

# **ARKANSAS STATEWIDE PROGRAM FOR BOARD MEMBERS AND TRUSTEES**

## **CONSEQUENTIAL BOARDS: ADDING VALUE WHERE IT MATTERS MOST**

December 9, 2016

PULASKI TECHNICAL COLLEGE  
Campus Center – Grand Hall A/B

8:30 – 9:00 a.m. – REGISTRATION

9 – 9:10 a.m. – WELCOME

*Bob Crafton, Chairman, Higher Education Coordinating Board*

9:10 – 9:30 a.m. – HIGHER EDUCATION IN ARKANSAS

*Dr. Maria Markham, Director, Arkansas Department of Higher Education*

The state's higher education priorities as they relate to governance and state goals for college completion and attainment.

9:30 – 10:45 a.m. – PLENARY – FIDUCIARY PRINCIPLES AND HABITS OF EFFECTIVE  
BOARDS (This will include ethics in trusteeship, conflicts of interest, and  
elements of external influences.)

*Presenter: Dr. Jill Derby, AGB Senior Fellow*

*Handout: AGB Statement on Fiduciary Responsibilities, Consequential Boards:  
Executive Summary*

10:45 – 11:00 a.m. – BREAK

11:00 a.m. – 12:30 p.m. – PLENARY – TOP ISSUES FACING BOARDS (This will focus on the  
top strategic and legal issues for boards.)

*Presenters: Dr. Jill Derby & Lawrence White, AGB Senior Fellows*

*Handout: AGB Statement on Board Oversight of College Completion, Top Strategic  
Issues, Top Legal Issues*

12:30 – 2:00 p.m. – LUNCH AND PRESENTATION: PRODUCTIVITY FUNDING

*Dr. Maria Markham, Director, Arkansas Department of Higher Education*

2:00 – 3:30 p.m. – PANEL DISCUSSION – THE ADVOCACY ROLE FOR BOARDS: MAKING THE  
VALUE PROPOSITION

*Moderator: Lawrence White, AGB Senior Fellow*

*Panelists TBD*

3:30 – 4:00 p.m. – CLOSING

*Bob Crafton, Chairman, Higher Education Coordinating Board*