

Academic Program Proposals

January 30, 2015

The following is a list of academic program proposals being considered for approval at the January 30, 2015, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** (Cynthia.Moten@adhe.edu) at ADHE no later than **December 1, 2014**.

Arkansas Tech University

Bachelor of Arts in Cultural and Geospatial Studies

With a focus on cultural resources management and geographic analysis within a regional context, the bachelor's degree in cultural and geospatial studies will allow students to successfully analyze spatial and cultural data in support of community development and preservation of cultural heritage. Students will gain valuable skills in community interaction, discipline-specific research methodologies, and computer cartography (geographic information systems).

Henderson State University

Bachelor of Arts in Innovative Media

HSU is proposing the creation of an interdisciplinary major and minor in Innovative Media, as well as the creation of a new Henderson student media outlet, the Innovative Media Lab, where students would earn project-oriented practicum hours while creating useful digital media for such platforms as tablets, smart phones, and computers. Eventually, a certification program in Innovative Media may also be added. Required classes will provide opportunities for students to work in a team environment with a focus on current ideas and production methods, as well as new media models — possibly in forms not yet imagined. The proposed interdisciplinary degree in Innovative Media is primarily shaped around existing courses in existing programs, adding only project-oriented practicum hours and two special topics courses. The program will depend most heavily upon courses within the Art and Communication and Theatre Arts departments.

Mid-South Community College

Associate of Arts by Distance Technology

Associate of Science in Business by Distance Technology

MSCC will offer the existing Associate of Arts and Associate of Science in Business by distance technology. These programs are the first online degree offerings for the College.

NorthWest Arkansas Community College

Associate of Applied Science in Construction Technology

Northwest Arkansas Community College proposes development and delivery of an Associate of Applied Science Degree in Construction Technology. This degree will focus on specific areas for delivery of training to today's building construction professionals seeking initial employment or internal advancement. Completers of this proposed degree program will gain the necessary skills to plan, direct, coordinate, or budget, usually through subordinate supervisory personnel, activities concerned with the construction and maintenance of structures, facilities, and systems. Completers will also participate in the conceptual development of a construction project and

oversee its organization, scheduling, and implementation, and work directly with general superintendents, project managers, and constructors who manage, coordinate, and supervise the construction process.

NorthWest Arkansas Community College

Associate of Applied Science in Occupational and Life Skills

The Associate Degree in Occupational and Life Skills (OLS) is designed to give a certain population within the cognitive disability community the opportunity to earn an associate degree, achieve gainful employment and become self-sufficient, contributing citizens. Students are taught to understand their unique strengths and disabilities, and to become their own best advocates. The OLS program curriculum emphasizes the hard and soft skills required to help students become exceptional employees. They spend extended time focused on building a personalized career pathway, culminating in a minimum, 270-hour internship. Occupational and life skills are embedded throughout the program curriculum. Program focus includes extensive efforts by program staff for job development and placement of the program completer.

Rich Mountain Community College

Off-Campus Instruction Center in Mt. Ida

Montgomery County is a part of the Rich Mountain Community College service area, and there is a demand for general education and technical courses in the area. RMCC has served Mt. Ida and Montgomery County for the past 30 years. Because there has been an increase in student population over the past few years, the College has leased space for offices and classrooms.

University of Arkansas at Little Rock

Bachelor of Science in Special Education, K-12

The University of Arkansas at Little Rock currently offers the master's degree in special education and proposes to offer the bachelor's degree in special education to meet new Arkansas licensure requirements.

University of Arkansas at Monticello

Master of Jazz

The University of Arkansas at Monticello currently offers the Bachelor of Arts in Music with a concentration in Jazz Studies. The Master of Jazz will be a high-quality, intensive educational opportunity in jazz performance, theory, history, and pedagogy in a convenient, affordable low-residency format serving both educators and performers. The success of the University of Arkansas at Monticello undergraduate jazz program (currently there are three jazz bands), the credentials of the current faculty, access to intentionally renowned jazz performers and teachers, the availability of new technologies, and the low cost of graduate tuition at UAM are the foundation of the proposed Master of Jazz degree.

A 30-hour master's degree, the program will consist of 12 hours in residence and 18 hours online. All courses will be newly created and will be distinct graduate courses not open to undergraduates. This will be UAM's first graduate degree in Music. No new full-time faculty will be necessary. A budget will be established for hiring part-time faculty and visiting artists and covering the cost of tuition for two graduate assistants. The part-time faculty and visiting artists will be highly accomplished jazz musicians and educators. Most of these individuals will be well known to students of jazz and will thus a powerful draw to the program. Later in this proposal, there are budget projections based on two scenarios, one with 10 students paying in-state tuition, the other with 15 students paying in-state tuition. The classrooms, faculty offices, rehearsal areas, technologies, and library resources are already in place for the program. Because of two recent and generous donations, the Master of Jazz degree program will have one of the most extensive jazz libraries in this region of the country, consisting of approximately

4,500 jazz record albums and 4,000 jazz CDs as well as a variety of record players, tape players, wire players, and CD players of various eras starting with the early twentieth century.

