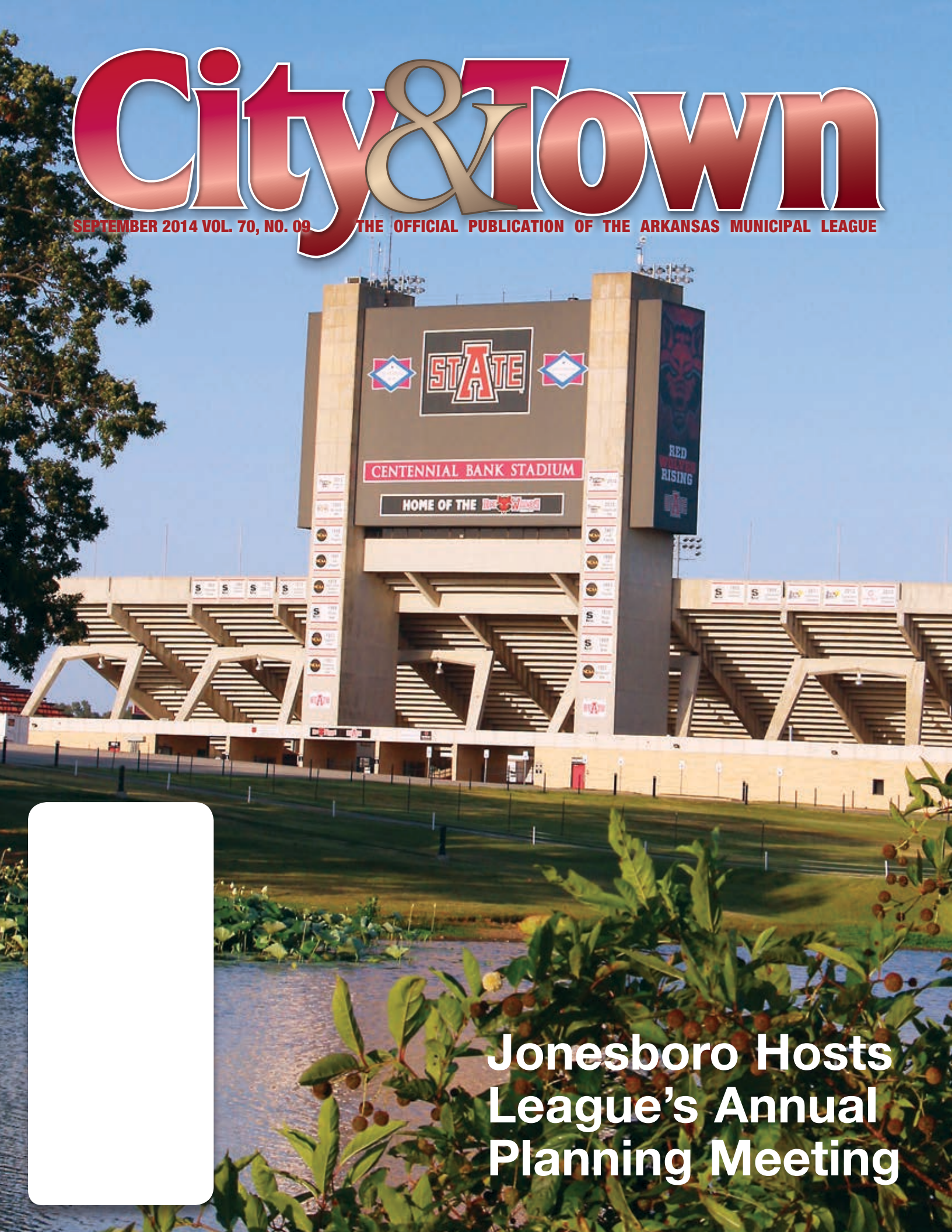
City & Town

SEPTEMBER 2014 VOL. 70, NO. 09 THE OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE



Jonesboro Hosts League's Annual Planning Meeting

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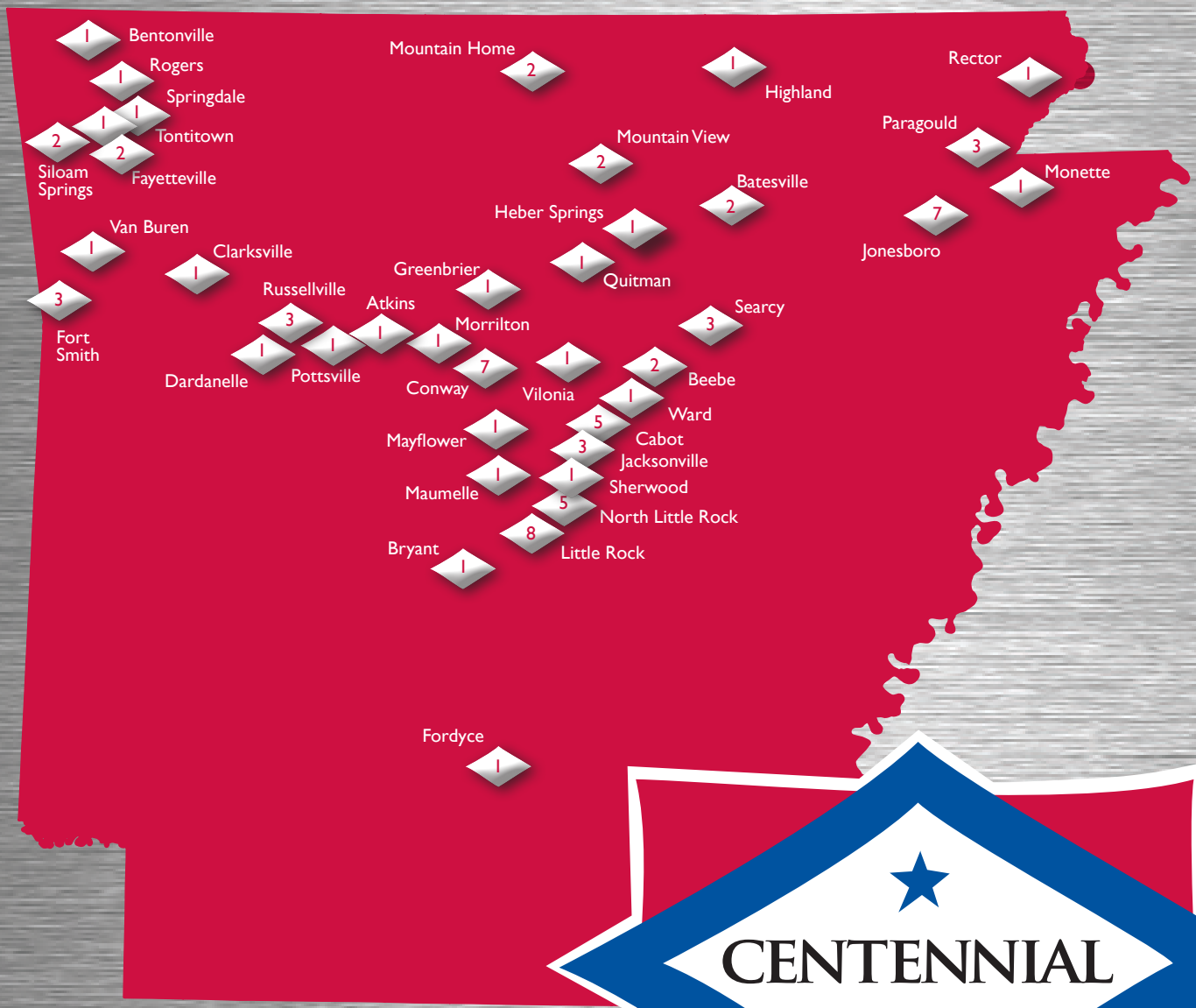

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SEPTEMBER 2014 VOL. 70, NO. 09 OFFICIAL PUBLICATION OF THE ARKANSAS MUNICIPAL LEAGUE

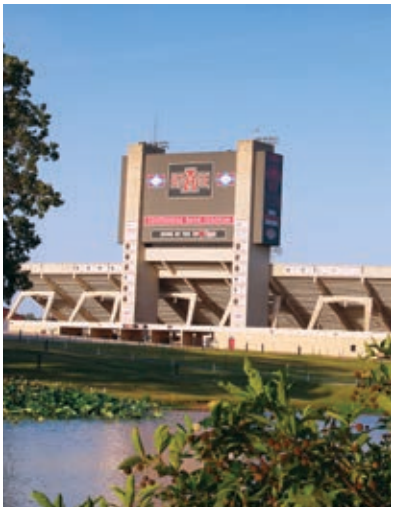
FEATURES

6 Governing body sets order of business for coming year
City officials comprising the League's governing body met to set the priorities of the coming year in motion. The upcoming legislative session was an important topic at this meeting and the League's membership is 100 percent for the eleventh year in a row.

9 LR Port Authority unveils new HQ
The Little Rock Port Authority has unveiled its new headquarters, which overlooks the Arkansas River and promises to invite more business through the port and beyond.

10 District 2 VP promotes positive growth in Blytheville
Blytheville Mayor James Sanders, the League's 2014-2015 District 2 Vice President, focuses his efforts on keeping the spark of positive change in his hometown alive.

12 Restored Cash boyhood home opens in Dyess
The boyhood home of legendary singer Johnny Cash has been restored as a museum along with parts of the Historic Dyess Colony, where he and his family lived and worked in the post-Depression years.



ON THE COVER—Looking out from ASU's Cooper Alumnae Center includes a view of Lake Terrace and the Red Wolves' Stadium. In this issue, read about the 2014-2015 Planning Meeting, get acquainted with District 1 Vice President and Blytheville Mayor James Sanders, and experience the boyhood home and museum of Arkansas's very own Johnny Cash. It's not too soon to reserve your spot at the 2015 Winter Conference. See page 20 for registration information.—atm

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Dear Colleagues,

As you may know, the Arkansas Municipal League recently held its Planning Meeting in Jonesboro and it was a pleasure to see so many of you as we discussed the issues our cities face. I always enjoy spending time with the professional men and women around our state who are dedicated to making their communities a better place for everyone.

I would like to take this opportunity to provide a brief overview of the meeting that you can read about in greater detail in this month's *City & Town*.

- The Executive Committee discussed the legislative agenda for the upcoming Arkansas General Assembly that will begin on Monday, January 11, 2015. As always, the Municipal League staff will work hard during the Arkansas General Assembly to advocate for cities and defend the interests of our communities.
- The Arkansas Municipal League and the Association of Arkansas Counties have teamed together to form a City County Task Force that will work together to address issues that affect cities as well as counties. I'm excited about this partnership and look forward to working with the Association of Counties on this endeavor.
- The Arkansas Municipal League will be introducing a Limited Service Membership that will allow non-city government entities to pay membership dues in order to take advantage of some programs and services that we offer.
- The Great Cities Great State educational initiative is in full gear. I have personally seen these advertisements in publications and on websites where I know many people will see them and learn more about the city services we provide. The City of Little Rock also runs the Great Cities Great State video on our government access channel. I encourage all of you to take advantage of your local access channels to promote this initiative in your city as well.

You will also find the registration for the Winter Conference in this issue of *City & Town*. The event will be held January 14-16, 2015, at the Statehouse Convention Center in Little Rock. I hope to see you at the Human Resources certification workshop on October 15 at League Headquarters in North Little Rock. Thanks for allowing me to serve you.

All Best Wishes,

Mark Stodola
Mayor, Little Rock
President, Arkansas Municipal League

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NOTE: Names submitted for positions on committees, councils and boards received after the September issue print date of Sept. 5 will appear in the October issue of *City & Town*.

Jonesboro's thriving downtown has become a hotspot in recent years with food, shops, lofts, and more.

Photos by Whitnee V. Bullerwell

Jonesboro proves a great host city for 2014-2015 Planning Meeting

By Whitnee V. Bullerwell

Many words are used to accurately describe Jonesboro—progressive, lively, and booming. Adding the words "hospitable" and "gracious" is warranted, as well. The City of Jonesboro hosted the League's annual Planning Meeting, held Aug. 20-22, and much ground was covered in order to prepare for the upcoming year.

The opening night's dinner was held at the Cooper Alumnae Center on the campus of Arkansas State University. Jonesboro Mayor Harold Perrin welcomed attendees and acknowledged the individuals associated with Jonesboro who contributed to the logistics and overall success of the Planning Meeting. According to Perrin, "We work as a team around here, from the City to the Chamber to our Economic Development Commission. Jonesboro is blessed and it is an honor to showcase our City."

ASU Chancellor Tim Hudson also welcomed attendees and shared some remarkable information about the university. "This University has raised standards of acceptance the last four years with no decrease in enrollment," Hudson said. He went on to say how much he values the relationship the school has with the City of Jonesboro. And Hudson expressed that one of ASU's main goals "is to be a destination to bring in new citizens and further grow the Jonesboro area."

Getting down to business, League President and Little Rock Mayor Mark Stodola was clear on his goal for this year's meeting. "It is my hope to meet and focus on common collective matters as they relate to the upcoming legislative session," he said. Stodola thanked the municipal officials for their vote of confidence in naming him this year's League President. With much enthusiasm, Stodola remarked, "I am looking forward to the new year." It's also important to note, at the suggestion of several leaders of the National League of Cities (NLC), Stodola is running for the position of NLC Second Vice President. The Executive Committee enthusiastically voted to endorse Stodola's running for the position. In response to the vote of endorsement, Stodola stated, "Our membership with NLC is valuable and I will try very hard to make Arkansas look good."

From left, Jonesboro Chamber of Commerce President and CEO Mark Young, ASU Chancellor Tim Hudson, and Jonesboro Mayor Harold Perrin welcomed the League's Executive Committee to their city.

For 2014-2015, the League's service charge formula for membership will remain the same. League Executive Director Don Zimmerman happily reported that League membership has been at 100 percent for the past 11 years. And like years past, the Executive Committee voted to renew our NLC membership, making all 500 cities and towns of Arkansas NLC members as well. The League's membership agreement with the NLC to include all of Arkansas's municipalities as NLC members was the first of its kind. Now, some other state leagues across the country are opting to do the same for their cities and towns.

During the Planning Meeting, it was reported the League's overall finances remain strong. "We've had some real good strategies in play," League Finance Director Paul Young said. This last year has been a year of good return, he said. League investment managers reported that the U.S. is four to five years into an economic recovery. Recall in 2002, the League made a decision to heavily invest in stocks of Arkansas companies. That decision resulted in the creation of the League's Arkansas stock portfolios. To qualify, a company must be headquartered in Arkansas or have a major presence in the state. "Bottom line is the Arkansas stock portfolios have been great performers for the League," Young said. Zimmerman added, "We do focus on Arkansas businesses with Arkansas managers for a specific reason."

On a related finance note, included in this issue of *City & Town* on page 14 is the League Director's Budget Information. The information is compiled to assist our membership with municipal budgeting for 2015. And with municipal budgets being stretched further than ever, the League is offering discounts in two of our optional programs. The Municipal Legal Defense Program (MLDP) will offer a discount to members. Additionally, the Municipal League Worker's Compensation Trust (MLWCT) is offering a larger discount to members. Discounts in these two programs are based on members' loss experience.

During the Planning Meeting, Executive Committee members were pleased to hear from U.S. Sen. John Boozman. Boozman shared his insight with municipal officials regarding the Marketplace Fairness Act (MFA). Boozman remains hopeful that the MFA will be passed by the end of this year. He encouraged all municipal officials "to talk with their legislators on the federal level. "It helps us get things done," Boozman said. He pledged his continued support of the MFA and also spoke on the importance of the Highway Trust Fund. "As leaders of cities and towns, you need to have the assurance that flow of money will be there. We need to work hard to identify a funding mechanism for the Highway Trust Fund," he stated. Boozman placed emphasis on maintaining and improving the infrastructure the U.S. currently has in place. Before leaving, he urged municipal officials again to remain in contact with their legislators. "Don't underestimate your power at the local level—we need to hear from you. Let us know how we can help you."

The Executive Committee also discussed the League's *2014-2015 Policies and Goals*, adopted at the 80th Convention in June. Much of the legislation will

U.S. Sen. John Boozman updated the Executive Committee on the status of the Marketplace Fairness Act, which he and the League support. He expects it to ultimately pass, he said.

remain a priority for the League in the 2015 legislative session. The topic of population count as it relates to a city's boundary was given attention. Recently, this has become an issue for cities. The Executive Committee voted to try and amend state law to allow the Arkansas Geographic Information Systems (GIS) Office to assist cities and towns with legal descriptions, mapping and plats for annexations. Currently, the State and Department of Finance and Administration use digital mapping software. According to Shelby Johnson, Geographic Information Officer of Arkansas, major differences or inaccuracies exist when property is annexed and legal descriptions of such aren't sent to the proper state agency. Johnson and GIS are proposing the state supply a description that will meet annexation requirements and file the proper paperwork with the Secretary of State's office.

Information on the League's educational initiative, "Great Cities Great State," was distributed to Executive Committee members. Thus far, the deliverables of the League's educational initiative have enabled cities and towns to highlight the hard work and dedication of municipal employees across Arkansas. If your city or town hasn't utilized this resource, the League encourages you to do so. You can access our microsite, www.greatcitiesgreatstate.com, and help spread the word of the vital, behind-the-scenes work performed by municipal employees that improves the quality of life for your citizens.

The meeting's agenda also included talk of resurrecting city-county meetings focused on addressing issues and finding beneficial resolutions to problems affecting the combined constituency. Some years ago the League participated, along with the Association of Arkansas Counties (AAC), in a series of City County Task Force meetings. In the last few years, the task force meetings have not been held. At the request of the AAC, the Executive Committee voted in favor of participating again in the City County Task Force meetings. Various members noted the importance of cities and towns working in cooperation with their respective counties and county leaders.

In other business, Executive Committee members voted to approve the future meetings calendar. League headquarters will be the location for the upcoming Human Resources and Personnel Matters seminar on Wednesday, Oct. 15. Be certain to mark your calendars to attend the 2015 Winter Conference, Jan. 14-16, and the 81st Convention, June 24-26. Both events will be held in Little Rock at the Statehouse Convention Center and Little Rock Marriott. To access the complete future meetings calendar, visit www.arml.org.

From left, League Executive Director Don Zimmerman, Little Rock Mayor and League President Mark Stodola, Batesville Mayor and League First Vice President Rick Elumbaugh, and Blytheville Mayor and League District 1 Vice President James Sanders discuss League business at the annual Planning Meeting.

