Academic Program Proposals

January 29, 2010

The following is a list of academic program proposals being considered for approval at the January 29, 2010, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** (cynthiam@adhe.edu) at ADHE, no later than **December 7, 2009**.

Arkansas Tech University
Bachelor of Arts in Public History

Program Summary
The Bachelor of Arts degree in Public History will prepare students for advanced study or to enter the work force in the field of public history upon graduation. In addition to academic content in History, the undergraduate program will provide students with the skills and training necessary for entry-level public and oral history professionals in museums, archives, libraries, and historic organizations. Majors will also be required to complete an internship in public history. The proposed program will require the addition of nine new courses, but does not anticipate the need for additional faculty positions during the first three years. Public history represents the fastest growing field within the larger discipline of history and one of the few sub-disciplines where employment opportunities exceed candidates. The proposed Bachelor of Arts degree in Public History at Arkansas Tech University will be among fewer than ten such programs in the United States.

Arkansas Tech University
Master of Science in Health Informatics

Program Summary
The College of Natural and Health Sciences proposes to offer the Master of Science in Health Informatics (MSHI) degree. This will be a degree drawing on courses in the area of Health Information Management (HIM) as well as courses offered from the Master of Science degree in Information Technology. The Health Information Management (HIM) Program graduated its first class in 1977 and has over 400 graduates. The HIM Program maintains current accreditation status through the Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM). Previously, the HIM Program was fully accredited through the Commission on Accreditation of Allied Health Education Programs (CAAHEP). This proposal is based on the "AHIMA Graduate Level Model Curriculum" and the "AHIMA Competencies for HIM Education at the Master's Degree Level", as published by the American Health Information Management Association (AHIMA).

The Master of Science in Health Informatics is intended to offer a specialized program of study to serve the increasing workforce needs in the area of health information technology. The curriculum will utilize a multidisciplinary approach to include health care delivery concepts coupled with information technology in a changing environment. Courses will prepare graduates in the area of privacy and security of health care information, leadership and policy within the health care environment, as well as emerging concepts in information technology as related to the health care setting. Graduates will be able to choose electives to aid in accomplishing their career goals within the area of health information technology.

Arkansas Tech University
Master of Arts in Teaching

Program Summary
This program is designed for individuals without teaching licensure but who have successfully completed a baccalaureate degree. It will assist potential teachers with a baccalaureate degree in a content area with satisfying licensure requirements. This 36 hour program will have a P-4 Early Childhood track and a Secondary P-8 and or 7-12 track. The program initially will be staffed by existing faculty in the department of Curriculum and Instruction. There are no current programs that will support this program.

Black River Technical College
Associate of Applied Science in Business Technology by Distance Technology

Program Summary
The existing Associate of Applied Science in Business Technology will be offered by distance technology to allow current students to meet family, work and school obligations.

NorthWest Arkansas Community College
Associate of Applied Science in Culture and Heritage Administration

Program Summary
NorthWest Arkansas Community College is developing a new program to prepare students for entry-level positions in the operational side of organizations that present culture and heritage to the public. The program will be valuable to a wide range of employers including performing and visual arts centers, art museums, historical museums, botanical gardens, arboretums, zoos, scenic caves, historical societies, commercial art galleries and commercial theatres. The degree will have both a business and an arts and humanities component in the degree plan. The students will have four specialized options to choose for this program: visual arts, performing arts, public history and natural heritage. The program will allow students to work in an internship capacity for two semesters in the field of their choice.

Pulaski Technical College
Associate of Applied Science in Allied Health in collaboration with Baptist Health and St. Vincent Health Schools

Program Summary
The Associate of Applied Science in Allied Health would prepare students for three allied health careers. Two of the options would be offered through partnerships with Baptist Health Schools Little Rocks (BHSLR) and St. Vincent Infirmary Medical Center. The degree would consist of a block of general education requirements and selected allied health professional curriculum credits in the three options— dental assisting, surgical technology, and radiography. Students would be admitted into the professional core through specific requirements of the admission/selection criteria of the affiliated school.

The dental assisting option will consist of the general education core and all of the Pulaski Technical College courses currently making up the certificate program. Students who are eligible for the the surgical technology program associated with Baptist Health Schools-Little Rock will be required to successfully complete the respective BHSLR program of study and graduate. Those professional curriculum courses will then be transferred to PTC towards the AAS-AH degree. In the case of the radiography option, students must complete the general education core prior to admittance into the professional core. The professional core for the Radiography program will be conducted on the St. Vincent Infirmary Medical Center campus and will be operated under education affiliation agreements similar to the current Occupational Therapy Assistant program with BHSLR.