The purpose of the program is to serve qualified graduate students from throughout the United States and beyond. As designed, the degree will serve the needs and goals of a range of individuals:

- Public-school band directors looking to enhance their credentials and their abilities to instruct students in jazz;
- Jazz musicians and scholars seeking graduate credentials in order to become employed as instructors at a community college or four-year college;
- Jazz performers seeking enhancement of their talents and skills in order to find steady employment in nightclubs, in theatres, on cruise ships, on television shows, and as recording and/or touring artists.

University of Arkansas Community College at Hope Certificate of Proficiency and Technical Certificate in Commercial & Residential Engineering

The proposed program is designed to provide the knowledge, skills, and attitudes required for entry-level employment in the maintenance and repair of commercial and residential facilities and their associated mechanical and electrical systems. Employers engaged in the maintenance and repair of schools, hospitals, nursing homes, apartment complexes, office buildings, and other commercial and residential facilities in the UACCH service area have expressed a need for their incumbent and future employees to possess a deeper understanding of the processes involved in maintaining and repairing those facilities. In response to that demand the Technical and Industrial Professions Division proposes the creation of the Commercial and Residential Engineering (CARE) program. In order to maximize effort, this program will incorporate several courses currently offered by the College with the addition of six new courses to be developed for the incremental CP's to TC's to AAS degree. The courses in this program were selected to meet the majority of reported employer needs in the area of commercial and residential engineering. The basic knowledge, skills, and attitudes required in commercial and residential engineering include: management of resources, dependability, critical thinking skills, personal interactions, writing and math skills, basic carpentry, painting, and plumbing skills, troubleshooting and repair of major appliances and HVACR equipment, and good understanding of electrical wiring and troubleshooting. In addition to being able to seek positions in commercial and residential engineering, graduates of the program also have the option of seeking position with major appliance repair companies.

Campus resources currently available are sufficient for offering the Commercial and Residential Engineering program. One new full-time faculty position is necessary to meet the curriculum needs of the new courses. The recent closure of our Respiratory Program will allow for reallocation of funds. We are confident that the demand for this program will promote its growth in order to sustain viability.

Institutional Certification Advisory Committee (ICAC)

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in January 2015.

American InterContinental University, Schaumburg, Illinois
Master of Education

American Public University, Charles Town, West Virginia
Bachelor of Arts in Reverse Logistics Management
Master of Arts in Reverse Logistics Management

American University, Washington, D.C.
Master of Arts in Strategic Communication

Argosy University, Orange, California
Master of Arts in Education in Curriculum and Instruction
Master of Education in Education Administration
Master of Law in Compliance
Doctor of Education in Pastoral Community Counseling

Boston University, Boston, Massachusetts
Master of Arts in Art Education
Masters of Music, Music Education
Doctor of Musical Arts, Music Education

Capella University, Minneapolis, Minnesota
Doctor of Nursing Practice

Chamberlain College of Nursing, Addison, Illinois
Doctor of Nursing Practice

Chicago School of Professional Psychology, Chicago, Illinois
Master of Public Health
Doctor of Philosophy in International Psychology
Doctor of Philosophy in Organizational Leadership
Doctor of Philosophy in Business Psychology

Colorado Technical University, Colorado Springs, Colorado
Bachelor of Science in Public Administration
Master of Science in Cybersecurity Policy

Columbia College, Columbia, Missouri
Bachelor of Science in Nursing Degree Completion

Columbia International University, Columbia, South Carolina
Undergraduate Certificate in Bible
Graduate Certificate in Bible and Theology
Graduate Certificate in Biblical Ministry
Master of Arts in Intercultural Studies
Master of Arts in Muslim Studies
Master of Arts in Theological Studies
Master of Education in Curriculum and Instruction
Master of Education in Educational Administration