Little Rock Port Authority unveils new headquarters

The Little Rock Port Authority (LRPA) held a grand opening ceremony for its new $2.1 million Arkansas River Resource Center on Aug. 20. The center is designed to showcase the value and beauty of the McClellan-Kerr Arkansas River Navigation System and serve as a welcome center for industries looking to locate to the port's industrial park and take advantage of our state's multi-modal transportation system.

The center was partially funded by a $960,000 grant from the U.S. Department of Commerce Economic Development Administration (EDA). The center represents significant growth potential for the region, EDA Regional Director Pedro Garza said.

"As a federal agency, our investment policy is driven by two key economic drivers: innovation and regional collaboration," Garza said. "The Little Rock Port provides a competitive business recruitment advantage to prospective tenants due to its access to waterway, rail and highway transportation, as well as warehouse space and a foreign trade zone."

Garza also praised the new center's sustainable design.

"The environmental design concept as well as reduced water and energy consumption strategies proposed for the Arkansas River Resource Center are important to the EDA. In its function as a welcome center, the facility will now match Little Rock's commitment to innovative sustainable business environments."

Recently retired LRPA Executive Director Paul Latture, with scissors, who had led the agency since 1999, did the honors at the grand opening of the new Arkansas River Resource Center.

The LRPA's new executive director, Bryan Day, described the role the Arkansas River Resource Center will have in expanding economic opportunity.

"Our responsibility is to manage the assets of the port and to create high-paying employment for the City of Little Rock and central Arkansas," Day said. "We can accomplish this by using the resources of the port industrial park, river terminal, port railroad, foreign trade zone and slackwater harbor. The Resource Center will help us be better equipped to recruit new companies to our region. Our staff will now be able to meet with prospective companies and showcase the port's amenities without leaving the area."

The new headquarters sits on 4.2 acres on the banks of the Arkansas River. The port offers a 4,500-foot industrial harbor, 2,600-acre industrial park, 17 miles of rail access, and a Foreign Trade Zone.

League District 2 VP focuses on Blytheville's positives

By Andrew Morgan, League staff

Blytheville Mayor James Sanders, this year's League District 1 Vice President, has been working to keep his city safe, clean, and moving forward for his entire professional career, and that has continued in his first term as the city's leader.

Sanders was born and raised in Blytheville, a longtime Northeast Arkansas hub city and, along with nearby Osceola, a co-county seat in Mississippi County. This year he and his wife, Joyce, celebrate their 30th anniversary. He began his career in public service right out of high school, taking a job with the police department as a radio dispatcher at the age of 18. He spent the next 30-plus years in law enforcement, rising through the ranks and working for both the Blytheville Police Department and Mississippi County Sheriff's Department. He also was invited to attend and then graduated from the FBI's national academy at Quantico, Va.

Sanders had spent a partial term on the city council, but vacated his position when he took a position at the Sheriff's Department. When he retired in 2010, friends convinced him that he was perfectly suited to be Blytheville's next mayor. He ran and was elected. Being his first job outside of law enforcement, he gives credit to the League for helping him understand the many duties of local municipal officials and helping him grow as a leader. The League is like the "glue," he says, "helping great cities to make a great state like the motto says."

As both a law enforcement officer and as mayor, Sanders says his goals continue to be to make Blytheville a better, cleaner, and safer city.

The city has seen its share of difficulties over the years. The closure of Eaker Air Force Base in 1992 dealt a major blow to employment and commerce in the city, one from which Blytheville is still recovering. The population has shrunk as well, going from a high of nearly 25,000 in 1970 to 15,620 according to the 2010 Census, which has meant less turnback for the city and less sales tax revenue for public services.

Despite its struggles, external and internal, the citizens deserve credit for finding ways to move forward, Sanders says. Volunteerism in the city is strong, he says. Blytheville has been named a Volunteer Community of the Year for the past two years, in fact.

Blytheville Mayor and League District 2 Vice President James Sanders stands before the city's historic Greyhound Bus Depot, one of their most treasured landmarks.

When the city found itself in debt to the IRS for $3.8 million due to unremitted 2009-2010 payroll taxes, the voters came together to lift the city back up, Sanders says. When he took office on Jan. 1, 2011, one of his first tasks was to solve that crisis, and the mayor and the city worked out a plan to repay the debt in 15 months if the voters would impose upon themselves an additional, temporary one-cent sales tax.

"The only other option at that time was to sell city assets," Sanders says, "which would have compromised city services and still penalized the people for living here."

The voters approved the sales tax and in 15 months the debt was paid off. When the IRS lifted its liens in November 2013, it was a fresh start for the city.

"The spark of growth we're seeing now has only taken place since November of 2013," he says. "I've got to give kudos to the citizens for giving us the tools we need to move forward."

The city's sales tax is now down to a penny, which the mayor hopes will make the city inviting to new

Decorative arches, planters filled with flowers and other greenery, and unique shops make downtown Blytheville inviting.

businesses and families. It's already working, Sanders says. A new tractor supply business is going in, a new Travel Center truck stop and convenience store will be open in a few weeks, and a realty group out of New York has purchased a struggling JC Penny and plans to revitalize it and add new shops. He's not at liberty yet to discuss which stores will be coming in, Sanders says, but the city is excited about this and other new developments.

This fresh start has given the city a chance to focus on its positives, Sanders says. Blytheville's historic downtown is a real draw, with beautiful buildings and unique businesses such as the Ritz Theater and the well-known literary haven That Bookstore in Blytheville.

A major draw downtown is the city's historic Greyhound Bus Depot. Built in 1939, it is on the National Register of Historic Places and is one of only three of its kind still in existence. The building is a true work of art and a community treasure. It has been restored and houses the city's information center and the office of Main Street Blytheville. In 2013 it hosted a gathering of vintage bus enthusiasts at an event dubbed the "Ghosts of Highway 61—Dixie Tour 2013." With the depot, glowing neon, surrounded by restored Scenecruisers and Starliners, it was like history coming to life, a snapshot of an era when affordable bus travel made trekking north, south, east, and west possible for millions of Americans, many for the first time.

The city's sportsplex is first-class and its ball fields regularly host baseball and softball teams from across the region. The municipal Thunder Bayou Golf Course, an 18-hole links style course, is a must-play for golfers. It has been rated the second best course in the state, and *Golf Digest* has named Thunder Bayou one of the "100 Best Courses" in the country. With the support of the citizens and amenities such as these, Blytheville is poised to grow, he says.

"We're a lot better than where we were, and we're going to keep on going," Sanders says. "We're going to be fine."

Golfers, experienced players and duffers alike, travel from near and far to test their skills at the award-winning, links-style municipal golf course, Thunder Bayou.

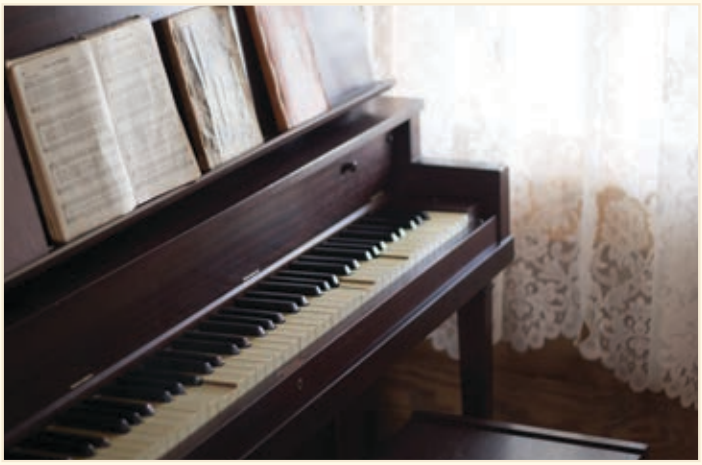
Restored Cash boyhood home opens

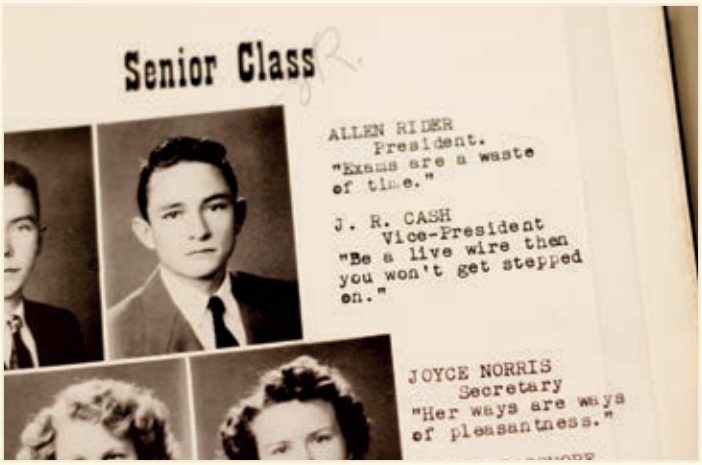
The restored boyhood home of one of Arkansas's most famous sons, J.R. Cash, better known to the world as Johnny, is now officially open to the public as a museum after a grand opening ceremony held Aug. 16 in Dyess in Mississippi County, location of the Depression-era Dyess Colony. The home stands among soybean fields a short trek away from the Dyess Administration Building, which is also a museum that tells the story of the colony and its subsistence-farming homesteaders.

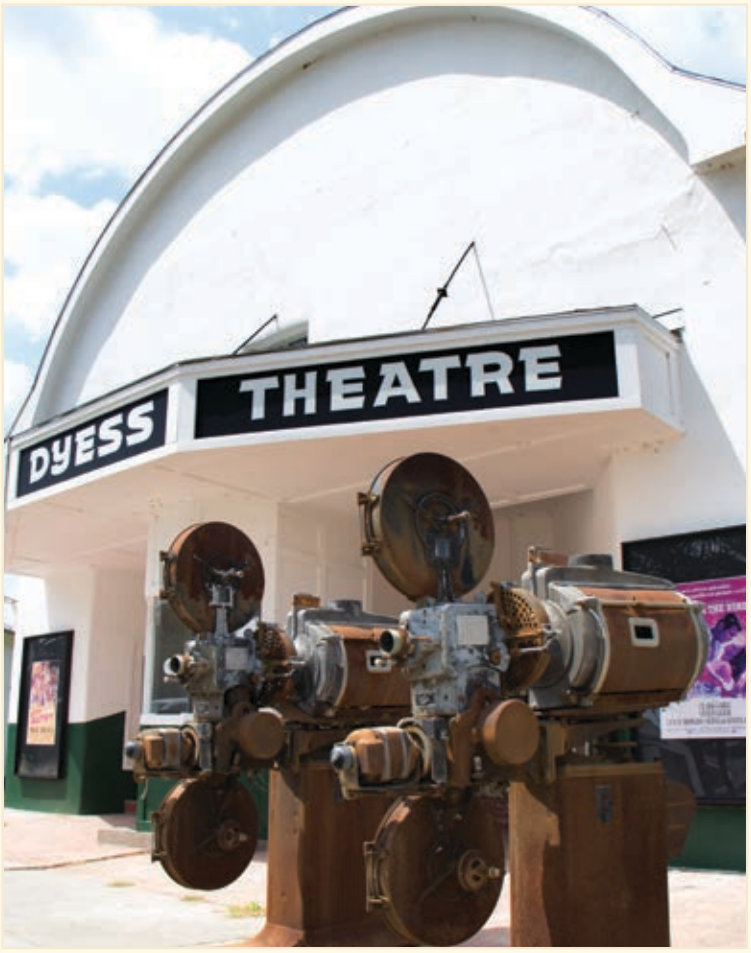
Born in Kingsland, Johnny moved with his family in 1935, when he was three years old, to the Dyess Colony, where they made a living "out of black land dirt," as he later sang in one of his most famous songs, "Daddy Sang Bass." Over the years the house became dilapidated, landing in 2006 on the list of the state's most endangered historic properties. Arkansas State University and its Heritage Sites program, headed by Dr. Ruth Hawkins, purchased the home in 2011 and began the more than $3 million restoration and museum project.

After the initial work was completed in 2012, the museum and Cash's family began furnishing the home with period-accurate items, some of which came from other houses in the colony, and many were donated. Several items in the house are original belongings of the Cash family—his mother, Carrie's, purse, which still holds some of her makeup; a colorful afghan draped across the foot of their bed; and the family's well-played piano, which stands in the living room. It's easy to imagine the whole family, gathered around that piano, lifting their voices. "In the sky, Lord, in the sky."

Learn more about the historic Dyess Colony and plan a trip to the museum and Cash boyhood home at dyesscash.astate.edu.







Photos by Andrew Morgan

Municipal Notes

From the ARKANSAS MUNICIPAL LEAGUE 2nd & Willow • P.O. Box 38 • North Little Rock, AR 72115 • (501) 374-3484

August 26, 2014

TO: **OFFICERS, EXECUTIVE COMMITTEE AND ADVISORY COUNCILS**
MAYORS, CITY ADMINISTRATORS AND MANAGERS
CITY CLERKS, RECORDERS, AND TREASURERS

FROM: **DON A. ZIMMERMAN, EXECUTIVE DIRECTOR**

SUBJECT: **BUDGET INFORMATION**

The new League governing bodies, which were elected at the Convention or appointed by Mayor Mark Stodola of Little Rock, League President, met in Jonesboro last week. Several items considered will affect your budget preparations for 2015.

League Service Charge. The Executive Committee retained the current service charge formula. The base charge is $40 plus 35¢ per capita with 7¢ per capita credits, determined on October 1st, for participation in each of the following programs:

Municipal League Defense Program
Municipal Health Benefit Fund
Municipal League Workers' Compensation Trust
Municipal Vehicle Program
Municipal Property Program

Also continued by the Executive Committee was inclusion of membership in the National League of Cities for all our members.

Municipal Legal Defense Program. The Steering Committee for the Municipal Legal Defense Program reduced the service charge formula for 2015. The 2015 charges will range from $1.00 to $5.00 per capita depending upon your municipality's loss experience. The optional drug & alcohol testing program for **non**-Commercial Drivers License (CDL) employees will continue to be available and can be implemented by increasing your MLDP charge by 20¢ per capita.

Municipal Health Benefit Fund. The Board of Trustees made some benefit changes which will be included in the 2015 booklets and will be effective January 1st. The 2015 booklets will be accessible online at www.arml.org/benefit_programs. The Summary Benefit Coverages (SBC) document and Notice of Acceptance will be distributed to participants on or before November 1st. A Health Seminar will be held at League headquarters on November 7th. If you are not currently participating in the MHBF and would like to receive a proposal for comparative purposes, please advise.

Turnback Estimates. Estimates for general turnback are as follows. The Street Turnback estimate includes proceeds from the new highway ½ cent sales tax and the severance tax.

		2014 *(Revised)*	2015
Street Turnback	-	$65.00 per capita	$65.10 per capita
General Turnback	-	$16.00 per capita	$14.90 per capita
Total Turnback	-	$81.00 per capita	$80.00 per capita

APERS Cost. For those municipalities participating in the Arkansas Public Employees Retirement System (APERS), the employer contribution will be decreased from 14.76% to 14.5% effective July 1, 2015.

We hope this information will be of assistance to you as you begin your budget preparations for 2015.

GREAT CITIES MAKE A GREAT STATE

The program narrative articulates your goals

By Chad Gallagher

In last month's *City & Town* we looked at the statement of need and vision offered in grant applications. This month we want to look at how you craft your program narrative, another major component of any grant application.

We understand that obtaining funding through state, federal, and private sector grant programs is an excellent way to fund municipal projects and make your local dollars stretch further. Yet these funds are typically very competitive. A variety of things can give your request an edge in the competition. Good relationships with the funding agency, well-developed strategic plans for your community, a solid concept, and a well-written application all impact your success rate in securing grant funds.

Last month we looked at developing and justifying your statement of need and your vision statement for your grant applications. After successfully demonstrating the problem in your need statement you must share with the funding agency your plan to address this need. An application for capital improvements will vary some from an application to operate a program, but the principles for writing the solutions section are applicable in both settings.

Your program narrative must clearly declare your plan to address the problem you've identified. If you propose constructing a facility to meet specific needs or challenges then you must clearly articulate what the facility will be utilized for, what programs it will house, who will operate it, and how its construction will solve the problems you've identified. For example, if you propose to build a library to address three identified needs—community literacy, afterschool needs, and Internet access, for example—then your narrative should show how the new library will address these issues and provide specific, measurable goals in each of these areas.

If your grant application is designed to run a specific program then you should clearly articulate how your program will operate, who will oversee the program, and how the program will address the specific needs identified in the application. One way to do this is by stating clear, measurable goals in your program narrative. Set both long- and short-term goals for the program that project positive change in the areas of need. For example, if your application is designed to address cancer disparities in rural areas, you must demonstrate that your plan will reduce those disparities incrementally. A long-term goal could be to reduce the cancer rate among rural residences in a particular location by five percent over five years. A short-term goal may be to reduce the occurrence by one percent each year.

When setting goals for your program, don't stray off topic. Your goals should be clearly tied to the need you are addressing. It is also important that your goals are easily measurable. If the funding agency cannot measure a goal then they cannot determine if you have been successful. Lastly, make sure your program goals are reasonable and attainable and set within specific time periods. Goals that are open ended or immeasurable are much less likely to be achieved and are mostly found in unfunded applications!

It is also helpful to demonstrate the steps that will be taken to achieve the goals. An action plan within your program narrative may, for example, identify five actions or steps that will contribute to achieving the goals. This creates a visual path for the funding agency to follow, from stated need, to stated goals, to the steps or actions that will achieve the goals.

Your program narrative is the heart of your application. A creative, well-written, solid plan can give your funding agency an extraordinary level of confidence in you and ultimately win them over for funding.

When you discover a grant program that interests you, please contact us to discuss your approach to the application. We will gladly discuss strategies with you and offer ideas for your application. Once completed, we will gladly review it for you before you submit it.

Last call!

We are now beginning to set regional grant writing workshops. If your city is willing to host one, contact Alisha Williams at Legacy Consulting, 501-246-8842 or email Alisha.williams@legacymail.org.

Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him in De Queen at 870-642-8937, 501-246-8842 in Little Rock, or email chad.gallagher@legacyincorporated.com.

