

## **Academic Program Proposals**

**July 26, 2013**

The following is a list of academic program proposals being considered for approval at the July 26, 2013, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** ([Cynthia.Moten@adhe.edu](mailto:Cynthia.Moten@adhe.edu)) at ADHE no later than **June 15, 2013**.

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### **Cossatot Community College of the University of Arkansas Associate of Applied Science in Aviation**

The AAS aviation gives future professional pilots a head start in their academic careers. General education courses are blended with program specific aviation courses to allow students an introduction into their fields in the first two years. This program is designed to be transferrable to HSU in a 2+2 articulation to earn a BS Professional Pilot degree. After earning the BS Professional Pilot degree, students will be able to work in the professional aviation field as private, corporate, or commercial airline pilots.

### **Cossatot Community College of the University of Arkansas Associate of Applied Science in Physical Education, Health and Wellness**

This program will offer the first two years of general education and Physical Education coursework for a degree in Physical Education/coaching. It is designed to be transferrable to HSU in a 2+2 articulation to earn a BSE in Physical Education, Wellness, and Leisure. After earning the BSE, students will be able to work with students in P-12 and will be eligible for a coaching endorsement.

### **Mid-South Community College Associate of Applied Science in Digital Media**

The AAS in Digital Media will afford local community college students the opportunity to study a number of related fields that will make them attractive to potential employers: Film and Video Production, Audio Production, Web Design and Graphic Design. At a time when it is becoming imperative that companies maintain a presence on the web, recipients of this degree will have the requisite knowledge to complete projects as individuals that would normally take the effort of a team.

At Mid-South Community College, this is also an opportunity to upgrade and modernize the existing Web Design program. By being placed alongside the new film and video classes, the existing web and graphic classes will be revitalized. Students will now have access to the latest software and be trained for an Adobe certification, which is much more valuable to potential employers than the current CIW certification that they attain in the existing program.

The city of Memphis, which is the primary target market for increasing enrollment at MSCC, supports two major film festivals (India Memphis and On Location). Additional events cater to a community of filmmakers, actors, writers and fans. Many prospective students have no desire to attend a four-year institution but would like to enroll in the type of production courses that MSCC offers. Studio recording is also a component of the program. The Mid-South Community College Foundation's recent acquisition of KWEM, a historic West Memphis radio station, will provide students with invaluable experience by providing them the opportunity to create programming for a live radio station while they are pursuing their degree.

**Mid-South Community College**  
**Associate of Science in Hospitality Management**  
**Associate of Applied Science, Technical Certificate and Certificate of Proficiency in Hospitality Management**

The program was created as a partnership between Mid-South Community College and Southland Park and Gaming. The program will provide a certificate of proficiency, technical certificate and associate degrees (AS and AAS) in Hospitality Management. The primary focus of the program will be to serve the needs of the ever-growing hospitality industry in general and Southland Park and Gaming in particular. Important to note, the program will be open to all students. Likewise, collaboration with the Memphis Area Tourism and Visitors Bureau, and Memphis Restaurant Association has been included in the planning and development of this program. Finally, The University of Memphis, Kemmons School of Hospitality and Resort Management, has agreed to partner with MSCC for a seamless transfer of the Associate of Science degree.

**Southern Arkansas University-Tech**  
**Arkansas Film Academy**

The concept of an Arkansas Film Academy has been at the forefront of the minds of many in the film industry of the state for decades. As interested parties begin to pave the way for this dream to become reality, Southern Arkansas University Tech, with the backing of those connected with the film industry in Arkansas, proposes the creation of the Arkansas Film Academy.

The Arkansas Film Academy will serve as the administrative unit to operate the premier training location for skilled professionals for craft related work in the film industry. The Academy will be the central figure in the training crew for the Arkansas film industry. At the Academy, Arkansas's best and brightest will come to receive hands on training to prepare them for the film workforce and facilitate film and television production in Arkansas.