Columbia Southern University, Orange Beach, Alabama

Master of Science in Criminal Justice Administration

Concordia University, Nebraska, Seward, Nebraska

Initial Certification – Distance Technology

Master of Business Administration

Master of Education-Curriculum and Instruction

Master of Education- Educational Administration

Master of Education-Early Childhood

Master of Education-Literacy

Master of Education-Teaching English as a Second Language

Master of Human Services

Master of Public Health

Master of Science in Family Life

Master of Science in Gerontology

Concordia University Portland, Portland, Oregon

Master of Business Administration

Master of Education

Doctor of Education

Concordia University Wisconsin, Mequon, Wisconsin

Bachelor of Science in Rehabilitation Services to Master of Occupational Therapy

Master of Science in Curriculum and Instruction

Master of Science in Education, Education Administration

Master of Science in Educational Leadership

Master of Science in Education-Counseling

Master of Science in Education, Literacy

Master of Science in Education, Special Education

Master of Science in Education-Teaching and Learning

Doctor of Occupational Therapy

DeVry University, Naperville, Illinois

Associate of Applied Science in Business

Undergraduate Certificate in Medical Billing and Coding

Master of Science in Finance

Graduate Certificate in Accounting

Graduate Certificate in Business Administration

Graduate Certificate in Curriculum Leadership

Graduate Certificate in Entrepreneurship

Graduate Certificate in Financial Analysis

Graduate Certificate in Health Services Management

Graduate Certificate in Human Resource Management

Graduate Certificate in Information Security

Graduate Certificate in Information Systems Management

Graduate Certificate in Network and Communications Management

Graduate Certificate in Project Management

Ecclesia College, Springdale, Arkansas Campus

Associate of Arts

Associate of Sciences

Bachelor of Arts in Communications

Emporia State University, Emporia, Kansas

Master of Science in Business Education

Excelsior College, Albany, New York

Associate of Applied Science in Technical Studies

Bachelor of Professional Studies in Business and Management

Bachelor of Science in Criminal Justice

Bachelor of Science in Cyber Operations

Bachelor of Science in Electrical Engineering Technology

Bachelor of Science in Health Care Management

Bachelor of Science in Health Sciences

Bachelor of Science in Information Technology

Bachelor of Science in Nuclear Engineering Technology

Masters of Science in Health Sciences

Franklin University, Columbus, Ohio

Certificate in Instructional Design

Bachelor of Science in Entrepreneurship

Bachelor of Science in Health Information Management

Bachelor of Science in Social Sciences

Freed-Hardeman University, Henderson, Tennessee

Master of Education, Curriculum and Instruction (Counseling emphasis)

Grand Canyon University, Phoenix, Arizona

Bachelor of Arts in Government

Master of Science in Organizational Growth and Sales

Master of Science in Addiction Counseling

Master of Science in Professional Counseling

Grantham University, Kansas City, Missouri

Associate of Arts in General Studies

Associate of Science in Computer Science

Associate of Science in Electronics and Computer Engineering

Bachelor of Business Administration in Human Resource Management

Bachelor of Science in Accounting

Bachelor of Science in Computer Science

Bachelor of Science in Electrical Engineering Technology

Master of Business Administration

Master of Science in Information Management

Master of Science in Performance Improvement

ITT Technical Institute, Carmel, Indiana

Little Rock Campus

Accounting Diploma

Business Management Diploma

Criminology and Forensic Technology Diploma

Drafting and Design Technology Diploma

Electrical Engineering Technology Diploma

Network Systems Administration Diploma

Software Development Diploma

Associate of Applied Science in Nursing

Associate of Applied Science in Accounting

Johns Hopkins University, Baltimore, Maryland

Master of Arts in Government
Master of Education in the Health Professions
Master of Science in Bioinformatics
Master of Science in Electrical and Computer Engineering
Master of Science in Engineering in Systems Engineering
Master of Science in Information Systems Engineering
Master of Science in Public Health, Child and Adolescent Health and Development
Master of Science in Public Health, Global Disease Epidemiology and Control
Master of Science in Public Health, Health Education and Health Communication
Master of Science in Public Health, Health Policy
Master of Science in Public Health, Health Systems
Master of Science in Public Health, Human Nutrition
Master of Science in Public Health, Occupational and Environmental Hygiene
Master of Science in Public Health, Population and Health
Master of Science in Public Health, Reproductive, Perinatal and Women's Health
Master of Science in Regulatory Science
Master of Science in Systems Engineering
Master of Science in Technical Management
Doctor of Education

Liberty University, Lynchburg, Virginia

Initial Certification – Distance Technology
Associate of Applied Science in Medical Office Assistant
Bachelor of Science in Applied Web Technologies
Master of Arts in Ethnomusicology
Master of Arts in Music Education
Master of Arts in Strategic Communications
Master of Science in Cyber Security
Master of Science in Marketing
Doctor of Nursing Practice

Mid-America Christian University, Oklahoma City, Oklahoma

Master of Science in Counseling

Missouri State University, Springfield, Missouri

Doctor of Nursing Practice

National University, La Jolla, California

Master of Arts in Teaching

The New School, New York, New York

Master of Arts in Teaching English to Speakers of Other Languages

Northcentral University, Prescott Valley, Arizona

Bachelor of Business Administration
Bachelor of Education
Master of Business Administration
Master of Education
Education Specialist
Doctor of Business Administration
Doctor of Education
Doctor of Philosophy in Business Administration