THIS MOMENT BROUGHT TO YOU BY YOUR HOMETOWN. What makes a place unique, memorable, or special? It's paying attention to the details and being invested in what the locals cherish. Whether it's making sure the recycling is collected on time every week or sponsoring your favorite festival or parade. A better life starts in the city limits. From small towns to big cities, Arkansas's municipal communities improve our quality of life, every day. *Great Cities Make a Great State.*

ARKANSAS MUNICIPAL LEAGUE
GREAT CITIES MAKE A GREAT STATE

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Tontitown celebrates history, welcomes Mary Jean Eisenhower at 116th Grape Festival

By Sherman Banks

Photo by Alisha Peckham.

Grape stomping is one of the squishiest traditions at Tontitown's annual Grape Festival, which in its 116 years has grown from a family affair to a regional attraction.

Every August since 1899, the Tontitown Grape Festival, sponsored by St. Joseph's Church, has been the scene of the fun for folks of all ages. One of the biggest festivals in Northwest Arkansas, the festival draws people from all over the United States and beyond. Featuring spaghetti dinners, carnival rides, arts and crafts, live music, and the crowning of the festival queen, the festival is believed to be the longest running annual community celebration in Arkansas.

Tontitown's 116th festival chairman, Ryan Pianalto said, "It is really family oriented, it's one of the few places that people feel safe to bring their kids and let them walk around by themselves."

Children are encouraged to participate in the grape-stomping tradition at the festival.

"It is really not that gross," Pianalto said, "it is just a little sticky feeling. It is a little interesting."

Folks come from all over Northwest Arkansas and beyond to partake in the famous homemade spaghetti and sauce.

"The sauce is a real kicker," Pianalto said. He expected more than 30,000 people at the week's long event, he said. Along with plenty of grape foods, like grape ice cream, festival workers cook up more than 500 gallons of spaghetti sauce during the week.

One of the highlights of this year's festival was a visit from Mary Jean Eisenhower, granddaughter of President Dwight D. Eisenhower and the daughter of David Eisenhower, former Ambassador to Belgium. She spoke about "citizen diplomacy" and how important it is to reach out to break down barriers, not only around the world, but within our country as well. She reiterated her grandfather's dream about trying to reach one individual, one community at a time.

During her speech she was impressed with the youth who raised their hands when she asked if anyone knew about the cold war and what it meant to the United States. She further explained that it was President Eisenhower who created Sister Cities International and People to People as organizations to help bridge that gap. She pointed out that her grandfather felt that there couldn't be real peace for any nation unless it is achieved for all. If there is hunger, poverty, great frustration, and a sense of injustice in any section of this world, no other section can be free from fear. As she spoke about President Eisenhower she constantly referred to him as "granddad."

Mary Jean closed her speech with a quote of her granddad's: "We pray that peoples of all faith, all races, all nations, may have their great human needs satisfied; that those now denied opportunity shall come to enjoy it to the full; that all who yearn for freedom may experience its spiritual blessings; that those who have freedom will understand, also, its heavy responsibilities; that all who are insensitive to the needs of others will learn charity; that the scourges of poverty, disease and ignorance will be made to disappear from the earth; and that, in the goodness of time, all peoples will come to live together in a peace guaranteed by the binding force of mutual respect and love."

Contact Sherman Banks at 501-374-8493, email sbanks@aristotle.net, or write to P.O. Box 165920, Little Rock, AR 72216.

Conway celebrates new airport

After officially opening the runway to aircraft on Labor Day, Conway celebrated the grand opening of its new airport Sept. 5, with city leaders, developers, and national leaders gathering on the tarmac behind the new terminal, which sits on 431 acres on the southwest side of the city near the Arkansas River. The city had long outgrown its former airport, Dennis F. Cantrell Field, which sat on just 150 acres by Interstate 40. The name Cantrell Field, however, will migrate to the new airport.

Townsell

Planning and construction on the $30 million airport may have taken just the last five years, Mayor Tab Townsell said, but the project was much longer in the making. The city had been trying to relocate its airport at least since 1975, he said. He credited the city leadership then and now for keeping the project alive until the time was right. He also thanked the work of the Conway Development Corporation, which bought the land so it could be ready for development when the federal money showed up.

Three members of Arkansas's Congressional delegation were able to attend the opening and had a chance to congratulate Conway.

"I know they have big plans out here at the airport and I think we're all excited just to watch the great economic growth, and we know an airport can be a huge economic driver," Sen. Mark Pryor said.

Faulkner County is one of the top 10 fastest growing counties in the nation, Pryor added.

"You create jobs just in building the airport," Sen. John Boozman said. "But the bigger thing, the so much more important thing, is the tremendous economic growth, the tremendous job production that's going to come as a result of this."

"When folks are looking for where to put jobs, whether it be from out of state or wherever, they're going to be considering infrastructure like this," Rep. Tim Griffin said.

2015 Winter Conference

Marriott Hotel/Statehouse Convention Center

January 14-16, 2015

REGISTRATION

Registration and payment must be received in League office by Monday, Dec. 29, 2014, to qualify for advance registration.

Advance registration for municipal officials	$150
Registration fee after **Dec. 29, 2014**, and on-site registration for municipal officials	$175
Spouse/guest registration	$75
Child registration	$75
Other registrants	$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of ***Handbook for Arkansas Municipal Officials, 2013-2014 edition.***
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after Dec. 29, 2014**.
- Cancellation letters must be postmarked by **Dec. 29, 2014**.
- **Mariott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

HOTEL RESERVATION

Hotel Room Rates

Marriott Hotel (headquarters hotel) *formerly the Peabody Hotel*
Single/Double . . . . . $129 Check-in ..... 3 p.m.

Capital Hotel
Single/Double . . . . . $170 Check-in ..... 3 p.m.

Doubletree Hotel
Single/Double . . . . . $136 Check-in ..... 3 p.m.

Wyndham Hotel
Single/Double . . . . . $104 Check-in ..... 3 p.m.

- Cut-off date for hotel reservations is **Dec. 29, 2014**.
- Rooms in Little Rock are subject to an 13-15 percent tax, depending on hotel choice.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

Register online at www.arml.org and pay by credit card or complete the steps below and mail with payment.

Step 1: Attendee Information

☐ I am a newly elected official.

Name: .....

Title: ..... City of: .....

Address: .....

Attendee only email (required) .....

cc email .....

City: ..... State: .... Zip: ..... Telephone: .....

Guests will attend: ☐ Yes ☐ No Name: .....

Name: .....

Step 2: Payment Information

- **What is your total?** (see opposite page for fees)

☐ Advance Registration	☐ Regular Registration	☐ Spouse/Guest	☐ Child	☐ Other Registrants	Total
$150	$175	$75	$75	$200	$ _____

- **How are you paying?**

☐ **Check**

Mail payment and form to:

Arkansas Municipal League
2015 Winter Conference
P.O. Box 38
North Little Rock, AR 72115

☐ **Credit Card** Complete information below and send to address above.

Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card Number: _ _ _ _ — _ _ _ _ — _ _ _ _ — _ _ _ _ Exp. Date: _ _ /20_ _

Card Holder Name (as it appears on card): .....

Billing address (as it appears on statement): .....

City: ..... State: .... Zip: ..... Telephone: .....

E-mail address **(required for credit card payment)** .....

Step 3: Hotel Reservations and Hotel Payment

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below. Please mention that you are with the Arkansas Municipal League to get the negotiated hotel rate.

Marriott Hotel Reservations _ _ _ _ 877-759-6290

Capital Hotel Reservations _ _ _ _ 877-637-0037 or 501-374-7474

Doubletree Hotel Reservations _ _ _ _ 800-222-8733 or 501-372-4371

Wyndham Hotel Reservations _ _ _ _ 866-657-4458 or 501-371-9000

Engaging the unengaged: Developing a community engagement strategy

It can be difficult to get citizens to attend public meetings and when they do attend they sometimes seem to be frustrated and angry. But we are doing the best we can to inform them and ask for input and participation, right?

When citizens are skeptical about their government, it is the local government manager's job to reach out and find ways to welcome their community members into the work of government. So, think beyond "three minutes at the microphone" and begin developing an engagement strategy that would make you want to get involved.

Here are suggested steps for creating a solid engagement program for your community:

1. Find out where people are and go to them. Not everyone has the time or inclination to go to a 7 p.m. meeting at city hall to learn about a project or express his or her opinion. While public hearings will always be a legal requirement for most of us, look for alternative times and locations to reach out to the public and engage them in a dialogue. You would be surprised what you can learn by spending a few hours talking with people at the local coffee shop, youth soccer game or community pool. Additionally, there are many groups that already exist in your community (homeowners associations, civic and service organizations, and faith-based organizations) that would welcome a visit from a representative of their local government.
2. Create "places" for small-group conversations. People generally feel more comfortable having genuine conversations when they can get to know one another through small-group conversations and find common ground. These opportunities don't just happen but require managers to "design" meetings and processes to encourage and support small-group conversations.
3. Recruit stakeholder groups beyond the "usual suspects" through personal invitations. Whether we call them the "usual suspects" or "frequent flyers," we all have the "regulars" that we can count on to attend our public meetings. While we appreciate the views of these folks, they may or may not be representative of the entire community. Expand the number of viewpoints you are hearing by extending personal invitations to key stakeholder groups to participate in processes, meetings, etc. Just remember that these invitations don't come in the form of a "legal advertisement" or "public hearing notice" and are more personal in nature.
4. Create a comfortable environment for participants and don't forget the importance of hospitality. Never underestimate the power of having a "greeter" or the importance of having food to welcome people to a meeting or event. Something as simple as a tray of cookies and a cup of coffee can help set the tone for a positive conversation. Additionally, the setup of the meeting room can do much to level the playing field for participants and to create a more comfortable environment for participants.
5. Use both online and face-to-face engagement strategies. An effective engagement strategy uses both online tools and expanded opportunities to have face-to-face dialogue with stakeholders. Look at opportunities that encourage a "dialogue" or engagement of the community not just sources through which you "push" out information to people.

Reaching out to the community through activities that invite, welcome and meet them in their own neighborhoods can serve to enhance an engagement strategy by local governments.

This article was published originally by the International City/County Management Association at www.icma.org and is reprinted with permission.

Reduced Rates for 2014!

Municipal Property Program

Your Municipal Property Program offers broad coverage for your municipal properties. The limits of coverage are $500 million per occurrence per member for damages from fire, windstorm and other incidents in excess of $5,000.

Tax interruption coverage in the amount of $500,000 is included with additional amounts available to members.

Coverage is $50 million for losses exceeding $100,000 on earthquakes and flooding.

The Municipal Property Program's current rates are listed below.

FIRE CLASS I	—	.0011	x	covered value	=	Premium
FIRE CLASS II	—	·0012	x	covered value	=	Premium
FIRE CLASS III	—	·0013	x	covered value	=	Premium
FIRE CLASS IV	—	·0014	x	covered value	=	Premium
FIRE CLASS V	—	·0015	x	covered value	=	Premium
FIRE CLASS VI	—	·0016	x	covered value	=	Premium
FIRE CLASS VII	—	·0017	x	covered value	=	Premium
FIRE CLASS VIII	—	·0018	x	covered value	=	Premium
FIRE CLASS IX	—	·0019	x	covered value	=	Premium
FIRE CLASS X	—	.002	x	covered value	=	Premium
Unincorporated	—	.003	x	covered value	=	Premium

For more information, call Linda Montgomery at League headquarters, 501-978-6123 or 501-374-3484, Ext. 233.

NEWSLETTER

SEPTEMBER 2014

The *Newsletter*, provided by a'TEST consultants, is included in *City & Town* as a service of the Arkansas Municipal League Legal Defense Program.

DOT clandestine program inspectors

"It's not fair!" "It's sneaky!" "Why are these people picking on my collection sites?" "Don't they know how hard it is to find a collection site and now they are causing my doctor to quit testing?" These are some of the comments we hear from collection sites that have been "visited" by a clandestine auditor from the DOT. The appearance of "catching people," rather than helping collectors, is what is assumed when the report is issued.

The program was started by the Office of the Inspector General at DOT, and has grown rapidly since its inception. Under the program, an inspector poses as an employee needing to take a test. Then the inspector is taken through the actual steps of an actual collection. All the time this is happening, the collector has no knowledge they are being judged. The inspector is able to learn exactly what steps and protocols are in place on a daily basis, the security of the site and enclosure, and what degree of training has taken place. The report is filed, following the "audit" and if issues are noted, a Notice of Corrective Action is sent to the site manager. There is a 60-day response time for the site manager to respond to DOT.

Many medical facilities are refusing to conduct drug and alcohol tests due to the recent changes involving who can do DOT physicals. No physical, no drug test! Certainly employers are hoping their clinic is willing to assist with their program needs and has not had a negative clandestine audit for their drug and alcohol testing program.

Quest reports decline in prescription drug misuse

A three-year study conducted by Quest Diagnostics was released in July that provided some encouragement concerning a decline in prescription abuse. Sounds good—right? Well, there is a down side to the report and that is more than 1.4 million test results showed that a majority of Americans continue to put their health at risk through dangerous drug combinations and skipping doses.

Five states have the highest rates of prescription misuse and this data offers hope to other states. Florida, Georgia, Kentucky, New York, and Tennessee have implemented comprehensive multi-faceted prescription drug abuse programs in recent years. The average decline for these states was 10.7%, nearly 2.5 times higher than the average decline of 4.4% for all other states combined in the study. The multi-faceted programs include prescription drug databases and physician and patient education. These steps are showing an effective way to curb the prescription abuse epidemic.

Arkansas has started such a program by instituting a reporting system for pharmacies. This is a positive first step, which could lead to tighter control on prescriptions abuse.

Prescription abuse: Combinations and doses

The Quest Diagnostic Study also addressed the issues concerning the percentage of American patients who put their health at risk by dangerous drug combinations and skipping doses. In 2013, the study indicated that 55% of individuals misused their medications. Believe it or not, this is a decrease from 63% in 2011. All age groups and both genders were evaluated in the study (including private payers and in Medicaid and Medicare recipients).

A study at Johns Hopkins Hospital reported, "While inconsistency rates have decreased over time, patients are still substituting, supplementing, and diverting their prescribed controlled substances and this information is needed for Healthcare Providers."

Prescription abuse and misuse still remains a serious problem in our country and steps must be taken to get control of the situation. Did you know that in 2010, approximately 16 million Americans reported using a prescription drug for nonmedical reasons in the past year, and 7 million in the past month? From current news reports, it appears those numbers have not decreased significantly.

I knew of an individual that had a condition that produced pain (around a five on the pain scale) daily and

the attending physician gave the patient 90 hydrocodone and it could be refilled three more times. The patient actually threw away some of the medication from the original prescription because it was not needed even though it could be filled three more times. This is often how prescription abuse or misuse begins.

Immediately means immediately

The FTA (Federal Transit Administration) regulations use the term "immediately" 10 times in 49 CFR Part 655. This caution is directed at employers, employees, service agents (laboratory, medical review officers, third party administrators, collection sites) and anyone involved in the drug-testing program. Are you in compliance? This is a serious matter and should not be ignored.

a'TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation's required drug testing for all holders of commercial drivers' licenses.

School is starting

CAUTION:

- Watch for children (who are not watching for you!)
- New student drivers will be on the road
- Know what the speed limit is in school zones
- No cell phones may be used in school zones
- No passing stopped buses (regardless of the side of road you are on)
- Allow extra time to get to your destination
- Save lives and save your money by avoiding any citation

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Trees are often misunderstood

By Alison Litchy

"This sweetgum tree is too messy. I can't walk comfortably in my own yard. This tree has to go." These are complaints that are commonly stated by homeowners. Trees can get a bad reputation in urban areas. They are sometimes seen as an inconvenience or expense. There are many misconceptions about trees in general such as: Trees will break sewer lines; trees are waiting to fall on a building; or their roots get in the way.

Although maintenance of trees can be an expense, the benefits outweigh the costs. Costs can often be lowered with proper planning and maintenance when the tree is young. Something as simple as understanding how trees grow will help promote healthy, long-lived trees in our urban areas.

One example of a tree being an inconvenience in an urban area sticks out in my mind. I needed a picture of a particular tree for a project I was working on. I looked up the state champion tree for the particular species that I wanted, and then contacted the Arkansas Forestry Commission representative in that area about the tree. I learned that the owner had recently cut the tree down due to the leaves being too much work to rake in the fall. Being a "tree person" my whole life, this was inconceivable. It had me wondering if the landowner was educated on the endless benefits of trees and would they have kept the tree if they knew? If the homeowner would just mulch the leaves onto the ground, it would add nutrients back into the soil that are otherwise lost. This creates a healthier lawn and tree with less maintenance, not to mention that the shade from the tree kept their dogwood alive.

This sycamore was not "the right tree for the right place." It is too close to the street. It would also be a stronger mature tree had it not been trimmed to have multiple leaders when it was young.

The idea that trees are a hazard and just waiting to fall on your home is an extreme misconception. A tree is a living thing with the potential for failure. However, with the proper tree planted in the correct place and basic care taken, the tree is of little threat. Before a tree is planted, assess the entire site: soil, buildings, sidewalks, future plans, availability of water, utilities, and other potential site restraints.

Another misconception is the thought that trees will break sewer lines. This is false, but trees are opportunistic. If there is an existing crack in the line, they will enter, but they do not create cracks. Tree roots will grow into the high nutrient load that has leaked into the soil surrounding the line.

When the roots are impacted it affects the tree with even something as simple as adding a flowerbed. Mature trees are very susceptible to this type of change and it can cause them to decline and eventually die. Trenching can also create the same problems. Most tree roots are in the top eight inches of the soil. It is often thought that the roots mirror the crown, but this is not the case. Therefore even shallow trenches can have a large impact on the root system.

Photos by Alison Litchy

A smaller tree planted further from the street would have been a better choice.

Think about the impact before altering the tree roots or its environment, and remember that the tree is providing many benefits for your community. A mature tree is not quickly replaced. Trees provide stormwater retention, replenish ground water, reduce the heat island effect, reduce air and noise pollution, provide utility-bill-lowering shade, and beautify our municipalities. And these are just the basic benefits. The larger the tree, the more benefits the tree provides.

A quick way to determine what value a particular tree is providing is to use the Davey National Tree Benefit Calculator at www.davey.com/arborist-advice/articles/national-tree-benefit-calculator. The calculator will put an actual dollar amount and quantity values on the benefits that a particular tree is providing.

