

**Tentative Agenda Items  
July 26, 2013 AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)**

**EXECUTIVE SECTION**

**AGENCY UPDATES**

**ACADEMIC COMMITTEE REPORT\***

**FINANCE COMMITTEE REPORT\***

**OTHER INFORMATION ITEMS**

\*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

**BOARD BUSINESS**

- Introductions
- Minutes, April 25, 2013 Special meeting
- Minutes, April 26, 2013 Regular meeting
- Minutes, June 13, 2013 Special meeting
- Announcements

**AGENCY UPDATE**

**EXECUTIVE SECTION**

- **Report on 2012 Fall College-Going Rate**

The annual report concerning the College-Going Rate for Arkansas will be presented. Included will be a table detailing the number of first-time entering freshmen by institution for the past five years through Fall 2012 and a comparison to the national college-going rate according to the National Center for Education Statistics.

- **Report on Faculty Performance Review 2012-2013 (AHECB Policy 5.5)**

A summary report on the Annual Review of Faculty Performance will be presented.

- **Policy Amendment: Concurrent Enrollment (AHECB 5.16)**

Arkansas law allows the enrollment of high school students in college-level courses under certain conditions. Concurrent enrollment allows students to obtain credit toward a high school diploma at the same time they earn college credit. An amendment to AHECB Policy 5.16 will be presented to include guidelines for approval of concurrent enrollment programs and state regulations for concurrent credit.

**ACADEMIC COMMITTEE**

**Consent Agenda**

- **Mid-South Community College  
Associate of Applied Science in Digital Media**

The AAS in Digital Media will afford local community college students the opportunity to study a number of related fields that will make them attractive to potential employers: Film and Video Production, Audio Production, Web Design and Graphic Design. At a time when it is becoming imperative that companies maintain a presence on the web, recipients of this degree will have the requisite knowledge to complete projects as individuals that would normally take the effort of a team.

At Mid-South Community College, this is also an opportunity to upgrade and modernize the existing Web Design program. By being placed alongside the new film and video classes, the existing web and graphic classes will be revitalized. Students will now have access to the latest software and be trained for an Adobe certification, which is much more valuable to potential employers than the current CIW certification that they attain in the existing program.

The city of Memphis, which is the primary target market for increasing enrollment at MSCC, supports two major film festivals (India Memphis and On Location). Additional events cater to a community of filmmakers, actors, writers and fans. Many prospective students have no desire to attend a four-year institution but would like to enroll in the type of production courses that MSCC offers. Studio recording is also a component of the program. The Mid-South Community College Foundation's recent acquisition of KWEM, a historic West Memphis radio station, will provide students with invaluable experience by providing them the opportunity to create programming for a live radio station while they are pursuing their degree.

- **Mid-South Community College**

- Associate of Science, Associate of Applied Science, Technical Certificate, and Certificate of Proficiency in Hospitality Management**

- The program was created as a partnership between Mid-South Community College and Southland Park and Gaming. The program will provide a certificate of proficiency, technical certificate and associate degrees (AS and AAS) in Hospitality Management. The primary focus of the program will be to serve the needs of the ever-growing hospitality industry in general and Southland Park and Gaming in particular. Important to note, the program will be open to all students. Likewise, collaboration with the Memphis Area Tourism and Visitors Bureau, and Memphis Restaurant Association has been included in the planning and development of this program. Finally, The University of Memphis, Kemmons School of Hospitality and Resort Management, has agreed to partner with MSCC for a seamless transfer of the Associate of Science degree.

- **University of Arkansas - Fort Smith**  
**Bachelor of Arts in Political Science**

- The BA in Political Science will prepare students to enter careers in public/ government service, law, international relations, and business. The degree will provide students with a firm foundation in U.S. political institutions and processes and include options to further emphasize the areas of public policy and international relations. In fall 2012, students enrolled in the minor in political science totaled 27 and that number continues to grow with each term. A survey of students during fall 2011 and again in fall 2012 indicated a potential number of over 40 new majors. In the past, UAFS students have transferred to other institutions to complete the BA in Political Science, and faculty advisers have noted many students intend to follow this path to earn the degree. The addition of the political science major will allow the university to attract and retain students who might otherwise find it necessary to commute to another university to obtain the degree. The current faculty is qualified and sufficient to offer the degree until such time as the majors exceed 50 students.

