

Academic Program Proposals

July 25, 2014

The following is a list of academic program proposals being considered for approval at the July 25, 2014, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** (Cynthia.Moten@adhe.edu) at ADHE no later than **June 16, 2014**.

Arkansas State University-Jonesboro Doctor of Occupational Therapy Associate of Applied Science in Occupational Therapy Assistant

The need for OT has existed in the region for decades. The college has not been in a position to develop the degree program until now. A consultant and expert from St. Louis University was hired to develop the doctorate and associate degree curricula. In addition, 300 OT/OTAs were invited to the ASUJ campus in October 2013 for an informational meeting to discuss program development. Area healthcare administrators also were surveyed on employer need and clinical placement support. A fieldwork educators program to certify clinical instructors is already in planning. The proposed Occupational Therapy Doctorate is a three-year, nine semester program; and the OTA program includes one year of prerequisite coursework and one year of professional coursework that meets or exceeds all accreditation requirements from the accreditation Council for Occupational Therapy Education, and is consistent with college. The program is similar in length and number of students to the existing entry-level programs in physical therapy/physical therapy assistant. Some shared lab spaces already exist, classrooms are already in place as are clinical contracts. Resources are required for a few new labs, specialized equipment and the cadre of new faculty.

Arkansas State University-Mountain Home Technical Certificate in Hospitality

The Technical Certificate in Hospitality Management will prepare students for positions in hotels, motels, resorts, inns, restaurants, clubs, and other institutions. Graduates should qualify for supervisory or entry-level managerial positions in front office, reservations, housekeeping, purchasing, dining room, and marketing. The curriculum allows students to build and apply the administrative and practical skills essential for success in the hospitality industry. Coursework includes front office management, food preparation, guest services, sanitation, menu writing, quality management, purchasing, and much more. The Technical Certificate consists of 32 hours and would lead to the Associate of Applied Science in Management.

Arkansas Tech University Role and Scope Change Request to Offer Doctor of Education (EdD) in School Leadership

Arkansas Tech University is making a change in its role and scope to offer the first doctorate in the history of the institution, an EdD in School Leadership. Arkansas Tech University has a demonstrated history of responding to the needs of its constituents and the State, and of being a good steward of the funds provided by the State and the tuition paid by its students.

ATU has a special role in serving students who are practitioners in the education field at the Educational Specialist (EdS) level. This proposal is in keeping with this role in expanding opportunities for students and for keeping students in executive leadership roles in Arkansas public schools. The market demand for an EdD for the practitioner/scholar exists based on requests from Arkansas Tech University and Henderson EdS students along with demand from employers and other practitioners.

The special feature of the proposal is to address the need and accessibility of executive leadership training for the scholar/practitioner. The change of the institution to seek this change in role and scope has been gradual in its development based on the success of the EdS program and demand from the EdS students. The careful planning of the proposed offering adds value to the advanced work completed through the EdS curriculum.

**College of the Ouachitas
Off-Campus Instruction Center in Sheridan, Arkansas**

College of the Ouachitas would like to offer courses in Sheridan, Arkansas. The proposed location is approximately 25 miles from the main campus in Malvern, Arkansas, and would be shared with the current Adult Education program in Grant County.

**Southwest Arkansas Community College Consortium
Certificates and Associate Degrees in Industrial Technology**

As part of the United States Department of Labor Employment and Training Administration Trade Adjustment Assistance Community College and Career Training Grant Project, seven two-year colleges in southwest Arkansas will develop a variety of industrial technology programs to meet the needs of area industries. SACCC includes the following colleges:

College of the Ouachitas (COTO)
Cossatot Community College of the University of Arkansas (CCCUA)
National Park Community College (NPCC)
Rich Mountain Community College (RMCC)
Southern Arkansas University Tech (SAU Tech)
University of Arkansas Community College at Hope (UACCH)

**University of Arkansas Community College at Hope
Associate of Applied Science in Supply Chain Management
Technical Certificate in Supply Chain Management
Certificate of Proficiency in Supply Chain Management**

The proposed program is designed for entry-level employment in the field of Supply Chain Management (SCM). Companies with emphases in transportation, logistics, and warehousing, or any company that manages large inventory have expressed a need for positions related to Supply Chain Management. Graduates will master the supply chain concepts and understand the responsibilities of managing materials from raw materials to final consumer. Three program levels will be offered: AAS, TC and CP in Supply Chain Management.