Most tree issues we discuss can be solved with planting the right tree in the right place, and we're here to help. For help in selecting the right tree, or if an existing tree is a concern, contact an Arkansas Forestry Commission representative or a local ISA Certified Arborist to help you out.

Alison Litchy is urban forestry partnership coordinator with the Arkansas Forestry Commission. Call Alison at 501-984-5867 or email alison.litchy@arkansas.gov.

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Consumption spending in Arkansas

By Michael Pakko

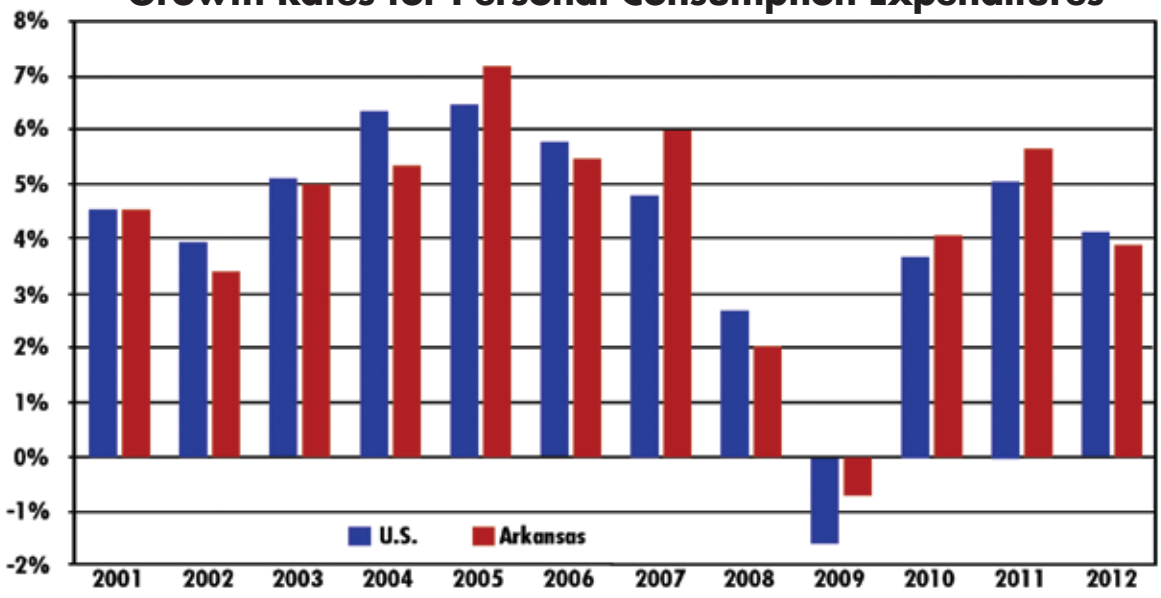
The Bureau of Economic Analysis (BEA) recently launched a new data program tracking personal consumption expenditures by state. Thus far, the data set only runs through 2012, but it provides a source of new information about consumer spending at the state level that was unavailable before.

One feature of the data for Arkansas that initially drew some attention was the relatively low level of consumer spending per capita. In 2012 the average Arkansan spent $28,366, the second-lowest level in the nation, amounting to only about 80 percent of the U.S. average of $35,498. The explanation for this observation is simple: Arkansas has a relatively low level of income per capita, and consumption spending is ultimately constrained by disposable income. Per capita personal income in Arkansas is just above 80 percent of the national average, so spending is on the same order of magnitude.

Among categories of expenditure, the introductory press release from the BEA noted that Arkansas was among the lowest in per capita spending for housing and utilities, as well as for food and beverages. Arkansas ranks 49th and 50th among the 50 states plus District of Columbia in these two categories, respectively. It might seem surprising that per capita spending on these categories of necessity goods would be so low. But in part, this reflects the fact that prices of food and housing are relatively low in Arkansas. This is particularly true of housing costs.

From an economist's perspective, the most important aspect of the new data set is what it tells us about the dynamics of the state's economy relative to that of the nation. The accompanying chart compares consumption growth rates for Arkansas and the U.S. The data are not adjusted for inflation, so the growth rates reflect changes in both prices and quantities. One notable observation is that consumption spending in Arkansas slowed slightly more than the U.S. average during 2008—the first year of the recession—but did not contract as sharply as U.S. consumption in 2009.

In the subsequent three years, consumption grew at an average rate of 4.5 percent in Arkansas compared to 4.2 percent for the U.S., with growth particularly strong in 2011. This timing is intriguing. Other economic statistics, particularly employment data, show that the Arkansas economy recovered sharply in 2010, but subsequently slowed during 2011 and 2012. Two features of consumer theory help explain the differences in timing. First, consumption spending depends on consumer confidence and on expectations of the future. Although employment bounced back sharply in 2010, there was still a great deal of uncertainty about the prospects for ongoing economic growth, prompting some consumers to continue to postpone purchases. The second, and related, feature of consumption theory is that consumer spending tends to be "smoother" than income. That is, people do not necessarily cut back on their consumption one-for-one with declines in income, and they often set aside some increases in income to be able to



Source: Bureau of Economic Analysis

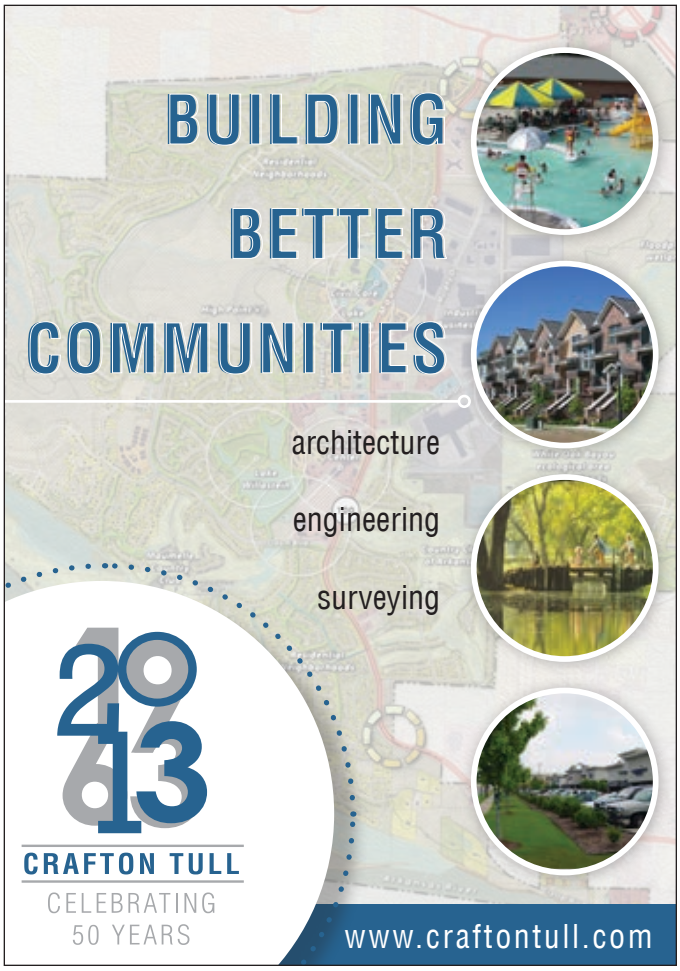
finance future consumption. As a result, growth rates of consumer spending tend to be less variable than growth rates of other statistics like employment and income.

Another feature of consumption spending that relates to the notion of "consumption smoothing" is that different categories of spending display different behaviors over the business cycle. A breakdown of Arkansas spending by categories illustrates this notion. As previously noted, consumption growth slowed during the first year of the 2008-2009 recession, but did not turn negative until the second year. However, purchases of durable goods did contract in 2008, so it was purchases of nondurable goods and services that continued to display positive growth. And even in 2009, consumption of services continued to increase even as purchases of durable and nondurable goods declined. During a recession, people can get by with postponing goods like automobiles, refrigerators, or washing machines. After all, even old durable goods continue to provide a flow of consumption value. Nondurable goods and services tend to be consumed at or near the time of purchase, so there is less opportunity to adjust the timing of expenditures.

Finally, one additional factor that needs to be considered when analyzing spending data is the role of population growth. In the most recent year shown in the chart, 2012, consumption growth in Arkansas was 3.9 percent, slightly below the national average of 4.2 percent. However, that comparison partly reflects the fact that population growth in Arkansas has been running slightly below the national pace. In per capita terms, consumption growth in Arkansas was 3.5 percent in 2012, compared to 3.3 percent nationwide.

Overall, the new data on consumption spending by state provide us with new information and new ways of looking at regional economic dynamics. As the BEA continues to improve the accuracy and timeliness of the information, these new statistics will become an important element of economic analysis for Arkansas.

Dr. Michael Pakko is Chief Economist and State Economic Forecaster at the Institute for Economic Advancement. He will be presenting his annual forecast for the state on October 15, 2014 at the Little Rock Downtown Marriott. For more details go to www.iea.ualr.edu.



Magnetize your community to attract and build people

By Jim von Tungeln

Don't ask Mayor Robert Patrick about the museum in his town of St. Charles, a quiet place of 300 folks on the White River. That is, unless you are prepared to be spellbound, because the next thing you know, you will be there and he and museum curator Naomi Mitchell will have you strolling, totally amazed, through the facility. It warrants a visit from anywhere in our state. It is that well done—and put together by local people.

Among its treasures is a diorama featuring the Civil War battle in which one cannonball resulted in more deaths that any single shot of that war, nearly 400 in all. Or, one can learn about the mussel-shell industry that once provided employment to local "river rats." The "Wall of Heroes" even sports a photo of a youthful Mayor Patrick in the uniform of the Unites States Navy. That, itself, is worth the trip but you will also enjoy the re-creation of the town's barbershop and local grocery store.

Or, ask Mayor Doyle Fowler of McCrory about the new library they recently opened, and he will tell you all about how it is attracting people and bringing the community together.

What these cities are doing is what any city, large or small, can do: make the place more appealing. I call this "magnetizing a community" through incremental, achievable steps. It stands in contrast to the "build it and they will come" approach that features great and grandiose projects that promise to change a community overnight but don't always meet the goal and can leave elected officials facing a heavy financial burden.

Some cities are fortunate. They exist in economically developing areas or in the path of major socio-economic trends. They may be the recipients of good fortune. These cities simply face the need to respond to rapid growth. Some do it better than others.

Other cities in our state struggle with the truth that current economic trends have not been favorable to them. The agricultural industry has become highly mechanized, reducing labor needs to a small fraction of what they were 75 years ago. One by one, the industries that replaced those jobs left the state and the country. Now, these cities face an uncertain future. In both instances, though, cities can profit from projects that magnetize them, because trends can, and do, change rapidly and because it is always better to do something than nothing.

St. Charles Mayor Robert Patrick, left, and curator Naomi Mitchell, are rightfully proud of their historical museum, which draws many visitors to the Delta town.

Facilities such as libraries or museums not only serve the local population, they can bring others to the community. Mayor Patrick becomes quite excited talking about the many visitors to St. Charles' museum. "Why, we had a man from Sweden visit us," he announces with pride, adding, "people from all over come to visit our Genealogy Room."

St. Charles is also benefitting from a book, *Daughter of the White River* by Arkansas writer Denise Parkinson. It chronicles the history of the area and the life of Helen Spence, one of our state's more colorful and tragic figures and a native of the St. Charles area. One can find out more about her at the museum, or locate her grave after a careful search.

Photos by Jim von Tungeln

In small cities like McCrory, a library can be a magnetizing element, something that draws visitors and brings the community together. From left, McCrory Alderman Lou Dallas, Earline Fowler, Mayor Doyle Fowler, librarian Cindi Clark, and librarian Mikeyia White have already seen the benefits of their city's new library.

Facilities such as the ones mentioned above also fill a pressing need of all American cities to strengthen the connection between residents and public spaces. The insular quality of modern life has diminished that connection in recent years. The trust between the public sector and private one has suffered accordingly.

Can a library help restore that connection? Listen to Mayor Fowler of McCrory: "I almost cried last week when I walked into our new library and saw a grandmother sitting at the table and reading a book to her four-year old granddaughter."

With the McCrory facility only open for two months and operating on a small budget and a reduced schedule, it is already averaging 30 visitors per day in this community of 1,900. A visitor can't help becoming excited listening to librarians Mikeyia White and Cindi Clark talk about plans for the future. "We may need a bigger building," they claim. In addition to books, the library also offers wireless Internet service and public computers that will allow residents to build needed skills for the modern age.

What makes these projects special is that they were carried out by the local community, albeit with help available from regional and state agencies. Thus they represent achievable projects of the sort that could be accomplished by practically any community.

They also represent a change in thinking about urban development in general and small town development in particular. This is a shift from obsessing over growing a community's population toward an emphasis on growing a community's people.

William Hatcher, Ph.D., of Eastern Kentucky University, in a July 18, 2014, edition of *PA Times* (a digital production of the American Society of Public Administration) bolstered this point. He noted the difference between development policies that are "place-based" and those that are "people-based."

Dr. Hatcher writes, "Place-based policies are ones in which a community focuses on issues such as infrastructure, amenities and attracting needed industries and other companies. People-based policies are ones in which a community focuses on strengthening its workforce or human capital."

He then cites research that has "… shown that strategies focused on developing human capital often outperform more place-based economic development policies that are focused on attraction of industry."

While both strategies are needed in the long-term, the current emphasis on the "subsidize them and they will come" approach to economic development may cause us to neglect those strategies that build the strengths of our people.

The "incentives only" approach, while often promising huge economic advantages for an area, mirrors a huge economic loss when it doesn't work. In a recent (February 2014) issue of *Planning Magazine*, W. Zachary Malinowski documents one such failure that cost the taxpayers of Rhode Island $75 million. That represents a lot of books, computers, and educational exhibits.

A good education, pride in a community, and magnets that attract favorable attention may not guarantee a community's success in the future, but they are achievable and could hardly fail. Ask the folks in St. Charles or McCrory.

Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at 501-944-3649. His website is www.planyourcity.com.

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League hosts Ghana delegation, talks sustainable agriculture

By Sherman Banks

The Arkansas Municipal League on Aug. 28 hosted and sponsored the very first Symposium on Sustainable Agriculture, Economic Development and Tourism Exchange between the Arkansas Delta region and the Volta region of Ghana in West Africa. The Symposium offered municipal and other local leaders from Arkansas and Ghana the opportunity to discuss agricultural, tourism, economic development, and other issues of mutual concern.

Prince Kwame Kludjeson of Ghana, founder and CEO of Africa Global Sister Cities, opens the symposium and stressed the importance of information sharing between the two agricultural regions.

Arkansas's Mississippi Delta region runs the entire eastern border of the state, from Blytheville in the northeast to Eudora in the southeast, and as far west as Little Rock. It is part of the Mississippi River Alluvial Plain. The Arkansas Delta includes 15 counties in their entirety and portions of nine others.

Ghana's Volta region, much like the Arkansas Delta, covers a large territory of the Republic. The Volta is unique in that it is the longest of all regions considering its north-to-south extension. It contains all types of landscapes and vegetation and because of that the region is called Ghana's microcosm. The similarities of the Volta and the Delta are what prompted Ghana to develop a relationship between the two regions.

At the symposium the Honorable Francis Komla Ganyaglo, Deputy Minister of the Volta region, pointed out that, much like the Arkansas Delta, agriculture plays a vital role in the Volta. Crops grown in the region include cocoa, coffee, maize, sorghum, cassava, yam, rice, plantain, and cashews. Livestock, fishing, and forestry also play a large part in the agricultural economy of the region.

Arkansas Delta leaders plan a reciprocal visit to Ghana as a next step in developing this relationship. For more information or to participate in building the relationship with Ghana, contact Sherman Banks at 501-374-8493; email sbanks@aristotle.net; or write to at P.O. Box 165920, Little Rock, AR 72216.

Volunteer Community of the Year nominations open now

It's time to consider nominating your city or town for the annual Arkansas Volunteer Community of the Year Awards. The awards, co-sponsored by the Arkansas Municipal League, the Governor's Office and the DHS Division of Community Service and Nonprofit Support, honor 12 communities each year for outstanding citizen volunteerism.

For nomination details and to download an entry form online, visit www.humanservices.arkansas.gov/dcsns and click the Volunteer Community of the Year Award link.

The nomination deadline is Sept. 30. If you have any questions about the nomination process, please call Christina Smith at 501-320-6039, or email christina.smith@dhs.arkansas.gov.

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New tech improves design process

By Rick McGraw, BSLA

New tools like SITEOPS and Trimble SketchUp helped Benton quickly and accurately visualize plans and test a planned development's impact.

Computer-aided design (CAD) software, such as AutoCAD, has long been the standard for creating engineering design documents. While CAD certainly revolutionized the engineering industry, there's still a significant amount of time and effort involved in bringing a conceptual idea to the schematic design phase.

As in most industries, time is money for both engineering consultants and for municipal clients. The more quickly conceptual ideas can be developed into early design drawings, the better for all parties involved. But early design drawings are no guarantee of success. Most often, conceptual designs must be taken into early design to determine whether or not a project is financially feasible.

New tools and technology are entering the market to reduce the amount of time civil designers and engineers must spend to test the feasibility of projects. SITEOPS, a 3-D civil/site design software, is one such tool. SITEOPS gives a designer the ability to quickly create multiple iterations of a concept while applying cost to each one. This gives the client/owner the ability to analyze multiple conceptual options in less time.

Another advantage to using SITEOPS is that it allows the designer and project owners to see which conceptual ideas work and which ideas don't, whether it be due to cost, site constraints, or other parameters. The true beauty of the software lies in its ability to design in "real time."

Instead of the designer having to manually draw each and every line using tradition CAD methods, SITEOPS generates all of the information needed to bring a conceptual idea to fruition. The software allows the designer and project owner to easily evaluate "what if" scenarios, ultimately eliminating infeasible options early in the design process.

There are many ways that municipal officials can utilize this technology. The City of Benton and its design consultants worked together to utilize SITEOPS technology to test sports complex projects ahead of a sales tax initiative. The software allowed city staff and key stakeholder input to be shown how it would affect the project in real time. The architect and engineer worked back and forth creating several layouts. The software allowed the design team to quickly understand special occupation of building structures, parking lots and sports fields, which provided information as to which concepts were most feasible and cost effective.

