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Features

Nation’s city leaders take #RebuildWithUs message to D.C.
Rebuilding our nation’s aging infrastructure was the top advocacy priority at the 2018 NLC Congressional City Conference, where 3,000 city officials from across the nation gathered to learn from each other and to hear from top administration officials and members of Congress.

New Jonesboro result of successful partnerships
Jonesboro recently opened a new 3.2-mile multi-use pedestrian and bicycle trail in Craighead Forest Park, the result of a successful public-private partnership.

Arkansas preps “opportunity zones”
The 2017 federal tax reform law established so-called opportunity zones as a way to encourage investment in the nation’s most distressed communities, and Arkansas has until April 21 to identify and submit its eligible zones for the potential investment boost.

League and partners announce opioid litigation
The League along with the Association of Arkansas Counties and the Arkansas Public Entities Risk Management Association announced the filing of a lawsuit against opioid manufacturers and distributors at a March 21 press conference on the state Capitol steps.

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Cover photo by Andrew Morgan.

ON THE COVER—Visitors take in the White House on a mild March day in Washington, D.C., where city leaders from across the nation gathered for the National League of Cities Congressional City Conference. Repairing our nation’s aging infrastructure was the top priority of this year’s event. Coverage of the conference begins inside on page 6.
Dear Friends,

I hope your spring is getting off to a beautiful start. In Springdale we are continuing with our “Conversation” series this year. In February we met with Community Clinic and spoke with representatives from local nonprofits who had questions ranging from gun control to affordable housing. In March I had the chance to sit down with young people from the Hispanic Women’s Organization of Arkansas to answer questions and hear their comments and concerns. These events only take an hour out of the day, but they are incredibly beneficial for our residents. It is also a good way for me to touch base with community members and learn about the issues that matter to them. I look forward to this series continuing far into the future.

It is especially nice to meet with the young people in Springdale. Our city is home to the second-largest school district in the state, and more than 40 languages are spoken in our schools. The Springdale School District has done a phenomenal job helping students and parents reach their full potential, even when English is not their first language. They offer opportunities for parents to learn English along with their children, and learn how to access services in our community. The work that the leadership, teachers, and support staff do at our public schools never ceases to amaze me. As a community, we understand that a rising tide lifts all boats, and that is why we invest in our children and their parents.

Speaking of investment, now that Springdale voters have approved the 2018 Bond Program, we are getting to work planning public input sessions. This way, our residents can help us prioritize projects and give us feedback on preliminary plans we made before the election. In early April, we will hold the first of these meetings for 2018 to discuss potential street improvement projects. With this meeting and the corresponding public comment period, we are asking our residents which projects they would like us to prioritize. We plan to have additional public meetings to get feedback on specific project designs, such as the animal shelter, park developments, and street improvements.

As we make important decisions at home, it’s good to hear from leaders who can offer insights into the work other cities are doing. Recently, I had the pleasure of attending the National League of Cities’ (NLC) Congressional City Conference in Washington, D.C. NLC President and Little Rock Mayor Mark Stodola did an impeccable job leading the conference and representing our great state.

We met with members of our congressional delegation during the trip, and it was inspiring to hear from Sen. Boozman, Sen. Cotton, Rep. Hill, Rep. Bruce Westerman, and Rep. Rick Crawford and Rep. Womack’s representatives. It was very informative, and we got to hear their take on important issues such as infrastructure, rural broadband, online sales tax collection, and the opioid crisis. Another highlight was a dinner for Arkansas leadership hosted by the League. It was well attended, and we had a lovely time discussing issues that are important to our cities. I always enjoy opportunities to build relationships with fellow leaders.

The conference overall was edifying. There were breakout sessions where we discussed vital issues such as how our cities can prepare for the 2020 Census, and notable conference speakers included Sen. Corey Booker, Sec. Dr. Ben Carson, and legendary journalist Bob Schieffer. It was truly an event to remember.

Another great event you won’t want to miss is the League’s 84th Convention, June 13-15 in Little Rock. I encourage you to get registered and join us for this important annual event. The agenda is jam packed with useful information that you’ll find relevant for your municipality.

Best Wishes,

Doug Sprouse
Mayor, Springdale
President, Arkansas Municipal League
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APRIL 2018 5
Nation’s infrastructure tops agenda at NLC conference
By Andrew Morgan, League staff

More than 3,000 city leaders from across the United States gathered in the nation’s capital for the National League of Cities’ annual Congressional City Conference March 10-14 to discuss issues important to local governments and press the administration and Congress to work with cities to repair and upgrade America’s aging infrastructure.

Infrastructure is the NLC’s top advocacy priority, Little Rock Mayor and NLC President Mark Stodola said in his address during the conference’s opening general session, March 12. President Trump has presented Congress with a proposal on infrastructure, and cities must demand that the resulting package works for cities of all sizes, he said. The legislation should address cities’ most pressing needs, Stodola said, including reliable roads and transit, water and sewer systems, broadband access, and workforce training.

Cities are already forced to fund many of these needs themselves, Stodola said, but it is not enough.

“In Little Rock, I have about $2 billion worth of infrastructure needs. Of the $2 billion, $1 billion of it is made up of street and drainage projects. To meet those needs we’ve passed a local sales tax, we’ve reissued municipal bonds, we’ve passed a dedicated millage, we’ve authorized tourism taxes, and we’ve developed improvement district assessments—and yet, this is not enough. And that’s the case in most cities across the country.”

Nationally we face a 10-year, $2 trillion investment gap on crucial infrastructure needs, Stodola said, and stopgap measures will no longer work.

“Our infrastructure problems are upon us, they’re not going away—they are unavoidable.”

The NLC is elevating the issue through its national campaign, #RebuildWithUs, and Stodola urged city leaders to take this message back home as well as to their congressional leaders on Capitol Hill.
Federal Communications Commissioner Jessica Rosenworcel discussed the pressing need for broadband access to close what she called “the homework gap” for students, particularly in rural and underserved communities. Local governments are leading the way when it comes to innovative ways to address this gap, she said.

“The future belongs to the connected,” Rosenworcel said. “No matter who you are or where you live, you need access to modern communications to have a fair shot at 21st Century success.”

Access to broadband will only become more important for the next generation, she said.

“No child can be left offline.”

The federal government wants to work with local governments on infrastructure investment and workforce building efforts, U.S. Department of Labor Secretary Alexander Acosta told city leaders. The Pell Grant program should be expanded to include shorter, skill-based education programs like those provided by community and technical colleges, he said.

“Currently Pell Grants are restricted primarily to longer programs, to degree programs,” he said. “But there’s so many people who could benefit from going to community college and taking a certificate program. And if that’s what they want, why are we forcing them to take an entire degree program in order to qualify for a Pell Grant?”

The administration’s infrastructure proposal calls for extending Pell Grants to certificate programs, Acosta said.

HUD Secretary Dr. Ben Carson spoke of the gains we’ve made in the last decade to decrease homelessness in many areas of the country, particularly for military veterans. He cited the efforts of the NLC initiative, the Mayor’s Challenge to End Veteran Homelessness.

“We who work for the American people, from this capital city, cannot hope to serve them properly without learning from and cooperating with their local governments,” Carson said. “This is especially true at the Department of Housing and Urban Development. Housing is necessarily a local issue.”

HUD is also concerned with the nation’s opioid crisis, Carson said. Companies are having a hard time finding employees who can pass a drug test, he said.

“And why are so many people so easily addicted? I believe it’s because there’s a lack of hope in their lives, and they’re trying to fill that void. And we really need to start thinking about what we as a society can do to rectify that situation.”

That is partly the inspiration for what HUD is calling Envision Centers, Carson said, which would be public-private partnership-based resource centers in targeted communities. They would provide training in four key areas, he said: economic empowerment, educational advancement, character and leadership, and health and wellness.

“By strengthening the four pillars, we can once more open the doors of opportunity in our cities and other deprived areas and help families achieve self-sufficiency,” Carson said.

D.J. Gribbin, special assistant to the president for infrastructure, said the administration is hopeful that Congress will pass an infrastructure bill before this year’s mid-term elections in November. He acknowledged the NLC’s list of infrastructure priorities, which include sustainable investment, locally driven projects, federal-local partnerships, and expanded revenue tools.

“Our principles include these things too,” Gribbin said. “There may be some differences about how we achieve those ends, but at the end of the day we’re on the
same page that we need to find a solution to provide safe, strong, reliable infrastructure for the American people.”

Gribbin said the president’s proposal includes $1.5 trillion in new investment that would include $200 billion in federal dollars, shortening the permitting process, and addressing rural needs including broadband, and workforce training.

U.S. Chamber of Commerce CEO Tom Donahue said that both sides of the aisle in Washington appear poised to finally do something about infrastructure.

“You’re here at the right time,” Donahue said. “Federal leaders are focused on our nationwide infrastructure challenges and they’re ready to do something about it. They’re just a little confused about how to get to the next step.”

They need a push from both local governments and the private sector alike, he said. Much of our infrastructure is 30-40 years out of date and local leaders know better than anyone that now is the time to rebuild.

“It’s time to approach this as a national imperative for long-term growth and competitiveness, and this will be no small undertaking,” Donahue said. “The American Society of Civil Engineers estimates that we’ll need $3.7 trillion just to get the basics done. And the longer we wait to make this investment, the worse our infrastructure will get and the more it will cost us, not only in money to fix it, but in lost time, lost productivity, and lost lives—things we can never get back.”

The Chamber is working with all stakeholders to seize this moment to make progress, Donahue said.

Local leaders are in a unique position to help make progress on a national scale, said New York City Mayor Bill de Blasio, who addressed the conference Monday afternoon, March 12.

“We, as leaders where the rubber meets the road, where things actually get done, we have the ability to speak to people all over this country and move them in terms of the kinds of changes we need,” de Blasio said. “We also have an extraordinary ability to move the Congress, and honestly we have not even begun to tap into our potential.”

City officials are not surprised by a lack of action in Washington, de Blasio said.

“We come here to meet because this is our nation’s capital, but we don’t come here assuming this is a place of action. But we can help it become a place of action, because we’re people of action.”

Republican Sen. Tim Scott of North Carolina touted “opportunity zones,” an initiative created via last year’s federal tax reform legislation aimed at generating investment in distressed communities. (For more on opportunity zones in Arkansas see page 17 in this issue.) Having grown up poor in a single-parent home in North Charleston, S.C., Scott said he believes investment in opportunity zones could help millions of children reach their full potential.

“One of the reasons why the opportunity zone legislation is so critically important to me, is because I know that trapped in every single distressed community in this country—50-plus million Americans live there—there are fantastic, high-potential kids who simply need hope,” Scott said.

Opportunity zones would allow us to target funding to those areas that need it most, he said. Another key to the success of the zones will be avoiding gentrification by including current residents and businesses in the process, he said.

Democratic Sen. Corey Booker of New Jersey followed Scott and said that they both felt at home among city officials because they both started their political careers at the local level. Scott spent time as a Charleston, S.C., council member, and Booker served on the Newark,
N.J., city council and was the city’s mayor for seven years before becoming the state’s junior senator.

“Local government is where philosophy, politics, and partisanship doesn’t erode as much common sense, pragmatism, and focusing on what the issues are,” Booker said. “As Fiorello LaGuardia once said, there’s no Democratic or Republican way to fix a pothole, you just fix it.”

As a mayor he learned to be a pragmatic problem solver, to seek innovative funding solutions, and to build partnerships to improve the economy and quality of life, he said. Doing that kind of work is often data-driven, he said.

“By the time I became mayor of my city, I didn’t care what your [political] background was,” Booker said. “The question was, can you help me meet my three urgent goals every day: making my city safer, making more economic opportunity in my city, and elevating the opportunities for children and families in my city.”

He’s strived to maintain that mindset in Washington, Booker said.

The United States in the last generation has fallen behind our competitors in the world in numerous key indices in which we once led, Booker said, including education, research and development, and infrastructure.

“We’re about to leave for the next generation the greatest infrastructure debt in our history—$3 trillion,” he said.

Bi-partisan effort is the only way to get it back on track, Booker said. He has worked with Sen. Tim Scott on legislation aimed at workforce education and apprenticeship programs.

It’s a fallacy that everybody needs to go to college, Booker said.

“It belies the fact that we have millions of jobs in America that are open right now that we can’t fill because folks don’t have the skills and training to do it.”

Jobs as machinists, programmers, welders, health-care workers, and more are in-demand, good, middle-class jobs, he said, but there is a shortage of training opportunities. Instead, students feel pressured to pursue traditional four-year college degrees and often end up saddled with debt and feeling like failures if they don’t complete the program.

“That’s a lie in our society,” Booker said, “and other countries are doing it better than us. In Germany, 50 percent of the kids are going into apprenticeship programs.”

The opportunity zone initiative is one innovative way to help address this issue, Booker said, by taking capital gains “off of the sidelines” and injecting it into these areas of the economy.

