

## **Academic Program Proposals for April 24, 2020**

The following is a list of academic program proposals being reviewed for possible consideration for approval at the April 24, 2020, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Dr. Jessie Walker, Senior Associate Director for Academic Affairs/Research & Analytics** ([Jessie.walker@adhe.edu](mailto:Jessie.walker@adhe.edu)) at ADHE no later than **March 6, 2020**.

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### **Arkansas Northeastern College Certificate of Proficiency in Medication Assistant**

The proposed 7 credit hour program will provide qualified individuals with training to administer certain nonprescription and legend drugs in long-term care facilities under the supervision of a Licensed Nurse. A qualified individual is one who has completed at least one continuous year of full-time experience as a certified nurse aide (CNA) in the state of Arkansas and is currently listed in good standing on the Arkansas certified nurse aid registry. Upon successful completion of the seven semester credit hour program that includes theory, lab, and practicum, the student will be eligible to sit for the Arkansas State Board of Nursing certification exam leading to designation as a Medication Assistant – Certified (MA-C).

### **Arkansas State University – Beebe Associate of Applied Science in Nursing**

The proposed 64 credit hour Associated of Applied Science in Nursing program is designed for Licensed Practical Nurses (LPN) and/or Paramedics to be trained as Registered Nurses (RN). The proposed eleven-month program consists of 34 pre-requisite credit hours and 30 RN course credit hours. The proposed program will include both face-to-face and online education as well as clinical practicum rotations. ASUB currently has both a Technical Certificate in Practical Nursing and Paramedics programs that provide feeders for the proposed RN program.

### **Arkansas State University – Jonesboro New Off Campus Center – A-State University Center @ Arkansas State University – Three Rivers, Malvern, AR**

The A-State University Center @ Arkansas State University – Three Rivers in Malvern, Arkansas proposes to bring Arkansas State University – Jonesboro's bachelor degrees to place bound students who otherwise might not have access to bachelor degrees. Students will have a more personal connection with live instructors by utilizing classroom space in at the ASU – Three Rivers campus.

## **New Off Campus Center – A-State University Center @ Arkansas State University – Newport, AR**

The A-State University Center @ Arkansas State University – Newport, Newport, Arkansas proposes to bring Arkansas State University – Jonesboro’s bachelor degrees to place bound students who otherwise might not have access to bachelor degrees. Students will have a more personal connection with live instructors by utilizing classroom space in at the ASUN campus.

## **Southeast Arkansas College Technical Certificate in Construction Technology**

The proposed 30 credit hour Technical Certificate in Construction Technology will provide students with instruction in construction safety, blueprint reading, carpentry, basic electrical, plumbing, welding and HVAC. Graduates will be prepared for careers in the construction industry or to further their education by pursuing the Associate of Applied Science in Industrial Maintenance.

## **University of Arkansas, Fayetteville Master of Applied Business Analytics**

The proposed 30 credit hour online Master of Applied Business Analytics (MABA) degree focuses on applied analytics for business. The proposed degree is designed to provide professional preparation for positions in business, government, and public service. The proposed program provides flexibility to meet the needs of students with various backgrounds and fosters lifelong learning and innovation. Students may choose from a variety of elective analytics courses in Business, Economic Analytics, Statistics, and Educational Statistics and Research Methods.

## **Master of Professional Accounting**

The proposed 30 credit hour online Master of Professional Accounting (MPACC) provides students with rigorous preparation at the graduate level to achieve success in their chosen professional accounting career path. The MPACC foundation includes coursework related to accounting professionalism, analytic skillsets, and advanced financial accounting. Students choose to specialize in one of three concentrations: Analytics & Assurance, Taxation, and Corporate Accounting. All concentrations provide opportunity for professional internship credit and lead to qualifications for the Certified Public Accounting exam.

## **Master of Science in Environmental Dynamics**

The proposed 36 credit hour Master of Science in Environmental Dynamics is a graduate program that prepares graduates to enter the workforce as leaders in the global effort to understand interactions between humans and the environment. The interdisciplinary approach affords students the opportunity to learn from nearly 100 affiliated faculty members. The Environmental Dynamics program’s focus provides students with a deep-time perspective, which gives human-environmental interactions context, and sustainability/resilience, which gives them relevance.

## **Master of Science in Finance**

The proposed 30 credit hour online Master of Science in Finance is designed for early to mid-career students who seek advanced education in Finance. The proposed program prepares students to be effective financial management and provide students with cross-functional expertise and focus. In addition to the core courses in Finance, the proposed

program includes courses from related disciplines which allow students to specialize in one of four areas: Energy Finance and Risk Management; Business Analytics; Digital Technology; and Supply Chain Management.

### **Master of Science in Operations Analytics**

The proposed 30 credit hour online Master of Science in Operations Analytics is a graduate program for engineering, science, and other non-engineering undergraduates. The proposed program provides an intensive program that will guide students through the theory and practice of the quantitative modeling of enterprise operations via descriptive, predictive, and prescriptive analytics. Student will develop knowledge of the principles and practices of analytics modeling methods, such as optimization, statistical modeling, machine learning, simulation, and computing methods, as they apply to the strategic, operational, and tactical control of operations.

### **Master of Science in Supply Chain Management**

The proposed 30 credit hour online Master of Science in Supply Chain Management is designed for early-career supply chain professionals who want to receive advanced, specialized training in supply chain management. Graduates will gain a greater understanding of the increasing complexity and breadth of the supply chain discipline. Students will have the opportunity to specialize in a concentration to complement their supply chain courses: Business Analytics, Enterprise Resource Planning, Blockchain Enterprise Systems, Finance, Retail, or Strategy and Human Resources.