Rick McGraw, BSLA, is a project designer for McClelland Consulting Engineers, Inc., in Fayetteville. Contact him at 479-443-2377 or rmcgraw@mcclelland-engrs.com.

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Primary care is the future of health care

By Mark Mengel, M.D.

Arkansas is facing a shortage. We need 500 more now and then 850 more over the next 10 years. The shortage affects all Arkansans and their health. What is this shortage that impacts everyone?

The answer is family medicine physicians. Many of Arkansas's rural counties are already underserved, and with the aging population, that need will only increase.

UAMS is the state's only teaching hospital, accepting around 175 new medical students each year. But even with these new physicians being trained, many of them choose something other than primary care.

Historically, specialists have made more money, persuading some medical students to choose more specialized residency training over primary care. However, with all the changes in health care, primary care has taken on a new emphasis and a new way of being compensated. Instead of being paid for each procedure and test performed, doctors are being rewarded for working with their patients on preventive measures that often result in better patient outcomes.

Why family medicine?

Primary care includes internal medicine and pediatrics. So even among those newly graduated physicians who choose primary care, some will move into specialties within primary care. For instance, only about 10-20 percent of students who choose internal medicine will actually stay a generalist. In pediatrics, only 40-45 percent will stay in general pediatrics. But those choosing family medicine will stay in primary care 90 percent of the time.

An important distinction with family medicine physicians is that they are the only primary care physicians who can see all members of the family from children to adults to seniors. There is no restriction on age or gender. The versatility of family physicians makes them more desirable not only for patients but also more valuable with the primary care shortage.

Family medicine physicians must look at the whole of a person's background and lifestyle and not just a patient's immediate condition. This allows them to better customize health interventions to patients' unique needs.

Family physicians also make health care accessible by being able to perform many minor procedures in their office, such as biopsies, endoscopies, colonoscopies, and joint injections. Procedures can vary according to a doctor's interests. Some family physicians even cover women's health and obstetrics.

Benefits of having a primary care physician

Someone in good health may wonder if he or she needs a primary care physician. Most definitely they do. Health care can get complicated. Primary care physicians can help with early detection, catching a disease or condition before it becomes a larger problem. And for those with a chronic condition such as diabetes, your family medicine doctor can monitor you over time. It's helpful to have someone familiar with your needs and health to help you navigate the system and make sure you stay on track with medications. In addition, studies show that people who have a regular primary care doctor live longer than those without one.

Statewide primary care

With the UAMS regional family medicine clinics located around the state, we want to make sure that all Arkansans have easy access to a family medical center. Each UAMS clinic is staffed with board-certified family physicians and has the electronic medical records system to keep better track of patients.

These centers practice the patient-centered medical home model of care where patients get taken care of by a team of health care professionals to ensure comprehensive care. The team will include a resident physician because each center also helps train new family physicians, making more primary care available to Arkansans.

Mark Mengel, M.D., is Vice Chancellor for Regional Programs, University of Arkansas for Medical Sciences.

ANNOUNCING...

The 2014-2015 Voluntary Certified Continuing Education Program

The League's Voluntary Certified Continuing Education Program continues in 2014 with a series of workshops covering topics helpful to municipal leaders. The first 4 years of workshops were a great success and drew capacity crowds to cover issues such as municipal finance and budgeting, personnel matters and municipal operations.

Who? For Arkansas mayors, aldermen, city directors, city managers, city clerks, clerk/treasurers, city recorders and recorder/treasurers.

What? The certification plan is voluntary, approved by the Executive Committee, and consists of 21 credit hours of topics.

Why? To increase the knowledge of local officials on how cities and towns function and equip them with the leadership skills needed to meet the challenges of the 21st Century.

When? The next workshop is focused on Human Resource & Personnel Matters. The workshop will be held 9 a.m. to 3 p.m., October 15.

Where? Arkansas Municipal League headquarters, 301 W. Second Street, North Little Rock.

Schedule and topics to be covered:

- Employment Law, The Hiring Process, Job Description, Interviewing, Sexual Harassment, Discipline and Discharge and many other HR related topics.

*For those city officials who have completed the 21 hours of core curriculum, you must obtain 6 hours of continuing education to maintain your certification status.

For more information on the Certification Program, contact Ken Wasson at 501-374-3484 Ext. 211, or email kwasson@arml.org.

The League now offers online registration for meetings and seminars. We hope you enjoy the added convenience.

Look for registration invites sent to your email address. A unique email address is required. Submit your email address to info@arml.org.

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Counties may agree to share common jail

Opinion: 2014-073

Requestor: Eubanks, Jon S.—State Representative

Two counties wish to build one jail to serve both counties. May the quorum court of the county in which the jail will not be built authorize the building of a county jail outside the county's boundary? Q2) If not, may the state legislature approve the proposed joint venture by enacting legislation? **RESPONSE**: I assume these questions contemplate the joint creation of one jail to serve the two counties. According to my review of state law, authority currently exists for the creation of jail facilities by agreement between or among different counties. The jail in that case would be a "county jail" of each county, in the sense of housing each county's respective prisoners. But it obviously would be located beyond one of the county's boundaries. My research indicates that an arrangement of this sort is contemplated under current state law. Your second question is consequently moot. See opinion for discussion of ACA 14-19-108 and state law authority for the creation of regional detention facilities.

Certain employee records exempt under FOIA

Opinion: 2014-093

Requestor: Brooks, Sharre—Labor & Employee Relations Mgr., City of Little Rock

A records custodian has received a request under the Arkansas Freedom of Information Act (FOIA) to disclose certain records related to an internal investigation that did not result in the suspension or termination of the employee who was investigated. The custodian has determined that these records are exempted from disclosure under the FOIA. Is that decision consistent with the FOIA? **RESPONSE**: Because I have not seen the records at issue, I cannot opine about any specific document. But I can say that after reviewing the facts as you have conveyed them, together with the brief description of the documents, I believe your decisions are consistent with the FOIA.

For full Attorney General opinions online, go to www.arkansasag.gov/opinions.

October is Act 833 funding deadline

The deadline to apply for 2014 State Fire Grant Act 833 funds through the office of Fire Protection Service is October 31. Applications must be postmarked by that date to qualify for the 2014 funding year. Applications and program guidance documents are available on the ADEM website, www.adem.arkansas.gov. For more information on the grant program, contact Kendell Snyder, Fire and EMS Coordinator, at 501-683-6781, or email kendell.snyder@adem.arkansas.gov. Mail completed applications to Office of Fire Protection Services c/o Arkansas Department of Emergency Management, Bldg. #9501 Camp Joseph T. Robinson, North Little Rock, AR 72199-9600.

Time To Levy Property Taxes

City and town councils may levy general property taxes of up to five mills on the dollar (Ark. Const. art. 12 § 4; ACA 26-25-102 and 103). ACA 14-14-904(b) requires the Quorum Court to levy the county, municipal and school taxes at its regular meeting in November of each year. ACA 26-73-202 requires the city or town council on or before the time fixed by law for levying county taxes to certify to the county clerk the rate of taxation levied by the municipality. ACA 14-14-904(b) establishes the November meeting of the Quorum Court as the time to levy those taxes.

In other words, the governing body of the city or town must levy and certify its property tax to the county court every year prior to the November meeting of the Quorum Court. As the Attorney General has explained, the "millage is an annual levy, and failure to levy by the required date results in a millage of zero for the following year." (Ark. Op. Atty. Gen. No. 91-044; citing Ark. Op. Atty. Gen. No. 85-5.)

The bottom line: If your city or town wishes to collect property taxes for the following year, make sure that council approval and certification to the county clerk occur prior to the November meeting of the Quorum Court. It would be advisable to have this done at the council's October meeting at the latest.

Fairs & Festivals

Sept. 13, **ASH FLAT**, 20th Ash Flat Eagle Fest, 870-994-7324; **BATESVILLE**, 71st White River Water Carnival, 870-793-2378, www.mybatesville.org

Sept. 19-21, **DUMAS**, 35th Ding Dong Days Festival, 870-382-5447, www.dumas.net

Sept. 26-27, **CALDWELL**, Caldwell Cotton Pickin Days, 870-278-9458, www.thegladlands.com; **DELIGHT**, Delight MusicFest; **JACKSONVILLE**, 2nd Jacksonville FestiVille, 501-982-4717, www.festiville.org; **SEARCY**, Get Down, Downtown Festival, 501-279-9007, mainstreetsearcy@sbcglobal.net

Sept. 27, **BRYANT**, 27th Bryant Fall Fest, 501-847-4702, www.bryantchamber.com; **HARDY**, Hardyfest, 870-635-2113, www.mainstreetofhardy.org; **QUITMAN**, 8th Quitman Fest, 501-589-3312, www.quitmanfest.com

Oct. 3-4, **BRADFORD**, 31st Bradford Fun Fest, 870-208-7648; **BRINKLEY**, 31st Fall Fest, 870-734-2262, www.brinkleychamber.com; **LINCOLN**, Arkansas Apple Festival, 479-824-3378, www.arkansasapplefestival.org; **PARIS**, 35th Frontier Days, 479-963-2244, www.parisaronline.com

Oct. 4, **CHEROKEE VILLAGE**, Harvestfest, 870-847-5685, www.facebook.com/cvharvestfest; **KEO**, Keo Fall Day, 501-772-0259, Keo Fall Day Car Show, 501-842-4134

Oct. 10-11, **DE QUEEN**, 25th Hoo-Rah Days Festival, 870-784-0039

Oct. 10-12, **VAN BUREN**, Fall Festival & Crafts Fair, 479-410-3026

Oct. 11, **CRAWFORDSVILLE**, 8th Harvest Festival, susanmarotti@att.net; **PALESTINE**, The L'anguille River Festival, 870-278-9458, www.thegladlands.com; **WEINER**, Arkansas Rice Festival, 870-684-2284, www.arkansasricefestival.com

Oct. 17-18, **MCGEHEE**, Owlfest 2014, 870-222-4451, www.mcgeheeowlfest.weebly.com

Oct. 25, **HUMPHREY**, Humphrey Fall Festival, 870-873-4615

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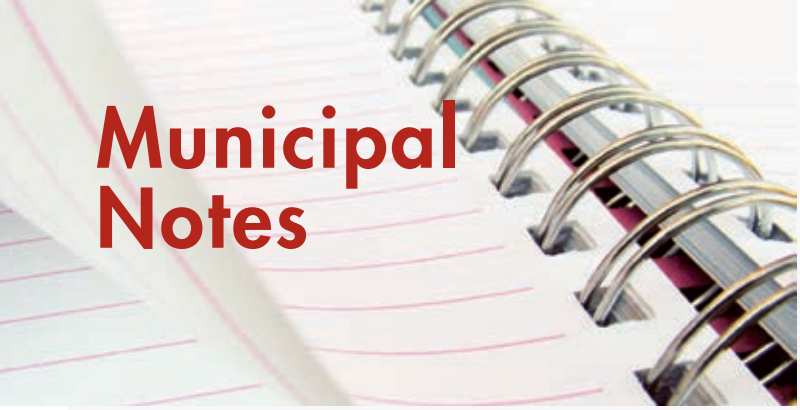
New T² website unveiled by the Center for Training Transportation Professionals

The Center for Training Transportation Professionals (CTTP) is excited to unveil www.cttp.org/t2, the new Technology Transfer (T²) website that was created through a partnership between CTTP and the Arkansas Highway and Transportation Department. There you will find many helpful resources, including course listings, an online T² course request form, workshop information, an activities calendar, and links to related interest groups. Explore hot topics in the transportation industry such as Accelerated Bridge Construction, 3-Dimensional Modeling, and Roadway Safety.



Municipal Notes

Arkansas awards $1.4 million in community development grants for cities, counties

Arkansas has awarded nearly $1.4 million in grants for structural improvements in eight communities, the Associated Press has reported. The Arkansas Economic Development Commission announced the grants Aug. 14. The funding is provided to areas where more than half of the population has low to moderate incomes. The six cities awarded grants are Beedeville, Brinkley, Evening Shade, Pocahontas, Tuckerman, and Wilmot. Saline and White counties also received grants. The funding ranges from about $90,000 to $216,000. The grants will cover street and drainage repairs as well as improvements to a food pantry and community shelter.

Five airports receive $1.2 million in federal funds

U.S. Sens. Mark Pryor and John Boozman, and U.S. Rep. Tim Griffin announced Aug. 14 that five Arkansas airports will receive more than $1.2 million from the Federal Aviation Administration to support facility upgrades and expansions, the *Southwest Times-Record* has reported. The funding is supported by the 2014 omnibus appropriations bill, which was signed into law in January, and will fund the following projects:

- Dexter B. Florence Memorial Field Airport in Arkadelphia will receive $246,750 to install a fence around the airport perimeter.
- Lake Village Municipal Airport will receive $176,173 to extend its runway.
- Malvern Municipal Airport will receive $321,975 to construct additional airport parking.
- Searcy Municipal Airport will receive $314,638 to construct an access road, rehabilitate the runway and install sub-drains to eliminate pooling water on airfield surfaces.
- Stuttgart Municipal Airport will receive $161,416 to widen one of its taxiways.

Arkansas River navigation system upgraded to 'corridor'

The McClellan-Kerr Arkansas River Navigation System has been upgraded from a "connector" to a "corridor," the *Southwest Times-Record* has reported. In late April, the Arkansas Waterways Commission and the Oklahoma Department of Transportation applied for the status change under the U.S. Department of Transportation's America's Marine Highway Program. The Frontier Metropolitan Planning Organization, made up of regional representatives with Van Buren Mayor Bob Freeman as its chairman, endorsed the upgrade at its quarterly meeting in late May with a letter to U.S. Department of Transportation Secretary Anthony Foxx.

The upgrade will give the system a higher priority in receiving possible funding for programs and port improvements, according to Gene Higginbotham, executive director of the Arkansas Waterways Commission.

The upgrade came by obtaining several letters of support from Metropolitan Planning Organizations along the river system, ports in both states, congressional delegations in Oklahoma and Arkansas, and the Arkansas Municipal League.

A ribbon cutting will be planned later this year.

Bentonville receives budget award

Bentonville Mayor Bob McCaslin recognized Denise Land, finance director, for helping the city obtain the Government Finance Officers Association of the United States and Canada's Distinguished Budget Presentation Award, *Northwest Arkansas News Online* reported Aug. 27. The award was for fiscal year 2013. The Government Finance Officers Association is a nonprofit association serving about 18,000 government finance professionals throughout North America. The awards program is the only national awards program in governmental budgeting, according to a news release. The city had to meet guidelines designed to assess how well the budget serves as a policy document, a financial plan, an operations guide, and a communications device.

Land was acknowledged with a Certificate of Recognition for Budget Presentation.

"She does a fantastic job," McCaslin said. "Denise, I thank you again for being recognized for an outstanding budget and for your excellent management of our finances."

"Our department has worked really hard," Land said. "It's not me, it's everybody."

Obituaries

THOMAS "TOMMY" BAINE, 61, who served on the Tyronza City Council from 1983-1988 and spent 38 years with the Tyronza Fire Department, nine as chief, died July 31.

ROY A. COX, 97, a former mayor of both Carlisle and England, died June 24.

ELVIS CROTTS, 86, who served six years as mayor of Grubbs and eight years on the city council, died Aug. 27.

DR. EDGAR FLOYD HENLEY JR., 71, Smackover mayor from 1987-1998, died Aug. 25.

NORMAN "PETE" WILLIAMS, 78, mayor of Black Oak for 30 years, died Aug. 17.

arkansas municipal league

Codification Service

Having your city ordinances codified to a single book is like carrying a miniature city hall with you!

Contact Cathy Moran at 501-374-3484, Ext. 214.

Support a family on $20 a week?

Volunteer firefighters who are injured in their firefighter duties receive only $20 a week for a compensable injury.

Solution: The Arkansas Municipal League's Volunteer Firefighters Supplemental Income Program protects the earnings of volunteer firefighters who are injured in their duties.

What they get: Weekly temporary total disability benefits payable up to a MAXIMUM of $575 allowed under Arkansas Workers' Compensation Law; weekly benefits go for 52 weeks; $10,000 death benefit.

How? Cost is only $20 a firefighter a year. All volunteer and part-paid firefighters in the department must be covered. The minimum premium for each city or town is $240.

Call: 501-978-6127

Ken Martin can be reached at ext. 232, or Andrea Sayre at ext. 237. The fax number is 501-537-7253

Protect your loved ones' financial security.