**Arkansas’s Congressional delegation meets with city leaders**

City officials are encouraged to use the final day of the Congressional City Conference to advocate for cities on Capitol Hill, and most members of Arkansas’s congressional delegation were able to meet with our city officials during a luncheon Wednesday, March 13 in a meeting room at the Capitol Visitors Center, where they shared their perspectives on infrastructure, marketplace fairness, the opioid crisis, and other issues.

Rep. Bruce Westerman (Dist. 4) sits on the Transportation Committee, and they’re currently looking at infrastructure packages, he said.

“I can’t say that I’m overly excited and optimistic about what’s coming through on infrastructure so far,” Westerman said.

Much of the $200 billion in federal investment that’s part of the president’s proposal is for leveraging private investment, but for rural areas like Arkansas the “formula funding” method works best, he said. Only $40 billion of the $200 billion would go to formula funding to be spread among all the rural areas of the country, which spreads it thin, Westerman said. In Arkansas we’ve got two major interstate projects—49 and 69—waiting to move forward. Just those two projects require more than $6 billion to complete.

“When you’ve got $40 billion for the whole country and we need $6.7 billion just for those two interstate projects in Arkansas, you can see how little funds that really is,” Westerman said.
The House has passed the Perkins Act, which funds workforce education partnerships in our state, Rep. French Hill (Dist. 2) said, and he hopes the Senate passes it as well. Money also goes to helping prisoners train in marketable skills so they can rejoin the labor force upon release and reduce recidivism, he said.

“We’re getting good employees from these efforts,” Hill said. “You’ve got 600,000 people coming out of prison every year and we’ve gotta stop giving them $135 and a change of clothes and tell them we’re going to help them have a better transition back to society where we’re desperate for them to work at Interstate Sign Company down at the [Little Rock] port.”

Workforce training also shows young people who aren’t college-bound that we value their career track just as much, Hill said.

Regarding the possibility of federal marketplace fairness legislation, Hill said they are all “zeroed in” on the outcome of South Dakota v. Wayfair, which will go before the U.S. Supreme Court within the next few months. If the court in this case overturns Quill v. North Dakota decision from 1992, it would open up the possibility of collecting sales taxes on more online purchases, which would mean a boost in revenue for local governments.

“I think it’s a game-changer if we have a good outcome,” Hill said.

Rep. Steve Womack (Dist. 3) is a longtime supporter of marketplace fairness and cosponsored the legislation in the House. Womack was unable to attend the lunch meeting but sent a member of his staff to greet the Arkansas municipal officials.

Combating the opioid crisis is another priority for both the NLC and the Arkansas Municipal League, and Sen. John Boozman confirmed that federal money will be forthcoming to help fight the epidemic. He said $6 billion will be spent over the next two years on the crisis.

“A lot of that will go out through grants,” Boozman said. “There will be some enforcement money, there will be some treatment money. If you’ve got a good idea, if you’re working on something, it’s always good to team up if you can work regionally. But as you all know, the opioids and the ancillary things—meth, heroin—are a huge problem, and sadly Arkansas is right up there at the top. We’re like number two in prescription-writing, so that’s got to be addressed.”

Turning back to infrastructure, Sen. Tom Cotton said it is a priority for the administration and a priority for him. We’ve been blessed to grow up in a country with good infrastructure, but it’s now decaying, he said.

“As a political matter I am skeptical that we’ll pass an infrastructure bill this year,” Cotton said.

Because it’s an election year and because Democrats may feel poised to win seats in the House, he sees them waiting until next year, he said.

“Most [House Democrats] are of the mind, in my opinion, that they can get a better deal for their constituents next year,” Cotton said.

Little Rock Mayor Mark Stodola, this year’s NLC president, urged each of Arkansas’s senators and representatives to pressure the leadership in the Senate and House to make infrastructure a priority this session.

“We believe it’s a partnership,” Stodola said, “and we’re pleased that the administration has suggested that infrastructure is a priority, and I hope that the leaders of Congress will adopt that. These things can’t wait.”
Sherwood gets ready to splash

Sherwood city leaders on April 4 broke ground for the new splash pad at Sherwood Forest. The $1.3 million, 6,000 square foot facility will have shaded areas, custom water features, and all the water will be recycled. Construction is expected to take about 200 days.
The City of Jonesboro dedicated its 3.2-mile multi-use trail in beautiful Craighhead Forest Park with a Feb. 22 ceremony that honored all whose contributions made the trail a reality. Leaders of the Arkansas Department of Transportation, the Federal Highway Administration, the Arkansas Department of Parks and Tourism, and BlueCross BlueShield’s Blue and You Foundation addressed a gathering of Jonesboro-area leaders to christen the new trail.

In thanking the public and private partners who helped build the trail, Mayor Harold Perrin spoke of the long history of donors who have created Jonesboro’s crown jewel, a 704-acre destination that is one of Arkansas’s largest and most-used city-owned parks.

Exercisers work out on one of 12 workout stations along the trail provided by BlueCross/BlueShield’s Blue and You Foundation, one of several government and business partners that made the project possible.

Jonesboro Mayor Harold Perrin, center with scissors, cuts the ribbon on the new multi-use, 3.2-mile trail at Craighhead Forest Park.
The City had to provide 20 percent of three grants from state and federal governments totaling $1.1 million to build the trail. Blue and You spent $145,000 to place 12 workout stations along the trail.

“Our forefathers created the Young Men’s Civic Club in 1937 to create recreational opportunities, and they bought (the initial) 612 acres for $5 an acre,” Perrin said. “Then they turned around and sold it to the City for $1.”

Perrin said all the work done in the 80 years since, including the 110-acre Craighead Forest Lake, could not have been done with taxpayer money, and the spirit of giving from public and private partners has continued to enrich the park.

“I want to thank everyone who contributed,” he said. “This could not be possible at all by the City of Jonesboro by itself. You have to have public-private partnerships.”

Patrick O’Sullivan of the Blue and You Foundation said its donation of workout stations is evidence of BlueCross’s commitment to more than just insurance.

“We’re not only trying to take care of the health insurance needs of thousands of Arkansans, but we’re trying to do what we can with health organizations who are promoting health,” O’Sullivan said. “So that’s what the Blue and You Foundation is about, and we’re proud to be a part of the trail.”

Zachary Foster of Arkansas Department of Parks and Tourism said the pedestrian-bicycle trail is an example of the teamwork cities can perform with his department.

“It excites me to watch Jonesboro grow and continue to make strides to become more and more of an active community,” Foster said. “This multi-use trail is one of Jonesboro’s many accomplishments, and I look forward to working with the City of Jonesboro on future grant applications and projects.”

ArDOT Director Scott Bennett called it a “really good indication of partnerships that have been beneficial for everyone involved. It is a privilege to be here on this great day for Craighead Forest Park.”

Angel Correa of the Federal Highway Administration said this is a signal of the administration’s future plans.

“What we want is to have local investment, state investment, private investment,” Correa said. “And this project is a perfect example of that.”
Fitting communications to the clients—our citizens

By Jim von Tungeln

If one were to review countless want ads for urban planners, “communication skills” would sit atop most lists of required abilities. It’s a demanded, not desired skill. It represents the *sine qua non* of good planning.

What does that phrase mean? It’s the Latin equivalent of “It don’t mean a thing if it ain’t got that swing,” to borrow from the famous Duke Ellington number.

In short, our citizens want to understand planners when they speak or write. In a sense, they would like to be able to “dance to our music.” That’s not too much to ask.

Now, respecting the so-called “Fairness Doctrine,” let us look at the same amount of comments that citizens routinely make about their experiences with planners.

Guess what sits atop the heap. Yes, it’s “an inability to communicate.”

That’s understandable for a profession that says things like “All three options to fit the Purple Line in a narrower space performed about the same in our simulations: None allowed running vehicles every six minutes.”

One must assume they meant, “We tried three options and none worked.”

The criticism also fits a profession that uses terms like “biophilic design” and “urban metabolism.” Pity the poor reader or listener.

The overuse of jargon prompted Andrew Keatts, assistant editor and senior investigative reporter for *Voice of San Diego* to observe, “I’ve learned the only people who use more jargon than the military are urban planners.” He did not intend that as a compliment. He simply observed that planners often use a language and style of writing they understand perfectly well. They see their communications as clear and precise. It bewilders the daylights, however, out of the average lay person.

In short, our citizens not only cannot dance to what our planners say or write, they can’t even find the beat.

It’s no wonder. So-called “plannerese” includes a number of baffling phrases. Some phrases, similar to the Vietnamese term *trời ơi*, (in “GI-Speak: “Choi Oi”) may mean exactly whatever the speaker wants it to mean. For example, could any normal English-speaking person translate, “a sense of place?” It is a useful and meaningful term for planners. It means both absolutely nothing and absolutely everything, depending on the situation. Mostly, it is used to make residents of a city feel bad.
because, according to the planner, their city lacks one—a sense of place, that is.

We also hear planners, who haven’t quite figured out how to solve a problem, loudly proclaim that we need to “empower” our citizens. We hear that phrase a lot from those watching rural cities melt back into the rich soil of the Arkansas Delta. It’s no matter that, often, it was empowered citizens that got the cities into such messes in the first place.

A professor teaching Introduction to Urban Planning would need a textbook. She might consider a classic like Lewis Mumford’s The City in History, a fine work. She might do better, though, by choosing a collection of short stories by Ernest Hemingway. Therein, students could learn to write simple declarative sentences. Those impart information and do not serve to confuse or disguise. Consider: “Our city, within its planning and regulatory systems, should be dedicated to the supporting of the further addition of housing for low and moderate-income families.” Might we replace it with: “We need to plan for more housing for working-class families?”

It doesn’t bode well to understand the lessons of history if one cannot communicate them to others.

Moving on to the paraprofessional planning staff, there are different communication skills to master. These have to do with knowing what not to say as well as what to say. The good ones learn theirs is a “one-finger job.” This is to say, they point with a finger at a properly adopted regulation and don’t say much else.

Editorializing or over-analyzing by municipal staff members can lead the city into a major jam. This does not imply a criticism of our planning staffs who are uniformly competent and dedicated. There is a natural tendency among people in our state, though, to be friendly and helpful. These are good instincts, but over-enthusiasm can lead to misunderstandings.

Some members of the public never forget a word a staff member says. Others may apply their own interpretation to the most innocent comment. Professionalism, brevity, and documentation are among the best friends a municipal staff member has.

At last we arrive at the communications issues with planning commissioners. These run the entire scale from saying too little to saying too much. Along the way are questions that might violate some legal principle of which lay planners have no understanding.

Let’s start with the “too little” end of the scale. Some cases facing a planning commission are so cut and dried that they deserve little discussion. Some cities even place these on a “consent agenda.” This amounts to a collective approval of non-controversial items about which no citizen wishes to comment and with which neither staff nor planning commissioner finds issue.

Making decisions involving more contentious cases involves a new set of considerations. This is particularly true in cases that could end in litigation. Here, planning commissioners should strive to help the city attorney in case they find themselves in court.

Any planning commissioner wishing to make a city attorney happy would be advised to state reasons for her or his vote. Attorneys probably want to include the qualifier “as long as those reasons are based on reasonable and rational analysis.”

I once witnessed a city board member demolish a plaintiff’s attorney by producing a list of factors that she used in making tough decisions on land use matters. She further explained how she had used the list to determine her vote on the case at hand. It made the judge smile. Legalities aside, decisions made with a complete lack of discussion may deliver an unfortunate impression to an applicant, or to those citizens interested in the disposition of a case.

Although it may be far from the truth, silence on the part of commissioners may signal to the citizen that the outcome of the case has been predetermined. No city should want this communicated to its citizens.

As for the danger of talking too much, we need to remember that citizens should be able to see the details of a case exactly how, where, and when the planning commissioners do. Those who have studied urban planning cringe when they hear a planning commissioner say, “When we talked about this project in your office . . . .” That means there have been what attorneys call ex parte communications, or discussions to which the public was not a party. Ask your city attorney about that.

Finally, most planning commissioners are not licensed attorneys. This doesn’t mean that they shouldn’t strive to understand basic principles or be aware of key legal cases. As an old advertisement once said, “If a police officer must know the Constitution, why shouldn’t a planner?” If your city attorney doesn’t have time to train your planning commissioners, other entities do, including the Arkansas Chapter of the American Planning Association and your Arkansas Municipal League. Or, our courts can train them.

As for the cost of such training, ask your city attorney to compare it to the expense of one lawsuit involving a zoning case. Ignorance costs money. That is a great truth within a simple declarative sentence.

Jim von Tungeln is staff planning consultant and available for consultation as a service of the Arkansas Municipal League. He is a member of the American Institute of Certified Planners. Contact him at (501) 944-3649. His e-mail address is uplan@swbell.net

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Ghana’s president scheduled for 84th Convention

By Sherman Banks

Since 2008 the Arkansas Municipal League has built a working relationship with the Republic of Ghana and the Volta Region in particular. To that end the League has sent three delegations to Ghana, which has opened dialogue and resulted in several partnerships and sister city agreements. As we continue these efforts, I’m pleased to announce that Nana Akufo-Addo, president of the Republic of Ghana, has been invited to speak at the League’s 84th Annual Convention in June in Little Rock.