The existing SAU Tech Film and Video Production Program works with national television networks including NBC, FOX, CourtTV, ESPN, DISCOVERY, and A&E as well as Hollywood production companies and the most often heard comment about coming to Arkansas is the lack of a trained film industry workforce from which to draw production workers. The Arkansas Film Academy will alleviate this problem. When a production (either film or television) wants to come to Arkansas, the Academy will be able to provide a list of skilled graduates that can provide production assistance.

The Academy will NOT recreate a program that is already offered in the state. Rather, SAU Tech wants to create a hands-on finishing school that offers mid-level skills needed in the film industry for Arkansas. Graduates will be ready to step into jobs from dolly grips to assistant cameramen to production assistants. This will be a natural choice for graduates from all state colleges and universities who want a career in film. Therefore, the Academy will not be in competition with other schools, it will be an extension of other college and university programs, accepting students who show the most promise for a successful career in the film industry. Many of SAU Tech students have worked and are currently working on movie locations in Louisiana. SAU Tech students have worked on productions from New Orleans to North Dakota and New Mexico to Connecticut.

**University of Arkansas - Fort Smith**  
**Bachelor of Arts in Political Science**

The BA in Political Science will prepare students to enter careers in public/ government service, law, international relations, and business. The degree will provide students with a firm foundation in U.S. political institutions and processes and include options to further emphasize the areas of public policy and international relations.

In fall 2012, students enrolled the minor in political science totaled 27 and that number continues to grow with each term. A survey of students during fall 2011 and again in fall 2012 indicated a potential number

of over 40 new majors. In the past, UAFS students have transferred to other institutions to complete the BA in Political Science, and faculty advisers have noted many students intend to follow this path to earn the degree. The addition of the political science major will allow the university to attract and retain students who might otherwise find it necessary to commute to another university to obtain the degree. The current faculty is qualified and sufficient to offer the degree until such time as the majors exceed 50 students.

#### **Institutional Certification Advisory Committee (ICAC)**

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in July 2013.

##### American University, Washington, DC

Initial Certification – Distance Technology  
Master of Arts in International Relations

##### Argosy University, Orange, California

Initial Certification – Distance Technology  
Bachelor of Science in Information Technology  
Master of Arts in Education in Curriculum and Instruction  
Master of Science in Human Services  
Master of Science in Management  
Master of Science in Service Sector Management  
Doctor of Education in Counseling Psychology

##### Arizona State University, Scottsdale, Arizona

Initial Certification – Distance Technology  
Bachelor of Applied Science in Internet and Web Development  
Bachelor of Arts in Art History  
Bachelor of Arts in Business Communication  
Bachelor of Arts in English  
Bachelor of Arts in Film and Media Studies  
Bachelor of Arts in Philosophy  
Bachelor of Science in Family and Human Development  
Bachelor of Science in Food Industry Management  
Bachelor of Science in Graphic Information Technology  
Bachelor of Science in Health Sciences  
Bachelor of Science in Technological Entrepreneurship and Management  
Master of Advanced Study in American Media and Popular Culture  
Master of Healthcare Innovation  
Master of Liberal Studies  
Doctor of Behavioral Health

##### Art Institute of Pittsburgh, Pittsburgh, Pennsylvania

Initial Certification – Distance Technology  
Associate of Science in Graphic Design  
Associate of Science in Kitchen and Bath  
Associate of Science in Photography  
Associate of Science in Web Design and Interactive Media

##### Boise State University, Boise, Idaho

Initial Certification – Distance Technology  
Bachelor of Science in Respiratory Care Degree Completion

##### Case Western University, Cleveland, Ohio

Initial Certification – Distance Technology  
Master of Science in Social Administration

Colorado Technical University, Colorado Springs, Colorado  
Initial Certification – Distance Technology  
Master of Science in Homeland Security

Cox College, Springfield, Missouri  
Initial Certification – Distance Technology  
General Education Courses  
RN to Bachelor of Science in Nursing  
Bachelor of Science in Diagnostic Imaging  
Master of Science in Nursing