Arkansas Municipal League's Volunteer Firefighters Supplemental Income Program

2014 State Turnback Funds

Actual Totals Per Capita

	STREET		SEVERANCE TAX		GENERAL	
MONTH	**2013**	**2014**	**2013**	**2014**	**2013**	**2014**
January	$3.2369	$5.1428	$0.3020	$0.3163	$3.1338	$1.9533
February	$3.4064	$4.5811	$0.3873	$0.4833	$1.0094	$1.0052
March	$3.0946	$4.7165	$0.3953	$0.4463	$1.0055	$1.0055
April	$3.2024	$4.8363	$0.3438	$0.5347	$1.0056	$1.0055
May	$3.5348	$5.1527	$0.3138	$0.5897	$1.0028	$1.0053
June	$3.6607	$4.9880	$0.3573	$0.6126	$1.0055	$1.0050
July	$3.5917	$5.5230	$0.4276	$0.5581	$2.8863	$3.9543
August	$4.0882	$4.9486	$0.4603	$0.6130	$1.3763	$1.0932
September	$5.0401		$0.4348		$1.0055	
October	$5.0134		$0.3953		$1.0055	
November	$4.3811		$0.3652		$1.0053	
December	$4.4869		$0.3649		$1.0055	
Total Year	**$46.7372**	**$39.8891**	**$4.5476**	**$4.1540**	**$16.4470**	**$12.0273**

Actual Totals Per Month

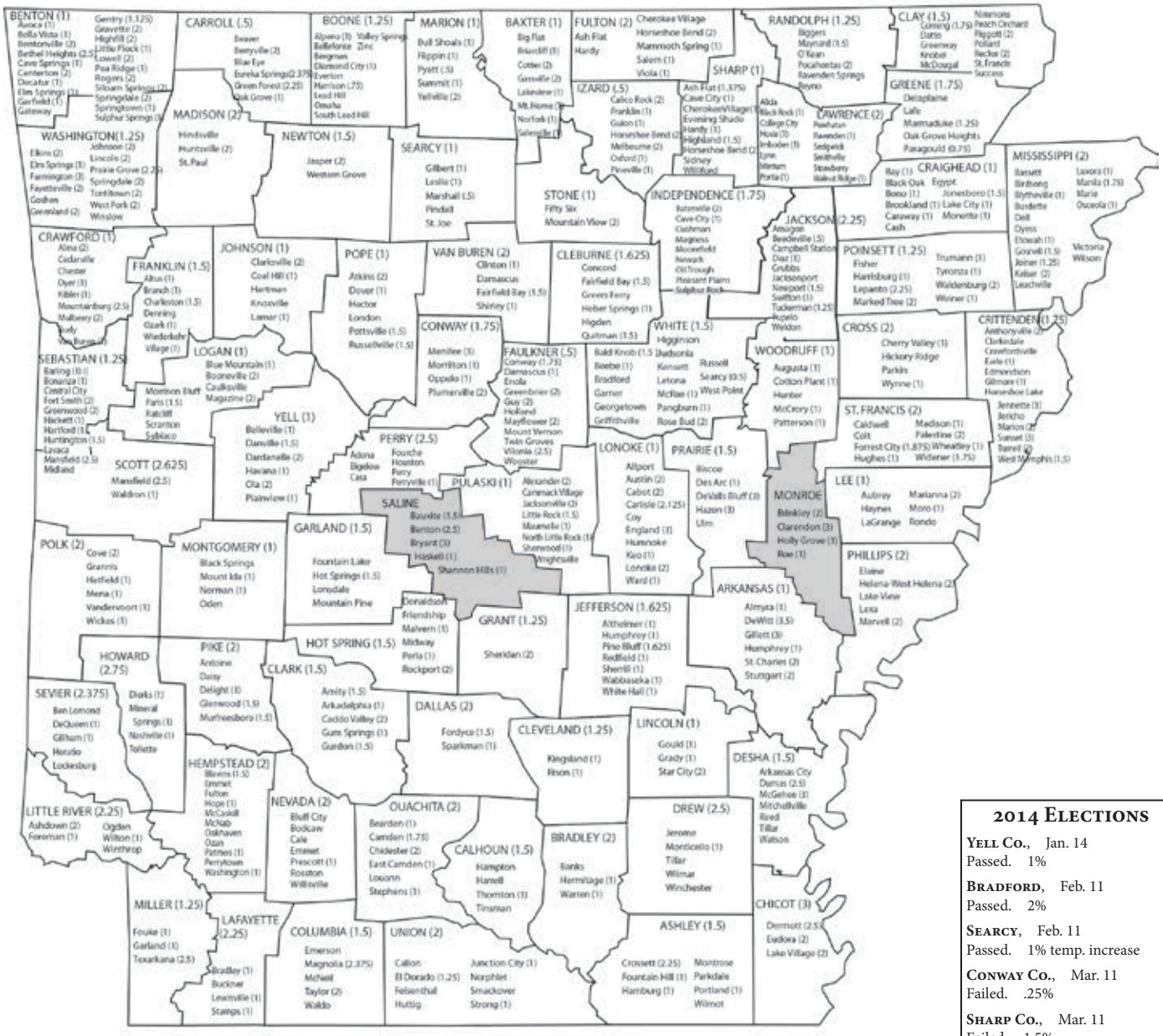
	STREET		SEVERANCE TAX		GENERAL	
MONTH	**2013**	**2014**	**2013**	**2014**	**2013**	**2014**
January	$6,083,989.12	$9,666,249.40	$567,571.55	$594,574.44	*$5,890,046.27	*$3,671,282.93
February	$6,402,534.31	$8,610,432.52	$728,037.16	$908,313.92	$1,897,309.37	$1,889,234.55
March	$5,816,498.28	$8,864,931.29	$742,998.16	$838,837.95	$1,889,913.31	$1,889,913.97
April	$6,019,069.40	$9,090,103.48	$646,153.53	$1,005,050.29	$1,890,083.64	$1,889,913.97
May	$6,643,763.23	$9,684,675.50	$589,734.49	$1,108,429.75	$1,884,771.73	$1,889,592.55
June	$6,880,560.47	$9,380,093.69	$671,509.25	$1,151,947.00	$1,889,910.83	$1,889,914.20
July	$6,750,810.43	$10,386,236.87	$803,621.40	$1,049,503.01	**$5,424,973.20	***$7,436,192.77
August	$7,684,015.71	$9,310,016.61	$865,190.21	$1,153,167.19	$2,586,803.92	$2,056,570.50
September	$9,473,119.80		$817,319.05		$1,889,909.64	
October	$9,422,855.56		$742,984.39		$1,889,909.64	
November	$8,234,597.41		$686,466.96		$1,889,429.45	
December	$8,433,440.86		$685,869.13		$1,889,909.64	
Total Year	**$87,845,254.58**	**$74,992,739.36**	**$8,547,455.28**	**$7,809,823.55**	**$30,912,970.64**	**$22,612,615.44**

* Includes $2 million appropriation from the Property Tax Relief Fund

** Includes $3,516,799.83 supplemental in July 2013

*** Includes $3,516,800.29 supplemental and $2 million appropriation from Category B of Budget Stabilization for July 2014

Local Option Sales and Use Tax in Arkansas



KEY: Counties not collecting sales tax

Source: Debbie Rogers, Office of State Treasurer **See also:** www.dfa.arkansas.gov

Sales and Use Tax Year-to-Date 2014 with 2013 Comparison (shaded gray)								
Month	Municipal Tax		County Tax		Total Tax		Interest	
January	$44,899,051	$43,764,256	$41,135,484	$39,379,372	$86,034,535	$83,143,628	$4,805	$12,329
February	$51,556,660	$51,585,273	$46,326,186	$44,215,215	$97,882,846	$95,800,488	$5,765	$26,338
March	$41,142,676	$42,875,487	$37,596,230	$38,040,827	$78,738,906	$80,916,314	$5,571	$8,508
April	$44,819,678	$44,204,032	$41,824,879	$39,707,294	$86,644,557	$83,911,326	$6,185	$24,953
May	$48,373,032	$47,315,206	$43,431,803	$42,055,467	$91,804,835	$89,370,673	$6,011	$5,611
June	$45,121,494	$46,455,658	$40,770,568	$41,846,373	$85,892,061	$88,302,031	$7,080	$27,062
July	$50,985,699	$47,227,642	$45,660,838	$42,580,665	$96,646,537	$89,808,307	$7,291	$7,773
August	$48,591,520	$47,615,222	$44,364,160	$43,352,547	$92,955,680	$90,967,768	$7,038	$25,210
Total	**$375,489,810**	**$371,042,776**	**$341,110,148**	**$331,177,760**	**$716,599,957**	**$702,220,535**	**$49,746**	**$137,784**
Averages	$46,936,226	$46,380,347	$42,638,769	$41,397,220	$89,574,995	$87,777,567	$6,218	$17,223

2014 Elections

Yell Co., Jan. 14
Passed. 1%

Bradford, Feb. 11
Passed. 2%

Searcy, Feb. 11
Passed. 1% temp. increase

Conway Co., Mar. 11
Failed. .25%

Sharp Co., Mar. 11
Failed. 1.5%

Stuttgart, Mar. 11
Passed. 1%

Harrison, April 8
Failed. 1%

Bauxite, May 20
Failed. .5%

Crawford Co., May 20
Passed. .5%
Passed. .25%

Crittenden Co., June 24
Passed. 1%

Elkins, June 24
Passed. .75%

Rockport, July 8
Passed. 1% renewal

Alma, August 12
Passed. 1%

Jonesboro, August 12
Passed. .5%

Harrison, August 12
Passed. .5%

August 2014 Municipal Levy Receipts and August 2014 Municipal/County Levy Receipts with 2013 Comparison (shaded gray)

CITY SALES AND USE	AMOUNT	LAST YEAR
Alexander	54,674.86	45,988.74
Alma	194,517.01	199,916.55
Almyra	3,067.64	2,327.29
Alpena	4,082.57	3,531.21
Altheimer	2,126.02	2,489.46
Altus	7,156.92	6,880.77
Amity	8,353.32	9,294.84
Anthonyville	164.12	521.20
Arkadelphia	154,877.93	155,896.07
Ash Flat	81,440.93	88,605.06
Ashdown	115,210.70	108,875.15
Atkins	42,843.86	47,613.49
Augusta	26,534.70	28,042.19
Austin	24,207.66	22,301.46
Avoca	6,395.28	2,809.68
Bald Knob	57,252.15	60,533.59
Barling	21,283.59	23,374.91
Batesville	538,476.43	544,507.19
Bauxite	15,165.49	18,718.06
Bay	6,771.96	6,570.43
Bearden	10,974.70	11,441.75
Beebe	106,768.72	93,053.07
Beedeville	.76.16	167.03
Bella Vista	135,737.41	116,829.47
Belleville	2,133.96	2,068.28
Benton	1,112,933.28	681,166.72
Bentonville	1,815,872.44	1,936,194.12
Berryville	236,455.15	228,321.66
Bethel Heights	61,070.23	52,481.85
Black Rock	9,365.25	6,333.48
Blevins	2,465.36	2,072.72
Blue Mountain	.181.09	107.92
Blytheville	231,873.59	512,650.17
Bonanza	1,734.88	1,438.60
Bono	11,740.78	12,393.24
Booneville	84,868.77	106,988.55
Bradley	4,012.12	2,800.25
Branch	1,798.54	1,607.89
Briarcliff	.992.56	1,047.71
Brinkley	115,869.41	107,506.54
Brookland	12,343.75	14,261.85
Bryant	962,983.60	985,949.34
Bull Shoals	15,596.20	15,816.43
Cabot	636,273.89	676,634.40
Caddo Valley	53,990.52	60,261.86
Calico Rock	38,119.92	11,725.34
Camden	303,422.50	248,015.62
Caraway	4,705.26	5,578.84
Carlisle	56,956.13	49,140.96
Cave City	16,013.35	NA
Cave Springs	21,802.58	20,054.81
Centerton	120,876.80	90,790.14
Charleston	25,765.42	26,098.85
Cherokee Village	15,155.50	13,739.80
Cherry Valley	4.48	5,466.12
Chidester	1,791.35	2,279.01
Clarendon	44,857.71	48,185.86
Clarksville	368,831.76	352,458.22
Clinton	85,919.83	81,468.48
Coal Hill	6,640.62	1,590.41
Conway	1,863,415.41	1,951,162.21
Corning	104,082.16	75,948.22
Cotter	9,532.11	10,133.70
Cotton Plant	1,416.17	932.02
Cove	11,757.66	10,754.63
Crossett	270,586.82	163,052.95
Damascus	9,756.46	7,296.23
Danville	41,505.41	42,450.30
Dardanelle	159,896.09	144,209.99
Decatur	18,613.85	15,865.11
Delight	3,967.36	3,678.36
De Queen	100,344.93	95,764.24
Dermott	33,183.34	28,015.63
Des Arc	17,173.21	18,753.13
DeValls Bluff	11,348.19	11,926.84
DeWitt	159,769.00	155,007.57
Diamond City	2,681.99	2,539.52
Diaz	3,112.70	4,733.82
Dierks	16,242.83	13,453.12
Dover	18,339.39	20,948.16
Dumas	141,144.80	155,315.07
Dyer	1,441.92	1,228.94
Earle	19,843.70	22,030.82
East Camden	3,984.71	2,580.03
El Dorado	512,996.57	487,933.75
Elkins	59,923.72	47,090.96
Elm Springs	4,630.21	3,570.48
England	70,306.15	72,955.00
Etowah	624.41	839.74
Eudora	30,584.35	29,598.96
Eureka Springs	237,857.06	222,065.15
Fairfield Bay	29,665.59	28,911.05
Farmington	134,872.76	117,405.09
Fayetteville	3,050,396.95	3,004,540.63
Flippin	45,296.19	44,955.69
Fordyce	71,948.55	77,618.96
Foreman	9,502.70	8,259.58
Forrest City	318,343.29	160,374.94
Fort Smith	3,264,676.06	3,223,902.92
Fouke	8,507.07	9,735.90
Fountain Hill	.831.07	538.72
Franklin	2,276.90	2,161.93
Garfield	8,950.13	7,776.06
Garland	2,566.75	2,773.75
Gassville	35,088.97	34,302.33
Gentry	43,056.91	39,543.19
Gilbert	1,440.63	1,135.18
Gillett	8,542.55	7,816.20
Gillham	1,794.64	1,695.89
Gilmore	.298.46	212.13
Glenwood	61,050.58	62,007.01
Gosnell	16,998.36	14,184.18
Gould	3,184.55	3,179.66
Grady	4,700.40	7,768.08
Gravette	100,088.78	126,931.13
Green Forest	97,231.23	25,240.17
Greenbrier	176,919.15	142,755.80
Greenland	18,314.99	16,792.03
Greenwood	188,067.07	162,387.65
Guion	5,156.65	5,674.02
Gum Springs	.312.93	201.06
Gurdon	18,896.02	18,969.91
Guy	NA	4,235.28
Hackett	4,877.97	5,650.28
Hamburg	28,641.01	25,741.56
Hardy	20,152.24	23,913.11
Harrisburg	24,471.47	25,551.66
Harrison	258,059.10	244,386.79
Hartford	1,726.27	1,991.92
Haskell	20,244.10	19,694.90
Hatfield	3,343.07	2,703.07
Havana	2,426.18	2,187.47
Hazen	57,948.81	55,454.29
Heber Springs	159,895.37	148,604.16
Helena-West Helena	244,586.67	236,134.00
Hermitage	4,981.03	5,399.15
Highfill	80,797.84	74,932.27
Highland	25,334.01	28,266.64
Holly Grove	8,723.45	7,660.14
Hope	168,010.89	170,760.55
Horatio	.72.81	NA
Horseshoe Bend	21,455.05	23,190.32
Hot Springs	1,621,780.26	1,596,537.36
Hoxie	15,849.68	17,448.62
Hughes	10,334.72	10,989.95
Humphrey	2,172.99	2,518.53
Huntington	4,983.71	2,028.87
Huntsville	130,286.20	52,223.89
Imboden	7,035.74	7,227.75
Jacksonville	630,937.85	612,380.72
Jasper	24,960.70	25,836.01
Jennette	.106.83	88.38
Johnson	49,963.75	55,776.64
Joiner	1,976.78	2,390.74
Jonesboro	1,962,402.80	1,956,713.63
Junction City	5,305.58	3,177.16
Keiser	4,012.70	2,982.01
Keo	1,588.11	1,690.54
Kibler	3,028.27	1,211.99
Kingsland	1,669.48	1,839.47
Lake City	10,940.65	11,209.64
Lake Village	70,242.99	83,155.96
Lakeview	3,608.02	3,198.96
Lamar	9,917.72	8,509.64
Lepanto	28,882.05	22,568.42
Leslie	3,799.61	4,364.51
Lewisville	8,429.88	9,231.51
Lincoln	40,683.00	34,845.08
Little Flock	12,094.89	NA
Little Rock	5,855,782.80	5,858,077.26
Lonoke	142,538.74	145,273.84
Lowell	238,744.68	277,825.84
Luxora	3,673.46	2,123.20
Madison	1,185.84	1,323.25
Magazine	7,453.11	11,113.25
Magnolia	441,278.54	427,911.40
Malvern	156,108.27	147,194.78
Mammoth Spring	8,397.66	8,031.97
Manila	40,890.00	39,693.04
Mansfield	33,182.43	31,948.25
Marianna	78,279.19	81,399.21
Marion	175,259.22	175,397.66
Marked Tree	48,767.80	55,922.07
Marmaduke	16,403.30	16,529.64
Marshall	16,010.47	14,481.38
Marvell	25,660.78	27,272.89
Maumelle	195,095.70	188,935.09
Mayflower	72,660.68	136,687.85
Maynard	4,881.50	4,837.24
McCrory	18,611.29	21,304.89
McGehee	170,656.76	164,335.13
McRae	3,362.74	3,801.96
Melbourne	67,282.18	61,986.41
Mena	130,186.70	129,602.59
Menifee	6,684.49	4,959.13
Mineral Springs	5,378.53	3,444.46
Monette	13,305.70	NA
Monticello	176,029.48	178,981.49
Moro	2,229.99	3,438.15
Morrilton	148,532.55	157,840.31
Mount Ida	21,701.43	19,794.44
Mountain Home	377,744.01	371,735.32
Mountain View	167,007.87	161,806.63
Mountainburg	12,606.64	14,257.36
Mulberry	26,426.67	21,534.79
Murfreesboro	38,844.90	31,537.64
Nashville	110,922.11	104,622.16
Newport	194,937.02	181,184.32
Norfork	7,463.18	5,447.75
Norman	1,704.81	2,094.27
North Little Rock	1,369,959.32	1,340,777.05
Oak Grove	1,012.28	599.83
Ola	14,631.09	21,808.34
Oppelo	2,529.58	1,697.36
Osceola	75,166.36	95,349.28
Oxford	1,670.24	1,848.10
Ozark	72,329.00	79,403.14
Palestine	18,872.58	17,474.18
Pangburn	7,049.08	269,770.18
Paragould	282,039.73	NA
Paris	75,031.53	25,535.04
Patmos	.62.45	59.25
Patterson	1,297.33	2,001.80
Pea Ridge	32,805.79	28,979.47
Perla	3,073.31	2,322.64
Perryville	13,458.55	16,420.78
Piggott	65,283.06	78,133.97
Pine Bluff	952,070.32	969,168.20
Pineville	1,778.39	1,658.57
Plainview	2,671.50	3,235.36
Plumerville	12,152.01	10,556.57
Pocahontas	216,170.25	107,165.62
Portia	2,758.07	2,912.85
Portland	5,491.67	NA
Pottsville	44,199.41	25,121.66
Prairie Grove	82,913.52	91,350.33
Prescott	51,123.34	49,142.05
Pyatt	.565.21	543.46
Quitman	27,163.11	26,000.73
Ravenden	2,811.07	2,925.95
Rector	25,009.09	23,818.31
Redfield	19,889.63	20,648.33
Rison	13,357.03	11,324.94
Rockport	11,550.48	11,706.84
Roe	.558.22	510.85
Rogers	2,545,034.06	2,447,783.27
Rose Bud	17,118.35	16,450.15
Russellville	1,040,181.17	999,014.11
Salem	21,186.43	20,458.25
Salesville	3,647.67	4,220.06
Searcy	259,780.60	795,489.47
Shannon Hills	10,948.59	10,095.39
Sheridan	176,576.07	176,868.57
Sherrill	.523.50	792.95
Sherwood	403,833.34	393,025.68
Shirley	2,585.70	3,230.51
Siloam Springs	558,630.35	512,001.71
Sparkman	3,275.19	3,232.84
Springdale	2,075,745.75	1,809,305.76
Springtown	.221.52	151.97
St. Charles	1,278.81	1,658.72
Stamps	16,198.30	13,739.68
Star City	72,251.89	69,035.04
Stephens	7,859.09	5,139.74
Strong	8,463.05	10,304.78
Stuttgart	365,588.77	343,997.59
Sulphur Springs	1,486.21	1,366.46
Summit	3,701.42	3,514.14
Sunset	1,642.07	2,046.27
Swifton	2,685.92	2,787.01
Taylor	6,576.67	5,179.99
Texarkana	382,408.54	371,938.36
Texarkana Special	189,960.83	184,850.50
Thornton	1,071.04	1,567.85
Tontitown	105,970.94	96,645.45
Trumann	69,496.76	69,943.66
Tuckerman	12,401.55	14,193.20
Turrell	5,442.38	9,533.25
Twin Groves	.0.59	0.33
Tyronza	2,648.80	2,444.77
Van Buren	619,183.10	601,677.09
Vandervoort	.438.91	230.53
Vilonia	83,833.49	68,760.36
Viola	2,227.08	2,015.50
Wabbaseka	.722.33	697.74
Waldenburg	7,732.84	8,016.61
Waldron	46,376.23	45,999.07
Walnut Ridge	70,969.04	66,814.85
Ward	18,821.06	20,306.49
Warren	68,020.83	64,660.05
Washington	1,436.36	2,171.97
Weiner	8,401.12	8,481.61
West Fork	39,215.82	36,387.28
West Memphis	589,041.26	565,241.40
Wheatley	4,246.44	4,432.85
White Hall	61,605.45	63,658.86
Wickes	2,647.31	2,915.18
Widener	3,145.32	3,973.73
Wiederkehr Village	2,292.67	2,145.65
Wilton	1,242.11	1,134.48
Wynne	121,470.45	112,266.97
Yellville	42,059.30	39,399.57

