state of Arkansas. Regional labor statistics suggest the sector is up over 16% in the Northwest Arkansas service area (see Table 1). Local building data (see Table 3) reinforces the need for increased training in the construction trades.

TABLE 1
Projected Industry Growth 2010-2020

Industry	Estimated EmploymentE	Projected mployment		
Total Employment, All Jobs	264,224	287,293	23,069	8.7
Natural Resources and Mining	1,604	1,507	-97	-6.0
Construction	8,640	10,053	1,413	16.4
Manufacturing	34,871	37,214	2,343	6.7
Trade, Transportation, and Utilities	50,272	55,547	5,275	10.5
Information	2,752	2,988	236	8.6
Financial Activities	8,857	9,475	618	7.0
Professional and Business Services	34,764	36,477	1,713	4.9
Education and Health Services	50,662	58,333	7,671	15.1
Leisure and Hospitality	22,265	25,544	2,279	10.2
Other Services (Except Government)	7,940	9,170	1,230	15.5
Government (Excluding State/Local Education & Hospitals)	11,853	13,849	1,996	16.8

(Discover Arkansas Labor Market Data as of 7-15-15, <u>www.discoverarkansas.net</u>)

TABLE 2 Projected Average Wages

Construction and Related Workers, in Benton County

Wages

Area	Year	Period	Annual Mean	Annual Entry Level	Annual Experience Level
Arkansas	2013	May	\$35,280	\$28,820	\$38,510

(Discover Arkansas Labor Market Data as of 7-15-15, www.discoverarkansas.net)

TABLE 3 Local Industry Demand

Building Inspection Data:

- 1,227 Building permits issued in 2014
- Highest increase was in multi-family permits, up 145% over 2013
- Total valuation for 2014, \$321,836,524

Development Planning Data:

- Planning items have increased 50% from 2009-2013
- 62% of large scale developments are commercial

Residential Data:

- Residential valuation for 2014, \$190.2 million
- Lots final platted for 2014 have increased 104%

Commercial Data:

- Commercial valuation for 2014, \$129.6 million
- New commercial permits for 2014 have increased 39%

(Bentonville 2014 Annual Development Report)

Regional Workforce Support

NWACC has been in discussion with its Local Workforce Development Board regarding its intention to apply for the Regional Workforce Planning Grant, with a focus on a Regional Construction Technology Pathway. On July 7th, 2015, the Northwest Arkansas Economic Development District Executive Director issued a letter of support for the proposed project. 19 additional partners have issued letters of support for this program (see attached).

Program Strategy

As indicated in the data presented (See Table 1, page 4) there is a 16.4% local growth rate in construction industry jobs and over \$320 million dollars investment in local project developments, clearly indicating a need for trained and qualified employees in the Northwest Arkansas service area. In direct response to this need NWACC proposes to use planning grant funds to create a pathway to training that will target high school students, post-secondary students, as well as, the local incumbent workforce. Through these partnerships and collaborations, NWACC will create a system that allows for on-ramps to training for future/current construction employees with the option to continue their education from high school through the completion of a Bachelor's Degree or off-ramp directly into the workforce at any point.

Program plans must be designed to meet the goals and core requirements of the Regional Workforce Grants program. At a minimum, the plan must include a summary of expected outcomes, a description of career pathways that will be created or enhanced, a description of any anticipated equipment needs and a proposed governance and accountability structure for the program.

Keep the following rubric in mind when completing this section:

	Exemplary	Superior	Adequate	Needs Improvement
	Plan addresses all	Plan addresses	Plan addresses	Plan lacks
	goals and core	most goals and	many goals and	significant
Program Plan	requirements and	requirements and	requirements and	requirements or
(25 Pts)	identifies significant	identifies outcomes	identifies few	lacks apparent
, , , , , ,	outcomes	(18-21 Pts)	outcomes	outcomes
	(22–25 Pts)		(14-17 Pts)	(0-13 Pts)

Please enter your answer in the box provided below. Feel free to include any necessary charts, graphs or tables.

Program Plan

NWACC proposes to use planning grant funds to the develop construction technology skills training (see Figure 2) in local area high schools and align this training with the NWACC Construction Technology A.A.S program and the John Brown University Construction Management B.S. program. Between September 2015 and June 2016, NWACC will utilize planning grant funds to hire a Program Coordinator who will act as an intermediary between high school, post-secondary, industry, and government partners in an effort to isolate specific training needs and design an infrastructure for the seamless transfer of credits from high school through Bachelor's Degree completion (see Figure 3).