- **Institutional Certification Advisory Committee (ICAC)**

- The following applications for initial certification have been reviewed by ADHE for consideration at the AHECB meeting in July 2013.

- American University, Washington, DC  
Initial Certification – Distance Technology  
Master of Arts in International Relations

- Argosy University, Orange, California  
Initial Certification – Distance Technology  
Bachelor of Science in Information Technology

Master of Arts in Education in Curriculum and Instruction (Non-Licensure)  
Master of Science in Human Services  
Master of Science in Management  
Master of Science in Service Sector Management

Arizona State University, Scottsdale, Arizona

Initial Certification – Distance Technology  
Bachelor of Applied Science in Internet and Web Development  
Bachelor of Arts in Art History  
Bachelor of Arts in Business Communication  
Bachelor of Arts in English  
Bachelor of Arts in Film and Media Studies  
Bachelor of Arts in Philosophy  
Bachelor of Science in Family and Human Development  
Bachelor of Science in Food Industry Management  
Bachelor of Science in Graphic Information Technology  
Bachelor of Science in Health Sciences  
Bachelor of Science in Technological Entrepreneurship and Management  
Master of Advanced Study in American Media and Popular Culture  
Master of Healthcare Innovation  
Master of Liberal Studies  
Doctor of Behavioral Health

Art Institute of Pittsburgh, Pittsburgh, Pennsylvania

Initial Certification – Distance Technology  
Associate of Science in Graphic Design  
Associate of Science in Kitchen and Bath  
Associate of Science in Photography  
Associate of Science in Web Design and Interactive Media

Colorado Technical University, Colorado Springs, Colorado

Initial Certification – Distance Technology  
Master of Science in Homeland Security

Everest University, Pompano Beach, Florida

Initial Certification – Distance Technology  
Associate of Science in Applied Management  
Bachelor of Science in Computer Information Science  
Master of Business Administration  
Master of Science in Criminal Justice

Everest University, Tampa, Florida

Initial Certification – Distance Technology  
Associate of Science in Applied Management  
Bachelor of Science in Computer Information Science  
Master of Business Administration  
Master of Science in Criminal Justice

Franklin University, Columbus, Ohio

Initial Certification – Distance Technology  
Master of Science in Computer Science

ITT-Technical Institute, Carmel, Indiana

Initial Certification – Little Rock Campus  
Associate of Applied Science in Industrial Engineering Technology  
Associate of Applied Science in Software Development  
Bachelor of Science in Software Development

Liberty University, Lynchburg, Virginia  
Initial Certification – Distance Technology  
Master of Science in Criminal Justice  
Master of Science in Information Systems  
Master of Science in Sport Management  
Doctor of Business Administration

National University, La Jolla, California  
Initial Certification – Distance Technology  
Master of Arts in Human Behavior  
Master of Fine Arts in Creative Writing

National American University, Rapid City, South Dakota  
Initial Certification – Distance Technology  
Associate of Applied Science in Health and Beauty Management  
Bachelor of Science in Business Administration

South University, Savannah, Georgia  
Initial Certification – Distance Technology  
Associate of Science in Accounting  
Associate of Science in Criminal Justice  
Master of Public Health  
Master of Science in Information Systems and Technology  
Master of Science in Leadership  
RN to Master of Science in Nursing  
Doctor of Business Administration  
Doctor of Nursing Practice

Trident University International, Cypress, California  
Initial Certification – Distance Technology  
Bachelor of Science in Business Administration  
Bachelor of Science in Computer Science  
Bachelor of Science in Health Sciences  
Bachelor of Science in Human Resource Management  
Bachelor of Science in Information Technology Management

University of New Haven, West Haven, Connecticut  
Initial Certification – Distance Technology  
Master of Science in Sport Management

Victory University, Memphis, Tennessee  
Initial Certification – Distance Technology  
Bachelor of Arts in English  
Bachelor of Arts in History  
Bachelor of Arts in Liberal Studies