COUNTY SALES AND USE	AMOUNT	LAST YEAR
Arkansas County	280,818.26	281,194.33
Ashley County	212,112.26	222,596.81
Crossett	51,618.56	54,170.03
Fountain Hill	1,640.32	1,721.40
Hamburg	26,779.41	28,103.10
Montrose	3,318.14	3,482.15
Parkdale	2,596.39	2,724.73
Portland	4,030.50	4,229.73
Wilmot	5,155.30	5,410.11
Baxter County	316,325.70	314,469.83
Big Flat	1,372.17	1,364.12
Briarcliff	3,113.78	3,095.51
Cotter	12,798.16	12,723.08
Gassville	27,417.09	27,256.24
Lakeview	9,776.74	9,719.38
Mountain Home	164,238.68	163,275.10
Norfork	6,742.12	6,702.57
Salesville	5,937.30	5,902.45
Benton County	649,138.68	656,853.41
Avoca	7,347.15	7,219.14
Bella Vista	398,387.11	391,446.29
Bentonville	531,478.91	522,219.32
Bethel Heights	35,711.96	35,089.78
Cave Springs	26,031.19	25,577.67
Centerton	143,254.35	140,758.53
Decatur	25,579.52	25,133.87
Elm Springs	.572.11	562.15
Garfield	7,557.93	7,426.25
Gateway	6,097.53	5,991.30
Gentry	47,545.69	46,717.33
Gravette	46,868.19	34,394.49
Highfill	8,777.43	8,624.51
Little Flock	38,918.81	38,240.76
Lowell	110,312.62	108,390.72
Pea Ridge	72,176.71	70,919.22
Rogers	842,573.45	827,893.88
Siloam Springs	226,421.67	222,476.88
Springdale	98,644.51	89,558.82
Springtown	1,309.84	1,287.02
Sulphur Springs	7,693.43	7,559.38
Boone County	364,612.34	346,932.84
Alpena	3,847.45	3,660.89
Bellefonte	5,475.68	5,210.18
Bergman	5,294.77	5,038.03
Diamond City	9,431.68	8,974.35
Everton	1,604.11	1,526.33
Harrison	156,105.21	148,535.90
Lead Hill	3,268.52	3,110.04
Omaha	2,038.30	1,939.47
South Lead Hill	1,230.22	1,170.57
Valley Springs	2,207.16	2,100.14
Zinc	1,242.29	1,182.04
Bradley County	122,001.72	119,499.36
Banks	.942.04	922.72
Hermitage	6,305.59	6,176.25
Warren	45,605.35	44,669.95
Calhoun County	43,271.71	55,051.26
Hampton	9,527.98	12,121.71
Harrell	1,827.88	2,325.46
Thornton	2,928.92	3,726.24
Tinsman	.388.60	494.39
Carroll County	171,356.23	159,953.81
Beaver	.627.31	585.57
Blue Eye	.188.19	175.67
Chicot County	218,903.12	236,477.33
Dermott	22,857.96	24,693.06
Eudora	17,952.48	19,393.76
Lake Village	20,373.57	22,009.22
Clark County	380,486.92	386,013.44
Clay County	99,342.99	53,944.36
Corning	26,814.90	NA
Datto	1,191.07	372.65
Greenway	2,489.33	778.83
Knobel	3,418.36	1,069.50
McDougal	2,215.38	693.12
Nimmons	.821.84	257.13
Peach Orchard	1,607.94	503.07
Piggott	30,562.80	NA
Pollard	2,644.17	827.28
Rector	15,698.27	NA
St. Francis	2,977.67	931.62
Success	1,774.69	555.24
Cleburne County	443,825.78	414,531.73
Concord	3,294.98	3,077.50
Fairfield Bay	2,471.23	2,308.12
Greers Ferry	12,032.06	11,237.90
Heber Springs	96,756.15	90,369.90
Higden	1,620.48	1,513.52
Quitman	9,884.93	9,232.49
Cleveland County	38,624.81	36,233.77
Kingsland	1,903.51	1,785.67
Rison	5,723.30	5,369.01
Columbia County	380,146.19	395,459.60
Emerson	.677.22	704.51
Magnolia	21,304.98	22,163.20
McNeil	.949.59	987.84
Taylor	1,041.60	1,083.56
Waldo	2,524.87	2,626.58
Conway County	380,840.77	407,940.28
Menifee	4,028.26	4,314.90
Morrilton	90,262.40	96,685.21
Oppelo	10,417.46	11,158.73
Plumerville	11,017.69	11,801.68
Craighead County	271,427.64	279,245.22
Bay	27,115.66	27,896.64
Black Oak	3,944.64	4,058.26
Bono	32,084.11	33,008.18
Brookland	24,721.78	25,433.81
Caraway	19,256.49	19,811.11
Cash	5,149.12	5,297.42
Egypt	1,686.26	1,734.83
Jonesboro	1,012,704.52	1,041,872.14
Lake City	31,346.37	32,249.20
Monette	22,598.88	23,249.77
Crawford County	246,793.06	238,077.12
Alma	47,761.56	46,074.78
Cedarville	12,286.33	11,852.42
Chester	1,401.38	1,351.89
Dyer	7,720.82	7,448.15

Kibler	8,469.99	8,170.86
Mountainburg	5,561.46	5,365.05
Mulberry	14,586.71	14,071.56
Rudy	.537.64	518.65
Van Buren	200,873.56	193,779.34
Crittenden County	690,660.05	656,233.99
Anthonyville	1,008.77	958.49
Clarkedale	2,324.57	2,208.70
Crawfordsville	3,001.26	2,851.66
Earle	15,125.35	14,371.42
Edmondson	2,675.44	2,542.09
Gilmore	1,483.08	1,409.16
Horseshoe Lake	1,829.58	1,738.38
Jennette	.648.50	616.18
Jericho	.745.62	708.45
Marion	77,349.80	73,494.28
Sunset	1,116.54	1,060.89
Turrell	3,468.05	3,295.19
West Memphis	164,442.73	156,246.05
Cross County	263,640.45	249,120.15
Cherry Valley	6,771.75	6,398.79
Hickory Ridge	2,829.36	2,673.53
Parkin	11,494.29	10,861.23
Wynne	87,034.11	82,240.61
Dallas County	134,173.03	134,674.02
Desha County	110,103.92	121,003.01
Arkansas City	4,261.19	4,683.00
Dumas	54,790.00	60,213.62
McGehee	49,120.06	53,982.42
Mitchellville	4,191.33	4,606.23
Reed	2,002.52	2,200.75
Tillar	.244.49	268.70
Watson	2,456.59	2,699.75
Drew County	404,357.63	415,522.91
Jerome	.439.46	451.60
Monticello	106,677.08	109,622.69
Tillar	2,298.74	2,362.21
Wilmar	5,758.11	5,917.10
Winchester	1,881.80	1,933.77
Faulkner County	691,487.59	692,776.19
Enola	2,105.57	2,109.50
Holland	3,469.83	3,476.30
Mount Vernon	.903.28	904.96
Twin Groves	2,086.88	2,090.77
Wooster	5,357.39	5,367.36
Franklin County	140,126.73	165,286.92
Altus	5,489.91	6,475.64
Branch	2,658.04	3,135.30
Charleston	18,265.90	21,545.61
Denning	3,411.27	4,023.78
Ozark	26,681.84	31,472.64
Wiederkehr Village	.275.23	324.64
Fulton County	116,522.71	116,139.71
Ash Flat	.461.00	459.48
Cherokee Village	3,584.01	3,572.23
Hardy	.189.82	189.20
Horseshoe Bend	.76.83	76.58
Mammoth Spring	4,415.61	4,401.10
Salem	7,389.49	7,365.20
Viola	1,523.10	1,518.09
Garland County	2,080,277.32	2,021,425.94
Fountain Lake	7,062.36	6,862.57
Hot Springs	211,768.52	205,777.55
Lonsdale	1,319.80	1,282.47
Mountain Pine	10,811.17	10,505.31
Grant County	165,115.23	159,263.68
Greene County	471,913.31	459,412.34
Delaplaine	1,217.29	1,185.04
Lafe	4,806.18	4,678.86
Marmaduke	11,658.66	11,349.82
Oak Grove Heights	9,329.03	9,081.90
Paragould	274,025.67	266,766.76
Hempstead County	346,085.79	549,576.62
Blevins	3,231.47	3,415.02
Emmet	.441.12	466.18
Fulton	2,061.99	2,179.11
Hope	103,561.06	109,443.18
McCaskill	.984.83	1,040.77
McNab	.697.59	737.21
Oakhaven	.646.29	683.00
Ozan	.871.99	921.51
Patmos	.656.55	693.84
Perrytown	2,790.35	2,948.84
Washington	1,846.57	1,951.44
Hot Spring County	292,710.87	271,479.99
Donaldson	2,368.15	2,196.39
Friendship	1,384.70	1,284.27
Malvern	81,178.10	75,290.10
Midway	3,060.50	2,838.52
Perla	1,896.10	1,758.57
Rockport	5,940.06	5,509.20
Howard County	333,632.35	311,088.09
Dierks	16,344.20	15,239.79
Mineral Springs	17,426.12	16,248.60
Nashville	66,747.25	62,236.99
Tollette	3,462.16	3,228.20
Independence County	561,799.70	670,456.25
Batesville	113,578.51	114,797.09
Cave City	1,795.44	1,814.71
Cushman	5,009.51	5,063.26
Magness	2,238.76	2,262.78
Moorefield	1,518.37	1,534.66
Newark	13,033.60	13,173.44
Oil Trough	2,881.58	2,912.49
Pleasant Plains	3,867.96	3,909.46
Sulphur Rock	5,053.86	5,108.08
Izard County	49,756.33	39,085.26
Jackson County	267,061.89	136,730.44
Amagon	.957.87	969.19
Beedeville	1,045.84	1,058.20
Campbell Station	2,492.41	2,521.88
Diaz	12,882.35	13,034.66
Grubbs	3,772.83	3,817.44
Jacksonport	2,072.12	2,096.62
Newport	77,010.63	77,921.17
Swifton	7,799.78	7,892.00
Tuckerman	18,199.49	18,414.68
Tupelo	1,759.35	1,780.15
Weldon	.733.05	741.74
Jefferson County	699,417.27	714,476.34
Altheimer	10,077.28	10,294.25
Humphrey	3,154.27	3,222.18
Pine Bluff	502,665.79	513,488.64
Redfield	13,282.76	13,568.75
Sherrill	.860.26	878.78
Wabbaseka	2,611.49	2,667.72
White Hall	56,592.53	57,811.01
Johnson County	124,383.84	113,425.01
Clarksville	91,364.14	83,314.50
Coal Hill	10,074.15	9,186.56
Hartman	5,166.48	4,711.29
Knoxville	7,276.88	6,635.75
Lamar	15,977.27	14,569.60
Lafayette County	78,163.79	65,117.89
Bradley	3,683.75	3,068.91
Buckner	1,613.11	1,343.87
Lewisville	7,508.28	6,255.11
Stamps	9,930.86	8,273.36
Lawrence County	207,367.35	132,741.80
Alicia	.745.58	715.90
Black Rock	3,980.43	3,821.98
College City	2,735.80	2,626.89
Hoxie	16,715.42	16,050.03
Imboden	4,070.63	3,908.59
Lynn	1,731.67	1,662.74
Minturn	.655.39	629.30
Portia	2,627.57	2,522.97
Powhatan	.432.92	415.68
Ravenden	2,825.99	2,713.49
Sedgwick	.913.94	877.56
Smithville	.468.99	450.32
Strawberry	1,815.85	1,743.56
Walnut Ridge	29,402.28	28,231.89
Lee County	32,887.05	35,457.51
Aubrey	1,019.10	1,098.76
Haynes	.899.21	969.49
LaGrange	.533.53	575.23
Marianna	24,668.28	26,596.36
Moro	1,294.86	1,396.07
Rondo	1,186.96	1,279.72
Lincoln County	55,303.26	50,677.59
Gould	4,377.61	4,011.46
Grady	2,348.32	2,151.90
Star City	11,893.29	10,898.51
Little River County	205,484.73	161,315.80
Ashdown	41,913.83	32,904.46
Foreman	8,972.03	7,043.49
Ogden	1,597.39	1,254.03
Wilton	3,319.03	2,605.60
Winthrop	1,703.89	1,337.64
Logan County	94,655.98	107,910.63
Blue Mountain	.932.65	1,063.24
Booneville	30,010.12	34,212.43
Caulksville	1,602.04	1,826.38
Magazine	6,370.57	7,262.64
Morrison Bluff	.481.37	548.77
Paris	26,565.35	30,285.29
Ratcliff	1,519.31	1,732.06
Scranton	1,684.78	1,920.70
Subiaco	4,302.20	4,904.63
Lonoke County	242,300.44	256,744.59
Allport	.979.77	1,038.17
Austin	17,363.16	18,398.22
Cabot	202,564.53	214,639.92
Carlisle	18,862.63	19,987.08
Coy	.817.89	866.65
England	24,068.17	25,502.93
Humnoke	2,419.60	2,563.83
Keo	2,181.04	2,311.06
Lonoke	36,166.15	38,322.11
Ward	34,649.65	36,715.21
Madison County	198,915.91	161,366.53
Hindsville	.419.65	340.44
Huntsville	16,139.47	13,092.82
St. Paul	.777.40	630.64
Marion County	89,579.03	85,707.20
Bull Shoals	15,432.38	14,765.35
Flippin	10,723.53	10,260.03
Pyatt	1,749.00	1,673.41
Summit	4,780.08	4,573.47
Yellville	9,528.50	9,116.66
Miller County	331,133.12	327,433.31
Fouke	8,714.03	8,616.67
Garland	8,714.03	8,616.67
Texarkana	196,065.67	193,874.98
Mississippi County	699,115.83	613,272.72
Bassett	2,168.52	1,902.25
Birdsong	.513.93	450.82
Blytheville	195,793.55	171,752.43
Burdette	2,394.15	2,100.17
Dell	2,795.26	2,452.04
Dyess	5,139.27	4,508.23
Etowah	4,399.71	3,859.48
Gosnell	44,473.46	39,012.65
Joiner	7,220.04	6,333.51
Keiser	9,513.91	8,345.72
Leachville	24,981.85	21,914.38
Luxora	14,765.99	12,952.90
Manila	41,891.30	36,747.54
Marie	1,052.92	923.64
Osceola	97,232.43	85,293.44
Victoria	.463.79	406.84
Wilson	11,318.93	9,929.10
Monroe County	NA	NA
Montgomery County	52,227.73	51,491.47
Black Springs	.675.01	665.49
Glenwood	.286.37	282.33
Mount Ida	7,336.43	7,233.01
Norman	2,577.30	2,540.96
Oden	1,581.82	1,559.53
Nevada County	99,734.21	34,141.27
Bluff City	.918.19	946.67
Bodcaw	1,021.85	1,053.55
Cale	.584.97	603.12
Emmet	3,517.24	3,626.36
Prescott	24,405.97	25,163.15
Rosston	1,932.63	1,992.59
Willisville	1,125.53	1,160.45
Newton County	57,115.47	51,913.96
Jasper	2,285.60	2,077.45
Western Grove	1,883.41	1,711.89
Ouachita County	358,380.06	297,435.71
Bearden	9,402.88	7,803.87
Camden	118,587.22	98,420.87
Chidester	2,813.08	2,334.70
East Camden	9,062.19	7,521.12
Louann	1,596.35	1,324.88
Stephens	8,672.84	7,197.98
Perry County	82,259.01	91,600.36
Adona	.733.06	816.31
Bigelow	1,104.85	1,230.32
Casa	.599.78	667.89
Fourche	.217.46	242.16
Houston	.606.79	675.70
Perry	.947.02	1,054.56
Perryville	5,120.92	5,702.44
Phillips County	117,218.62	111,425.07
Elaine	13,121.67	12,473.13
Helena-West Helena	207,925.96	197,649.15
Lake View	9,139.79	8,688.05
Lexa	5,900.63	5,608.98
Marvell	24,469.02	23,259.63
Pike County	160,553.36	148,771.97
Antoine	1,029.64	954.08
Daisy	1,012.04	937.78
Delight	2,455.29	2,275.13
Glenwood	19,237.54	17,825.89
Murfreesboro	14,441.36	13,381.65
Poinsett County	110,362.98	120,045.99
Fisher	1,650.66	1,795.49
Harrisburg	17,039.56	18,534.58
Lepanto	14,012.11	15,241.51
Marked Tree	18,993.71	20,660.17
Trumann	54,005.49	58,743.81
Tyronza	5,640.38	6,135.25
Waldenburg	.451.53	491.14
Weiner	5,299.87	5,764.88
Polk County	245,449.65	241,648.24
Cove	7,362.52	7,248.50
Grannis	10,677.58	10,512.22
Hatfield	7,960.00	7,836.72
Mena	110,572.80	108,860.30
Vandervoort	1,676.80	1,650.84
Wickes	14,532.34	14,307.24
Pope County	369,653.19	336,480.79
Atkins	44,394.30	40,410.39
Dover	20,283.60	18,463.37
Hector	6,623.82	6,029.40
London	15,293.66	13,921.22
Pottsville	41,774.21	38,025.42
Russellville	410,971.08	374,090.85
Prairie County	60,404.12	31,100.16
Biscoe	2,510.07	2,578.66
Des Arc	11,872.69	12,197.11
DeValls Bluff	4,280.25	4,397.21
Hazen	10,150.91	10,428.28
Ulm	1,175.51	1,207.64
Pulaski County	838,204.86	834,635.89
Alexander	4,057.60	4,040.33
Cammack Village	13,204.41	13,148.19
Jacksonville	487,669.08	485,592.64
Little Rock	3,327,304.69	3,313,137.44
Maumelle	295,087.59	293,831.14
North Little Rock	1,071,207.66	1,066,646.59
Sherwood	507,596.04	505,434.76
Wrightsville	36,346.51	36,191.75
Randolph County	118,062.32	111,013.51
Biggers	2,862.42	2,691.52
Maynard	3,514.09	3,304.29
O'Kean	1,600.31	1,504.77
Pocahontas	54,509.65	51,255.20
Ravenden Springs	.973.39	915.27
Reyno	3,761.56	3,536.98
Saline County	NA	NA
Scott County	144,218.60	149,810.09
Mansfield	6,786.76	7,049.89
Waldron	27,147.03	28,199.54
Searcy County	43,654.86	40,826.68
Big Flat	.7.13	6.66
Gilbert	.199.53	186.61
Leslie	3,142.64	2,939.04
Marshall	9,655.95	9,030.39
Pindall	.798.13	746.42
St. Joe	.940.65	879.71
Sebastian County	759,999.50	755,120.72
Barling	69,460.31	69,014.41
Bonanza	8,591.03	8,535.88
Central City	7,500.34	7,452.19
Fort Smith	1,288,041.32	1,279,772.79
Greenwood	133,751.07	132,892.46
Hackett	12,132.02	12,054.14
Hartford	9,592.07	9,530.49
Huntington	9,487.48	9,426.58
Lavaca	34,199.75	33,980.21
Mansfield	10,802.28	10,732.94
Midland	4,855.80	4,824.63
Sevier County	254,421.54	251,185.84
Ben Lomond	1,158.98	1,144.24
De Queen	52,705.50	52,035.20
Gillham	1,278.87	1,262.61
Horatio	8,344.64	8,238.51
Lockesburg	5,906.79	5,831.67
Sharp County	74,028.57	77,328.88
Ash Flat	8,854.88	9,249.64
Cave City	15,739.99	16,441.71
Cherokee Village	35,040.01	36,602.15
Evening Shade	3,903.37	4,077.39
Hardy	6,595.98	6,890.04
Highland	9,442.19	9,863.14
Horseshoe Bend	.72.28	75.51
Sidney	1,635.44	1,708.35
Williford	.677.67	707.87
St. Francis County	146,192.08	141,411.02
Caldwell	9,619.04	9,304.46
Colt	6,551.34	6,337.10
Forrest City	266,404.10	257,691.62
Hughes	24,974.84	24,158.06
Madison	13,328.00	12,892.12
Palestine	11,802.82	11,416.82
Wheatley	6,152.72	5,951.50
Widener	4,731.56	4,576.80
Stone County	82,518.19	80,668.75
Fifty Six	1,506.98	1,473.21
Mountain View	23,937.51	23,401.01
Union County	524,254.60	503,208.82
Calion	15,283.71	14,670.17
El Dorado	650,762.66	624,638.32
Felsenthal	3,745.00	3,594.66
Huttig	20,948.05	20,107.11
Junction City	18,685.80	17,935.67
Norphlet	23,576.41	22,629.96
Smackover	62,026.75	59,536.74
Strong	17,648.09	16,939.63
Van Buren County	310,725.82	277,615.14
Clinton	27,601.69	24,660.47
Damascus	2,651.97	2,369.38
Fairfield Bay	22,859.97	20,424.03
Shirley	3,086.89	2,757.95
Washington County	1,271,015.65	1,206,162.06
Elkins	38,063.81	35,923.74
Elm Springs	21,518.70	20,308.85
Farmington	85,873.56	81,045.48
Fayetteville	1,057,679.37	998,213.38
Goshen	15,395.14	14,529.58
Greenland	18,600.67	17,080.06
Johnson	48,212.24	45,501.60
Lincoln	32,328.36	30,510.76
Prairie Grove	62,960.53	59,420.69
Springdale	922,774.22	864,761.01
Tontitown	35,361.39	33,373.27
West Fork	33,305.83	31,433.28
Winslow	5,620.45	5,304.46
White County	880,631.46	898,562.17
Bald Knob	34,270.37	34,968.16
Beebe	86,533.58	88,295.51
Bradford	8,978.67	9,161.49
Garner	3,359.61	3,428.01
Georgetown	1,466.87	1,496.74
Griffithville	2,661.66	2,715.86
Higginson	7,346.19	7,495.76
Judsonia	23,883.98	24,370.28
Kensett	19,495.19	19,892.14
Letona	3,016.55	3,077.97
McRae	8,067.79	8,232.06
Pangburn	7,109.59	7,254.35
Rose Bud	5,701.87	5,817.97
Russell	2,555.20	2,607.22
Searcy	270,401.17	275,906.86
West Point	2,188.48	2,233.04
Woodruff County	18,487.70	19,608.71
Augusta	19,122.51	20,282.01
Cotton Plant	5,643.70	5,985.91
Hunter	.913.08	968.45
McCrory	15,035.39	15,947.07
Patterson	3,930.59	4,168.93
Yell County	97,067.94	92,061.31
Belleville	2,762.58	2,620.09
Danville	15,090.83	14,312.46
Dardanelle	29,724.36	28,191.22
Havana	2,349.13	2,227.97
Ola	8,024.64	7,610.74
Plainview	3,808.73	3,612.28