The Construction Pathways program will directly address the following workplace soft-skills and industry specific skills:

FIGURE 2

Soft Skills	Industry Specific Skills
Interpersonal Communication	Construction Terminology
Written/Oral Skills	Construction Materials
Teamwork	Materials Testing
Analytical Reasoning	Basic Electrical Systems
Leadership	Basic Mechanical Systems
Planning/Organization	Construction Equipment
Conflict Resolution	Assembly Techniques
Budgeting	Building Codes/OSHA Compliance

Planning Grant Goals and Outcomes

With a focus on the skills indicated in Figure 2, planning grant funds will be utilized to pursue the following goals with identified outcomes:

FIGURE 3

Project Goals	Expected Outcomes
Establish Regional Advisory Board in Construction Pathways	 Regional Advisory Board to meet no fewer than 4 times during the planning phase. Regional Advisory Board identifies and approves necessary workplace skills for construction programming. Regional Advisory Board propose and approve learning objectives for pathway curricula. Regional Advisory Board provides employment needs data.
Develop curricula for skills based high school programming	 Instructional needs survey is developed, delivered, and collected from local school districts. Align curriculum with learning objectives/skills identified by Regional Advisory Board Present newly developed curriculum frameworks to local school districts.
Create Pathway Transferability	 Align high school curricula with NWACC Construction Technology A.A.S degree and relevant certifications for concurrent or articulated credit. Map and document transferable courses between the NWACC Construction Technology A.A.S degree and the JBU Construction Management B.S. degree.
Meet regional employment needs	 Local industry needs survey is developed, delivered, and collected from construction industry partners. Employment database is created identifying potential employers and available job openings. Post-Secondary recruitment plan is developed to facilitate enrollment of incumbent workers.
Develop implementation grant proposal	 Establish reporting baselines in: High school enrollment Post-secondary enrollment Job placement

Implementation programming objectives
Implementation Budget
Implementation delivery timeline
Implementation administrative needs:
- Staffing
- Equipment
- Academic advising
- Career counseling

Implementation Objectives

Assuming the success of the planning phase to achieve the identified goals/outcomes (see Figure 3), the following implementation objectives have been identified:

Objective	Measurement
Programmatic Participation from Education Partners	 100% participation by 9 educational partners (see cover sheet for participating educational institutions). Enrollment of no fewer than 50 high school students in year one of potential implementation grant. Enrollment of no fewer than 15 students in NWACC A.A.S in year one of potential implementation grant.
Student Mobility	 75% continuation rate (measured by post-secondary enrollment or verified employment) for students completing high school programming. 75% continuation rate (measured by enrollment in JBU Construction Management B.S. or verified employment) for students completing the NWACC A.A.S. degree.
Employment	 75% participation rate (through direct hire or employment interviews) of industry partners (see coversheet) Students hired upon completion or exit of the program placed in positions which earn at or above identified entry level rate of \$28,820 annually or \$13.80 hourly (see Table 2).

Program Pathways

FIGURE 4

Regional Construction Technology Pathway

High School Skills Training Path

- Develop pathway to include concurrent/articulated credit coursework (applied to relevant certificate or degree programs) to be delivered on location at local high schools.
- Provide academic and career counseling for students desiring to enter the workforce or continue their education.

Construction Technology Associate's Degree Path

- Enhance NWACC Construction Technology A.A.S. degree and accompanying certifications by aligning with high school curricula for concurrent credit.
- Increase enrollment by targeting H.S. completers and incumbent workers.
- Provide academic and career counseling for students desiring to enter the workforce or continue their education.

Construction Management Bachelor's Degree Path

- Enhance John Brown University Construction Management B.S. degree by outlining transfer opportunities.
- Increase enrollment by targeting A.A.S. completers and incumbent workers.
- Provide career counseling for students desiring to enter the workforce.

Construction Industry Sector

- Serve on secondary and post-secondary advisory boards.
- Consult schools regarding curriculum and instructional delivery.
- Promote programs to incumbent workers.
- Hire students upon completion of any of the 3 paths for relevant positions.