### **Institutions New to Arkansas**

Case Western Reserve University, Cleveland, Ohio  
Initial Certification – Distance Technology  
Master of Science in Social Administration

Cox College, Springfield, Missouri  
Initial Certification – Distance Technology  
RN to Bachelor of Science in Nursing  
Bachelor of Science in Diagnostic Imaging

Master of Science in Nursing  
General Education Courses:  
BIOL 207 Anatomy and Physiology Refresher  
NRSI 200 Introduction to Professional Nursing  
NRSI 410 Nursing Capstone Course

George Washington University, Washington, D.C.  
Initial Certification – Distance Technology  
Master of Public Health

Missouri State University, Springfield, Missouri  
Initial Certification – Distance Technology  
Bachelor of Arts in Communication Degree Completion (125 semester credit hours total required)  
Courses offered by Distance Technology:  
COM 115 Fundamentals of Public Speaking  
MED 120 Mass Media and Society  
COM 209 Survey of Communication Theory  
COM 328 Persuasion  
COM 336 Communication in Organizations  
COM 495 Communication Internship  
COM 597 Studies in Communication Theory and Practice  
COM 499 Senior Seminar  
Bachelor of Science in Nursing Completion Program  
Graduate Certificate in Writing for Television and Film  
Master of Science in Nursing, Nurse Educator  
Post-Master's Nurse Educator Certificate

Post University, Waterbury, Connecticut  
Initial Certification – Distance Technology  
Technical Certificate in Paralegal Studies  
Bachelor of Science in Business Administration  
Bachelor of Science in Computer Information Systems  
Bachelor of Science in Criminal Justice  
Bachelor of Science in Human Services  
Bachelor of Science in Psychology  
Bachelor of Science in Sport Management  
Master of Business Administration  
Master of Public Administration

Texas Christian University, Fort Worth, Texas  
Initial Certification – Distance Technology  
Master of Liberal Arts  
Doctor of Nurse Practice  
Doctor of Nurse Practice, Nurse Anesthesia

University of Cincinnati, Cincinnati, Ohio  
Initial Certification – Distance Technology  
Bachelor of Science in Medical Laboratory Sciences  
Bachelor of Science in Health Information Management Administration  
Post-Baccalaureate Certificate in Behavioral Analysis  
Master of Science in Criminal Justice  
Master of Science in Nursing

University of North Dakota, Grand Forks, North Dakota  
Initial Certification – Distance Technology  
Bachelor of Science in Chemical Engineering  
Bachelor of Science in Mechanical Engineering

- **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

- **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Chief academic and chief executive officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.

## **FINANCE COMMITTEE**

- **Certification of Intercollegiate Athletic Budgets for 2013-14**

A.C.A. §6-62-805 (Act 366 of 1991) directs institutions of higher education having intercollegiate athletic programs to certify annually that their intercollegiate athletic programs will generate sufficient revenues to meet budgeted expenditures, or that any athletic deficit will be met by separate institutional, board-sanctioned student athletic fees.

Each institution having an intercollegiate athletic program responds with submission of both ADHE Form 21-2 and a copy of its Board resolution approving the athletic operating budget for the 2013-14 fiscal year.

- **Economic Feasibility of Loan for Arkansas State University - Jonesboro (ASUJ)**

Arkansas State University (ASU) requests approval of the economic feasibility of plans to secure a loan from the College Savings Bond Revolving Loan Fund in the amount of \$1,000,000 with a term of 10 years with an estimated annual interest rate not to exceed 1.0 percent. Proceeds from the loan will be used for educational and general purposes (E&G) to make ADA pedestrian improvements. The ASU Board of Trustees will consider this financing at its meeting on July 24, 2013.

- **Economic Feasibility of a Private Loan for Henderson State University (HSU)**

Henderson State University (HSU) requests approval of the economic feasibility of plans to borrow from private lenders approximately \$1,100,000 with a term not to exceed 20 years with an estimated annual interest rate of 5.0 percent. Proceeds from the loan will be used for auxiliary purposes to repay their food service, Aramark, for the equipment and renovation of the café portion of the Garrison Activity and Conference Center. The HSU Board of Trustees approved this project and its funding at the Board of Trustees meeting held on May 10, 2013.