Changes to 2014 Directory, Arkansas Municipal Officials

Submit changes to Whitnee Bullerwell, wvb@arml.org.

Aubrey

Delete	M	Billy Ray Harris
Add	M	Donald Webb
Delete	AL	Donald Webb
Add	AL	(Vacant)

Bethel Heights

Delete	PC	Wes Hart
Add	PC	Rodney Reed

Black Oak

Delete	M	Norman Williams
Add	M	(Vacant)

Bryant

Delete	FO	(Vacant)
Add	FO	Joy Black

Cherokee Village

Add	BI	Glenn Harris

DeValls Bluff

Delete	R/T	Trista Holmes
Add	R/T	Toni Wilson

Garland

Delete	M	Connie Vanderwedge
Add	M	(Vacant)

Jonesboro

Delete	PC	Michael Yats
Add	PC	(Vacant)

Lafe

Delete	MA	P.O. Box 267
Add	MA	143 Main St.

Siloam Springs

Delete	DR	James Fuller
Add	DR	Brad Burns

Stuttgart

Delete	FO	Jane Jackson
Add	FO	Kimberly Burgess

St. Paul

Delete	M	Kennith Grinder
Add	M	Nina Selz
Delete	AL	Nina Selz
Add	AL	Janelle Riddle
Delete	AL	Jeff Zajac
Add	AL	Rachel Shackelford

Texarkana

Delete	FO	Jessica Hyman
Add	FO	TyRhonda Henderson

Tyronza

Delete	AL	Paul Hindman
Add	AL	Regina Hindman
Delete	AL	Tommy Blaine
Add	AL	Wayne Bailey

CALENDAR

Human Resource & Personnel Matters

Voluntary Certified Continuing Education Program
October 15, 2014
301 W. Second Street
North Little Rock, AR

National League of Cities

2014 Congress of Cities and Exposition
Wednesday-Saturday
November 19-22, 2014
Austin Convention Center
Austin, TX

Arkansas Municipal League

Winter Conference
Wednesday-Friday
January 14-16, 2015
Statehouse Convention Center
Little Rock, AR

MUNICIPAL MART

To place a classified ad in *City & Town*, please contact the League at 501-374-3484 or e-mail citytown@arml.org. Ads are FREE to members of the League and available at the low rate of $.70 per word to non-members. For members, ads will run for two consecutive months from the date of receipt unless we are notified to continue or discontinue. For non-members, ads will run for one month only unless otherwise notified.

CITY ADMINISTRATOR—Wildwood, Mo., (pop. 35,517) is a unique, progressive community set in magnificent, heavily wooded, hilly terrain with valleys, meadows, and streams. Located in St. Louis County, just a 20-minute drive from downtown St. Louis, Wildwood is an historic community dedicated to its master plan, which provides for the preservation of its rural areas while providing for residential and commercial growth. Of the 68 square miles within the municipal boundaries, 11 are state or county parks. The city has a AAA-rated school system and numerous recreational opportunities, including an extensive trail and bikeway system, the only snow ski facility in the region, and an established equestrian community. The city was incorporated in 1995 and is dedicated to contracting out the majority of its municipal services. The city has 19 full time employees, an annual operating budget of $8 million and a total annual budget of $17 million. The Deputy Administrator/City Clerk, the Finance Officer, the Director of Planning and Parks, the Director of Public Works, and the Municipal Court Clerk report to the City Administrator. The city is served by three separate Fire Protection Districts for fire and EMS services and contracts with St. Louis County for police protection services. The City Administrator is appointed by a 16-member City Council with confirmation by the Mayor. Candidates will be expected to have a strong background in financial management, economic development, and contract management. It is critical that the Administrator fully embrace the city's adherence to its Master Plan and to the city's dedication to contractual service delivery. The position requires a bachelor's degree in public policy, public administration, planning, or a related field. A master's degree is strongly desired. Candidates must possess excellent interpersonal skills, an approachable, welcoming style with the community and staff, and a proven record in effective service delivery and creative problem solving. Strong writing skills, oral presentation skills, and a collaborative, team-oriented management style are essential. Residency is required within 6 months of appointment. City contributes to an employee 401 plan in lieu of the state pension system. Starting Salary Range: $128,000-$155,000 depending on qualifications and experience, plus an excellent benefits package. Candidates should apply by Oct. 8, 2014 with résumé, cover letter, and contact information for five work related references to Heidi Voorhees at www.GovHRUSA.com/current-positions/recruitment. Tel: 847-380-3243. EOE.

DIRECTOR OF ENGINEERING—Springdale is accepting resumes for a Director of Engineering working within the city's Engineering Department. Salary range: $60,089-$91,091. Position responsible for providing professional expertise related to civil engineering issues, overseeing the Engineering division and responsible for construction projects of the Capital Improvement Program. Education and experience: Bachelor's degree (B.A. or B.S.) from four-year college or university and 9-10 years of related experience and/or training; or equivalent combination of education and experience and a minimum of 5 years of management experience. Certifications, licenses, and registrations: Applicant should have registration as a Professional Engineer in the state of Arkansas as well as a valid Arkansas driver's license and acceptable driving record. For complete job description, contact the Human Resources Department. Please submit resume with salary history to: Human Resources Director, City of Springdale, 201 Spring Street, Springdale, AR 72764; email: jobs@springdalear.gov; fax 479-750-8523. Open until filled. Submitted resumes will be subject to disclosure under the Arkansas Freedom of Information Act. EOE.

POLICE CHIEF—Ashdown is seeking qualified applicants for the position of full-time Police Chief to lead the department of 13 full time plus auxiliary. This position will be open due to a retirement later this year. Send resume with cover letter to Mayor, P.O. Box 135, Ashdown, AR 71822; or email mayor@ashdownarkansas.org . EOE.

POLICE CHIEF—Bradley is now accepting applications for a full-time police chief. Must be certified and meet all requirements of law enforcement standards and training. Send Resume to, or applications are available at: City of Bradley City Hall, P.O. Box 729/410 Pullman Street, Bradley, AR 71826. Office hours 8-4 Mon-Fri, 870-894-3464. EOE.

POLICE CHIEF—Jasper is accepting applications for a full-time police chief. Must be certified and meet all requirements of law enforcement standards and training. Send Resume to/applications available at: City of Jasper, City Hall, P.O. Box 434, Jasper, AR 72641. Office hours 8-4 Mon-Fri, 870-446-2633. Deadline Sept. 30, 2014. EOE.

POLICE CHIEF—Leachville is accepting applications for a full-time police chief. Must be a certified police officer. Send Resume to: City of Leachville, Attn: Mayor, P.O. Box 67, Leachville, AR 72438 Deadline: Nov. 7, 2014.

POLICE & FIRE EXAMINATIONS—Maumelle, will be testing Saturday, Oct. 18, 2014, for Entry Level Police & Fire Examination and will be accepting applications through 5 p.m., October 7, 2014. NOTE: No applications will be accepted after Oct. 7, 2014. NOTE: A City of Maumelle Employment Application must be completed. A job description and an application may be found at the City of Maumelle website (www.maumelle.org) Human Resources Department page. Mail completed applications to: City of Maumelle, Human Resources Department, 550 Edgewood Drive, Suite 590, Maumelle, AR 72113. For questions, you may contact the Human Resources office at 501-851-2784, ext. 242 between 7 a.m.-5 p.m. Mon.-Fri. EOE. Minority, Women, and Disabled individuals are encouraged to apply. This ad is available from the Title VI Coordinator in large print, on audio, and in Braille at 501-851-2785, ext. 233 or email vernon@maumelle.org.

POLICE OFFICER—Danville is seeking certified applicants for the position of a full-time Police Officer. Benefits include health insurance package, paid vacation, holiday/sick leave and retirement. Applicants must meet the minimum standards as required by CLEST. Certified officers are preferred. Send resumes to P.O. Box 69, Danville, AR 72833; or email rpadgett@arkwest.com.

POLICE OFFICER—Hamburg is accepting applications for the position of 2 full-time police officers. Candidates must be able to meet all requirements of law enforcement standards and training. Hamburg maintains a residency requirement for full-time officers. Benefits include health insurance package, paid vacation, sick leave and APERS retirement. Certified preferred. For applications contact Chief Tommy Breedlove at 870-853-8600.

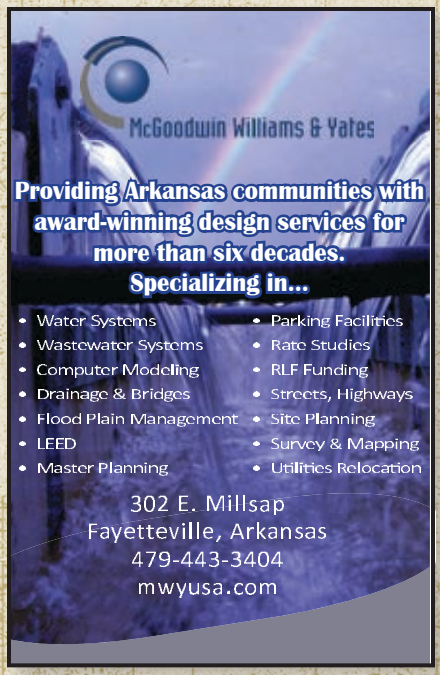
POLICE OFFICER—Shannon Hills is seeking certified applicants for the position of a full-time Police Officer. Paid vacation, holidays and sick leave. Send resume to Shannon Hills Police Department @ 10401 High Road East, Shannon Hills, AR 72103; or email shannonhillspdchief@aristotle.net. EOE.

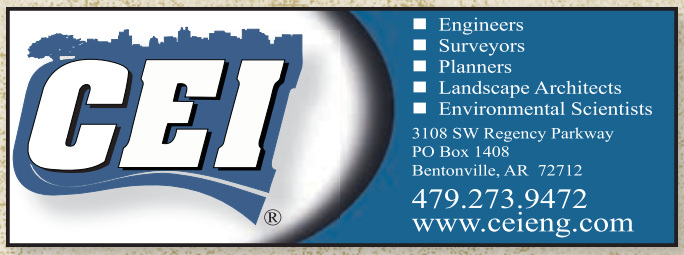
PROJECT ENGINEER—Conway is accepting resumes for a Project Engineer working within the City of Conway Street and Engineering Department. The Project Engineer will provide engineering expertise in the area of street and drainage design as well as storm water management, traffic control, and development review. Education and experience: Degree required from an ABET accredited engineering school with a Bachelor of Science in Civil Engineering or closely related field. 4 years of relevant experience is required; 7 years preferred. Certifications, licenses, and registrations: Applicant should have registration as a Professional Engineer in the state of Arkansas as well as a valid Arkansas driver's license and acceptable driving record.

For complete job description, contact the Human Resources Department. Please submit resume with salary history to: Human Resources Director; City of Conway; 1201 Oak Street; Conway, AR 72032. Email: humanresources@cityofconway.org; fax 501-513-3503. Open until filled. Submitted resumes will be subject to disclosure under the Arkansas Freedom of Information Act. EOE.

WANTED: TRAFFIC LIGHT POLES—Mountain Home is in need of about 20 sets of old traffic light poles with arms (post and arm). If anyone has any of these and are willing to part with them, Mountain Home would be interested in purchasing them. Please contact Mayor David Osmon at mayor@cityofmountainhome.com. Call 870-425-5116 (office) or 870-421-2980 (cell).

Professional Directory





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Standing from left:
Mark McBryde (Executive Vice President and Director of Public Finance), Michael McBryde, Kevin Faught, Jack Truemper, Chris Angulo and Bobbie Nichols

Seated from left:
Lindsey Ollar, Jason Holsclaw, Michele Casavechia and Dennis Hunt

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