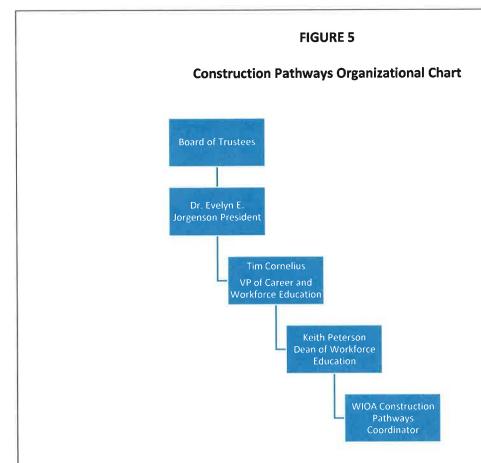
Anticipated Equipment Needs

For the planning phase the project coordinator will require office equipment and supplies which will serve the coordinator in the physical workspace as well as for work with partners in the field.

For the implementation phase, NWACC anticipates the purchase of a mobile classroom/lab designed to deliver on-site instruction to local high school partners.

Governance and Accountability

NWACC will assume responsibility for coordination of all planning grant objectives. Upon acceptance of an implementation grant, NWACC will coordinate all efforts of the project including course design, delivery, academic/career counseling, and data reporting.



The organizational structure, as seen above, has been established to maintain accountability and compliance with the Workforce Investment and Opportunity Act (WIOA). The WIOA project will be located in the Division of Workforce and Economic Development. The coordinator reports directly to the Dean of Workforce Development. Located in the Workforce and Economic Development Division, the planning grant staff will have easy access to departmental support from the Division of Workforce and Economic Development. In addition, reporting to a cabinet member of the President allows the planning grant coordinator close contact to administrators and decision makers within the college.

SECTION 3 – STRENGTH OF PARTNERSHIP

Proposals are required to address how the program plan incorporates each of the mandatory partners, as identified above, and other regional partners who can contribute significantly, in a unique and meaningful role. Describe the anticipated role for each member of the alliance. Include with the proposal a commitment letter from each partner and the Local Workforce Development Board.

Keep the following rubric in mind when completing this section:

	Exemplary	Superior	Adequate	Needs Improvement
Strength of Partnership (25 Pts)	Plan includes broad representation and each partner has a defined role with identified critical	Plan includes broad representation but partner roles are not clearly defined (18–21 Pts)	Plan lacks one or two important partners or not all partners are critical to success of the	Partner participation is too narrow or some partners do not contribute
	contributions (22–25 Pts)		plan (14–17 Pts)	meaningfully (0–13 Pts)

Please enter your answer in the box provided below. Feel free to include any necessary charts, graphs or tables.

Public School District Partners

Bentonville Public Schools, Rogers Public Schools, Decatur Public Schools, Pea Ridge Public Schools, Siloam Springs Public Schools, Gravette Public Schools, Gentry Public Schools

Partner Role: During the planning phase, Public School Districts will meet on a regular basis with the Project Coordinator to discuss desired course offerings, college credit alignments, location/instructional delivery and incorporation of available local resources. Public School Districts will help establish targets for reporting data, including number and scope of courses offered, projected enrollments, and job placement/continuing education targets. The data and information obtained from this interaction will drive the design of the implementation grant.

Post-Secondary Partners

Northwest Arkansas Community College, John Brown University

Partner Role: During the planning phase, Post-Secondary partners will align projected high school curricula with the NWACC Construction Technology A.A.S. degree to ensure the awarding of concurrent credit to high school students in appropriate courses. NWACC will work in conjunction with John Brown University (JBU) to establish documentation for perspective Bachelor's Degree students regarding the transfer of certain courses from NWACC to JBU. NWACC and JBU will partner in collaborative efforts such as site visits to public school teachers and administrators to local commercial construction sites to raise awareness about the potential employment opportunities embedded in the Regional Construction Technology Pathway program.

Industry Partners

Nabholz Construction, Multi-Craft Contractors, Clark Contractors, Kinco Construction, Twin Lakes Energy, Baldwin Shell Construction, Flintco Construction

Partner Role: During the planning phase Industry partners will meet on a regular basis with the Project Coordinator to align proposed curricula with industry standards and identify employment opportunities within their organizations for program completers. Additionally, Industry partners will advise the Project Coordinator on establishing a career counseling component to be deployed in the implementation phase. Industry partners will be encouraged to hire those who have completed the program and to provide financial support for incumbent workers who wish to be upwardly mobile within their organization.

