

**Tentative Agenda Items
April 22, 2016 AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)
EXECUTIVE SECTION
AGENCY UPDATES
ACADEMIC COMMITTEE REPORT*
FINANCE COMMITTEE REPORT*
OTHER INFORMATION ITEMS**

*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

BOARD BUSINESS

- Introductions
- Minutes, January 29, 2016 Regular Meeting
- Minutes, February 16, 2016 Special Meeting

AGENCY UPDATE

EXECUTIVE SECTION

- **Annual Report on Credentials Awarded**

The credentials awarded report is provided as an information item. This report reviews the number of total credentials awarded by public and private institutions and is segmented by the credential degree level.

- **Annual Report on Student Retention and Graduation**

The annual report on Graduation and Retention Rates will be presented to the Coordinating Board as an information item. The report provides fall-to-fall retention, graduation, and success rate calculations on cohorts of students along with segmentations by gender, race, and age.

- **Annual Report on Retention and Graduation of Intercollegiate Athletes**

The annual report on retention and graduation of intercollegiate athletes will be presented to the Coordinating Board.

- **Annual Report on Productivity of Recently Approved Programs**

Degree productivity of certificate and associate degree programs approved by the Coordinating Board in AY2012 (2011-2012) (after three years) and baccalaureate and graduate degree programs approved by the Coordinating Board in AY2010 (2009-2010) (after five years) will be presented to the Coordinating Board as an information item.

FINANCE COMMITTEE

- **Funding Models**

In accordance with A.C.A §6-61-223, ADHE staff have consulted with the presidents and chancellors concerning any revisions to funding models used for the determination funding recommendations for the 2017-19 biennium. Coordinating Board approval will be sought for any revisions to the general funding policies for non-formula entities and formula institutions.

- **Performance Funding Outcomes**

The performance-based funding formulas were reviewed and approved by the Arkansas Higher Education Coordinating Board (AHECB) at its Special Meeting held on December 2, 2011. This report will provide the outcomes for each University and College based on the performance-based funding formulas aforementioned.

ACADEMIC COMMITTEE

Consent Agenda

- **Cossatot Community College of the University of Arkansas
Associate of Applied Science in Physical Therapy Assistant**

The Associate of Applied Science in Physical Therapy Assistant is a 77 credit hour program that prepares students, under the supervision of a physical therapist, to implement physical therapy treatment care plans, train patients, conduct treatment interventions, use equipment, and observe and record patient progress. The program of study includes instruction in applied anatomy and physiology, applied kinesiology, principles and procedures of physical therapy, basic neurology and orthopedics, physical therapy modalities, documentation skills, psychosocial aspects of health care, wound and injury care, electrotherapy, working with orthotics and prostheses, and personal and professional ethics. The proposed program will be housed at the Little River Campus in Ashdown. Cossatot's Occupational Therapy Assistant program is housed at the same site.

The proposed program will seek accreditation from the Commission on Accreditation in Physical Therapy Education (CAPTE) and the American Physical Therapy Association (APTA). After graduation, students are eligible to sit for the National Board of Certification in Physical Therapy to become a Certified Physical Therapist Assistant. Graduates must be certified to practice.

- **NorthWest Arkansas Community College
Associate of Fine Arts in Arts**

The Associate of Fine Arts (AFA) in Arts with concentrations in Visual Art, Creative Writing, Music, and Theatre is a 61 credit hour program that allows students to take general education coursework while pursuing fine arts. The four concentrations will focus on separate areas of fine arts. The Visual Art concentration will prepare students seeking a career as studio artist or those seeking a strong foundation of classes in art that will transfer to the first two years of a four-year institution. The Creative Writing concentration will provide a strong background and knowledge-base in the appreciation of literature to give students a comprehensive starting point in creative writing. The Music concentration will offer students discipline-specific courses, including series of courses in music theory, ensembles, applied study, and music history/literature. The goal of the music concentration is to direct students through a solid foundation in academic music courses that would enhance their ability to begin working in private teaching studios and performance venues. Finally, the Theatre concentration provides students with courses in performance, production, and dramatic writing. The Theatre concentration will prepare graduates to work in theatres and performing arts organizations, or as theatre professionals.

The proposed AFA will provide graduates with the specialized courses in fine arts during their first two years of college; thereby providing a more seamless transfer to a Bachelor of Fine Arts or Bachelor of Arts program at a four-year institution.

- **Phillips Community College of the University of Arkansas
Associate of Applied Science in Criminal Justice**

The Associate of Applied Science in Criminal Justice is a 60-61 credit hour program designed for students who desire to work in a variety of law enforcement, corrections, and security occupations. Graduates will have opportunities to work as police officers, deputy sheriffs, county detention officers, state troopers, probation/ parole officers, correctional officers, loss prevention specialists, and airport security. Completers who would like a baccalaureate degree can apply to online baccalaureate degrees in Criminal Justice at University of Arkansas Fort Smith and the University of Arkansas e-Versity.

