## Academic Program Proposals for January 27, 2017

The following is a list of academic program proposals being reviewed for possible considered for approval at the January 27, 2017, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Ann Clemmer, Senior Associate Director of Academic Affairs** (<u>Ann.Clemmer@adhe.edu</u>) at ADHE no later than **November 28, 2016**.

#### Arkansas State University Mountain Home (ASUMH)

# Certificate of Proficiency, Technical Certificate, and Associate of Applied Science in Programming/Mobile Development

The Certificate of Proficiency, Technical Certificate, and Associate of Applied Science in Programming/Mobile Development will train students in the growing field of computer programming. The proposed programs are a collaborative effort among local business and industry, area high schools, the ASUMH Secondary Center, and the ASUMH School of Business and Technology. Graduates will have the necessary technical and soft skills to work as entry level computer programmers. In addition, the proposed programs will support efforts on the state level to increase coding and programming offerings on the secondary level by providing a pathway for students to continue their education in the computer programming field upon graduation from high school. ASUMH has received \$358,258 from a Regional Workforce Implementation Grant to fund the first two years of the programs.

## Arkansas Tech University (ATU) Master of Business Administration

The Master of Business Administration (MBA) is an online graduate level business program. The proposed program focuses on executive decision making; is information-analysis oriented; and, the use of data and other information in making managerial business decisions. The following existing ATU programs: Bachelor of Science in Business Administration in Accounting, Business Data Analytics, Economics and Finance, and Management and Marketing, along with the Bachelor of Science in Business Education will provide a pipeline of students for the proposed MBA.

#### Institutional Certification Advisory Committee (ICAC)

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in January 2017.

American University, Washington, D.C. Master of Arts in Strategic Communication

<u>Argosy University, Orange, California</u> Master of Arts in Education in Curriculum and Instruction Master of Education in Education Administration

Bethel University, McKenzie, Tennessee (SARA State) Master of Arts in Education

Bryant and Stratton College, Orchard Park, New York Associate of Applied Science in Hospitality Management

<u>Chamberlain College of Nursing, Downers Grove, Illinois</u> Graduate Certificate in Nursing Education Graduate Certificate in Nursing Informatics

<u>DeVry University, Downers Grove, Illinois</u> Bachelor of Science in Accounting Master of Information Technology Management

Everest University, Tampa, Florida Associate of Science in Business Associate of Science in Computer Information Science Associate of Science in Paralegal Bachelor of Science in Business Bachelor of Science in Computer Information Science

South University, Savannah, Georgia Associate of Science in Paralegal Bachelor of Science in Behavioral Science Bachelor of Science in Public Health

<u>Trident University International, Cypress, California</u> Master of Arts in Education

<u>University of New Haven, West Haven, Connecticut</u> Bachelor of Science in Professional Studies

<u>University of Southern California, Los Angeles, California</u> Master of Science in Nursing

<u>Vista College, Fort Smith Campus</u> Diploma in Nurse Assistant Training

### **Recertifications**

DeVry University, Downers Grove, IL Associate of Applied Science in Accounting Associate of Applied Science in Network Systems Administration Bachelor of Science in Business Administration Bachelor of Science in Management Bachelor of Science in Technical Management Graduate Certificate in CPA Preparation Master of Information Systems Management Master of Network and Communication Management Master of Project Management Master of Public Administration

Post University, Waterbury, Connecticut

Certificate in Forensic Accounting Certificate in Paralegal Bachelor of Science in Communication and Media Studies Bachelor of Science in Emergency Management and Homeland Security Bachelor of Science in Finance Bachelor of Science in Psychology

South University, Savannah, Georgia Doctor of Nursing Practice

<u>Strayer University, Washington, D.C.</u> At Verizon Center Bachelor of Business Administration Master of Business Administration