Regional Partners

Northwest Arkansas Education Service Cooperative, Jones Trust, NWA Home Builders Association, Bentonville Bella Vista Chamber of Commerce, Local Workforce Development Board

Partner Role: During the planning phase, partners such as the Local Workforce Development Board and Bentonville/Bella Vista Chamber of Commerce will advise the project coordinator regarding target demographics for the matriculation in the program. Partners such as the Northwest Arkansas Education Service Cooperative, the Jones Trust, and the NWA Home Builders Association will advise the Project Coordinator on State and Local services available to help assist prospective students in career guidance, job placement, and workplace readiness skills.

SECTION 4 – BUDGET PLAN

Proposals will include a detailed financial plan assigning cost estimates to all proposed planning activities and a completed budget template. Efficiency in planning grant expenditures is expected.

Keep the following rubric in mind when completing this section:

	Exemplary	Superior	Adequate	Needs Improvement
Budget Plan (20 Pts)	All requested resources are essential and clearly support the goals of the plan. (18–20 Pts)	Most requested resources are important and clearly support the goals of the plan (15–17 Pts)	Plan includes some questionable resource requests (11–14 Pts)	Budget includes requests deemed unnecessary (0–10 Pts)

Section 4.1 - Budget Plan Detail

Please provide your detailed financial plan in the box below.

Budget Details

Northwest Arkansas Community College proposes the following budget items. Each item will facilitate the Program Plan and Program Outcomes as outlined in Section II of this grant proposal.

Project Coordinator- \$73,150 (\$55,000 base, \$18,150 benefits)

The project coordinator will be tasked with facilitating the planning process. This individual will act as a liaison between all primary partners. Primary duties will include but not be limited to:

- Engaging high school partners in curriculum/course design
- Forming an advisory board of industry partners
- Gathering data/information from regional partners to better define job placement opportunities
- Documenting and marketing programs
- Facilitating discussion between NWACC and JBU regarding transferability
- Creating WIOA implementation grant; programming, reporting, delivering, measurable objectives, implementation budget, partnership deliverables

Technology- \$1500

This expenditure will go toward providing the project coordinator with office equipment and supplies.

Travel- \$3000

A modest travel budget will be assigned to the Project Coordinator to supplement mileage and expenses. Project partners span the geographic region of Northwest Arkansas and frequent visits to partner locations will be essential in the planning process.

Documentation- \$7500

As part of the planning process programmatic documentation will need to be created, branded, and marketed. Funds designated for documentation will be used for internal documentation and external promotion. Internal documentation will include the design and development of high school skills based curricula to align with existing post-secondary curricula.

Materials and Supplies- \$3000

The Project Coordinator will be responsible for utilizing materials and supplies funds to supplement the operations of their office.

Other (meeting space, curriculum development, misc)- \$2500

To fully utilize the strengths of all partners, miscellaneous funds will be used to secure meeting space, and facilitate miscellaneous project needs.

Total request: \$90,650

Section 4.2 – Budget Plan Template

Please complete the budget template below. Totals will calculate automatically based on your input.

A. Partner Participant Support Costs		
1. Personnel/Stipend	\$73,150.00	
2. Travel	\$3,000.00	
3. Other (Explain Below)	\$1,500.00	
Briefly Explain Other Costs		
TOTAL PARTNER PARTICIPANT COSTS	\$77,650.00	
B. Other Direct Costs		
1. Materials and Supplies	\$3,000.00	
2. Publication Costs/Documentation/Dissemination	\$7,500.00	
3. Consultant Services	\$0.00	
4. Other (Explain Below)	\$2500.00	
Briefly Explain Other Costs		
TOTAL OTHER DIRECT COSTS	\$13,000.00	
C. TOTAL DIRECT COSTS	\$90,650.00	

SUBMIT BY SEPTEMBER 1, 2015

Email to ADHE.Workforce.Grant@adhe.edu

Applications that are received without an Intent Form (Due August 1) will not be accepted.