- **Arkansas State University
Master of Science in Media Management**

The proposed 30 credit hour online Master's degree program is designed for communication professionals who would like to obtain an advanced degree which focuses on the many facets of multi-platform delivery of information using interpersonal communication, group communication, mass communication, and online communication. "Graduates will be enhanced by acquiring sound management skills and philosophies to lead in tomorrow's media with integrity, innovation, excellence and professionalism." The proposed program will be housed in the College of Media & Communication. The proposed program concludes with a Capstone course with an on-campus meeting where discussions are used to provide credible solutions to real-world situations.

- **Arkansas Tech University
Bachelor of Science in Computer Science Education**

The Bachelor of Science in Computer Science Education is a 120 credit hour program designed to provide future educators with computer science licensure for grades 4-12. The proposed program was developed in response to Governor Hutchinson's K-12 Computer Science Initiative where each high school in the state of Arkansas is required to offer at least one computer science course each year. The curriculum will provide students with the necessary content in computing principles and practices, as well as core courses from the Curriculum and Instruction Department to provide the pedagogy. Further, the curriculum is aligned to the Arkansas Computer Science competencies and the Arkansas teaching standards. Graduates will be prepared to teach computer science courses in the public schools in Arkansas. The proposed program will be housed in the Department of Computer and Information Science in the College of Engineering and Applied Sciences and supported by the Department of Curriculum and Instruction in the College of Education.

- **University of Arkansas, Fayetteville
Bachelor of Fine Arts in Graphic Design**

The Bachelor of Fine Arts (BFA) in Graphic Design (also commonly known as Graphic Design, Visual Communication Design, or Visual Communication) is a four year professional degree program that prepares students to be proficient makers, problem seekers and solvers across a wide range of media, working to identify appropriate solutions for audience and context. The degree will focus on topography, interactivity, branding and design research. Graduates will be competitive for jobs, ranging from in-house design teams, starting their own businesses, boutique design studios, marketing firms, and entry into masters programs. Graduates will be prepared to work as graphic designers who work closely with architects, anthropologists, computer scientists, and others to address our world's issues. With the proposed degree, the University of Arkansas is moving to a studio based model in

which students have collaborative work spaces, and dedicated work stations. The University of Arkansas, Fayetteville currently offers the Bachelor of Arts in Art and the Bachelor of Fine Arts in Art. Survey results indicated that many of these students will desire the proposed BFA in Graphic Design.

- **University of Arkansas – Fort Smith**
Bachelor of Science in Electrical Engineering Technology

The proposed Bachelor of Science in Electrical Engineering Technology is a completer degree that will prepare graduates of the University of Arkansas – Fort Smith's Associate of Applied Science in Electronics Technology for successful careers in electronics, control systems, robotics, energy, power, microprocessors, communications, and alternative energy. Departmental permission can be granted to other students who desire to be admitted to the proposed program.

Graduates of the 120 credit hour program will be engineering technologists who can bridge the gap between scientific advancement and practical application to electrical devices and systems. The proposed degree will be attractive to electronics students who desire to increase their marketability and skills thus increasing their career prospects.

The curriculum consists of seven required and one elective course that emphasizes analysis and design of wireless systems, microprocessors, integrated circuits, and modern electronics software infrastructures. Current Electronics Technology and Engineering faculty are fully qualified to teach the new courses. Facilities, equipment, classroom space, and library resources are sufficient for program implementation.

A survey of prospective employers indicated a need for graduates from the proposed program and over 70 positions are currently available as engineers, electricians, maintenance electrician/technician, project managers, technical sales/management, test engineers, coordinators, and supervisors. Some of the employers responding to the survey with available jobs are Advanced Automation, Baldor Electric, D & N Machining, Georgia-Pacific, Gerdau, International Papers, Owens Corning, Rheem Air Conditioning, and Trane.

- **University of Central Arkansas**
Doctor of Occupational Therapy

The Doctor of Occupational Therapy (OTD) degree is comprised of 109 credit hours that will provide students with in-depth experience in clinical skills, research skills, administration, leadership, program and policy development, advocacy, education, and/or theory development. The curriculum for the OTD degree is based on the accreditation standards of the Accreditation Council for Occupational Therapy Education (ACOTE). ACOTE has been notified of UCA's intent to seek approval for the OTD program. The OTD degree program is designed to develop leaders, advocates, researchers, and skilled practitioners competent in providing occupational therapy services to individuals and populations who are limited by physical or psychosocial situations that comprise independence and wellness. Graduates will be prepared to practice in a variety of service-delivery models, and to develop productive interpersonal and therapeutic relationships with clients, families, communities, populations, organizations, and other health and human-services professionals.