Doctor of Philosophy in Education

Oklahoma Wesleyan University, Bartlesville, Oklahoma

Initial Certification – Distance Technology
Master of Arts in Theology and Apologetics
Master of Science in Nursing
Master of Science in Strategic Leadership

Oregon State University, Corvallis, Oregon

Bachelor of Science in Sustainability
Master of Science in Science or Mathematics Education-School Based Learning for K-12 Teachers
Master of Science in Science or Mathematics Education-Free Choice Learning
Master of Science in Natural Resources
Masters of Science in Fisheries and Wildlife Administration
Certificate in Geographic Information
Certificate in Public Health

Post University, Waterbury, Connecticut

Associate of Science in Criminal Justice
Bachelor of Science in Instructional Design and Technology
Bachelor of Science in Interactive Communications
Bachelor of Science in International Business
Graduate Certificate in Finance
Graduate Certificate in Professional Counseling
Master of Education

Saint Joseph's College of Maine, Standish, Maine

Master of Business Administration in Leadership

Samford University, Birmingham, Alabama

Master of Science in Nursing
Doctor of Nursing Practice

Simmons University, Boston, Massachusetts

RN to Bachelor of Science in Nursing
RN to Master of Science in Nursing

South University, Savannah, Georgia

Distance Technology
Bachelor of Science in Public Relations
Little Rock Campus
Associate of Applied Science in Occupational Therapy Assistant
Associate of Applied Science in Physical Therapy Assistant
Associate of Science in Accounting
Associate of Science in Criminal Justice
Associate of Science in Information Technology
Master of Arts in Clinical Mental Health Counseling
Master of Public Health
Master of Science in Information Systems Technology
Master of Science in Leadership
Master of Science in Nursing
Doctor of Business Administration
Doctor of Nursing Practice

Trident University International, Cypress, California
Master of Arts in Education

University of Cincinnati, Cincinnati, Ohio
Bachelor of Science in Respiratory Therapy
Bachelor of Science in Substance Abuse Counseling
Certificate in Substance Abuse Counseling

University of Kansas, Lawrence, Kansas
Master of Science in Education in Curriculum and Instruction

University of Missouri, Columbia, Missouri
Bachelor of Educational Studies
Education Specialist
Master of Arts Journalism
Master of Education in Counseling Psychology
Master of Science in Personal Financial Planning
Master of Education in Educational, School, and Counseling Psychology
Master of Science in Agricultural Education
Master of Science in Natural Resources
Doctor of Philosophy in Nursing
Doctor of Philosophy in Human Environ Sciences
Doctor of Philosophy in Learning, Teaching and Curriculum

University of Nebraska-Lincoln, Lincoln, Nebraska
Bachelor of Science in Child, Youth, and Family Studies
Master of Laws, Space Cyber Telecommunications

University of New Haven, West Haven, Connecticut
Bachelor of Science in Professional Studies
Master of Science in Emergency Management
Master of Science in Environmental Engineering

University of North Dakota, Grand Forks, North Dakota
Bachelor of Science in Electrical Engineering
Master of Business Administration

University of Saint Mary, Leavenworth, Kansas
Master of Science in Nursing

University of Southern California, Los Angeles, California
Certificate in Gifted Education
Certificate in Special Education
Master of Arts in Teaching
Master of Education in School Leadership
Doctor of Education in Organizational Change and Leadership

University of South Dakota, Vermillion, South Dakota
Master of Arts in Addiction Studies

University of West Alabama, Livingston, Alabama
Master of Education in School Counseling
Master of Science in Continuing Education in Guidance and Counseling

University of Wisconsin-Stout, Menomonie, Wisconsin

Bachelor of Science in Engineering Technology
Bachelor of Science in Human Development and Family Studies
Bachelor of Science in Management
Bachelor of Science in Golf Management
Master of Science in Education
Master of Science in Career and Technical Education
Master of Science in Information and Communication Technology
Master of Science in Training and Development
Master of Science in Technical and Professional Communication
Master of Science in Vocational Rehabilitation

Utah Valley University, Orem, Utah

Associate of Applied Science in Aviation
Bachelor of Science in Aviation
Bachelor of Science in Emergency Services Administration Management

Vista College, Richardson Texas

Fort Smith Campus
Diploma in Business Administration
Diploma in Medical Assistant
Diploma in Nurse Assistant Training
Diploma in Patient Care Technician
Diploma in Phlebotomy Technician
Associate of Applied Science in Business Management
Associate of Applied Science in Information Technology
Associate of Applied Science in Medical Assisting
Associate of Applied Science in Medical Insurance Billing and Coding

Western New Mexico University, Silver City, New Mexico

Master of Occupational Therapy

William Woods University, Fulton, Missouri

Bachelor of Science in American Sign Interpretation-English
Master of Business Administration