PLANNING GRANT SCORING RUBRIC

Critical Elements	Exemplary	Superior	Adequate	Needs Improvement	Value
Program Need	Significantly addresses a top 3 workforce need in the region (26–30)	Addresses in a more limited way a top 3 workforce need in the region (21–25)	Addresses in a limited way a less critical workforce need in the region (16–20)	Identified labor need is too narrow or not in a critical area (0–15)	30 Pts
Program Plan	Plan addresses all goals and core requirements and identifies significant outcomes (22–25)	Plan addresses most goals and requirements and identifies outcomes (18–21)	Plan addresses many goals and requirements and identifies few outcomes (14–17)	Plan lacks significant requirements or lacks apparent outcomes (0–13)	25 Pts
Strength of Partnership	Plan includes broad representation and each partner has a defined role with identified critical contributions (22-25)	Plan includes broad representation but partner roles are not clearly defined (18–21)	Plan lacks one or two important partners or not all partners are critical to success of the plan (14–17)	Partner participation is too narrow or some partners do not contribute meaningfully (0–13)	25 Pts
Budget Plan	All requested resources are essential and clearly support the goals of the plan. (18–20)	Most requested resources are important and clearly support the goals of the plan (15–17)	Plan includes some questionable resource requests (11–14)	Budget includes requests deemed unnecessary (0-10)	20 Pts
Total Points Possible					100 Pts



August 13, 2015

Dr. Ricky Tompkins
Vice President of Learning/CAO
Northwest Arkansas Community College
One College Drive
Bentonville, Arkansas 72712

Dear Dr. Tompkins:

John Brown University is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our institution agrees to provide the following:

- Participate in planning meetings
- Provide guidance on employment and placement
- Participate in the development of pathways from the high school to a four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our institution and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

Dr. Ed Ericson III

Vice President for Academic Affairs

ph/081315



BENTONVILLE PUBLIC SCHOOLS

MICHAEL POORE, SUPERINTENDENT

500 TIGER BOULEVARD, BENTONVILLE, AR 72712 PHONE: 479.254.5000 | FAX: 479.271.1159 FIND US ONLINE AT: BENTONVILLEK12.ORG

June 28, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson,

It is with great pride that I write this letter to support Bentonville Schools intended partnership with Northwest Arkansas Community College (NWACC) to seek a Workforce Initiative Planning Grant. We are excited to deliver stronger career pathway programs for high school students in the field of Construction Management. We so appreciate NWACC supporting this effort for not only Bentonville School District but for all 7 of the Benton County public school districts. Our efforts which began with a Think Tank comprised of business leaders, school officials, and higher education staff has sparked a Task Force that is determined to impact this career field.

We know there are very few regions in this nation that are growing as quickly as Benton County and NW Arkansas. Both commercial and residential builders seek to partner with us to support their growing demand for a skilled labor force. Each day 24 new people arrive in NW Arkansas and the number of building permits continues to escalate in our County.

As part of our commitment to this partnership, Bentonville School District commits to the following:

- · We will participate and help lead the planning meetings
- We will provide data on student interest, academic readiness, and student performance metrics once the program is implemented
- We will market and participate in sending students to take part in this career path

I am excited about where this grant could lead us. This opportunity will allow the work of the Task Force to move forward and we are thrilled that NWACC will serve as the fiscal agent. We look forward to working with you, the business community, and the school districts of this region to better prepare our students in this career path and impact our growing community in an aligned and positive way.

Sincerely,

Michael Alan Poore Superintendent

CC: Bentonville Board of Education Construction Trade Task Force



Rogers Public Schools

where all belong, all learn, and all succeed

500 West Walnut Street ● Rogers, AR 72756 ● www.rogersschools.net ● (479) 636-3910

Fax (479) 631-3504

Dr. Janie Darr, Superintendent Mr. Mark Sparks, Deputy Superintendent Dr. Roger Hill, Human Resources Assistant Superintendent Dr. Virginia Abernathy, Elementary Assistant Superintendent Mr. Robert Moore, Secondary Assistant Superintendent

June 9, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

The Rogers School District is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Our district has partnered with NWACC for many years to provide concurrent courses for our students. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in Northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- Participate in the development of pathways from high school through a four-year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our district and the community college to offer new opportunities to our students. We look forward to taking these next steps in building our partnership.

Sincerely,

Janie Darr, Ed.D Superintendent



Decatur Public Schools

1498 Stadium Ave. • Decatur, Arkansas 72722

Jeff GravetteToby ConradCary StampsSuperintendentHigh School PrincipalElementary Principal(479) 752-3986(479) 752-3983(479) 752-3981

June 11, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Decatur Public Schools is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Our school has partnered with NWACC for over 5 years to provide concurrent courses to our students. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- · Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our district and the community college to offer new opportunities to our students. I look forward to taking these next steps in building our partnership.