The first cohort of 48 students will begin the OTD program in the Fall 2017. UCA has an entry-level Master of Science in Occupational Therapy program that has been accredited since 1974. The proposed program supports the mission and strategic plan of UCA. An employer-needs survey was conducted in the Spring 2015 to prospective employers in the Arkansas and surrounding states. These employers responded to having 34 available positions with the expectation to having 52-74

additional openings over the next three to five years. Many stated they would give preference to hiring an individual with an OTD degree.

Current faculty members are highly qualified to teach in the curriculum. Seven of the nine have earned doctorates (two will complete doctorate degrees by 2017), all hold graduate faculty status, and several have specialized certifications or credentials. The depth and breadth of faculty expertise and qualifications are more than sufficient to teach all content in the proposed curriculum. Four new full-time qualified faculty members will be hired for the proposed OTD degree program who hold appropriate qualifications, certifications, and licenses to teach the assigned courses.

Arkansas State University – Jonesboro has the only OTD program in the state. ASUJ has been granted candidacy status by ACOTE which means they can admit students to their program. ASUJ accepted their first class of 30 students in the Fall 2015.

▪ **Institutional Certification Advisory Committee (ICAC)**

The following applications for initial certification are under review by ADHE for possible consideration at the AHECB meeting in April 2016.

American University, Washington, D.C.

Master of Business Administration
Master of Science in Analytics

Berklee College of Music, Boston, Massachusetts

Bachelor of Professional Studies in Music Production
Graduate Certificate in Arranging
Graduate Certificate in Arranging and Orchestration
Graduate Certificate in Artist Management
Graduate Certificate in Electronic Music Production and Sound Design
Graduate Certificate in Guitar
Graduate Certificate in Guitar and Music Production
Graduate Certificate in Music Business
Graduate Certificate in Music Business and Technology
Graduate Certificate in Music Production and Technology
Graduate Certificate in Music Production using Pro Tools
Graduate Certificate in Orchestration for Film and TV
Graduate Certificate in Songwriting
Graduate Certificate in Songwriting and Guitar
Graduate Certificate in Songwriting and Music Business
Graduate Certificate in Theory, Harmony & Ear Training
Graduate Certificate in Writing and Producing Music

Bluff Cliff College, Alexandria, Louisiana

Associate of Occupational Studies in Health Information Management Billing and Coding
Associate of Occupational Studies in Clinical Administrative Medical Assisting

California University of Pennsylvania, California, Pennsylvania

Bachelor of Arts in Arabic Language and Cultures
Bachelor of Arts in Jurisprudence
Bachelor of Science in Sport Management Studies: Wellness and Fitness
Master of Arts in Social Science
Master of Business Administration
Master of Education in Teacher Education (Non-Licensure)
Master of Education in Technology Education (Non-Licensure)
Master of Science in Exercise Science and Health Promotion
Master of Science in Legal Studies
Master of Science in Sport Management Studies

Northeastern University, Boston, Massachusetts

Doctor of Education (Non-Licensure)

Syracuse University, Syracuse, New York

Master of Business Administration

Master of Science in Communications

Master of Science in Computer Engineering

Master of Science in Computer Science

Master of Science in Electrical Engineering

Master of Science in Cybersecurity

Master of Science in Professional Accounting

University of Cincinnati, Cincinnati, Ohio

Bachelor of Radiation Science Technology Degree Completion

University of Wisconsin-Stout, Menomonie, Wisconsin

Bachelor of Science in Digital Marketing Technology

Bachelor of Science in Special Education

Master of Science in Construction Management

Master of Science in Manufacturing Engineering

Education Specialist in Education (Non-Licensure)

Doctor of Education in Career and Technical Education (Non-Licensure)

Vincennes University, Vincennes, Indiana, Van Buren Campus

Associate of Science in General Studies

Western Governors University, Salt Lake City, Utah

Bachelor of Arts in Science

Bachelor of Science in Health Informatics

Bachelor of Science in Information Technology

Bachelor of Science in Nursing (RN to BSN)

Post-Baccalaureate Teacher Preparation Certificate

Master of Arts in Mathematics Education

Master of Arts in Science Education

Master of Business Administration

Master of Education in Instructional Design

Master of Education in Learning and Technology (Non-Licensure)

Master of Science in Curriculum and Instruction

Master of Science in Information Security and Assurance

Master of Science in Nursing-Education

Master of Science in Nursing-Leadership and Management

▪ **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

▪ **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Chief academic and chief executive officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.