President Akufo-Addo is tentatively scheduled to address Arkansas city and town leaders during the Convention’s opening general session on Thursday, June 14, where he’ll discuss sustainable ways Ghana can collaboratively develop business relations with Arkansas and the Delta region. Based on confirmations received thus far, the president will be joined by about 50 Ghanaian delegates, who will attend general sessions and workshops during the Convention. They will also have a booth in the exhibit hall.

During the sister city workshop on the afternoon of Thursday, June 14, the following sister city agreements will be signed:

- Lake Village will sign an agreement with North Dayi, Volta Region.
- Southern Arkansas University in Magnolia will sign a memorandum of understanding with Ejura Agriculture College in the Ashanti Region of Ghana.

That same week, Governor Asa Hutchinson will sign a sister state memorandum of understanding for Arkansas and the Republic of Ghana. The exact date and time will be announced soon.

All these relationships have been developed through citizen diplomacy, with a primary focus on cultural and educational relationships along with tourism and economic development. I urge each of you to attend the 84th Convention to hear the President of Ghana speak on economic development, which will be most applicable to Arkansas’s many farming communities. I also urge you to attend the sister city workshop and witness the formal signing of two sister city agreements and to hear the perspectives of Ghana’s local government leaders.

For more information contact Sherman Banks at (501) 786-2639; email sbanks@aristotle.net; or write to P.O. Box 165920, Little Rock, AR 72216.
Arkansas prepares to take advantage of new “opportunity zones”

The Tax Cuts and Jobs Act of 2017, passed by the U.S. Congress, establishes “opportunity zones,” a community development initiative designed to spur long-term private investment in low-income communities nationwide. The program offers a federal tax incentive for reinvesting capital gains into “opportunity funds,” specialized vehicles dedicated to investing in the opportunity zones.

According to the Economic Innovation Group, U.S. households and businesses currently hold more than $6 trillion in unrealized capital gains in stocks and mutual funds alone, and if just a fraction of that flowed into opportunity zones the outcome would be transformative.

Arkansas’s city leaders can play a critical role in making sure the new initiative delivers on its potential. Here are five things city leaders need to know.

1. The window for nominating opportunity zones is closing. Each state may nominate up to 25 percent of its eligible low-income community census tracts for designation as opportunity zones. While the initial deadline of March 21 has passed, Arkansas was granted a 30-day extension to identify its eligible zones for investment. By April 21 the state must submit no more than 25 percent of the 337 eligible census tracts it has identified to the U.S. Treasury Department.

   Work with the governor’s office to ensure your city’s highest-priority census tracts are included in our state’s opportunity zone nominations.

2. This flexible incentive should generate many different types of investment. The initiative is designed to be responsive to different communities’ unique needs. Funds could support neighborhood redevelopment, transportation projects, brownfield redevelopment, and more.

   Consider how you and your partners can work together to tap into this new pot of financing to support your affordable housing, infrastructure, and economic development goals.

3. It is not your typical economic development incentive. The program is built to influence investor behavior, rather than that of individual companies. It aims to draw some of the capital tied up in financial markets back into local projects to rebuild distressed communities. The program’s incentives are tied to long-term holdings and patient capital in the so-called opportunity funds.

   Work with your banks, business groups, nonprofits, philanthropies, and community development entities to make sure that opportunity funds dedicated to your eligible zones are established.

4. Investment is not guaranteed. Being named an opportunity zone is the first step, but it doesn’t guarantee investment will take place. Investors must find investable opportunities in the eligible communities.

   Prepare a point person or agency to play a coordinating/support role to connect investors with local needs.

5. Plan to integrate this program with other community development initiatives. By combining this new federal incentive with other new or existing development strategies, cities can better shape and expand its impact.
In a unified and unprecedented approach against the opioid drug industry, the state of Arkansas, Arkansas counties and Arkansas cities announced that together they have filed a lawsuit in the Circuit Court of Crittenden County.

The Arkansas Municipal League has partnered on this lawsuit with the Association of Arkansas Counties and the Arkansas Public Entities Risk Management Association. The announcement was made at a press conference on March 21 held on the steps of the Arkansas State Capitol.

This unique litigation approach is unlike any others in the country and will represent 90 percent of Arkansas’s population, with 72 counties and 210 cities participating. It is believed that it will cost billions to stop the Arkansas opioid epidemic and that this money should come from the companies that caused the problem instead of taxpayers.

“Though other lawsuits have been filed in federal courts across the country, Arkansas is the only state that has united in this fashion,” said Chris Villines, executive director of the Association of Arkansas Counties. “Instead of fighting and competing with each other on critically needed settlement dollars for our cities and counties, all of the cities and counties are working together to do what’s best for Arkansas.”

The epidemic is real and has ravaged Arkansas families for years. While the U.S. experiences more than 42,000 fatal overdoses a year, Arkansas experiences over 400, a number that has increased nearly 300 percent since 2000 and coincides with opioid sales quadrupling. Additionally, Arkansas ranks second in the nation for ages 12-17 in misuse of opioids (4.67%) behind Alabama, which is also the only other state with a higher opioid prescribing rate than Arkansas, according to the U.S. Centers for Disease Control and Prevention.

“It is hard to find anyone who hasn’t felt the effects of an opioid addiction from family, friends or even in themselves,” said Kirk Lane, Arkansas Drug Director. “Though great strides have been made recently to curb the epidemic—especially helping cities fund necessary resources like the opiate antagonist Naloxone (Narcan)—much more could be done to fund ongoing programs for education and prevention.”

In 2017, there were more opioid prescriptions than people—enough for every man, woman and child to have 80 pills per year. Hospitals and rehabilitation systems cannot keep pace with the influx of victims. The resources of public safety officials are constantly strained to meet the overwhelming needs of opioid-related emergencies. As a result, the state of Arkansas, its counties, cities and taxpayers have funded the enormous societal costs of the opioid epidemic, but have had insufficient revenue to turn the tide of the epidemic.

“Arkansas’s one-voice approach to this lawsuit is one that gives us a seat at the table,” said Don Zimmerman, executive director of the Arkansas Municipal League. “Neither the state or any county or city is big enough alone; this litigation approach ensures that recovered damages remain in Arkansas.”

For more information about the lawsuit, or to find additional resources on the opioid epidemic in Arkansas, please visit ARCounties.org, ARML.org, or APERMA.com.
Portland mayor talks sustainability at LR summit

Local leaders across the country are in a great position to make progress in the area of sustainability, Portland, Ore., Mayor Ted Wheeler told a packed Grand Ballroom in Robinson Center, where city officials, business leaders, nonprofits, and environmental advocates were gathered on March 29 for the ninth annual Little Rock Sustainability Summit.

“Like Mayor Stodola, I get to go around the country and talk about the things we’re trying to do, the successes we’re having, the challenges that we are confronting, the mistakes that we’ve made,” Wheeler said. “As mayors we get it. We need to learn from each other, we need to push each other, we need to challenge each other. I see that as part of the calling and part of the responsibility of being a mayor anywhere in this great nation.”

To meet climate action goals at the local level, we must form broad partnerships and enlist the strengths of the market, the economy, and the private sector, Wheeler said. He expressed dismay that discussions about sustainability too often get bogged down in debates over the existence of climate change and our contribution to it.

“From my perspective, that debate is over,” Wheeler said.

Cities everywhere in the country, regardless of their political leanings, should be adopting sustainable practices, he said.

“It’s good for your economy, it’s good for your business, it’s responsive to market demand, and—oh by the way—you’re going to save the planet and humanity in the process,” Wheeler said.

Little Rock Mayor Mark Stodola and other city leaders updated attendees on the progress the city has made on its 2020 Sustainability Roadmap, a plan set in motion in 2008. Sustainability means many different things, Stodola said, from protecting and expanding the tree canopy, to recycling, to reducing energy consumption. He noted that Robinson Center, which received a $70 million renovation and reopened in 2017, received a LEED Gold Rating from the U.S. Green Building Council.

“When you take a 1939 building and you’re able to achieve a gold rating, it’s pretty amazing,” Stodola said. “The most sustainable building you can have is the one you don’t tear down.”
MHBF Health Tips
Forms, forms, forms: Why so many?

Health coverage through the Municipal Health Benefit Fund is, by design, slightly different from commercial health insurance. It was carefully constructed to offer maximum benefits while keeping the costs low for covered entities in Arkansas. We do this in a variety of ways, but one of the most useful tools we have is direct information from our members. Below are examples of the most common forms that are required from time to time and an explanation of why they are important.

Accident Claim form
If you have an illness or injury that is consistent with an accident, MHBF may forward an Accident Claim form to you to complete. The form was designed to help MHBF determine whether an illness or injury was the result of an accident for which a third-party might be responsible. We look at this because treatment, services, and supplies for injury or illness for which another party is liable is a benefit exclusion. For example, if you were injured at work, your employer’s workers’ compensation carrier would be responsible for paying for the necessary treatment, services, and supplies related to the event. Holding the correct party accountable helps to lower costs and maintain premium rates. If you receive an Accident Claim form from MHBF, please complete and return the form promptly. MHBF will not process related claims until the form is returned.

Enrollment/Change/Termination form
Have you recently married and need to change the beneficiary of your life insurance? Have you had a qualifying event and need to add your spouse or a newborn child to your coverage? Are you switching to retiree coverage? MHBF’s all-in-one Enrollment/Change/Termination form is what you need. Please note that for some qualifying events, such as the birth of a child, there are time limits to provide MHBF with the form and supporting documentation. These requirements can be found on pages 6-7 of the Fund Booklet.

Multiple Coverage Inquiry form
All new enrollees must complete a Multiple Coverage Inquiry form to advise MHBF of additional health coverage. This does not include supplemental benefits such as those offered by American Fidelity. This form is used by MHBF to determine coordination of benefits with other carriers. Failure to notify MHBF of coverage or a change regarding additional coverage might result in a delay in payment of claims. For example, if you have primary coverage with another carrier and it is terminated, MHBF will continue to pend/hold claims for a primary EOB unless we are notified with a Multiple Coverage Inquiry form that the other coverage has terminated.

Certificate of Notice and Acceptance of Plan Provisions
All new enrollees are required to complete a Certificate of Notice and Acceptance of Plan Provisions form. When you sign the form, you are agreeing that you have received a copy of the Privacy Notice and the Summary of Benefits and Coverage (SBC) (provided to you by your benefits administrator/HR) and that you acknowledge that you may obtain a copy of the MHBF Fund Booklet at www.arml.org/mhbf. You are also acknowledging that you agree to accept the terms and conditions of MHBF.

Authorization to Disclose Health Information
Your personal health information and the health information pertaining to your covered dependents (except minor children) are private and cannot be disclosed without written consent. HIPAA regulations are strict in this regard. That includes sharing your personal health information with your spouse or vice versa. The only way that MHBF will share your personal health information with another person is if we have a fully executed Authorization to Disclose Health Information on file. Please note that this form is voluntary and you do not have to share your information with anyone. If you chose to execute an Authorization to Disclose, you may revoke it at any time by completing a Revocation of Authorization to Disclose Health Information and returning it to MHBF.

All the forms mentioned in this article, plus more, can be found on MHBF’s website at www.arml.org/mhbf. If you have questions, please do not hesitate to call our customer service team at (501) 978-6137. We are always happy to help.
The League on April 4 hosted the workshop “City Government 101: Who Does What at City Hall,” part of our Voluntary Certified Continuing Education Program for municipal officials. Attendance was strong with 80 participants from cities and towns across the state. Members of the League’s legal staff provided an overview of the roles elected officials play, how to conduct a council meeting, the role of committees and commissions in our cities, and a look at some of the laws that make Arkansas cities unique.

League General Counsel Mark Hayes and Legal and Benefits Counsel Katie Bodenhamer presented the basics of Arkansas’s Freedom of Information Act. They encouraged municipal leaders to know the rules in order to be prepared when requests come. Health, Safety and Operations Manager David Baxter informed participants about the various training sessions the League makes available to cities, including driver safety, workplace safety, and respect and understanding in the municipal workplace.
The Rural Community Grant Program, administered by the Division of Rural Services at the Arkansas Economic Development Commission (AEDC), has grant funds available that can be an economic development catalyst for rural communities in Arkansas. The next deadline for applications is August 9, and about $650,000 is available each year through two open application periods. August 9 is the first application deadline for the fiscal year, with the second round of applications being accepted in March 2019. Last year, 108 rural communities received a grant from this program.