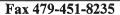
Sincerely,

Jeff Gravette Superintendent, Decatur Public Schools 1498 Stadium Ave. Decatur, AR 72722

479-752-3986

Pea Ridge Schools

781 West Pickens Road, Pea Ridge, Arkansas 72751





Board Members: Ann Cato, President Jenny Wood, Vice-President Sandy Button, Secretary John Dye, Member Jeff Neil, Member Rick Neal, Superintendent, 451-8181
Keith Martin, Asst. Superintendent, 451-1819
Jon Laffoon, High School Principal, 451-8182
Chip Greenwell, Asst. High School Principal, 451-8182
Matt Wood, Middle School Principal, 451-0620
Sarah Stokes, Intermediate Elementary Principal 451-1555
Aaron Gaffigan, Primary Elementary Principal, 451-8183
Bonnie Fullmer, Curriculum / Testing Coordinator, 451-1819

June 15, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Pea Ridge Schools is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Our school has partnered with NWACC for several years to provide concurrent courses to our students. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our district and the community college to offer new opportunities to our students. I look forward to taking these next steps in building our partnership.

Sincerely,

Rick Neal Superintendent



Siloam Springs School District

847 South Dogwood Post Office Box 798 Siloam Springs, Arkansas 72761 Telephone 479.524.3191 Fax 479.524.8002 http://sssd.k12.ar.us

June 15, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Siloam Springs School District is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Our school has partnered with NWACC for over ten years to provide concurrent courses to our students. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our district and the community college to offer new opportunities to our students. I look forward to taking these next steps in building our partnership.

Sincerely,

Ken Ramey

Superintendent



Gravette Public Schools

609 Birmingham Street S.E. Gravette, Arkansas 72736 Office: 479.787.4100 Fax: 479.787.4108 gravetteschools.net

Dr. Richard Page Superintendent of Schools 609 Birmingham Street SE 479-787-4100

Jay Chalk, Principal Gravette High School 325 Lion Drive S 479-787-4180

Duane Thomas, Principal Gravette Middle School 607 Dallas St SE 479-787-4160

Mandy Barrett, Principal Gravette Upper Elementary 500 8th Ave SE 479-787-4140

Zane Vanderpool, Principal Glenn Duffy Elementary 601 El Paso Street SE 479-787-4120

Randall Hunt, Assistant Principal Gravette High School 325 Lion Drive S 479-787-4180

Stephanie Summerford, Director of Curriculum 609 Birmingham Street SE 479-787-4100

Sharla Heltzel, Director Special Education 601 El Paso Street SE 479-787-4120

Richard Carver, Director Transportation and Maintenance 1133 Main St SE 479-787-4100

Sheila Roughton, Director Food Services 406 6th Avenue SE 479-787-4100

Robin Leonard, Director Technology 406 6th Avenue SE 479-787-4100

Norman Mitchell, Director Athletics 325 Lion Drive S 479-787-4180 Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, Arkansas 72712

Dear Mr. Peterson:

It is a pleasure to write this letter in support and in partnership with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant. Gravette Schools is committed to providing construction programs to its students, and the partnership with NWACC is significant in meeting these needs. Our district has partnered with NWACC for several years by providing concurrent courses to our students. The Workforce Initiative Planning Grant would allow us to build on the existing partnership in a career and technical field that is in high demand.

The Gravette School district is committed to the partnership by participating in planning meetings, providing data on student interest and academic readiness, and participating in the development of pathways from the high school to a four year degree.

Thank you for the opportunity to partner with a great college and helping the students in our school district prepare for post secondary career opportunities. We look forward to developing a strong regional effort and continued partnership in education.

Sincerely,

Richard Page

Gravette School District.

201 South Giles Avenue Gentry, Arkansas 72734

Telephone: 479-736-2253 Fax: 479-736-2245 e-Mail: drbarrett@gentrypioneers.com

June 24, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

I want to thank you personally for taking time from your busy schedule to meet with the *ad hoc* Western Benton County Career Consortium Committee made up of school officials representing the Gravette, Decatur, and Gentry school districts. As you know we are exploring strategies for developing career pathways/curricula in our respective district curriculum. Our common, expanded vision is to have a future shared facility and a joint partnership in our career offerings to students on Highway 59 North in Benton County. We understand that working together in concert; we may have a greater capacity in our offerings as opposed to acting as single entities.