Pulaski Technical College and the partner health schools full- and part-time faculty will teach the courses. The college and health schools also will use their existing classrooms and equipment to teach these courses. There will be no new program costs that will not be covered by fees.

Southern Arkansas University-Magnolia
Bachelor of Science in Nursing

Program Summary
The Department of Nursing at SAU offers an associate of science in nursing degree and a RN-BSN completion degree. Both programs are fully accredited by the National League for Nursing Accreditation Commission and approved by the Arkansas State Board of Nursing. Currently, there are no generic baccalaureate nursing programs available to students in the southwest region of Arkansas. The Department of Nursing at SAU has traditionally supplied the majority of registered nurses for area health care facilities with graduates from the ADN program.

Published studies confirm the relationship between education level and patient outcomes, with baccalaureate-prepared nurses linked to lower mortality and failure-to-rescue rates. Efforts to address the nursing shortage must focus on preparing more baccalaureate-prepared nurses in order to ensure access to high quality, safe patient care. The Department seeks to recruit more full-time traditional college students. A generic baccalaureate program would attract such students and provide an education for a younger population of nurses with a longer work career, thus helping to meet the demand for nurses in this region. Additionally, baccalaureate prepared nurses will be prepared to provide comprehensive care to complex clients in a variety of settings, including community based care as well as acute and long term care settings.

With the recent expansion of the Wharton Nursing Building, the Department of Nursing at SAU is positioned to expand program offerings to include a generic baccalaureate degree in nursing. New classrooms, simulation labs, and additional faculty office space are available to provide students a modernized learning environment.

University of Arkansas at Monticello
Technical Certificate in Health Sciences

Program Summary
The Technical Certificate in Health Sciences will provide the student with instruction that will assist in mastery of core knowledge and skills that provide the foundation for various health professions. Each student will complete essential core courses such as anatomy and physiology, English, mathematics, medical terminology, health law and ethics and computer applications. The student will also choose electives from areas such as phlebotomy, community health, clinical services, communication, emergency medical technician and nurse assisting. A student completing a Technical Certificate in Health Sciences can enter the healthcare support workforce as a nurse assistant, emergency medical technician, community health worker or phlebotomist, or continue advanced training and education.

Institutional Certification Advisory Committee (ICAC)
The following applications for certification will be reviewed by ADHE for possible consideration at the January 2010 ICAC quarterly meeting.

Bryan College, Rogers, Arkansas
Initial Certification
Associate of Applied Science in Medical Laboratory Technician

DeVry University, Naperville, Illinois
Initial Certification – Online
Associate of Applied Science in Accounting
Associate of Applied Science in Network Systems Administration
Bachelor of Science in Computer Information Systems
Bachelor of Science in Management
Bachelor of Science in Network and Communications Management
Bachelor of Science in Technical Management

Drury University, Springfield, Missouri
Initial Certification – Online
Bachelor of Business Administration
Bachelor of Science in Health Services
Bachelor of Science in Instructional Technology
Bachelor of Science in Organizational Studies

Franklin University, Columbus, Ohio
Initial Certification – Online
Bachelor of Science in Interdisciplinary Studies
Bachelor of Science in Applied Psychology
Bachelor of Science in Healthcare Management
Bachelor of Science in Safety, Security, and Emergency Management
Bachelor of Science in Organizational Communication
Bachelor of Science in Healthcare Information Systems Management

Kaplan University, Davenport, Iowa
Initial Certification – Online
Associate of Applied Science in Fire Science
Bachelor of Science in Criminal Justice Administration and Management
Bachelor of Science in Fire and Emergency Management
Bachelor of Science in Fire Science
Bachelor of Science in International and Comparative Criminal Justice
Bachelor of Science in Psychology
Juris Doctorate

Missouri Southern State University, Joplin, Missouri
Decertification – Online
Bachelor of Science in Business Administration

University of Phoenix, Phoenix, Arizona
Initial Certification – Online, Little Rock campus and Rogers campus
Doctor of Philosophy in Nursing
Doctor of Philosophy in Higher Education Administration
Master of Information Systems

Walden University, Minneapolis, Minnesota
Initial Certification - Online
Bachelor of Science in Interdisciplinary Studies
Bachelor of Science in Computer Information Systems
Bachelor of Science in Psychology
Bachelor of Science in Criminal Justice
Bachelor of Science in Communications
Bachelor of Science in Nursing
Post Master's Certificate in Nursing
--Nursing Education
--Nursing Leadership & Management
--Nursing Informatics