Due to the managerial nature of the proposed degree/certificates, the SCM program has been designed to include courses currently offered in the AAS Business Technology degree. The SCM program includes the addition of four new courses developed to meet employer needs in the area of Supply Chain Management. The new SCM courses are designed to be delivered first as hybrid and then as online courses to meet the needs of working adults. Campus resources currently available are sufficient for offering the SCM program. One new full-time faculty position is necessary to meet the curriculum needs of the new courses.

**University of Arkansas-Fort Smith
Role and Scope Change Request to Offer Master of Science in Healthcare Administration by
Distance Technology**

UAFS contacted 30 major healthcare employers in our service area and asked them to respond to a Needs Survey. The following is an overview of the results of the survey.

Seventy-one percent (n=10) of the respondents answered they would have positions for graduates of the master's program in healthcare administration if it were offered now. The respondents noted that the titles for these positions ranged from Chief Executive Officer, Chief Financial Officer, Health Administrator, Director, and Manager. Many indicated there is a current need for healthcare administrators while others anticipated vacancies in the future. All respondents listed a combination of the following skills the graduates would need to possess in the healthcare setting: interpersonal communication, analytical

reasoning, computer programming, supervision/management, planning, conflict resolution, public speaking, and marketing. Approximately sixty-four percent (n=9) of the respondents indicated this level of degree would benefit the region in terms of more qualified candidates. Several agencies indicated tuition assistance for an employee would be available. Eighty-five percent (n=12) indicated this program would add value to the workforce training needs of the institutional service area.

The results from current students with declared degree intent of a bachelor's degree in a health sciences program and from licensed nurses in the region follow:

One hundred sixty-six healthcare students currently attending UAFS replied to a survey designed to measure demand for the Master of Science in Healthcare Administration (Online Program). Of 154 students responding to the question regarding interest in enrolling in the program, 109 indicated a high level of interest in enrolling. One hundred thirty-four respondents indicated they had at least one to four friends or work colleagues who would be interested in enrolling in the healthcare administration program. Two hundred ninety-two area licensed nurses replied to a mailed survey regarding the level of interest in the Master of Science in Healthcare Administration (Online Program). Of 283 nurses responding to the question regarding enrolling in the program, 132 reported a high level of interest in enrolling. Furthermore, 220 reported having at least one to four friends or work colleagues interested in enrolling in the healthcare administration program. Respondents indicated a desire to have the proposed graduate programs delivered either online or in a traditionally scheduled format. Many of the respondents reported that their employers provide some type of tuition reimbursement.

The Master of Science in Healthcare Administration (Online Program) degree provides the knowledge and skills needed to prepare leaders to deal specifically with the U.S. healthcare marketplace. Courses in this degree include information related to the social and behavioral causes affecting the health of populations; challenges encountered by the public and private health financing systems; interdisciplinary approaches to creating systems; and quality improvement and accountability. This online program is designed to prepare healthcare professionals to successfully manage and lead healthcare organizations. Students entering this program must have an earned bachelor's degree in nursing, healthcare administration, or a related healthcare field from a regionally accredited institution.

University of Arkansas-Fort Smith Bachelor of General Studies

The Bachelor of General Studies will provide a flexible degree program for students who have accumulated hours in several areas but are missing an essential requirement to complete a specialized degree. The BGS will allow the student to complete a beneficial degree without requiring additional years of study. The degree will also be relevant to the student who wishes to attain a degree while studying in several disciplines or who wishes to receive a degree for the achievement of personal goals.

A student will earn the BGS by completing 44 credit hours of general education core requirements; 52 credit hours distributed across Primary and Secondary Emphases; and 24 credit hours of electives. Before declaring this major, a student must have attempted another major for at least two semesters and must have completed a minimum of 45 credit hours. The degree program requires successful completion of 120 credit hours with a minimum GPA of 2.0. Students will not be permitted to use this degree to complete a double major or dual degree.