In such, the Gentry Public School District is motivated to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This opportunity juxtaposes with our desire to provide opportunities for students to enter the workplace either from high school, from a trade school, a two-year college or a traditional four year program with advanced job skills and a greater "marketability".

Being in Partnership with NWACC in this venture complements our existing relationship. Our school has partnered with NWACC for many years to provide concurrent courses to our students. This specific grant would allow us to build on the existing relationship in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- Participate in the development of pathways from the high school to a four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our district and NWACC to offer new opportunities to our students. I look forward to taking these next steps in advancing our partnership.

Sincerely,

Randy C. Barrett, Ed.D.

Rondy C Danett

Superintendent, Gentry Public School District

The mission of the Gentry School District is to work with the community in providing safe and successful experiences for each student.

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

National is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- · Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our company and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

NIVE Nabholz



June 15, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Multi-Craft Contractors, Inc. is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our company and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely

Randy Bernard

Commercial Division Manager Multi-Craft Contractors, Inc.

2300 Lowell Road Springdale, AR 72765

479-751-4330



June 10, 2014

Keith Peterson, M.A.
Dean of Workforce Development
Northwest Arkansas Community College
Shewmaker Center for Workforce Technologies
One College Drive
Bentonville, AR 72712

Dear Keith:

Clark Contactors, LLC is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to establish career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in Northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant will facilitate the construction industry and community college's efforts to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Please feel free to call any time.

Sincerely,

CLARK CONTRACTORS, LLC

Danny R. Bennett

Vice President & Founding Partner dbennett@clarkcontractors.net

Kinco

Constructors, LLC



June 15, 2015

Keith Peterson NorthWest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Kinco is excited to partner with NorthWest Arkansas Community College (NWACC) on the Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in Northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for Kinco and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

Marc Dillard VP Operations Kinco Constructors, LLC Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Twin Lakes Energy LLC is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- · Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our company and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

David J Hargrave

David J Hargrave

President Twin Lakes Energy LLC

Residential Construction Committee Member at the

Contractors Licensing Board for the State of Arkansas



June 15, 2015

Mr. Keith Peterson, M.A.

Northwest Arkansas Community College Shewmaker Center for Workforce Technologies One College Drive Bentonville, AR 72712

Re: Workforce Initiative Planning Grant

Dear Keith,

Baldwin & Shell Construction Company in proud to partner with Northwest Arkansas Community College, (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students involved with Construction Management. This grant will allow us to build on our existing partnership in a career and technical field that is in high demand in here in northwest Arkansas.

As committed partners, Baldwin & Shell Construction Company agrees to provide the following:

- Participation in planning meetings.
- Provide data on employment and placement.
- Participate in the development of pathways from high school to a four year degree.

The Workforce Initiative Planning Grant is an exciting opportunity for our company along with the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

BALDWIN & SHELL CONSTRUCTION COMPANY

Jim Minor

Vice President | Northwest Arkansas Division



Flintco, LLC 184 E. Fantinel Bivd. Springdale, AR 72762

479-750-4565 | Phone 479-750-4690 | Fax

June 22, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

Flintco, LLC is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in Northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our company and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

Troy Musson Vice President

J. Mussim

Flintco, LLC

Northwest Arkansas Education Service Cooperative

4 North Double Springs Road Farmington, Arkansas 72730 479-267-7450 FAX 479-267-7456

June 24, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

The Northwest Arkansas Education Service Cooperative is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Many of the NWAESC school districts have partnered with NWACC for many years to provide concurrent courses to their students. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our district agrees to provide the following:

- Participate in planning meetings
- Provide data on student interest and academic readiness
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our NWAESC region and the community college to offer new opportunities to our students. I look forward to taking these next steps in building our partnership.