Here are some things to remember if your community is interested in applying for the Rural Community Grant Program:

- Cities under 3,000 in population are eligible to apply. Community development and fire protection are the categories that are funded, and this may include turnout gear for firefighters, fire trucks, public museums, civic centers, senior/youth centers, walking trails, community centers, libraries, and ballparks. Counties are also eligible to apply, and there is no population limit for counties.
- The maximum award amount is $15,000 and a 50/50 match is required.
- Alex Johnston, Director of the Division of Rural Services, recommends that cities submit their applications early so that her office can provide feedback if needed. She also says it is important to stress the city’s need and make a compelling case for why the grant is needed. Applications can be submitted between now and August, so don’t wait.
- Planning and development districts can be a resource for this grant, but the application is streamlined so as to not be too cumbersome for cities to submit.
- Don’t forget: A resolution of support from your city council is needed in order to authorize the project.

Marshall Mayor Kevin Elliott worked with the Northwest Arkansas Economic Development District to secure a $15,000 grant through AEDC’s Rural Community Grant Program. The grant was used to assist with the purchase of a Mini-X backhoe, which cost $35,000.

“Marshall was able to put a $15,000 grant toward the purchase of this backhoe. “The backhoe allows us to dig out water lines and complete jobs that we can’t do with a larger backhoe,” Elliot said. “This grant program has really benefited the city. For a small community like Marshall, grants are the only way to make needed improvements that cannot be absorbed by the city budget.”

Want to find out if your city or project qualifies for funding through the Rural Community Grant Program? Contact the Division of Rural Services at AEDC to learn more, or contact your local planning and development district. If they are unable to fund your project they can provide guidance on other funding agencies or sources that might be more appropriate.

Amy Whitehead is Director of the Center for Community and Economic Development at the University of Central Arkansas. Contact her at amyw@uca.edu or (501) 852-2930.
The pleasure of your company is requested for a gracious and beautiful evening at the People's House

Arkansas Governor's Mansion

Thursday, June 14, 2018 • 6:30 until 8:30 in the evening
1800 Center Street • Little Rock, Arkansas

★ Limited Seating ★

$50 per person or $500 for a table of 10

Preferred Method of Payment to Complete Your Reservation:
https://goo.gl/7o9rm2

To Pay by Check, Please Call 501-374-3484

★ Dress for the Evening ★
Coat and Tie for Gentlemen—Ladies Accordingly, no denim please

★ Reservations accepted through May 31, 2018, if available ★
Countdown to Convention.

June 13–15 in Little Rock, AR
See next page for more information.
Register online at www.arml.org.
Contact Whitnee Bullerwell
at (501) 978-6105.
Cost for 10' x 10' exhibit space is $550.
Cost for Large Equipment Space is $1,100.
NOTICE TO EXHIBITORS

At the 84th Convention, a special Exhibit Hall is available for businesses, companies and manufacturers to display their products and services that are available to Arkansas municipalities.

To guarantee your firm’s exhibit area, contact the League immediately to reserve space for your display. Your name will be added to the list of exhibitors, and we will reserve a space for your exhibit when you arrive.

The cost this year is $550 for a regular exhibit space or $1,100 for a large exhibit space. We cannot guarantee space for companies that do not register before June 1.

Call Whitnee Bullerwell at (501) 978-6105, or write to Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038.

WANTED: Elected City officials with 25 years of service

Were you elected and began serving your city or town in 1993? The League would like to know.

The League will give special recognition to elected city and town officials who are in their 25th year of municipal service at the 84th League Convention, June 13-15, in Little Rock.

Names must be submitted to the League by May 15.

Call Ken Wasson at (501) 374-3484, ext. 211; Sheila Boyd, ext. 218; or write to P.O. Box 38, North Little Rock, AR 72115-0038.

RESOLUTIONS

Suggested Convention Resolutions for consideration at the 84th Annual Convention should be mailed to:

84th Convention Resolutions
Arkansas Municipal League
P.O. Box 38
North Little Rock, AR 72115-0038

The deadline for Resolution submission is Tuesday, May 15.

Resolutions may be drafted by an official of any member city or town and can relate to any matter of municipal concern. See your 2017-2018 Policies and Goals for resolutions adopted at the 83rd Convention.

TENTATIVE PROGRAM IN BRIEF

| WEDNESDAY | 1:00 p.m.-7:00 p.m. | Registration and Exhibit Hall Open |
|           | 1:30 p.m.-2:30 p.m. | Clerks Meeting |
|           | 3:00 p.m.-5:30 p.m. | Training Sessions |
|           | 5:30 p.m.          | Resolutions Committee Meeting |
|           | 7:00 p.m.          | Opening Night Reception |

| THURSDAY  | 7:00 a.m.-8:45 a.m. | Host City Breakfast |
|           | 7:00 a.m.-4:00 p.m. | Registration Open |
|           | 7:30 a.m.-4:30 p.m. | Exhibits Open |
|           | 9:00 a.m.-12:00 p.m. | General Sessions |
|           | 12:00 p.m.-1:30 p.m. | Luncheon |
|           | 1:30 p.m.-5:30 p.m. | Concurrent Workshops |
|           | 5:30 p.m.-9:00 p.m. | Dinner on Your Own |

| FRIDAY    | 7:00 a.m.-8:45 a.m. | Breakfast |
|           | 7:00 a.m.-Noon     | Registration Open |
|           | 9:00 a.m.-10:00 a.m. | Annual Business Meetings |
|           | 10:15 a.m.-11:45 a.m. | General Sessions |
|           | Noon -1:30 p.m.    | Awards and New Officers’ Luncheon |
Registration and payment must be received in League office by Friday, June 1, 2018, to qualify for Pre-registration rates.

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<td>Pre-registration for guests</td>
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- Registration will be processed ONLY with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of 2017-2018 Handbook for Arkansas Municipal Officials.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after June 1, 2018.**
- Cancellation letters must be postmarked by June 1, 2018.
- **Hotel Reservations:** In order to avoid a cancellation penalty of one night’s room and tax, reservations must be cancelled at least seven (7) business days prior to arrival.

### Hotel Room Rates

**Marriott Hotel** (headquarters hotel)
- Single/Double: $136
- Check-in: 3 p.m.

**Capital Hotel**
- Single/Double: $189
- Check-in: 3 p.m.

**Doubletree Hotel**
- Single/Double: $144
- Check-in: 3 p.m.

**Wyndham Hotel**
- Single/Double: $109
- Check-in: 3 p.m.

- Cut-off date for hotel reservations is June 1, 2018.
- Rooms in Central Arkansas are subject to a 13.5 or 15 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.
Step 1: Delegate Information

Name: ............................................................................................................................................

Title: ..............................................................City of: ......................................................................

Attendee only email (required): ..................................CC Email: .........................................................

Address: ...........................................................................................................................................

State:........... Zip: ................. Phone Number:.................................................................

Non-city Official guests will attend: ☐ Yes ☐ No

Name: ..........................................................   Name: .....................................................................

In Case of Emergency (ICE) Contact Name: .................................ICE Phone Number: ..........................

Step 2: Payment Information

• WHAT IS YOUR TOTAL? (see opposite page for fees)

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• How are you paying?

☐ Check

Mail payment and form to: Arkansas Municipal League
84th Annual Convention
P.O. Box 38
North Little Rock, AR 72115

☐ Credit Card

Complete information below and send to address above.

Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card Number: __ __ __ __ — __ __ __ __ — __ __ __ __ — __ __ __ __   Exp. Date: __ /20__

Card Holder Name (as it appears on card): .................................................................

Billing address (as it appears on statement): ..............................................................

City: ...............................................State: ... Zip: ............Telephone: ...........................................

E-mail address (required for credit card payment) ...........................................................

Step 3: Hotel Reservations

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below. Please mention that you are with the Arkansas Municipal League to get the negotiated hotel rate.

**Marriott Hotel**

Reservations: (877) 759-6290

**Capital Hotel**

Reservations: (877) 637-0037 or (501) 374-7474

**Doubletree Hotel**

Reservations: (800) 222-8733 or (501) 372-4371

**Wyndham Hotel**

Reservations: (866) 657-4458 or (501) 371-9000

Special dietary needs:

☐ Gluten free

☐ Vegetarian

☐ Pescatarian

☐ Vegan

Register online at www.arml.org and pay by credit card.

2 Two ways to register

1 Register online at www.arml.org

OR

2 Complete the steps and **mail with payment** to:

ARKANSAS MUNICIPAL LEAGUE

Attn: 84th Annual Convention

P.O. Box 38

North Little Rock, AR 72115-0038

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

SOLD OUT

APRIL 2018
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<tr>
<td>1:00 P.M. to 7:00 P.M.</td>
<td>REGISTRATION</td>
<td>OSAGE &amp; CADDIO ROOMS, SCC</td>
</tr>
<tr>
<td>1:00 P.M. to 6:45 P.M.</td>
<td>MEET YOUR EXHIBITORS/RENEW ACQUAINTANCES</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>1:30 P.M. to 2:30 P.M.</td>
<td>ARKANSAS CITY CLERKS, RECORDERS, AND TREASURERS ASSOCIATION</td>
<td>ARKANSAS BALL ROOM, MH</td>
</tr>
<tr>
<td><em>3:00 P.M. to 4:00 P.M.</em></td>
<td>HAVING AN OPIOID ADDICTION—WHAT DOES IT FEEL AND LOOK LIKE?</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
<tr>
<td>4:00 P.M. to 4:15 P.M.</td>
<td>BREAK</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td><em>4:15 P.M. to 5:15 P.M.</em></td>
<td>TRENDING LEGAL MATTERS AND ISSUES OF MUNICIPAL IMPORTANCE</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
<tr>
<td>6:30 P.M. to 9:00 P.M.</td>
<td>OPENING NIGHT RECEPTION AND ENTERTAINMENT</td>
<td>WALLY ALLEN BALLROOM, SCC</td>
</tr>
<tr>
<td><strong>THURSDAY A.M. - JUNE 14, 2018</strong></td>
<td></td>
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</tr>
<tr>
<td>7:00 A.M. to 5:30 P.M.</td>
<td>REGISTRATION</td>
<td>OSAGE ROOM, SCC</td>
</tr>
<tr>
<td>7:00 A.M. to 5:30 P.M.</td>
<td>EXHIBITS OPEN</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>7:00 A.M. to 8:30 A.M.</td>
<td>HOST CITY BREAKFAST BUFFET</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>7:00 A.M. to 5:30 P.M.</td>
<td>VOLUNTARY PRAYER SESSION</td>
<td>LEAGUE HEADQUARTERS</td>
</tr>
<tr>
<td>8:45 A.M. to 9:45 A.M.</td>
<td>OPENING GENERAL SESSION</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
<tr>
<td>9:45 A.M. to 10:00 A.M.</td>
<td>BREAK</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td><em>10:00 A.M. to 10:45 A.M.</em></td>
<td>GENERAL SESSION 2</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
<tr>
<td>10:45 A.M. to 11:00 A.M.</td>
<td>BREAK</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>11:00 A.M. to 11:45 A.M.</td>
<td>GENERAL SESSION 3</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
</tbody>
</table>
### Thursday - June 14, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 12:00 P.M. to 1:30 P.M. | **AWARDS LUNCHEON**  
Presiding: Mayor Doug Sprouse, Springdale President  
Arkansas Municipal League | WALLY ALLEN BALLROOM, SCC |

**CONCURRENT WORKSHOPS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30 P.M. to 2:45 P.M.</td>
<td><strong>CONCURRENT WORKSHOPS</strong></td>
<td>TBA</td>
</tr>
</tbody>
</table>
| 2:45 P.M. to 3:00 P.M. | **BREAK**  
Soft drinks and coffee available in the Exhibit Hall. | GOVERNOR’S HALLS I-III, SCC |

**CONCURRENT WORKSHOPS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:00 P.M. to 4:15 P.M.</td>
<td><strong>CONCURRENT WORKSHOPS</strong></td>
<td>TBA</td>
</tr>
</tbody>
</table>
| 4:15 P.M. to 4:30 P.M. | **BREAK**  
Soft drinks and coffee available in the Exhibit Hall. | GOVERNOR’S HALLS I-III, SCC |
| 4:30 P.M. to 5:30 P.M. | **RESOLUTIONS COMMITTEE**  
Presiding: Mayor Joe Smith, City of North Little Rock, Arkansas Municipal League First Vice President | GOVERNOR’S HALLS IV, SCC |

**CONCURRENT WORKSHOPS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>4:30 P.M. to 5:30 P.M.</td>
<td><strong>CONCURRENT WORKSHOPS</strong></td>
<td>TBA</td>
</tr>
<tr>
<td>5:30 P.M.</td>
<td><strong>THE EXHIBIT HALL WILL CLOSE FOR THE DAY.</strong></td>
<td></td>
</tr>
</tbody>
</table>
| 6:30 P.M. to 8:30 P.M. | **DINNER AT THE GOVERNOR’S MANSION**  
Arkansas Governor’s Mansion |                           |

**DINNER ON YOUR OWN**  
Visit some of central Arkansas’s finest restaurants.

### Friday - June 15, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:00 A.M. to NOON | **REGISTRATION**  
(Be sure to download the League’s meeting App onto your smart device.  
Search for “AML” in your App Store.) | OSAGE ROOM, SCC |

**CONCURRENT WORKSHOPS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 7:00 A.M. to 10:45 A.M. | **EXHIBITS OPEN**  
(Exhibit Hall will close at 10:45 a.m. for the remainder of the Convention.) | GOVERNOR’S HALLS I-III, SCC |
| 7:00 A.M. to 8:45 A.M. | **BUFFET BREAKFAST** | GOVERNOR’S HALLS I-III, SCC |
| 8:15 A.M. | **CONTINUING LEGAL EDUCATION**  
City attorneys will receive 12 hours of CLE credit for participation in two days of meetings. | LEAGUE HEADQUARTERS |
| 9:00 A.M. to 10:30 A.M. | **ANNUAL BUSINESS MEETING**  
Presiding: Mayor Doug Sprouse, Springdale President  
Arkansas Municipal League | GOVERNOR’S HALL IV, SCC |
| 10:30 A.M. to 10:45 A.M. | **BREAK** | GOVERNOR’S HALLS I-III, SCC |
| 10:45 A.M. to 11:45 A.M. | **GENERAL SESSION**  
Presiding: Whitnee Bullerwell  
Communications Director  
Arkansas Municipal League | GOVERNOR’S HALL IV, SCC |
| NOON to 1:30 P.M. | **AWARDS AND NEW OFFICERS’ LUNCHEON**  
*Qualifying municipal officials must attend the 84th Convention to receive three (3) hours of continuing education credit. Scanning for credit will take place at the conclusion of the Awards and New Officers’ Luncheon on Friday, 6/15/18. | GRAND BALLROOM SALONS A-C, MH |
Help available for movement disorders

By Erika Petersen, M.D.

