

**Tentative Agenda Items
July 27, 2012 AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)
EXECUTIVE SECTION
AGENCY UPDATES
ACADEMIC COMMITTEE REPORT*
FINANCE COMMITTEE REPORT*
OTHER INFORMATION ITEMS**

*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

BOARD BUSINESS

- Introductions
- Minutes, April 3, 2012 Special meeting
- Minutes, April 26, 2012 Special meeting
- Minutes, April 27, 2012 Regular meeting
- Announcements

AGENCY UPDATE

EXECUTIVE SECTION

- **Report on 2011 College-Going Rate**

The annual report concerning the College-Going Rate for Arkansas will be presented. Included will be a table detailing the number of first-time entering freshmen by institution for the past five years through fall 2011 and a comparison to the national college-going rate according to the National Center for Education Statistics.

- **Update on Student Undergraduate Research Program (SURF) 2011-12**

A summary report on SURF projects will be presented.

- **Report on Academic Program Review 2010-2012 (AHECB Policy 5.12)**

A summary report on academic programs reviewed by the institutions for program viability purposes will be presented.

- **Report on Faculty Performance Review 2011-2012 (AHECB Policy 5.5)**

A summary report on the Annual Review of Faculty Performance will be presented.

ACADEMIC COMMITTEE

Consent Agenda

- **New Program: Arkansas Tech University - Ozark Campus
Associate of Applied Science in Human Services**

Human Services Assistants are involved in providing direct and indirect services in public and private agencies by assisting individuals, families and groups to meet human needs. The graduate will be trained to provide general therapeutic, supportive and preventive services for

people with emotional, developmental, social or physical problems in a variety of social or human service settings. These individuals will also be equipped to match clients with the appropriate services, advocate for clients, and provide administrative support to agencies. The graduate of this program will be trained to work in a variety of support service settings, such as senior citizen centers, correctional facilities, nursing homes, rehabilitation programs, childcare development centers, departments of human services, and non-profit agencies specializing in these services.

- **New Program: Pulaski Technical College
Associate of Applied Science in Digital Media Production**

The proposed Associate of Applied Science in Digital Media Production is an occupational degree program that prepares students for entry-level positions in fields such as advertising, graphic design, computer illustration, web design and animation as well as the recording industry, feature film, television, radio, and Internet-based media firms. The degree provides a comprehensive introduction to the field while helping students develop a skills set that prepares them for employment. The program will be supported by the existing Computer Information Systems program.

- **New Program: University of Arkansas – Fort Smith
Bachelor of Science in Dental Hygiene**

The College of Health Sciences proposes to phase out the Associate of Applied Science in Dental Hygiene and replace the program with a Bachelor of Science in Dental Hygiene to become effective fall 2014. Currently, dental hygiene students complete 88 hours of course work for the associate degree which far exceeds the hours required to earn an associate degree in other disciplines. Students must maintain a grade of 'C' or better to remain in the program.

While an associate degree has been the entry-level into the dental hygiene field, the bachelor's degree provides a broader range of skills to take advantage of additional career opportunities. These opportunities include dental hygiene education, public health, research and dental or medical-related businesses. The bachelor's degree will combine the basic sciences related to dental hygiene practice and clinical experiences as well as incorporate the current required course work for the associate degree in dental hygiene. Higher level concepts have been added to the dental hygiene course work to further increase the academic rigor of the Dental Hygiene program modeling after other programs offering a bachelor's degree. Current dental hygiene faculty are sufficient to accommodate the move from an associate to a bachelor's degree as only two additional dental hygiene courses will be added to the curriculum. After consultation with the affected colleges at UAFS, it has been determined that the bachelor's degree will not significantly impact the colleges offering the general education component. Physical resources are sufficient, and no specific changes in library holdings are anticipated as a result of the proposal.

- **New Program: University of Arkansas at Little Rock
Master of Science in Construction Management**

The purpose of the MS in Construction Management is to develop upper-level management personnel for the construction industry. The program will produce industry leaders that exhibit strong technical and managerial skills, apply scientific methodologies to problem solving, exercise creativity, and provide innovations in the construction process. Through this proposed program, UALR will provide high-quality, graduate education to full-time, part-time, and international students. The curriculum has been developed in collaboration with external stakeholders and structured to build on undergraduate degrees in construction management, civil engineering, architecture, business, and related areas. Students will be allowed to select either a thesis or a non-thesis/project option.