Everest University, Pompano Beach, Florida  
Initial Certification – Distance Technology  
Associate of Science in Applied Management  
Bachelor of Science in Computer Information Science  
Master of Business Administration  
Master of Science in Criminal Justice

Everest University, Tampa, Florida  
Initial Certification – Distance Technology  
Associate of Science in Applied Management  
Bachelor of Science in Computer Information Science  
Master of Business Administration  
Master of Science in Criminal Justice

Franklin University, Columbus, Ohio  
Initial Certification – Distance Technology  
Master of Science in Computer Science

George Washington University, Washington, D.C.  
Initial Certification – Distance Technology  
Master of Public Health

Grand Canyon University, Phoenix, Arizona  
Initial Certification – Distance Technology  
Master of Science in Addiction Counseling  
Master of Science in Professional Counseling

Independence University, Salt Lake City, Utah  
Initial Certification – Distance Technology  
Associate of Science in Respiratory Therapy  
Bachelor of Science in Respiratory Care

ITT Technical Institute, Indianapolis, Indiana  
Initial Certification – Distance Technology  
General Education Courses  
Associate of Applied Science in Nursing

Jefferson Regional Medical Center School of Nursing, Pine Bluff, Arkansas  
Initial Certification – State Authorization to offer Associate Degrees  
Associate of Applied Science in Nursing

Liberty University, Lynchburg, Virginia  
Initial Certification – Distance Technology  
Associate of Arts in Education

Bachelor of Science in Early Education in Interdisciplinary Studies  
Bachelor of Science in Elementary Education in Interdisciplinary Studies  
Bachelor of Science in Special Education in Interdisciplinary Studies  
Master of Arts in Counseling (Marriage and Family)  
Master of Arts in Professional Counseling  
Master of Arts in Teaching  
Master of Education  
Master of Science in Criminal Justice  
Master of Science in Information Systems  
Master of Science in Sport Management  
Educational Specialist in Educational Leadership Curriculum and Instruction  
Doctor of Business Administration  
Doctor of Education in Educational Leadership Curriculum and Instruction  
Doctor of Philosophy in Professional Counseling

Missouri State University, Springfield, Missouri

Initial Certification – Distance Technology  
Bachelor of Arts in Communication  
Bachelor of Science in Nursing Completion Program  
Certificate in Writing for Television and Film  
Master of Science in Early Childhood and Family Development  
Master of Science in Education Literacy  
Master of Science in Education, Special Education  
Master of Science in Elementary Education  
Master of Science in Nursing, Nurse Educator  
Post-Master's Nurse Educator Certificate

National University, La Jolla, California

Initial Certification – Distance Technology  
Master of Arts in Human Behavior  
Master of Arts in Teaching  
Master of Fine Arts in Creative Writing

National American University, Rapid City, South Dakota

Initial Certification – Distance Technology  
Associate of Applied Science in Health and Beauty Management  
Bachelor of Science in Accounting  
Bachelor of Science in Business Administration  
Bachelor of Science in Criminal Justice  
Bachelor of Science in Healthcare Management  
Bachelor of Science in Information Technology  
Bachelor of Science in Management  
Bachelor of Science in Organizational Leadership  
RN to Bachelor of Science in Nursing

Post University, Waterbury, Connecticut

Initial Certification – Distance Technology  
Associate of Science in Accounting  
Associate of Science in Early Childhood Studies  
Associate of Science in Legal Studies  
Associate of Science in Management  
Associate of Science in Marketing  
Bachelor of Science in Accounting  
Bachelor of Science in Business Administration  
Bachelor of Science in Computer Information Services  
Bachelor of Science in Child Studies

Bachelor of Science in Criminal Justice  
Bachelor of Science in Human Services  
Bachelor of Science in Management  
Bachelor of Science in Marketing  
Bachelor of Science in Psychology  
Bachelor of Science in Sport Management  
Certificate in Forensic Accounting  
Certificate in Paralegal Studies  
Master of Business Administration  
Master of Education  
Master of Public Administration  
Master of Science in Human Services