A movement disorder can manifest in many ways. The key is recognizing it and realizing there is help available. A movement disorder means there is an impairment in performing your body’s normal movements.

One of the most common forms of a movement disorder, Parkinson’s disease, is recognized by slow, stiff, and shuffling movements. Another common movement disorder, Benign Essential Tremor, occurs when there is overactive movement causing hands, arms, and even the head and neck to shake or tremble uncontrollably. In dystonia, muscle groups tighten and are not able to relax.

The important part to remember is a movement disorder occurs when there is an inability to regulate movements in a normal fashion because of an underlying problem. It’s essential to seek medical attention to identify that underlying issue.

How to identify a movement disorder

More than likely, you’ll notice difficulty doing a certain activity you’ve always done. For instance, some people like to spend a lot of time in their gardens and shops. Over time, they notice certain activities that are part of their normal routine take longer than usual. Maybe it’s pulling weeds, primping flowers, or changing the car’s spark plugs. You may have a certain task or two that are generally run-of-the-mill activities that now you find it difficult to complete.

Others notice their handwriting gets smaller or shaky, or they have difficulty using utensils to eat. It’s also common to experience cramping or pain during and after activities that used to be pain free and a part of everyday life.

When do I need to get treatment?

It truly comes down to when the patient thinks enough is enough. If you’re OK with the added time it takes for your routines around the house, in the garden, or out in the shop due to a movement disorder, that’s fine. But if you reach a point when you would like to gain valuable time back and regain control, know there are treatment options available to help you achieve it.

Living with a movement disorder comes down to function and quality of life. When your condition begins to affect either of these, it might be time to seek help.

Are the treatment options worth the work?

Yes. Obviously, there are medication and surgical options that have shown to be beneficial. Beyond that, there are different activities, like boxing, dance, singing, or martial arts, and therapies such as physical, occupational, and speech that can help you gain some of your function back. A healthy diet can also play an important role.

Studies have shown it’s best to approach a movement disorder with a comprehensive approach. Don’t just settle for a medication, surgery, or another treatment form. You will benefit much more by attacking the problem by combining several methods. Coordinating these treatment approaches rather than using one form of treatment by itself has proven to be more successful in helping movement disorder patients gain more normal function.

This is where a multi-disciplinary team like the UAMS Movement Disorder Clinic shines the brightest. A team-based approach of neurosurgeons, neurologists, and therapists fine tune your regimen and treatment to make sure your hard work continues to pay off.

You don’t have to live in defeat with a movement disorder.

Help is available

Often, we encounter patients who suffered with their movement disorders for months or years, believing there was no help for them. Unfortunately, there are no cures for movement disorders, but their symptoms can be treated.

A movement disorder can be a frustrating, trying condition to live with; however, it should not mean settling for a life with less joy and fulfillment. It’s all a matter of getting to the right team to care for your needs.

Erika Petersen, M.D. is Associate Professor of Neurosurgery, College of Medicine, University of Arkansas for Medical Sciences.
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MUNICIPAL LEASING OPTIONS IN THE NJPA.
There have been many discussions concerning the adding and deleting of drugs to the federal drug-testing panel, which has led to confusion. Some people have called the new panel a 7-drug panel, while others have continued to call it a 5-drug panel. In an opinion dated March 6, 2018, DOT has dealt with this confusion and ruled the panel name to be a 5-panel.

As of January 1, 2018, the opiates category has been renamed opioids. Under this new name, DOT testing will continue to include confirmatory testing, when appropriate, for codeine, morphine, and 6-AM (heroin). DOT added initial and confirmatory testing for the semi-synthetic opioids (hydromorphone, hydrocodone, oxycodone, and oxymorphone) to the opioid group. Some brand names for semi-synthetic opioids include OxyContin, Percodan, Percocet, Vicodin, Lortab, Norfolk, Dilaudid, and Exalgo. These are all registered names that are used regularly on prescriptions.

The 5-panel categories are: marijuana (THC), cocaine, amphetamines, opioids, and phencyclidine (PCP). The opioid drugs discussed above, when positive, will be listed under the general category “opioids.”

Under the amphetamine category, DOT testing includes confirmatory testing, when needed, for amphetamines, methamphetamines, MDMA, and MDA. Testing for MDEA is no longer being done. MDA is methylenedioxyamphetamine and is an initial testing analyte. MDEA is a confirmatory test analyte and is methylenedioxyethylamphetamine. MDMA remains on the testing panel and is commonly known as ecstasy. The technical name for ecstasy, a psychoactive drug, is methylenedioxymethamphetamine.

For DOT testing and for most non-DOT testing programs that follow the DOT guidelines, specimen collectors will continue to check the 5-panel box on the drug testing form. That box is specified for THC, COC, PCP, OPI, AMP.

Laboratories will continue to report to medical review officers (MROs) the specific drugs, drug metabolites they confirm as positive, and laboratories will add hydrocodone, hydromorphone, oxycodone, and oxymorphone confirmed positives, as appropriate. MROs will continue to report to employers the specific drug, drug metabolites they verify as positive.

Employers will continue to provide to DOT on their annual MIS reports the number of verified positive drug test results in each testing category.

**Rule 0099.41. ARKANSAS WORKERS’ COMPENSATION DRUG FORMULARY**

Pursuant to Ar. Code Ann. 11-9-517 (Repl. 1996) and Commission Rule 099.02 (Effective March 1, 1982) a rule that applies to an approved drug formulary for workers’ compensation claims becomes effective July 1, 2018.

**General Provisions:** The Rule is adopted for all prescriptions for workers’ compensation claims with a date of injury on or after July 1, 2018, and applies to all FDA approved drugs that are prescribed and dispenses for outpatient use.

The SCOPE of the rule does the following:

Adopts as reference the Public Employee Claims Division (PECD) Workers’ Compensation Drug Formulary, which is maintained and updated by UAMS College of Pharmacy Evidence Based Prescription Program and any amendments to that formulary. Updating will be as needed.

Establishes that all initial prescriptions for opioids shall be limited to a 5-day supply and shall not exceed 50 MED (volume measurement) per day without prior authorization. All subsequent opioid prescriptions shall be limited to a 90-day maximum supply and shall not exceed a 50 Med dosage limitation per day without prior authorization. With prior authorization, a subsequent prescription may be prescribed in excess of 50 MED but shall not exceed 90 MED.

Established procedures by which all payers shall have on staff a pharmacist and physician or medical director or shall contract with a PBM (pharmacy benefit manager) who has a pharmacist and a physician or medical director.
Establishes a procedure for pharmacists filling workers’ compensation prescriptions.

Provides for the certification of all payors, determined to be in compliance with the criteria and standards established by this rule.

Provides for the implementation of a Medical Cost Containment Division (MCCD) with review and decisions making responsibility.

Provides for the right to appeal from the MCCD to an Administrative Law Judge.

Provides requirements in order for payors to be held responsible for payment of FDA approved Opioid medications.

The Arkansas Workers’ Compensation Commission will adopt criteria for prior authorization for prescriptions in excess of 50 med but not exceeding 90 MED and criteria for recertification every 90 days.

Prior to prescribing opioid medications or benzodiazepines (tranquilizers), prescribers shall check the Prescription Drug Monitoring Program (PDMP) database in accordance with A.C.A. § 20-7-604.

All medication must be prescribed by an authorized treating prescriber and must be reasonable, necessary, and related to the workers’ compensation injury or illness.

Follow up visits and documentation will be given to the payor and verification that the opioid medication therapy is medically necessary.

a’TEST CONSULTANTS, Inc., provides drug and alcohol testing as a service of the Arkansas Municipal League Legal Defense Program. The program helps cities and towns comply with the U. S. Department of Transportation’s required drug testing for all holders of commercial drivers’ licenses.
Two Arkansas municipalities reach significant milestones in 2018: The City of Camden in Ouachita County celebrates its sesquicentennial this year, and the Town of Rondo in Lee County marks its centennial.

The history of Camden stretches back to the late 18th Century, when French trappers, hunters, and traders established a post on the Ouachita River they named Ecore a Fabre, or, in later parlance, Faber’s Bluff. When in 1842 Ouachita County became the state’s 44th, it needed a county seat, and the popular Ecore a Fabre township was the obvious choice. Town leadership picked a new name, Camden, inspired by the old South Carolina city of that name.

During the Civil War Camden saw action as the site of the Red River Campaign of 1864. Union General Frederick Steele occupied Camden on his way to Shreveport, La., but was forced to retreat after losing the Engagement at Poison Spring and the Action at Marks’ Mill.

By the time Camden incorporated as a city in 1868, it already had a population of around 2,000. The city has seen several boom and bust periods in its 150 years, as manufacturing has grown and declined. In 1968 it became a regional education center with the establishment of Southwest Technical Institute, now Southern Arkansas University Tech. The population peaked in 1960 at nearly 16,000. As of the 2010 Census, Camden is home to 12,183 residents. The city and region hopes to regain its place as a trade hub with the eventual completion of the nearby I-69 corridor.

The Delta farming community of Rondo was established along the Missouri and North Arkansas Railroad at the turn of the 20th Century on land that was once in Phillips County but later became part of Lee County. Rondo became an incorporated town in the spring of 1918. At the time, it was a prosperous if small town, with a sawmill, cotton farming, and other agricultural businesses that had good access to the river port at nearby Helena. Rondo did not initially have good access to the Lee County seat, Marianna. When the roads were improved in the 1930s and ‘40s, it had an unintended consequence—businesses picked up and moved to the county seat and Rondo subsequently declined.

Today Rondo is a bedroom town of 198, with most residents traveling to Marianna or Helena-West Helena for work.

Sources: Ouachita County Historical Quarterly, History of Lee County Arkansas Vol. 1, the Encyclopedia of Arkansas History and Culture (encyclopediaofarkansas.net).
You may now reach the Municipal Health Benefit Fund, the Workers’ Compensation Trust, and the Municipal Property & Vehicle Programs directly, by phone or by fax, 8 a.m. to 5 p.m., Mon.–Fri.

**Municipal Health Benefit Fund**

(501) 978-6137  
Fax (501) 537-7252

**Municipal League Workers’ Compensation Trust**

(501) 978-6127  
Fax (501) 537-7253

**Municipal Property & Vehicle Programs**

(501) 978-6123  
Fax (501) 978-6562

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ACCRTA scholarships available

The executive board of the Arkansas City Clerks, Recorders and Treasurers Association (ACCRTA) awards scholarships for tuition to attend the Municipal Clerks’ Training Institute, the Academy for Advanced Education and the International Institute of Municipal Clerks’ annual conference, all of which will enable Arkansas clerks to further educational training.

A scholarship honoring the memory of Bill S. Bonner will be awarded to a first-year attendee in the certification program at the Municipal Clerks’ Institute in September 2018. This scholarship covers the registration fee.

Additional scholarships include: four local $400 scholarships to attend the Municipal Clerks’ Institute, Sept. 16-20, 2018, in Fayetteville; one $400 scholarship for the Academy for Advanced Education, Sept. 17-18, 2018, in Fayetteville; and one $400 scholarship to attend the International Institute of Municipal Clerks (IIMC) annual conference, May 19-23, 2018, in Norfolk, VA.

These scholarships are in addition to the 11 regional scholarships awarded by the IIMC.