The MS in Construction Management will focus on learning about Building Information Modeling (BIM) and advanced construction computer techniques, sustainable development of projects, construction contracts, construction productivity improvement, safety, advanced scheduling and

estimating, integrated project delivery, and value engineering. Furthermore, it will prepare students to take the Level II exam for Certified Professional Constructor administered by the American Institute of Constructors. The proposed program will be directly supported by undergraduate programs in construction management and construction engineering. These programs will contribute faculty, curriculum, and departmental resources to the proposed master's program. Current faculty have capacity to offer all courses required of the new program. Likewise, library resources and facilities are sufficient. Any new graduate assistantships will be supported through the solicitation of grants and external contracts.

- **New Program: University of Arkansas at Pine Bluff
Master of Science in Computer Science and Technology**

The University of Arkansas at Pine Bluff (UAPB) is known for offering well-designed, innovative curricula, setting challenging academic standards and providing well-qualified minority graduates for Arkansas, national businesses and organizations. Moreover, it has gained national and international recognition for its STEM Academy, Arkansas Alliance for Minority Participation (ARK-LASAMP) in STEM careers, and its graduate program in Aquaculture & Fisheries. The Computer Science and Industrial Technology programs at UAPB are well known across the region for their undergraduate students' expertise in their discipline. For example, the Industrial Technology program is ATMAE (Association of Technology, Management, and Applied Engineering) accredited. Both programs attract students from within Arkansas, nationally and internationally. The Computer Science program has generated more than two million (\$2M) dollars in external funds for program development in cybersecurity. It is on the strengths of the core baccalaureate programs in Industrial Technology and Computer Science that this new master's degree in Computer Science and Technology is based.

Graduates of the proposed program will have the technological (i.e. industrial technology and industrial engineering) and computer (i.e. information science and information technology) knowledge and experiences to meet the job demands of business and industry such as computer systems design and related services; management, scientific, and technical consulting services; and semiconductor and other electronic component manufacturing (Source: U.S. Department of Labor/Arkansas Department of Workforce Services Employment Projections). This master's proposal is driven by two distinct needs, fueled by the growth in professional/technology-oriented employers in Arkansas and the southeastern region of the United States. The graduate will have 1) exposure to different platforms, languages and paradigms for software development, network technologies and electronics; 2) a strong background in designing diverse software system solutions, exposure to a diverse assortment of applied technology concepts; 3) a strong background in implementing a diverse algorithm oriented approach to solving complex technological problems; 4) familiarity with designing versatile software systems, specific issues of which are influenced by both software design and hardware architecture requirements; and 5) will be able to critically analyze problems and thoroughly evaluate potential benefits of alternative solutions using industry standard computational-oriented approaches.

- **Institutional Certification Advisory Committee (ICAC)**

The following applications for certification have been reviewed by ADHE and ICAC for consideration at the July 2012 AHECB meeting.

American Public University, Charles Town, West Virginia
Distance Technology
Associate of Arts in Business Administration
Associate of Arts in Early Childhood Care and Education
Bachelor of Science in Environmental Science
Bachelor of Science in Information Technology
Master of Arts in History