University of Arkansas-Fort Smith Bachelor of Business Administration in Finance

The Bachelor of Business Administration with major in Finance is designed to prepare undergraduate students for careers in financial management and analysis. Students will acquire a range of skills relevant to analysis and evaluation of financial information and the understanding of the financial services sector of the economy. The purpose of the proposal is to broaden the range of majors offered in the College of Business at UAFS and to supply potential employees to area employers in the area of finance. Students will be prepared to enter positions in area financial institutions and corporate entities requiring financial management skills. The program will be delivered using existing resources.

University of Arkansas-Fort Smith

Bachelor of Business Administration in International Business

The Bachelor of Business Administration with major in International Business is designed to prepare undergraduate students for careers in organizations having a global perspective. Students will acquire a range of skills relevant to bringing value to enterprises with an emphasis on the knowledge that the next generation's business leaders need to be successful in a global economy. The program will enable students to take positions with companies in which an understanding of international business issues is relevant. All but one of the College of Business (COB) courses required in the program are already being offered. We will require two classes outside of the college which expose students to the effects of language on culture. The proposal will be delivered using existing resources.

University of Arkansas at Little Rock

Off-Campus Instruction Center in Texarkana, Arkansas

UALR proposes to establish an off-campus instruction center on the Texarkana Campus of the University of Arkansas Community College at Hope to offer an academic pathway to baccalaureate degrees. The initial focus of the Center will be on baccalaureate degree completion programs designed for students with an Associate of Applied Science.

Institutional Certification Advisory Committee (ICAC)

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in July 2014.

American InterContinental University, Schaumburg, Illinois
Master of Education

American University, Washington, D.C.
Master of Arts in Strategic Communication

Argosy University, Orange, California
Master of Arts in Education in Curriculum and Instruction
Master of Education in Education Administration
Doctor of Education in Counseling Psychology
Doctor of Education in Pastoral Community Counseling

Arizona State University, Scottsdale, Arizona
Master of Advanced Study in Sustainable Tourism
Master of Engineering
Master of Science in Engineering: Electrical Engineering
Master of Science in Clinical Research Management
Master of Science in Construction Management
Master of Science in Engineering in Engineering Science: Software Engineering
Master of Science in Materials and Science Engineering
Master of Science in Information Management
Master of Science in Technology in Graphic Information Technology
Doctor of Nursing Practice

Arkansas College of Health Education, Arkansas College of Osteopathic Medicine, Fort Chaffee, Arkansas
Institutional Planning and Development to Establish a New Arkansas Independent College of Medicine and Health Education
Doctor of Osteopathic Medicine

Ashland University, Ashland, Ohio
Associate of Arts with a concentration in General Education

Baptist Health Schools Little Rock, Little Rock, Arkansas

Little Rock Campus and by Distance Technology
Associate of Applied Science in Nursing
Associate of Applied Science in Occupational Therapy Assistant
Certificate in Histotechnology
Certificate in Medical Technology
Certificate in Nuclear Medicine Technology
Certificate in Practical Nursing
Certificate in Radiography
Certificate in Sleep Technology
Certificate in Surgical Technology

Boise State University, Boise, Idaho

Bachelor of Science in Respiratory Care Degree Completion

Boston University, Boston, Massachusetts

Bachelor of Liberal Studies Degree Completion
Master of Arts in Art Education
Master of Criminal Justice
Master of Laws in Taxation
Masters of Music, Music Education
Master of Science in Computer Information Systems
Master of Science in Health Communication
Master of Science in Management
Master of Social Work
Doctor of Musical Arts, Music Education

Chamberlain College of Nursing, Addison, Illinois

Doctor of Nursing Practice

Chicago School of Professional Psychology, Chicago, Illinois

Bachelor of Arts in Psychology
Master of Arts in Forensic Psychology
Master of Arts in Industrial/Organizational Psychology
Master of Arts in Psychology
Master of Public Health
Doctor of Philosophy in International Psychology
Doctor of Philosophy in Organizational Leadership
Doctor of Philosophy in Business Psychology