Saint Francis University, Loretto, Pennsylvania

Initial Certification – Distance Technology  
Master of Health Sciences

South University, Savannah, Georgia

Initial Certification – Distance Technology  
Associate of Science in Accounting  
Associate of Science in Criminal Justice  
Master of Public Health  
Master of Science in Information Systems and Technology  
Master of Science in Leadership  
RN to Master of Science in Nursing  
Doctor of Business Administration  
Doctor of Nursing Practice

Initial Certification – Little Rock Campus  
Associate of Applied Science in Occupational Therapy Assistant  
Associate of Applied Science in Physical Therapy Assistant  
Associate of Science in Accounting  
Associate of Science in Criminal Justice  
Associate of Science in Information Technology  
Master of Arts in Clinical Mental Health Counseling  
Master of Public Health  
Master of Science in Information Systems Technology  
Master of Science in Leadership  
Master of Science in Nursing  
Doctor of Business Administration  
Doctor of Nursing Practice

Texas Christian University, Ft. Worth, Texas

Initial Certification – Distance Technology  
Master of Liberal Arts  
Doctor of Nurse Practice  
Doctor of Nurse Practice, Nurse Anesthesia

Trident University International, Cypress, California

Initial Certification – Distance Technology  
Bachelor of Science in Business Administration  
Bachelor of Science in Computer Science  
Bachelor of Science in Health Sciences  
Bachelor of Science in Human Resource Management  
Bachelor of Science in Information Technology Management  
Master of Arts in Education

University of Cincinnati, Cincinnati, Ohio

Initial Certification – Distance Technology  
Associate of Applied Science in Early Childhood Learning Community  
Bachelor of Science in Education in Early Childhood  
Bachelor of Science in Medical Laboratory Sciences  
Bachelor of Science in Health Information Management Administration  
Behavioral Analysis Post-Baccalaureate Certificate  
Master of Science in Criminal Justice  
Master of Science in Nursing

University of Missouri, Columbia, Missouri

Initial Certification – Distance Technology,  
Practicum in School Libraries, School of Information Science & Learning Technologies

University of New Haven, West Haven, Connecticut

Initial Certification – Distance Technology  
Master of Science in Sport Management

University of North Dakota, Grand Forks, North Dakota

Initial Certification – Distance Technology  
Bachelor of Science in Chemical Engineering  
Bachelor of Science in Mechanical Engineering

University of South Dakota, Vermillion, South Dakota

Initial Certification – Distance Technology  
Bachelor of Science in Addiction Studies  
Master of Arts in Addiction Studies

University of West Alabama, Livingston, Alabama

Initial Certification – Distance Technology  
Bachelor of Science in Early Childhood Development  
Master of Education in Library Media  
Master of Education in School Counseling  
Master of Science in Continuing Education in College Student Development  
Master of Science in Continuing Education in Guidance and Counseling  
Master of Science in Continuing Education in Library Media

Victory University, Memphis, Tennessee

Initial Certification – Distance Technology  
Bachelor of Arts in English  
Bachelor of Arts in History  
Bachelor of Arts in Liberal Studies  
Bachelor of Science in Education (Non-Licensure)  
Master of Science in Professional Counseling (Non-Licensure)

Wake Forest University, Winston-Salem, North Carolina

Initial Certification - Distance Technology  
Master of Arts in Counseling  
Master of Arts in Human Services

Western Governors University, Salt Lake City, Utah

Initial Certification – Distance Technology  
Bachelor of Arts in Early Childhood Education  
Bachelor of Arts in Interdisciplinary Studies  
Bachelor of Arts in Mathematics

Bachelor of Arts in Special Education  
Master of Arts in English Language Learning  
Master of Arts in Teaching, Mathematics  
Master of Arts in Teaching, Science  
Master of Arts in Teaching, Elementary Education  
Master of Science in Educational Leadership  
Master of Science in Special Education

Western New Mexico University, Silver City, New Mexico  
Initial Certification – Distance Technology  
Master of Occupational Therapy