Argosy University, Chicago, Illinois

Distance Technology

Master of Arts in Education: Higher and Postsecondary Education

Doctor of Education in Community College Executive Leadership

Doctor of Education in Organizational Leadership

Art Institute of Pittsburgh, Pittsburgh, Pennsylvania

Distance Technology

Bachelor of Science in Hotel and Restaurant Management

Bachelor of Science in Interior Design

Bachelor of Science in Media Arts and Animation

Bachelor of Science in Photography

Bachelor of Science in Web Design and Interactive Media

Boise State University, Boise, Idaho

Distance Technology

Master of Science in Educational Technology

Master of Science in Instructional and Performance Technology

Capella University, Minneapolis, Minnesota

Distance Technology

Master of Science in Marriage and Family Counseling Therapy

Master of Science in Mental Health Counseling

Columbia College, Columbia, Missouri

Distance Technology

Associate of Science in Computer Information Systems

Associate of Science in Environmental Studies

Bachelor of Arts in American Studies

Bachelor of Science in Computer Information Systems

Master of Arts in Military Studies

Franklin University, Columbus, Ohio

Distance Technology

Bachelor of Science in Allied Healthcare Management

Bachelor of Science in Nursing

Grand Canyon University, Phoenix, Arizona

Distance Technology

Bachelor of Science in Business Management

Bachelor of Arts in History

Bachelor of Science in Finance and Economics

Bachelor of Science in Public Safety Administration

Bachelor of Science in Public Safety and Emergency Management

Bachelor of Science in Sports Management

Oklahoma Wesleyan University, Bartlesville, Oklahoma

Distance Technology

Bachelor of Science in Criminal Justice

Rasmussen College, Ocala, Florida

Distance Technology

Associate of Applied Science in Multimedia Technologies

Associate of Applied Science in Software Application Development

Bachelor of Science in Computer Science

Bachelor of Science in International Business

Savannah College of Art and Design, Savannah, Georgia

Distance Technology

Master of Fine Arts in Graphic Design

Master of Arts in Historic Preservation

South University, Savannah, Georgia

Distance Technology

Bachelor of Science in Information Technology

Master of Business Administration

Master of Business Administration in Healthcare Administration

Master of Public Administration

Strayer University, Washington D.C.

Distance Technology

Bachelor of Science in Information Technology

Pending ADHE Staff Review

University of Phoenix, Phoenix, Arizona

Distance Technology, Rogers and Little Rock Campuses

Associate of Arts in Information Technology/Database Development

Associate of Arts in Business Foundations

Associate of Arts in Accounting Foundations

Bachelor of Science in Communication/Concentration in Journalism

Bachelor of Science in Business/Environmental Sustainability

Master of Business Administration and Health Care Management

Cisco Networking Fundamentals Certificate

Network+ Technologies Certificate

A+ Fundamentals Certificate

▪ **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

▪ **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Chief academic and chief executive officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.

FINANCE COMMITTEE

▪ **Operating Recommendations for 2013-15 Biennium**

This contains the operating recommendations for the 2013-15 biennium after hearing the appeals of those institutions with concerns about the finance staff's preliminary recommendations.

▪ **Personal Services Recommendations for Non-Classified Personnel**

A.C.A. §6-61-209 requires the Arkansas Higher Education Coordinating Board to present a consolidated budget request from the state-supported colleges and universities to the General Assembly and the Governor prior to each regular session of the General Assembly. As part of this process, ADHE staff reviewed personal services requests for each Arkansas public institution of higher education and recommended changes for AHECB approval.

- **Recommendations for State Funding of Capital Projects: 2013-15 Biennium**

Capital funding recommendations were based on institutional E&G square footage need, condition of existing facilities, enrollment, and deferred maintenance needs. Recommendations include funding for renovation, new construction and technology infrastructure

- **Funding Models**

ADHE staff have consulted with the presidents and chancellors concerning any revisions to funding models used for the determination funding recommendations for the 2013-2015 biennium. Coordinating Board approval will be sought for any revisions to the funding formulas, or funding policies regarding non-formula entities, and for a new funding formula for technical institutes that merged with universities.

- **Certification of Intercollegiate Athletic Budgets for 2012-13**

A.C.A. §6-62-805 (Act 366 of 1991) directs institutions of higher education having intercollegiate athletic programs to certify annually that their intercollegiate athletic programs will generate sufficient revenues to meet budgeted expenditures, or that any athletic deficit will be met by separate institutional, board-sanctioned student athletic fees.

Each institution having an intercollegiate athletic program responds with submission of both ADHE Form 21 2 and a copy of its Board resolution approving the athletic operating budget for the 2011-12 fiscal year.

- **Economic Feasibility of Bond Issue for North Arkansas College (NAC)**

North Arkansas College requests approval of the economic feasibility of plans to issue bonds not to exceed \$3.5 million with a term of 25 years at an annual interest rate not to exceed 4.75 percent. Proceeds from the bond issue will be used to construct, equip and furnish a Science Building. The balance of the proceeds will be used to equip, furnish and renovate existing space to house Student Success facilities. The North Arkansas College Board of Trustees approved this bond issue and financing at its meeting on June 14, 2012.

- **Economic Feasibility of Bond Issue for the University of Central Arkansas (UCA)**

The University of Central Arkansas requests approval of the economic feasibility of plans to issue bonds not to exceed \$12.5 million with a term of 24 years at an annual interest rate not to exceed 4.5 percent. Proceeds from the bond issue will be used to purchase an apartment complex (Bear Village) for housing purposes from the University of Central Arkansas Foundation, Inc., (the "UCA Foundation"). The University of Central Arkansas Board of Trustees approved this bond issue and financing at its meeting on June 25, 2012.