

Academic Program Proposals

July 30, 2010

The following is a list of academic program proposals being considered for approval at the July 30, 2010, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** (Cynthia.Moten@adhe.edu) at ADHE no later than **June 15, 2010**.

Arkansas State University-Jonesboro Master of Arts in Teaching

Program Summary

The Master of Arts in Teaching (MAT) uses predominantly existing classes in Teacher Education along with six new courses to create a Master's program for initial licensure in Early Childhood Education or Middle Level Education. The MAT will enhance the use of existing resources in Teacher Education. The purpose of this program is to provide an additional pathway to Arkansas teacher licensure for the northeast Arkansas region and state.

Arkansas State University-Jonesboro Ph.D. in Educational Leadership

Program Summary

The PhD in Educational Leadership provides the highest professional degree available to students who aspire to college teaching, educational leadership or research careers. The degree requirements include a prescribed curriculum of both required and elective courses. In addition to the coursework, each doctoral student is expected to complete the comprehensive examination requirement and conduct a major research project resulting in the defense of a dissertation.

The academic program mission is accomplished through graduates who:

- Apply the program's academic knowledge base in bringing about creative changes and innovations within organizations;
- Understand human behavior within the organization as well as the transactional relationship between the organization and its external environment;
- Utilize appropriate research principles to resolve problems and conflicts;
- Utilize, teach and research in the professional knowledge base concerning learning theories, knowledge acquisition, and the nature of the educational environment in promoting sound educational practices.

The PhD program consists of 105 semester credit hours. Twenty-four credits are dedicated to the nature of the organization, 21 credits comprise the Research Core, 3 credits will be dedicated to Philosophy of Education, and 6 credits focus on preparation for employment. In addition, students will choose an 18-credit hour area of emphasis in either higher education or school administration. Twenty-one credits of electives will compliment the program. The capstone of the PhD will be a 12-credit hour dissertation.

The EdD program, which has been in place for 17 years, will share resources with the proposed PhD program. The present faculty will continue to teach courses shared between both programs. Existing facilities will house both programs and the present library collection will serve as the foundation for the

PhD program. An amount of \$79,000 will be requested to supplement the existing EdD budget. The additional money will be used to fund and support research assistants, augment the present operating budget and increase library expenditures. At least initially, there will be no requests for additional faculty.

Arkansas State University-Newport Technical Certificate in Surgical Technology

Program Summary

The Surgical Technology program will train students for positions in the allied health field and will provide students with experience in exposure, hemostasis, closure, and other intraoperative technical functions that help the surgeon carry out a safe operation with optimal results for the patient. In addition to intraoperative duties, the surgical technologist also performs preoperative and postoperative duties to better facilitate proper patient care. The surgical technologist to the surgeon performs these functions during the operation under the direction and supervision of that surgeon and in accordance with hospital policy and appropriate laws and regulations.

The Certificate of Proficiency in Certified Nursing Assistant will be a feeder program for the TC in Surgical Technology. The PN Technical Certificate program and the Associate of Applied Science LPN to RN transition program will also enable students to move into the Surgical Technology program.

South Arkansas Community College Associate of Arts by Distance Technology

Program Summary

South Arkansas Community College proposes the development of an online General Education program. The college came to see the need for the program as a result of student requests for online courses and the rural nature of the institution's service area which includes Ashley, Bradley, Chicot, and Union counties. SouthArk currently offers the courses by Internet delivery, using the Blackboard platform. At the present time, SouthArk is offering online 10 courses of the Associate of Arts degree. Last semester, SouthArk learned that it had received a Title III, Strengthening Institutions, grant from the Department of Education. SouthArk's Title III grant entitled *Fulfilling the Promise: Strengthening SouthArk Students' Access and Success* will allow the development of 31 additional online courses. By the end of the 2010-2011 academic year, this \$2 million grant will allow SouthArk to deliver the Associate of Arts degree fully online.

University of Arkansas–Fort Smith Bachelor of Arts in Media Communication

Program Summary

The proposed degree in Media Communication features an interdisciplinary approach to new media writing, convergence journalism, and digital literacy. The primary purpose of the program, which would be housed in the College of Languages and Communication, is to train communication professionals capable of working in existing and projected employment that requires communication skills across various media platforms. Examples are traditional newspapers and online news outlets, print magazines and similar online content sites, radio stations and internet radio sites, television and internet video sites, public relations, production and promotion, and advertising. The degree focuses on a distinct set of skills taught in courses housed within two departments: the Department of English, Rhetoric and Writing and the Speech/Communication Department. As such, the degree primarily makes use of existing faculty and will require no significant additional resources for the first three to five years. In addition, local and area media professionals in print, newspaper, TV, online news, radio, production, public relations, and advertising firms have indicated a willingness to assist in supporting existing faculty and resources.