Completed scholarship application should be returned to the ACCRTA Scholarship Committee chair:

Mitri Greenhill
City Clerk
304 S. Maple
Stuttgart, AR 72160

Direct questions to clerk1@cebridge.net or (870) 673-3535.

2018 APPLICATION FOR SCHOLARSHIP ASSISTANCE

I, ____________________________, am a member of the Arkansas City Clerks, Recorders and Treasurers Association and the International Institute of Municipal Clerks, and do hereby apply for assistance from ACCRTA. (Applicant must be a City Clerk, Deputy City Clerk, Recorder, Treasurer or related title at the time of application.)

Name ___________________________ Title ___________________________
Street Address or P.O. Box _________________________________________
City, State, Zip ___________________________________________________
Telephone ______________________ Date assumed present position ________

Other related experience: Title __________________ Municipality __________ Years ________
Education: H.S. __________________ Graduate College (years) ______________ Degree ______________

Check one: This application is for a ______ First ______ Second ______ Third year Institute

What are the approximate costs of the institute you plan to attend? ________________________________
Travel/Transportation __________________________ Registration Fee/Tuition ______________________
Lodging and Meal ______________________________ Total Amount ______________________________
How much does your municipality budget your department yearly for education? __________________

What is your reason(s) for applying for this scholarship _________________________________

I understand that if a scholarship is awarded to me, it must be used between Jan. 1, 2018, and Dec. 31, 2018, and that I must attend all sessions.

I do hereby attest that the information submitted with this application is true and correct to my best knowledge.

Signature: _____________________________ Date: __________________

CHECK THE SCHOLARSHIP FOR WHICH YOU ARE APPLYING:

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Date</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Municipal Clerks’ Institute, Fayetteville</td>
<td>September 16-20, 2018</td>
<td>May 25, 2018</td>
</tr>
<tr>
<td>Academy for Advanced Education, Fayetteville</td>
<td>September 17-18, 2018</td>
<td>May 25, 2018</td>
</tr>
<tr>
<td>IIMC Conference, Norfolk, VA</td>
<td>May 19-23, 2018</td>
<td>April 19, 2018</td>
</tr>
</tbody>
</table>

Disclaimer: ACCRTA will not be responsible for applications that do not reach the chairman by the deadline. Please feel free to call after a few days to be sure your application was received.
ACCRTA seeks nominations for Clerk of the Year

The Municipal Clerk of the Year Award recognizes a member of the Arkansas City Clerks, Recorders, Treasurers Association (ACCRTA) who has made significant contributions to the objectives of the municipal clerks profession and to the improvement of municipal government in Arkansas and the clerks own community.

Qualities are length of service, good relationship with other clerks, interest in education, attendance at national and regional conferences, community volunteer, advancing and supporting the municipal clerks association.

Any municipal official or ACCRTA member may nominate a candidate for Municipal Clerk of the Year for 2018. The finalist will be honored at the 84th Annual Arkansas Municipal League Convention, June 13-15, 2018 in Little Rock.

The deadline for nominations is April 13, 2018.

Requirements for nominees:
- Has been an active ACCRTA member for at least five years
- Holds a city clerk/recorder/treasurer or deputy position
- Is a Certified Municipal Clerk or Certified Arkansas Municipal Clerk
- Provides service to other municipal clerks in the state as the opportunity exists
- Exhibits leadership

Complete the nomination information below and send to:
Sonya Eveld, ACCRTA Vice President
P.O. Box 253
Ozark, AR 72949
(479) 667-2238
ozark.city.clerk@cityofozarkar.com

Municipal Clerk of the Year 2018
Please Submit the Following Information

| NOMINEE’S FULL NAME AND TITLE | ____________________________________________________________ |
| ADDRESS, CITY, ZIP | ____________________________________________________________ |
| BUSINESS PHONE | ____________________________________________________________ |
| NAME OF THE CITY THE MUNICIPAL CLERK REPRESENTS | ____________________________________________________________ |
| YEARS SERVED AS CLERK, RECORDER, TREASURER OR DEPUTY CLERK AND YEAR APPOINTED OR ELECTED | ____________________________________________________________ |
| ARKANSAS CITY CLERKS, RECORDERS, TREASURERS ASSOCIATION (ACCRTA) MEMBER YEARS SERVED AND DATE OF MEMBERSHIP | ____________________________________________________________ |
| ACCRTA OFFICES HELD | ____________________________________________________________ |
| ACCRTA MEETINGS ATTENDED | ____________________________________________________________ |
| ACCRTA, IIMC, OR ARKANSAS MUNICIPAL LEAGUE COMMITTEE SERVICE, COMMITTEES SERVED AND NUMBER OF YEARS SERVED | ____________________________________________________________ |
| INTERNATIONAL INSTITUTE MUNICIPAL CLERK (IIMC) PARTICIPATION AT ANNUAL AND REGIONAL MEETINGS | ____________________________________________________________ |
| IIMC WORKSHOPS (DISTRICT MEETINGS) ATTENDED | ____________________________________________________________ |
| MUNICIPAL CLERKS INSTITUTE ATTENDANCE (NUMBER OF YEARS AND CLASSES ATTENDED) | ____________________________________________________________ |
| CERTIFICATION RECEIVED: | ____________________________________________________________ |
| ☐ IIMC CERTIFIED MUNICIPAL CLERK, ☐ IIMC MASTER MUNICIPAL CLERK OR ☐ CERTIFIED ARKANSAS MUNICIPAL CLERK | ____________________________________________________________ |
| DATE OF CERTIFICATION | ____________________________________________________________ |
| ARKANSAS MUNICIPAL LEAGUE CONFERENCES ATTENDED | ____________________________________________________________ |
| EDUCATION PROGRAM PARTICIPATION (INSTRUCTOR, PANEL MEMBER, MODERATOR) | ____________________________________________________________ |
| COMMUNITY INVOLVEMENT | ____________________________________________________________ |
| LEADERSHIP ACTIVITIES | ____________________________________________________________ |
| OTHER ACTIVITIES | ____________________________________________________________ |

| NAME OF INDIVIDUAL SUBMITTING NOMINATION | ____________________________________________________________ |
| ADDRESS | ____________________________________________________________ |
| PHONE NUMBER | ____________________________________________________________ |
| SIGNATURE | ____________________________________________________________ |
| DATE | ____________________________________________________________ |

Arkansas Governor Asa Hutchinson and officials with the Arkansas Economic Development Commission (AEDC) on March 26 announced the launch of the Competitive Communities Initiative, an evaluation process that aims to ensure all communities in the state are fully prepared to successfully compete for jobs and investments.

"While the state has been successful in recruiting new business and growing our existing industries, there is still opportunity to bring even more jobs with higher salaries," Hutchinson said. "However, the competition is fierce."

Since January 2015, AEDC has signed 338 incentive agreements to locate new business or expand existing operations in the state, with a projected investment of $7.87 billion and 13,048 new jobs. As of February 2018, unemployment in Arkansas was 3.8 percent, which continues to be below the national rate, officials said, and even hit an historic low of 3.4 percent last summer.

"Other states have more than brown and green fields that are shovel-ready. They have turnkey sites with ready infrastructure. They are providing a workforce that’s trained and skilled for the jobs of today and the future. They are making investments into infrastructure," Hutchinson continued. "The projects we’ve missed out on were because we didn’t have the product ready, and companies weren’t willing to wait. We must be ready for the next opportunities both big and small; this includes the state and the local community."

Over the last year, AEDC completed an agency-wide strategic plan with input from communities, site selection consultants and utility partners. One of the results is the newly created Competitive Communities Initiative. The evaluation is designed to identify ways a community can be more competitive with regard to their economic development organizational structure, their economic development funding, their workforce, and their product readiness, and will receive the Competitive Community designation upon completion of the criteria.

"This is a robust program that was carefully created to make the most of the assets we have in each of our communities," said Mike Preston, AEDC executive director. "We’re grateful to the pilot communities of Newport, Van Buren, Hope and Helena-West Helena for their assistance as we worked through the program to make it the very best."

"Now the real work begins, and we ask the communities to use the evaluation as a real exercise in learning more about your community, and its strengths and weaknesses," Preston said. "AEDC wants to come together with you to address any gaps and put Arkansas at the forefront to compete for more jobs with higher-paying wages."

For more information, call 1-800-ARKANSAS or visit www.arkansasedc.com/cci.
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(870) 695-3641; mcneil-ar.com

April 21
Whistlestop Festival
Ashdown
(870) 898-2758

April 21
Blazin’ BBQ Festival
Manilla
(870) 243-3246

April 21
3rd Sultana Heritage Festival
Marion
(870) 739-6041; sultanadisastermuseum.org

April 23-28
34th Fordyce on the Cottonbelt
Fordyce
(870) 313-1299

April 26-29
15th Arkansas Literary Festival
Little Rock
(501) 918-3098; www.arkansasliteraryfestival.org

April 27-29
44th Dogwood Festival
Siloam Springs
(479) 524-6466; siloamchamber.com

April 21
41st Old Timers Day
& Steampunk Festival
Van Buren
(479) 922-6862; oldtownvanburen.com

May 4-5
Downtown Arkadelphia Crawfest
Arkadelphia
(870) 246-1460; arkadelphiacrawfest.wordpress.com

May 4-6
37th Toad Suck Daze
Conway
(501) 327-7788; toadsuck.org

May 12
Dogwood Days Festival
Horseshoe Bend
(870) 670-5433; horseshoebend.org

May 15
Steamboat Days
Helena-West Helena
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May 18-19
30th Magnolia Blossom Festival
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33rd Tuckerman Hometown Days
**Tuckerman**
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**June 13-15, 2018**
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84th Convention
Statehouse Convention Center
Little Rock, AR

**November 7-10, 2018**
National League of Cities
City Summit
Los Angeles, CA
The current state of federal grants
By Chad Gallagher

Over the last year there has been a lot of concern about what will happen with federal grants. Last year, President Trump expressed intentions to see some grant programs completely eliminated out of concern that their effectiveness had not been properly demonstrated. In some instances, his frustrations were more with particular individuals or organizations in support of a certain program than with the program or its purpose. Because of the President’s comments and the Republican-controlled Congress’s focus on tax reform, many felt that major spending reforms could lead to shifts in federal grant programs for state and local governments.

With the approval of the federal government’s new omnibus spending bill this last month, a collective sigh of relief was heard from the grant world. In fact, some applause could even be heard. Overall, no existing grant programs were cut, although some will see a revamp in how they operate.

One of the most important federal grant programs for cities and towns is the Community Block Development Grant (CBDG) program. CBDG funds are used in a wide array of local programs. Large cities, such as Little Rock, receive these grants directly from the federal government, but most Arkansas cities receive these funds through programs administered by the state. These grants help fund libraries, build community facilities, assist in economic development projects, and make a multitude of other local investments. It’s hard to argue another bucket of federal funds being more important, with the possible exception of transportation funds. As recently as December, these grants had faced threats of significant reductions or even elimination. However, when the dust settled, the omnibus actually provided an 8 percent increase for CBDG through 2020.

The 21st Century Community Learning Center fund is another program that faced possible elimination. However, after discussions and compromises, the program emerged with a slight increase and a new budget of $1.21 billion to help fund afterschool programs. It is focused on tutoring and emphasizes STEM programs, especially for at risk children.

I’ve realized over the years that not all choices are binary. For some things in life choices are 100 percent binary—there is a 100 percent right choice and a 100 percent wrong choice. For many things, such as how the government spends its funds, there is a lot of room to work together and find solutions. I think we will see a lot of programs such as these evaluated and reconsidered on an ongoing basis.

These dollars belong to the taxpayers. Consequently, it is appropriate and critical that the programs be debated, examined, and discussed thoroughly. We’ve seen here in Arkansas how even great and well-intentioned funding programs can be abused and misused by the greedy. Arkansas GIF money has achieved much good in its time. It has helped fire departments, police officers, senior citizen centers, libraries, and so much more. However, greedy, criminal minds found ways to exploit this program for their own enrichment. It’s important that we continually fine tune grant programs but avoid throwing the baby out with the bathwater.

When a determination is made that the government will spend money on certain things, it then comes down to implementation. This is where grants come in. I have long held that if the federal government or the state government is going to spend money on afterschool programs, community facilities, fire departments, or anything at all at the local level, that money should be spent and managed by those closest to the taxpayers. States do a better job with highway funds, Medicaid, Medicare, and other such programs than the federal government does. Likewise, cities and counties do a better job meeting local needs than those further away can do. Generally, Arkansans can spend more wisely and more efficiently than those in D.C. I know our cities and towns have had to learn to make a dollar stretch!

Chad Gallagher is principal of Legacy Consulting and a former mayor of De Queen. Contact him at (501) 246-8842 or email chad.gallagher@legacymail.org.
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Make emergency training a priority in the workplace

By Andrew Miller, PG, CFM, CSA

Whether your workplace is an office or a construction site, there are two shared traits—valuable employees who may be injured or become ill, and the need to protect them with adequate first aid procedures.

