

81st ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 24 - 26, 2015

WEDNESDAY, June 24, 2015

1:30 P.M. to 3:00 P.M.

ARKANSAS CITY CLERKS, RECORDERS, AND
TREASURERS ASSOCIATION Conway Room, Marriott

1:30 P.M. to 7:00 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

1:30 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/
RENEW ACQUAINTANCES Governor's Halls I - III, SCC

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

1:30 P.M. to 6:45 P.M.

SOCIAL MEDIA LAB Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

3:00 P.M. to 5:00 P.M.

CITY PRIDE: WAYS TO PROMOTE
AND ENHANCE YOUR CITY Governor's Hall IV, SCC

Good Planning makes good economic sense. How can you go about promoting your city? Are there steps you can take to revitalize Main Street? A variety of speakers share their ideas on ways to promote your city. (Attendees will receive 2 hours of Certified Continuing Education credit.)

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Jim von Tungeln, Staff Planning Consultant
Arkansas Municipal League
Steve Luoni, Director, Community Design Center
University of Arkansas
Troy Galloway, Planning Director, Bentonville
C. Kelly Cofer, President/CEO of The Retail Coach

3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,
LOCAL AFFAIRS COMMITTEE Fulton Room, SCC

The Interim Committee welcomes all city officials to attend this committee meeting.

5:30 P.M. to 6:45 P.M.

RESOLUTIONS COMMITTEE Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUET Wally Allen Ballroom, SCC

Welcome to the 81st Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of the banquet we will recognize various municipalities and individuals who have made significant contributions to the AML this past year.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Invocating: TBA

Speaker: Governor Asa Hutchinson
State of Arkansas

8:30 P.M. to 10:00 P.M.

PRESIDENT'S DESSERT RECEPTION Capital Hotel

After the opening night banquet, walk across the street to the Capital Hotel and enjoy delicious desserts.

Sponsored by: Stephens Inc.

THURSDAY, JUNE 25, 2015

6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG Marriott Lobby

Meet in the Grand Lobby of the Marriott Hotel.

7:15 A.M. to 7:30 A.M.

VOLUNTARY PRAYER SESSION Fulton Room, SCC

This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.

7:15 A.M. to 5:30 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

7:15 A.M. to 5:30 P.M.

EXHIBITS OPEN Governor's Halls I - III, SCC

7:15 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFET Governor's Halls I - III, SCC

Country-style breakfast buffet will be served, courtesy of our Host City of Little Rock.

8:30 A.M. to NOON

CITY ATTORNEYS TBA

City attorneys will receive 12 hours of CLE credit for participating in two days of meetings.

8:45 A.M. to 10:00 A.M.

OPENING GENERAL SESSION Governor's Hall IV, SCC

The 81st Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. This morning we are honored to have NLC 2nd Vice President Matt Zone and the leadership of the House and Senate address our Opening General Session.

PRESENTATION OF COLORS

Color Guard by: TBA

Singing the National Anthem: TBA

Host City Welcome Address: Mayor Mark Stodola, Little Rock

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Alderman Matt Zone, Cleveland
Second Vice President, National League of Cities

State Senator Jonathan Dismang, District 28
President Pro Tempore of the Senate

State Representative Jeremy Gillam, District 45
Speaker of the House

State Senator Jim Hendren, District 2
Majority Leader of the Senate

10:00 A.M. to 10:15 A.M.

BREAK Governor's Halls I - III, SCC

CONCURRENT WORKSHOPS

10:15 A.M. to 11:15 A.M.

GENERAL SESSION 2, THE LEGISLATIVE SESSION:

WHAT HAPPENED.....Governor's Hall IV, SCC

This past legislative session brought several significant changes to laws that affect Arkansas municipalities. Bring your Acts book and listen as Executive Director Don Zimmerman explains some of the new Acts. (Attendees will receive 1 hour of Certified Continuing Education credit or 1 hour of Continuing Legal Education credit.)

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Don Zimmerman, Executive Director
Arkansas Municipal League

11:15 A.M. to 11:30 A.M.

BREAK.....Governor's Halls I - III, SCC

Exhibit Hall will close after this break so that the Marriott staff can prepare for lunch.

11:30 A.M. to Noon

GENERAL SESSION 3, SISTER CITIES INTERNATIONAL:

THE GHANA EXPERIENCE.....Governor's Hall IV, SCC

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Sherman Banks, Past President
Sister Cities International

Prince Kwame Kludjeson, President
Africa Global Sister Cities Foundation

Honorable Helen Adjoa Ntoso (MP)
Governor, Volta Region of Ghana

Noon to 1:15 P.M.