### **Master of Arts in Art Education with Concentrations in (1) Schools and (2) Community and Museums**

The proposed Master of Arts in Art Education is a 33 credit hour program with concentrations in Schools or Community and Museums. Both concentrations offer a broad range of courses on art and pedagogical theories, visual culture studies, and research methodologies. The Schools Concentration will take core research and pedagogy courses as well as electives to build their expertise in an area of interest. The Community and Museums Concentration will include the same core courses as well as electives and internship opportunities at local, national, or international museum and community venues. The program content will comply with the National Art Education Association (NAEA) and the National Association of Schools of Art and Design (NASAD) standards. The proposed master's degree will prepare students to advance their professional roles as artists, teachers, researcher, and leaders in various venues, such as schools, museums, community organizations, and institutions.

### **University of Arkansas at Monticello**

#### **Master of Arts in English**

The proposed 36 credit hour Master of Arts in English will be an online graduate program that offers concentrations in Literature, Children's and Adolescent Literature, Rhetoric and Writing, and Creative Writing. The curriculum consists of 18 credit hours of core courses and 18 credit hours in one of the four proposed concentration areas.

#### **Master of Fine Arts in Debate and Communication**

The proposed 48 credit hour online Master of Fine Arts in Debate and Communication will offer a performative focus on the coaching of competitive debate, a co-curricular activity offered by many high schools, colleges and universities across the United States and internationally.

**University of Arkansas Community College at Batesville**  
**Certificate of Proficiency in Masonry**  
**Certificate of Proficiency in Carpentry**  
**Certificate of Proficiency in Drywall Installation & Finishing**  
**Technical Certificate in Construction Technology**

The proposed certificate and technical certificate programs are designed to prepare students to apply technical knowledge and skills as general craftsmen in the construction industry. Students will be prepared to enter the trades of carpentry, drywall, or masonry. The curriculum for the proposed programs include technical mathematics and writing in the workplace to prepare students for the complex environment of material and labor cost estimation, as well as technical document reading and writing. Students will demonstrate proficiency in multiple crafts by safely applying technical knowledge and skills in a comprehensive project-based learning environment.

**University of Arkansas Community College at Morrilton**  
**Certificate of Proficiency in Diesel Technology**  
**Technical Certificate in Diesel Technology**  
**Associate of Applied Science in Diesel Technology**

The proposed 15 credit hour Certificate of Proficiency; 30 credit hours Technical Certificate; and 60 credit hour Associate of Applied Science in Diesel Technology programs will prepare students for careers in the diesel industry. Students will obtain skills to perform diagnosis, repair, and service diesel engines. The proposed programs will include approximately 850 hours of on-the-job training, through internships, with an approved employer in the diesel industry. After successful completion of the program, students should be able to enter the workplace and fill high demand positions in the diesel industry.

## **Institutional Certification Advisory Committee (ICAC)**

The following applications may be reviewed by ADHE for possible consideration at the AHECB meeting in April 2020.

### **Programs by Distance Technology**

#### Adler University

Master of Arts in Clinical Mental Health Counseling

#### Ashford University, San Diego, California

Master of Arts in Counseling

#### Blue Cliff College, Alexandria, Louisiana

Initial Certification – Campus in Fayetteville

Diploma in Massage Therapy

#### The Chicago School of Professional Psychology, Los Angeles, California

Master of Arts in Clinical Mental Health

Doctor of Education in Educational Psychology and Technology

#### Community Care College, Tulsa, Oklahoma

Diploma in Medical Assistant (Hybrid)

#### Drury University, Springfield, Missouri

Conway Campus

Bachelor of Science in Organizational Communication and Development

#### Los Angeles Film School, Hollywood, California

Associate of Science in Music Production

Bachelor of Science in Music Production

Bachelor of Science in Entertainment Business

Bachelor of Science in Digital Filmmaking

Bachelor of Science in Graphic Design

Bachelor of Science in Animation

Bachelor of Science in Writing for Film and Television

#### Rasmussen College, Bloomington, Minnesota

Certificate of Medical Billing and Coding

Certificate of Pharmacy Technician

Associate of Science in Paralegal

Bachelor of Science in Accounting

Bachelor of Science in Business Management

Bachelor of Science in Early Childhood Education

Bachelor of Science in Graphic Design

Bachelor of Science in Health Information Management

Bachelor of Science in Human Services

Bachelor of Science in Nursing

Master of Science in Human Resources

Saybrook University, Pasadena California

Master of Arts in Counseling

Master of Arts in Leadership/NOLS

Master of Science in Mind-Body Medicine

Doctor of Philosophy in Applied Psychophysiology

Doctor of Philosophy in Counselor Educator

Doctor of Philosophy in Integrative and Functional Nutrition

Doctor of Philosophy in Managing Organizational Systems

Doctor of Philosophy in Mind-Body Medicine

Doctor of Philosophy in Psychology

Doctor of Philosophy in Transformative Social Change

University of Saint Augustine, San Marcos, California

Master of Occupational Therapy

Doctor of Education

Doctor of Nursing Practice

Doctor of Occupational Therapy

Doctor of Occupational Therapy Post Professional

Transitional Doctor of Physical Therapy

Vincennes University, Vincennes, Indiana

Program at Van Buren Campus

Associate of Science in General Studies

Webster University, St. Louis, Missouri

Programs at the Little Rock Metro Campus

Master of Business Administration

Master of Arts in Management and Leadership

Master of Arts in Health Administration

Master of Arts in Human Resource Management

Master of Science in Cybersecurity