Since 1991, unintentional injuries have ranked as the fifth leading cause of death behind heart disease, cancer, chronic lower respiratory disease, and stroke. Deaths in the U.S. are dominated primarily by heart disease.

The good health and resulting productivity of employees is one area that is often overlooked as a means of improving a company’s profitability. The size of this opportunity is indicated by an American Society of Safety Engineers study, which estimated that direct U.S. workers compensation costs for the most disabling workplace injuries and illnesses in 2006 were $48.6 billion. Lost productivity from workplace injuries and illnesses costs companies approximately $60 billion annually. The total economic cost of occupational deaths and injuries in 2004 were an estimated $142.2 billion and a total of 120 million days were lost in the same year due to occupational deaths and injuries, according to the National Safety Council. Businesses spend, on average, $170 billion each year on costs associated with occupational illnesses and injuries, as reported by the Occupational Safety and Health Administration.

According to the NSC’s website (nsc.org), “Accidental injury has become the number three cause of death for the first time in U.S. history. Injury statistics examined by NSC data experts confirm that preventable deaths rose by 10 percent in 2016 alone. A total of 14,803 more people died accidentally in 2016 than in 2015, the largest single-year percentage increase since 1936.”

“The outcome of occupational injuries depends not only on the severity of the injury, but also on the rendering of first aid care,” writes OSHA in its Guidelines for Basic First Aid Training Programs. “Prompt, properly administered first aid care can mean the difference between life and death, rapid vs. prolonged recovery, and temporary vs. permanent disability.”

While starting a workplace first aid program can be simple and inexpensive, it involves several essential steps: Recognize that it is your responsibility as an employer to determine the requirements for your first aid program; assess the location and availability of a medical facility to your workplace; make sure you have suitable first aid supplies readily available at all times; and on-site safety inspections, review of hazards and emergency dispatch, assessment, implementation, escape, and treatment should be discussed in your training program.

One of the first steps in starting a workplace first aid program is to train personnel in Cardiopulmonary Resuscitation, or CPR. When a person experiences cardiac arrest or a heart attack, survival depends on immediately performing CPR. Almost 90 percent of people who suffer out-of-hospital cardiac arrests do not survive the event. CPR, especially if performed in the first few minutes of cardiac arrest, can double or triple a person’s chance of survival, according to the American Heart Association.

If you are called upon to give CPR in an emergency situation, you will most likely be trying to save the life of someone you know and love: a child, a spouse, a parent, or a friend. Of the cardiac arrests that occur each year, 70 percent will happen at home. Unfortunately, only about 46 percent of people who experience an out-of-hospital cardiac arrest receive the immediate assistance needed before emergency help arrives.

Another step in starting a workplace first aid program is to provide an Automated External Defibrillator (AED) in the case of cardiac arrest. AED training can help save lives by training employees when the use of an AED is appropriate and how to use the device.

If your workplace is implementing a first aid program, or already has one in place, stroke identification methods need to be taught in addition to the traditional CPR training. The acronym used for the identification of a stroke victim for years was FAST. Recently, it has been updated to BEFAST, which represents:
Balance: Sudden loss of balance.
Eyes: Loss of vision in one or both eyes.
Face: Face looks uneven/droopy.
Arms: Arm or leg weak/hanging down.
Speech: Slurred speech, trouble speaking, or seems confused.
Time: Call 911 now!

This acronym offers an easy way to remember and identify the most common symptoms of a stroke. Recognition of stroke symptoms and calling 911 immediately will determine how quickly someone will receive help and treatment. Getting to a hospital quickly will more likely lead to a better outcome, the National Stroke Association (www.stroke.org) reports.

Yet another important aspect of workplace first aid training includes this same training for field personnel who might not be in the office where your trained inner-office personnel might be. For this reason, it is extremely important to train those employees who are not regularly in the office and often work on job sites. It is also extremely important for employers to keep first aid kits in all company vehicles, for employees who might be traveling.

A few other pointers that are important to mention include:

- Ensure that all employees are able to find the location and capabilities of local hospitals, whether in the office or on a job site away from the office.
- Emphasize the importance of CPR training for all branches of your business, not just the headquarters or main office location.
- CPR training, access to AEDs, and 911 activation are the keys to survival in a life-and-death situation. Each of these, individually, can change the survivability rate of someone having a heart attack by as much as two to three times over simply waiting on emergency services to arrive.

- If CPR is started within the first five minutes, chances of survival are 90 percent. If you wait, chances of survival for the individual decrease drastically every few minutes.
- Be mindful of where your employees are working. Cities often have employees in remote places such as wastewater treatment plants, which are purposefully put in remote places. Getting emergency services to those types of locations can take additional time, making it even more critical to get a volunteer response quickly to the individual.

Statistics show that half of the individuals who experience stroke-like symptoms will wait to say anything about the symptoms to anyone else. If you are able to get this individual to a stroke center within an hour of the first symptoms, the chances of reversing the effects of the stroke go up considerably as doctors are able to reduce clotting with medications and affect the outcome of the stroke.

Familiarizing employees with the acronym BEFAST can help them recognize the symptoms of a stroke in time to seek treatment.

Andrew Miller, PG, CFM, CSA is a geologist, designer and modeler with MCE-Little Rock’s water/wastewater team. Contact Andrew by phone at (501) 371-0272, or email him at amiller@mce.us.com.
Tree ordinances promote proper tree care
By Krista Quinn

What makes cities appealing and enjoyable places to live? One thing that many of the most desirable and beautiful cities have in common is an abundance of well-managed, healthy trees along streets, in parks, and in home and public landscapes. The benefits of trees are numerous and many community leaders in Arkansas recognize that trees are valuable resources, but how do cities ensure their trees are well-managed and protected? Establishing an official tree ordinance is one of the best first steps a city or town can take to promote the care of trees and serve as a foundation for its community tree care program.

What is a tree ordinance?
A tree ordinance is a tool that cities can use to protect trees, preserve green space, and promote proper tree management for the common good. An ordinance establishes official standards for locating, planting, and maintaining trees on public property and along public rights-of-way. Some tree ordinances include landscaping provisions that require tree planting in new developments. They may also include tree protection policies to conserve desirable trees or a certain amount of the existing tree canopy when properties are being developed. Many tree ordinances also work to ensure public safety by requiring the removal of hazardous trees or parts of trees that pose a threat to the public.

What should be included in a tree ordinance?
One of the most important parts of any tree ordinance is to establish who in the city will be responsible for public tree care. Often a tree board or tree department is created to conduct annual tree care activities, make tree management decisions, and administer the provisions of the tree ordinance. Sometimes these departments are a sub-group of an existing city board or department, but often they are made up of a group of residents with an interest in trees and community betterment. Some cities choose to assign tree management to an individual city employee such as an urban forester or city arborist, but having a tree board to help set goals, make policy, and participate in outreach activities is still a good idea.

Tree ordinances, at the very least, will establish the city’s right to plant, maintain, and remove trees on public property. Most ordinances also establish standards for tree planting and maintenance. Often a list of tree species approved for planting is created, as well as a list of undesirable trees that should not be planted or should be eradicated. Most ordinances also make it illegal to harm trees on public property without the consent of the tree board or department.

Even the most well planned and expertly written ordinance will fail if the rules and guidelines are not enforced. Authority to enforce the law must be given to a city official and the tree ordinance should establish penalties for violating the rules set by the ordinance and a procedure for notifying violators and collecting fines. In addition, a tree ordinance should also establish a procedure for the public to file an appeal or request a variance.
How is a tree ordinance developed?

There is no one-size-fits-all municipal tree ordinance. The best way to begin the process of passing an ordinance is to form an ad hoc committee to garner support for a community tree care program and draft the ordinance. Committee members should represent the diversity in the community and could include city council members, chamber of commerce representatives, educators, city workers, landscape contractors, developers, master gardeners, civic club members, or others who work with or have an interest in trees. The committee will first need to solicit input from the public and assess the current condition of the city’s trees. They will then want to identify problem areas and define specific objectives for what the ordinance should achieve.

The committee can review other community tree ordinances to determine what types of policies will help achieve their objectives. Many examples of tree ordinances from communities of all sizes can be viewed at urbanforestryouth.org/resources/ordinances and on the Arkansas Forestry Commission website www.aad.arkansas.gov/tree-ordinance-examples.

Drafting and passing a successful tree ordinance can be a long process. Once the initial draft is written, it should be reviewed by city officials, businesses that will be affected by the ordinance, and the public. Community support is essential if an ordinance is to be effective, so ordinances should not impose restrictions that most residents would not support. It is important to keep in mind that the goal of the ordinance is to improve the community’s overall tree management and not just to create more regulations. Several revisions to the draft ordinance will most likely be required before it is presented for formal adoption.

Tree ordinances must be maintained

Even after a tree ordinance is passed, it should be reviewed annually to determine if changes are needed. The tree board or department should evaluate the condition of the city’s trees and green spaces regularly to determine if the ordinance is having the desired effects. If there are still problems, the ordinance may need to be amended.

Some Arkansas cities may have old tree ordinances that are no longer being enforced or are no longer producing the desired outcomes. These ordinances may need to be updated with the latest information on tree selection and best management practices for tree care.

When tailored to the needs of the community, a tree ordinance can provide a foundation for cities and towns to begin managing their trees as valuable resources. Developing a tree ordinance is often the first step in establishing a community tree care program, which will ultimately make cities and towns more beautiful and enjoyable.

Krista Quinn is the urban forestry partnership coordinator with the Arkansas Forestry Commission. Contact Krista at (479) 228-7929 or email Krista.Quinn@arkansas.gov.
### 2018 State Turnback Funds

#### Actual Totals Per Capita

<table>
<thead>
<tr>
<th>MONTH</th>
<th>STREET</th>
<th>SEVERANCE TAX</th>
<th>GENERAL</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2017</td>
<td>2018</td>
<td>2017</td>
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<tr>
<td>January</td>
<td>$5.3276</td>
<td>$5.3807</td>
<td>$0.3041</td>
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<tr>
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<td>$5.5378</td>
<td>$5.7121</td>
<td>$0.1894</td>
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<tr>
<td>March</td>
<td>$4.7222</td>
<td>$4.9583</td>
<td>$0.3450</td>
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<tr>
<td>April</td>
<td>$5.3517</td>
<td>$0.3611</td>
<td>$1.0886</td>
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<tr>
<td>May</td>
<td>$5.4824</td>
<td>$0.2602</td>
<td>$1.0864</td>
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<tr>
<td>June</td>
<td>$5.5686</td>
<td>$0.1858</td>
<td>$1.0881</td>
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<tr>
<td>July</td>
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<td>$0.2628</td>
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<tr>
<td>August</td>
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<td>September</td>
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<td>$0.2230</td>
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<td>October</td>
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<tr>
<td>November</td>
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<tr>
<td>December</td>
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<td><strong>Total Year</strong></td>
<td><strong>$64.4157</strong></td>
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</table>

#### Actual Totals Per Month

<table>
<thead>
<tr>
<th>MONTH</th>
<th>STREET</th>
<th>SEVERANCE TAX</th>
<th>GENERAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2017</td>
<td>2018</td>
<td>2017</td>
</tr>
<tr>
<td>January</td>
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<td>2,056,937.75</td>
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<td>July</td>
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<td>$496,864.92</td>
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<td>$512,555.17</td>
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</tr>
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<td>September</td>
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<td></td>
<td>$2,056,885.50</td>
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<tr>
<td>October</td>
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<td></td>
<td>$474,027.01</td>
</tr>
<tr>
<td>November</td>
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<td>$449,423.80</td>
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<tr>
<td>December</td>
<td>$9,785,275.08</td>
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<td><strong>$30,342,220.35</strong></td>
<td><strong>$5,759,054.30</strong></td>
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* Includes $2 million appropriation from the Property Tax Relief Fund

** Includes $3,515,747.46 supplemental for July 2017
## Local Option Sales and Use Tax in Arkansas

**SALES TAX MAP**

**KEY:** Counties not collecting sales tax

**Source:** Rachel Garrett, Office of State Treasurer  
**See also:** [www.dfa.arkansas.gov](http://www.dfa.arkansas.gov)

<table>
<thead>
<tr>
<th>Month</th>
<th>Municipal Tax</th>
<th>County Tax</th>
<th>Total Tax</th>
<th>Interest</th>
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<tbody>
<tr>
<td>January</td>
<td>$59,272,899</td>
<td>$51,749,675</td>
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<td>$51,749,675</td>
<td>$103,000,337</td>
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<td>$44,591,728</td>
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<td>$86,341,403</td>
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<td>$101,000,276</td>
<td>$91,000,276</td>
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<td>$101,107,576</td>
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<td>$51,749,675</td>
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<td>Averages</td>
<td>$58,165,151</td>
<td>$50,630,996</td>
<td>$108,796,147</td>
<td>$99,619,325</td>
</tr>
</tbody>
</table>