Sincerely,

CTE Coordinator, NWAESC

Cheryl Lickering

Jones Trust

Supporting nonprofit organizations which serve families and Strengthen communities throughout Northwest Arkansas

June 15, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

RE: Workforce Initiative Planning

Dear Mr. Peterson:

Thank you for the opportunity to be included in planning for the success of Arkansas students and helping to develop a qualified workforce in the Construction Industry. The Jones Trust is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would provide for opportunity to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our company agrees to provide the following:

- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree
- Participate in planning meetings

2 Ceclew

Provide summer internship possibilities for students

The Workforce Initiative Planning Grant is an exciting opportunity for The Jones Trust and NWACC to offer new opportunities to our forward generations and our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,
THE JONES TRUST

Mike Gilbert

Chief Operating Officer

MG/lp



June 15, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

The NWA Home Builders Association is excited to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow us to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of our commitment to the partnership, our association agrees to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our association and the community college to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

Sincerely,

Brenda L. Jones Executive Officer CHAMBER OF COMMERCE



www.bbvchamber.com

June 29, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

The Bentonville/Bella Vista Chamber of Commerce is pleased to partner with Northwest Arkansas Community College (NWACC) on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. Northwest Arkansas continues to be one of the fastest growing areas in the United States and this grant would allow us to build on the existing partnership in a career and technical field that is in such high demand in our region.

As part of our commitment to the partnership, our organization will agree to:

- Participate in planning meetings
- Provide data we may have access to regarding employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for the Chamber and NWACC to offer new opportunities to our regional workforce. We look forward to taking these next steps in building our partnership.

With best regards,

Dana D. Davis
CEO & President



NORTHWEST ARKANSAS ECONOMIC DEVELOPMENT DISTRICT, INC.

NWAEDD PLAZA

818 Highway 62-65-412 North • P.O. Box 190 Harrison, Arkansas 72602-0190 (870) 741-5404

July 7, 2015

Mr. Keith Patterson, M.A. NorthWest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Keith,

The Northwest Arkansas Workforce Development Board is proud to be a member of the regional workforce alliance collaborating with Northwest Arkansas Community College (NWACC) on this Regional Workforce Grant Program.

The Northwest Arkansas Workforce Development Board makes the following commitments to NWACC in an effort to collaborate with the college before, during and after NWACC's participation in the Arkansas Regional Workforce Grant Program:

- 1. To develop a plan with NWACC to create employer-driven career pathways that are aligned with workforce goals set by this Workforce Development Board.
- 2. To provide NWACC input from this Workforce Development Board into the design of the program to achieve the outlined objectives in the Phase 2 Implementation Grant proposal.
- 3. To provide NWACC an overview of the labor needs in Northwest Arkansas and specifically identify the skills gap employers face and likely will continue to face in the future.

The Northwest Arkansas Workforce Development Board has a rich history of collaborating with NWACC and looks forward to continuing to build on this relationship.

Sincerely,

Joe Willis, Executive Director

Northwest Arkansas Workforce Development Board



July 1, 2015

Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

The City of Bentonville, Arkansas is excited to offer our support for the Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. The grant would allow our region to develop a career and technical field that is in high demand in northwest Arkansas.

The Workforce Initiative Planning Grant is an exciting opportunity for our city and the community college to offer new opportunities to our regional workforce. We wish NWACC every success in the grant process.

Sincerely,

Bob McCaslin, Mayor

Bola Mc Carlin



Robin Lundstrum 1327 Elm Springs Road Springdale, Arkansas 72762-9119

479-957-1959 Business robin.lundstrum@arkansashouse.org

DISTRICT 87

Counties: Part Benton Part Washington

COMMITTEES:

Public Health, Welfare and Labor Health Services Subcommittee

Insurance and Commerce Chairperson, Utilities Subcommittee

Joint Committee on Energy



STATE OF ARKANSAS

House of Representatives

June 15, 2015

Mr. Keith Peterson Northwest Arkansas Community College One College Drive Bentonville, AR 72712

Dear Mr. Peterson:

I am excited to hear about a partnership with Northwest Arkansas Community College (NWACC) and area high schools on a Workforce Initiative Planning Grant to build career pathways for high school students in Construction Management. This grant would allow NWACC and the Benton County School District to build on the existing partnership in a career and technical field that is in high demand in northwest Arkansas.

As part of community commitment to this partnership with the construction industry they will jointly agree to provide the following:

- Participate in planning meetings
- Provide data on employment and placement
- Participate in the development of pathways from the high school to four year degree

The Workforce Initiative Planning Grant is an exciting opportunity for our community and the community college to offer new opportunities to our regional workforce.

Sincerely,

Robin Lundstrum State Representative