Colorado Technical University, Colorado Springs, Colorado

Bachelor of Science in Cyber Security

Columbia Southern University, Orange Beach, Alabama

Associate of Applied Science in Business
Associate of Applied Science in Occupational Safety and Health
Bachelor of Science in Business Administration
Bachelor of Science in Criminal Justice
Bachelor of Science in Health Administration
Bachelor of Science in Information Technology
Bachelor of Science in Occupational Safety and Health
Master of Business Administration
Master of Science in Emergency Management
Master of Science in Occupational Safety

Concordia University Wisconsin, Mequon, Wisconsin

Associate of Science in Health Care Management
Associate of Science in Human Resource Management
Associate of Science in Management of Criminal Justice
Bachelor of Arts in Health Care Management
Bachelor of Arts in Human Resource Management
Bachelor of Arts in Management of Criminal Justice
Bachelor of Science in Rehabilitation Services to Master of Occupational Therapy
Master of Science in Curriculum and Instruction
Master of Science in Education, Education Administration
Master of Science in Education, Educational Design and Technology
Master of Science in Educational Leadership
Master of Science in Education-Counseling
Master of Science in Education, Literacy
Master of Science in Education, Special Education
Master of Science in Education-Teaching and Learning
Master of Science in Information Technology
Doctor of Occupational Therapy

Drexel University, Philadelphia, Pennsylvania

Medical Billing and Coding Certificate
Bachelor of Science in Health Services Administration
RN to Bachelor of Science in Nursing
Master of Science in Nursing
Master of Business Administration
Master of Science in Clinical Research Organization and Management
Master of Science in Engineering Management
Master of Science in Hospitality Management
Master of Science in Lab Animal Science

Ecclesia College, Springdale, Arkansas

Associate of Arts
Associate of Sciences
Bachelor of Arts in Communications
Bachelor of Science in Counseling

Emporia State University, Emporia, Kansas

Master of Accountancy
Master of Business Administration
Master of Library Science
Master of Science in Early Childhood Unified
Master of Science in Educational Administration
Master of Science in Health Physical Education and Recreation
Master of Science in Instructional Design and Technology
Master of Science in Mathematics
Master of Science in Special Education
Doctor of Philosophy in Library and Information Management

Freed-Hardeman University, Henderson, Tennessee

Master of Arts in New Testament
Master of Business Administration
Master of Education, Curriculum and Instruction
Master of Ministry
Master of Divinity

Grand Canyon University, Phoenix, Arizona
Master of Science in Addiction Counseling
Master of Science in Professional Counseling

Grantham University, Kansas City, Missouri
Associate of Applied Science in Medical, Coding, and Billing
Associate of Arts in Business Administration
Associate of Arts in Business Management
Associate of Arts in Criminal Justice
Associate of Arts in Multidisciplinary Studies
Bachelor of Arts in Criminal Justice
Bachelor of Science in Business Administration
Bachelor of Science in Business Management
Bachelor of Science in Multidisciplinary Studies
Master of Business Administration – Project Management

Independence University, Salt Lake City, Utah
Associate of Science in Respiratory Therapy
Bachelor of Science in Respiratory Care

ITT Technical Institute, Carmel, Indiana
Associate of Applied Science in Nursing
Associate of Arts in Accounting

Jefferson Regional Medical Center School of Nursing, Pine Bluff, Arkansas
Associate of Applied Science in Nursing

Johns Hopkins University, Baltimore, Maryland
Post-Baccalaureate Certificate in Environmental and Occupational Health
Post-Baccalaureate Certificate in School Administration and Supervision
Master of Health Administration
Master of Science in Applied Economics
Master of Science in Biotechnology
Master of Science in Computer Science
Master of Science in Education
Post-Master's Certificate in Clinical Nurse Specialist
Post-Master's Certificate in Environmental Engineering and Science
Post-Master's Certificate in Psychiatric Mental Health Nurse Practitioner

Kansas State University, Manhattan, Kansas
Bachelor of Science in Animal Science and Industry
Bachelor of Science in Dietetics
Bachelor of Science in Food Science
Master of Science in Academic Advising
Master of Science in Apparel and Textile Design
Master of Science in Curriculum and Instruction
Master of Science in Dietetics
Master of Science in Family Studies and Human Services
Master of Science in Software Engineering