**2018 Elections**

- **Greenbrier**, Feb. 13  
  Passed. 0.5%
- **Springdale**, Feb. 13  
  Passed. 1% extension
- **Maumelle**, Mar. 13  
  Passed. 0.5% permanent  
  Passed. 0.5% temporary

---

**SALES TAX MAP**

- **Counties not collecting sales tax**
- **Source:** Rachel Garrett, Office of State Treasurer  
  **See also:** [www.dfa.arkansas.gov](http://www.dfa.arkansas.gov)
<table>
<thead>
<tr>
<th>City</th>
<th>Fiscal Year</th>
<th>Amount</th>
<th>County</th>
<th>Amount</th>
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</thead>
<tbody>
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<td>Batesville</td>
<td>2018</td>
<td>577,357.55</td>
<td>Benton County</td>
<td>703,033.16</td>
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<tr>
<td>Benton</td>
<td>2018</td>
<td>1,385,967.28</td>
<td>Clark County</td>
<td>103,899.48</td>
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<tr>
<td>Bono</td>
<td>2018</td>
<td>12,917.38</td>
<td>Cleburne County</td>
<td>322,009.28</td>
</tr>
<tr>
<td>Bull Shoals</td>
<td>2018</td>
<td>20,291.15</td>
<td>Cleburne County</td>
<td>322,009.28</td>
</tr>
<tr>
<td>Calico Rock</td>
<td>2018</td>
<td>23,633.86</td>
<td>Cleburne County</td>
<td>322,009.28</td>
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<tr>
<td>Chidester</td>
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**Total**

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**Arkansas State**

**Total**

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IIMC announces 49th Municipal Clerks Week

The International Institute of Municipal Clerks (IIMC), a professional nonprofit association with 10,000 members comprised of city, town, township, village, borough, deputy and county clerks throughout the United States, Canada, and 15 other countries, announces its 49th annual Municipal Clerks Week, May 6 through May 12. This event features a weeklong series of activities aimed at increasing the public’s awareness of municipal clerks and the vital services they provide for local government and the community.

IIMC has sponsored Municipal Clerks Week since 1969. In 1984 and 1994, Presidents Ronald Reagan and Bill Clinton, respectively, signed a proclamation officially declaring Municipal Clerks Week the first full week of May and recognizing the essential role municipal clerks play in local government. During this week, municipal clerks throughout the world will host open houses and tours of municipal clerk’s offices, visit local schools, and participate in various other events. To learn about ways to participate, visit the IIMC online at www.iimc.com.

Obituaries

JUDY H. MOORE, 73, treasurer of Crawfordsville and the former longtime personnel director of West Memphis, died Feb. 19.

JOSEPH NELSON PEACOCK, 75, a former state representative and city attorney for McCrory, died March 5.

JEFF SIMS, 44, chief deputy with the Independence County Sheriff’s Office and a former Batesville police officer, died March 17.

IT tip—Social engineering red flags: links & attachments

The prevalence of phishing scams is at an all-time high. Because you are the key to preventing a cyberattack within your organization, it is important to question the legitimacy of every email you receive. Below is a list of questions to ask yourself about any links or attachments on an email that may help you realize that you are being phished.

- Are there hyperlinks in the email?
- Hover over any links and check the link address. Does it match the website for the sender exactly?
- Did you receive a blank email with long hyperlinks and no further information or context?
- Does the email contain a hyperlink that has a misspelling of a well-known website (such as “Micorsoft”)?
- Is the sender’s email from a suspicious external domain (like micorsoft-support.com rather than microsoft.com)?
- What about attachments?
- Did the sender include an email attachment that you were not expecting or that makes no sense in relation to the email’s context?
- Does the sender ordinarily send you these types of attachments?
- Did the sender send an email with a possibly dangerous file type? The only file type that is always safe to click on is a .TXT.

If you notice anything about the email that alarms you, do not click links, open attachments, or reply. You are the last line of defense to prevent cyber criminals from succeeding and making you or your company susceptible.

This tip was shared by the KnowBe4 Security Team (KnowBe4.com) and is printed with permission.
DIRECTORY CHANGES

Changes to the Directory of Arkansas Municipal Officials
Submit changes to Whitnee Bullerwell, wvb@arml.org.

Crawfordsville
Delete T Judy Moore
Add R/T Julie Alpe
Add R Julie Alpe

Dermott
Delete CM Casey Jones
Add CM Andy Brannon

Diamond City
Delete CM (Vacant)
Add CM Larry Brown
Delete CM (Vacant)
Add CM Carolyn Arnold
Delete CM (Vacant)
Add CM Jim Wisnieski
Delete CM (Vacant)
Add CM (Vacant)
Add CM Rick Van Dyke

Highfill
Delete M Stacy Digby
Add M (Vacant)

Mansfield
Delete M Larry Austin
Add M (Vacant)
Delete DPW Ken Swilling
Add DPW (Vacant)

Pea Ridge
Delete CA (Vacant)
Add CA Shane Perry

Yellville
Delete CM (Vacant)
Add CM Summer Kerwood

Are Your Bad Debt Accounts Adding Up?
Having No Success With Collection Agencies...

Turn Those Bad Debts Into Deposits By Joining The Water Utility DataBase System

A network of Municipalities and Rural Water/Sewer systems across the state, through legislation have joined forces through our database system to track and collect their otherwise uncollectable bad debts.

Won’t You Join Them By Joining WUDB Today...
For more information contact an ARWA representative, contact us at 800-264-0303 or go to www.wudb.com

ACEC Arkansas 2018 Engineering Excellence Award Winner

We're invested in Arkansas.

For more information, contact: Steve Jones, PhD, PE
Director of Water Services | SMJones@GarverUSA.com
479.527.9100 | GarverUSA.com

We work here. We live here.
CITY ADMINISTRATOR—Rose Hill, Kan. (pop. 4,015; $5.14M budget; 17 FTE’s), is a growing bedroom community of 4,000 people located in southwest Butler County. The City Administrator reports to a 6-person city council. Applicants should hold a Bachelor’s degree in Public Admin. or related field. Master’s preferred, with a minimum of 3-6 years of experience. Salary $79,909 - $86,000 DOQ. Interested candidates should submit a cover letter, resume, and 3 work-related references to LEAPS-RoseHill@lkm.org or LEAPS-Rose Hill, 300 SW 8th, Topeka, KS 66603. If confidentiality is requested, please note in application materials. Open until filled. Application review will begin April 29, 2018. EOE.

CITY MANAGER—Springfield, Mo., the third largest city in Missouri, seeks applicants for the position of city manager. The Springfield Metro Area has a population of 456,456, with 166,810 within the city limits. Springfield operates under the council-manager system of governance. The city has an annual operating budget of $334 million and 1,840 full-time employees. The city seeks a visionary leader, strategic thinker, and creative problem solver to be its new city manager. The ideal candidate will be a confident, results-driven municipal professional with a strong customer service focus and commitment to the community. It will be important for the next city manager to maintain an environment of credibility, integrity, and transparency and to foster positive and productive relationships with the Council, staff, and the community. The selected individual should be comfortable with the public nature of their position in a diverse and growing community. A Bachelor’s in Public Admin. or a related field is required. Master’s preferred. ICMA credentialing or other leadership development program credentialing a plus. The selected candidate should have 10 years of experience in public management at the assistant city manager/administrator, deputy city manager/administrator, or city manager/ administrator level. Directors and department heads with significant experience (10 years or more) with federal, state, or other public entities will also be considered. A starting salary of a minimum of $200,000 plus is negotiable depending on qualifications. Please apply online at: http://bit.ly/SGRCurrentSearches. For more information contact: Kirk Davis, Senior Vice President, Strategic Government Resources, KirkDavis@GovernmentResource.com.

JOURNEYMAN & APPRENTICE LINEMEN—Perry, Okla., seeks applicants for journeyman lineman and apprentice lineman openings. Benefits include insurance, longevity pay, paid vacation, sick & holidays, and generous retirement plan. Requirements include: Class B CDL, HS diploma/GED, and ability to work in physically demanding conditions and unfavorable weather conditions while handling dangerous equipment. Successful applicant must be able to work nights, holidays, weekends, and emergencies. Twenty minute emergency response time preferred. Applications available at www.cityofperryok.com. Applications accepted at: P.O. Drawer 798, Perry, OK 73077; email hr@cityofperryok.com; fax (580) 336-4111; or at 622 Cedar Street, Perry, OK 73077. EOE.

PARKS & RECREATION DIRECTOR—Jonesboro seeks applicants for the position of director of parks and recreation department. This exempt senior manager directs, plans, promotes, organizes and administers public recreation, park facilities, community centers and cemeteries for the city by performing duties personally or through subordinate supervisors. Minimum qualifications: Broad knowledge of such fields as accounting, marketing, business administration, finance, etc. Equivalent to a four-year college degree, or equivalent combination of education and experience. Three years related experience and/or training, and 2 years related management experience. Valid DL, Salary Grade/Range: Grade 124/$66,248 minimum annual salary. Review position and apply online at www.jonesboro.org. Applicants may also contact the City of Jonesboro Human Resources Office located at 300 South Church Street, Suite 100, Jonesboro, AR 72401 to submit a paper application. Open until filled. EOE.

PARKS & TRAILS DIRECTOR—City of Hot Springs seeks applicants for the position of Director for the City of Hot Springs Parks & Trails Department. Applicant must be a graduate from an accredited college or university with a Bachelor’s Degree in Parks & Recreation, Business Administration, Public Administration, Planning, Landscape Architecture or other related field, Master’s Degree preferred. Must have ability to write speeches and articles for publication that conform to prescribed style and format; Must have ability to effectively present information to top management, public groups, and/or boards of directors; Must have ability to calculate figures and amounts such as discounts, interest, commissions, proportions, percentages, area, circumference, and volume; Must have ability to apply concepts such as fractions, ratios, and proportions to practical situations; Must have ability to define problems, collects data, establish facts, and draw valid conclusions; Must have ability to interpret an extensive variety of technical instructions in mathematical or diagram form and deal with several abstract and concrete variables. Submit application to City of Hot Springs HR, 133 Convention Blvd., Hot Springs, Arkansas 71901 or online at www.cityths.net. The City of Hot Springs is an EOE.

POLICE CHIEF—The City of Sheridan is seeking a police chief experienced in all levels of law enforcement. The ideal candidate will have strong leadership and supervisory skills and excellent oral and written communication skills. Requirements: ALETA certification, at least a Bachelor’s degree in Criminal Justice, Public Admin., or related field, and at least 10 years of direct law enforcement experience, with management experience in a department similar in size to the Sheridan Police Department, which has 13 employees, 9 of which are uniformed. Starting salary is $60,000 (Including Holidays) but is negotiable. Applications may be picked up at City Hall or visit our Facebook page. Completed applications with cover letter and resume may be mailed to Mayor Joe Wise, 106 West Bell Street, Sheridan, AR 72150; or emailed to sherccity@windstream.net by May 31. Starting date for the new chief is July 16, 2018. Direct questions to Mayor at (870) 942-3921. EOE.

POLICE OFFICER—The Berryville Police Department is now accepting applications for a F/T Officer. Contact the Berryville Police Department at (870) 423-3343 or berryvilledp@berryville.com for application and job description.

PUBLIC INFORMATION OFFICER—Republic, Mo., seeks a public information officer to coordinate and manage the City’s public information including marketing efforts, dissemination of information to the public and media concerning City events and issues, and the implementation of strategic communication campaigns and programs. Bachelor’s degree from an accredited college or university in Journalism, Communications or related field. Must have at least 2 years of related and responsible work experience. Related experience may be substituted for the education requirement. Municipal experience preferred. Must possess a valid Missouri DL. Applicant must successfully complete background investigation and pre-employment substance abuse testing and may be subject to random substance abuse testing. Pay range: Grade 7, $43,534.40 – $57,824. Application and complete job description available at www.republicmo.com. Application must be completed and submitted online or to City Hall, 213 N. Main, Republic, MO 65738. Open until filled.

WATER/WASTEWATER OPERATOR—Holiday Island Suburban Improvement District has a F/T entry level or licensed operator position open in the water/wastewater department. Competitive compensation package includes health/life insurance, vacation/sick leave, and retirement plan. Contact the District Office at 110 Woodsdale Drive Holiday Island, AR 72631; or call (479) 253-9700 for an application. For further information, contact Dan Schrader at (479) 253-7211.

FOR SALE—The City of Gassville is offering for sale a 1980 Chevrolet model C70 Fire Engine. The vehicle can be viewed at the Gassville Fire Station during normal business hours of 8 a.m. to 4:30 p.m. M-F at 206 S. School St. Photos of the engine can also be viewed on our Gassville Fire and Rescue Facebook page. For more information contact Mayor Jeff Braim at Gassville City Hall, (870) 435-6439; or Fire Chief Christy Dewey at (870) 435-6119, (870) 706-1082; or by email at gvf@SuddenlyMail.com.
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