The degree emphasizes writing, research, presentation, reporting, and new media skills, and combines a solid knowledge base within the fields of mass communications, speech, rhetoric, and new journalism. Students will apply that knowledge in print, image, video, and sound production for new media publication. This degree includes a total of 124 hours. The proposed degree in Media Communication

requires the addition of only two courses: COMM 493V Independent Project and COMM 495V Communication Internship. The degree also requires the cross-listing of two existing courses in the Rhetoric and Writing major: RHET/COMM 4643 Writing for the Media and RHET/COMM 4633 Writing for the Web. These changes have been approved by the university's curriculum committee. All other courses for the proposed major are drawn from existing offerings in the Speech/Communication program and in the Rhetoric and Writing program.

Institutional Certification Advisory Committee (ICAC)

The following applications for certification will be reviewed by ADHE for possible consideration at the June 2010 ICAC quarterly meeting.

American Public University/American Military University, West Virginia

Initial Certification – Distance Technology

- Associate of Arts in Management
- Bachelor of Arts in General Studies
- Bachelor of Arts in Transportation and Logistics Management

Recertification – Distance Technology

- Associate of Arts in General Studies
- Bachelor of Business Administration
- Bachelor of Arts in Criminal Justice
- Bachelor of Arts in Management
- Bachelor of Arts in Psychology

Anthem College, Phoenix, Arizona

Initial Certification – Distance Technology

- Associate of Applied Science in Accounting Technology
- Associate of Applied Science in Business Management
- Bachelor of Applied Science in Business Management
- Associate of Applied Science in Criminal Justice
- Bachelor of Applied Science in Criminal Justice
- Bachelor of Applied Science in Healthcare Management
- Associate of Applied Science in Medical Billing and Coding
- Associate of Applied Science in Paralegal

Ashford University, Clinton, Iowa

Initial Certification – Distance Technology

- Master of Arts in Health Care Administration
- Master of Arts in Organizational Management
- Master of Arts in Public Administration
- Master of Arts in Business Administration

Bethel University, McKenzie, Tennessee

Initial Certification – Distance Technology

- Bachelor of Science in Organizational Leadership

DeVry University, Naperville, Illinois

Initial Certification – Distance Technology

- Bachelor of Science in Game and Simulation Programming
- Bachelor of Science in Multimedia Design and Development
- Bachelor of Science in Liberal Studies
- Bachelor of Science in Justice Administration

ITT Technical Institute, Little Rock, Arkansas

Recertification – Little Rock Campus

- Associate of Applied Science in Criminal Justice
- Associate of Applied Science in Visual Communications

Bachelor of Science in Electronics and Communications Engineering Technology
Bachelor of Science in Information Systems Security
Bachelor of Science in Digital Entertainment and Game Design
Decertification – Little Rock Campus
Associate of Applied Science in Computer Networking Technology
Bachelor of Science in Technical Project Management
Bachelor of Science in Data Communications Systems Technology
Bachelor of Science in Software Engineering Technology

Kaplan University, Chicago, Illinois

Initial Certification – Distance Technology
Associate of Applied Science in Public Administration
Bachelor of Science in Health Care Administration
Bachelor of Science in Political Science
Bachelor of Science in Professional Studies
Bachelor of Science in Public Health
Master of Science in Psychology

Montana State University, Havre, Montana

Initial Certification – On-Campus at Mid-South Community College
Bachelor of Science in Diesel Technology

Nova Southeastern University, Fort Lauderdale, Florida

Recertification – Distance Technology
Master of Business Administration

Remington College, Heathrow, Florida

Initial Certification – Distance Technology
Associate of Science in Paralegal
Bachelor of Science in Business Administration
Bachelor of Science in Criminal Justice
Bachelor of Science in Organizational Management

Saint Joseph's College of Maine, Standish, Maine

Recertification – Distance Technology
Bachelor of Science in Radiologic Science Administration
Bachelor of Science in Nursing (RN to BSN)

University of Phoenix, Phoenix, Arizona

Recertification – Distance Technology, Little Rock and Rogers Campuses
Bachelor of Science in Criminal Justice Administration
Recertification – Distance Technology
Doctor of Business Administration
Doctor of Management in Organizational Leadership
Doctor of Health Administration
Doctor of Philosophy in Nursing
Post-Baccalaureate School Nurse Certificate

Webster University, St. Louis, Missouri

Recertification – Little Rock Air Force Base
Master of Arts in Human Resources Development
Master of Arts in Information Technology Management
Master of Business Administration
Emphasis in Human Resources Development
Emphasis in Information Technology Management
Master of Public Administration

Webster University, St. Louis, Missouri

Recertification – Little Rock Campus

- Master of Business Administration
- Master of Health Administration
- Master of Arts in Business and Organizational Security Management
- Master of Arts in Human Resources Management
- Master of Arts in International Business
- Master of Arts in Management and Leadership
- Master of Arts in Marketing
- Master of Arts in Media Communications
- Master of Science in Environmental Management
- Master of Science in Finance

Webster University, St. Louis, Missouri

Initial Certification – Distance Technology

- Master of Arts in Business and Organizational Security Management
- Master of Arts in Media Communications
- Master of Science in Environmental Management
- Master of Science in Finance

Western Governors University, Salt Lake City, Utah

Initial Certification – Distance Technology

- Bachelor of Science in Finance
- Bachelor of Arts in Math