

# **Arkansas Health Insurance Marketplace Board of Directors Marketing and Outreach Committee Meeting**

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**Wednesday, April 18, 2018  
10:00 am  
221 W. 2nd Street, Suite 700, Little Rock  
AR 72201**

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Mr. Mark Meadors  
Mr. Brett Kirkman  
Mr. Mike Castleberry  
Mr. John Womack

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- A. Call to Order and Remarks  
--Mr. Mark Meadors, Chair
- B. PY2019 Preliminary Marketing Strategic Plan Discussion
- C. Other Business
- D. Next Meeting
- E. Public Comments
- F. Adjourn