Kaplan University, Davenport, Iowa
Executive Juris Doctor
Juris Doctor

Liberty University, Lynchburg, Virginia
Master of Arts in Counseling (Marriage and Family)
Master of Arts in Professional Counseling
Doctor of Philosophy in Professional Counseling

Mid-America Christian University, Oklahoma City, Oklahoma
Master of Arts in Leadership
Master of Business Administration
Master of Science in Counseling

Missouri State University, Springfield, Missouri
Graduate Certificate in History for Teachers

National University, La Jolla, California
Master of Arts in Teaching

The New School, New York, New York
Master of Arts in Teaching English to Speakers of Other Languages

New York Institute of Technology, Old Westbury, New York
Arkansas Location on Arkansas State University-Jonesboro Campus
Master of Science in Medical and Health Care Simulation
Master of Science in Neuromusculoskeletal Sciences
Doctor of Osteopathic Medicine

Northcentral University, Prescott Valley, Arizona
Bachelor of Arts in Psychology
Bachelor of Education
Master of Arts in Marriage and Family Therapy
Master of Arts in Psychology
Master of Education
Education Specialist
Doctor of Education
Doctor of Philosophy in Education
Doctor of Philosophy in Marriage and Family Therapy
Doctor of Philosophy in Psychology

Oregon State University, Corvallis, Oregon
Bachelor of Science in Agricultural Science
Bachelor of Science in Computer Science
Bachelor of Science in Fisheries and Wildlife
Bachelor of Science in Human Development and Family Sciences
Bachelor of Science in Natural Resources
Master of Education
Master of Science in Counseling

Post University, Waterbury, Connecticut
Master of Education

Simmons College, Boston, Massachusetts
Master of Social Work

South University, Savannah, Georgia
Distance Technology
Bachelor of Science in Public Relations
Doctor of Ministry

Little Rock Campus

Associate of Applied Science in Occupational Therapy Assistant
Associate of Applied Science in Physical Therapy Assistant
Associate of Science in Accounting
Associate of Science in Criminal Justice
Associate of Science in Information Technology
Master of Arts in Clinical Mental Health Counseling
Master of Public Health
Master of Science in Information Systems Technology
Master of Science in Leadership
Master of Science in Nursing
Doctor of Business Administration
Doctor of Nursing Practice

Trident University International, Cypress, California

Master of Arts in Education

University of Cincinnati, Cincinnati, Ohio

Bachelor of Science in Respiratory Therapy
Bachelor of Science in Substance Abuse Counseling
Certificate in Substance Abuse Counseling
Master of Education in Foundations in Behavioral Analysis
Master of Science in Cosmetic Science

University of Kansas, Lawrence, Kansas

Master of Science in Education, Transition Education and Services

University of Missouri, Columbia, Missouri

Master of Education in Counseling Psychology

University of Nebraska at Kearney, Kearney, Nebraska

Master of Arts in Education, Spanish

University of Nebraska-Lincoln, Lincoln, Nebraska

Bachelor of Science in Child, Youth, and Family Studies
Master of Engineering
Master of Laws, Space Cyber Telecommunications

University of Saint Mary, Leavenworth, Kansas

Master of Arts in Teaching
Master of Science in Nursing

University of South Dakota, Vermillion, South Dakota

Master of Arts in Addiction Studies

University of West Alabama, Livingston, Alabama

Master of Education in School Counseling
Master of Science in Continuing Education in Guidance and Counseling

University of Wisconsin-Stout, Menomonie, Wisconsin

Bachelor of Science in Engineering Technology
Bachelor of Science in Human Development and Family Studies
Bachelor of Science in Management
Bachelor of Science in Golf Management
Master of Science in Education
Master of Science in Career and Technical Education

Master of Science in Information and Communication Technology
Master of Science in Training and Development
Master of Science in Technical and Professional Communication
Master of Science in Vocational Rehabilitation

Victory University, Memphis, Tennessee

Bachelor of Science in Education
Master of Science in Professional Counseling

Wake Forest University, Winston-Salem, North Carolina

Master of Arts in Counseling
Master of Arts in Human Services

Walden University, Baltimore, Maryland

Master of Arts in Teaching
Master of Science in Education

Doctor of Education
Educational Specialist

Western New Mexico University, Silver City, New Mexico

Master of Occupational Therapy