LUNCHEON BUFFET.....Governor's Halls I - III, SCC

1:00 P.M. to 5:15 P.M.

CITY ATTORNEYS.....TBA

1:30 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

1:30 P.M. to 2:45 P.M.

1. PAVEMENT MAINTENANCE AND TRAFFIC CONTROL CHALLENGES..... Miller Room

Keeping your streets maintained is a challenge as is regulating an orderly flow of traffic. Could roundabouts be a safer choice?

Presiding: Mayor Tab Townsell, Conway

Speakers: Sarah Tamayo, Arkansas Highway Department
Finley Vinson, Street Superintendent, Conway

2. LAW ENFORCEMENT AND CITIZENS: RESPECT AND UNDERSTANDING..... Governor's Hall IV

In the aftermath of recent highly publicized events, police departments across the country have come under increased scrutiny. Are there steps you could take to avoid or prevent tragic police and citizen confrontations? Would a state accreditation program and model policies be of benefit to all police departments? Police chiefs from a large and small cities will discuss.

Presiding: Mayor James Sanders, Blytheville

Speakers: Police Chief Mike Davis, North Little Rock
Police Chief Percy Wilburn, Lake Village
Police Chief J.R. Wilson, Hope

3. IMPROVING DOWNTOWN: WAYS TO IMPROVE MAIN STREET Pope Room

Enhancing downtown enhances your entire city. How do you deal with old dilapidated buildings? Wednesday afternoon's speaker, Kelly Cofer will be available to contribute to the discussion.

Presiding: Mayor Frank Hash, El Dorado

Speakers: Kelly Cofer, CCIM – President of the Retail Coach
Alan Leveritt, Arkansas Business Publishing Group
Patricia Blik, Assistant Director
Arkansas Department of Natural Heritage

4. AVOIDING LAWSUITS..... Fulton Room

Cities of all sizes continue to get sued for a variety of reasons. Will new acts dealing with religious freedom, "takings," and whistleblowing increase the likelihood of lawsuits? The AML legal staff explains these new acts and gives advice on avoiding lawsuits.

Presiding: Mayor Jimmy Williams, Marianna

Speakers: Arkansas Municipal League Legal Staff

5. SISTER CITIES: DEVELOPING RELATIONS WITH INTERNATIONAL CITIES.....Caraway I-III

The delegation from Ghana will inform the attendees about Ghanaian culture and the benefits of sister cities. They will describe opportunities for culture exchanges and shared experiences in municipal government.

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Sherman Banks, Former President
Sister Cities International
Prince Kwame Kludjeson, President
Africa Global Sister Cities Foundation
Governor Helen Adjoa Ntoso, MP Governor
Volta Region of Ghana

6. STATE AID CITY STREET GRANTS AND OTHER FUNDING SOURCES Iazard Room
There are still grants available for streets through the State Aid Street Program. Other grants may also be available. How do you go about getting grants? The speakers explain.
 Presiding: Mayor Mike Gaskill, Paragould
 Speakers: Steve Napper, Attorney
 State Aid Street Committee
 Kevin Smith, Chairman and CEO
 The Grant Book Company
 Chad Gallagher, Principal
 Legacy Consulting

2:45 P.M. to 3:00 P.M.

BREAK Governor's Exhibit Halls I - III, SCC
 Soft drinks and coffee available in the Exhibit Hall.

3:00 P.M. to 4:15 P.M.

1. MAYOR/COUNCIL - MANAGER/BOARD HOW IT IS SUPPOSED TO WORK Governor's Hall IV
Conflicts and misunderstandings between the mayor and the council and the city manager and the city board seem to be all too common. How is it supposed to work? What steps can you take to avoid conflict and misunderstanding?
 Presiding: Mayor David Morris, Searcy
 Speakers: Mark Hayes, Director of Legal Services
 Arkansas Municipal League Staff
 Ken Wasson, Director of Operations
 Arkansas Municipal League Staff

2. ANIMAL CONTROL: DEALING WITH VICIOUS DOGS.... Fulton Room
Managing an animal control department including dealing with vicious dogs will be the focus of this workshop.
 Presiding: Mayor Billy Ray McKelvy, De Queen
 Speakers: Cindy Turnquist, Glenwood Animal Control Shelter
 Edwin Creekmore, President
 Arkansas Animal Control Association

3. MUNICIPAL PLANNING AND LAND USE CHALLENGES Caraway H-I
Will planning and zoning work for smaller communities? Are there simple steps you can take to define your city? What were some of the new acts that were passed this past legislative session that might impact your ability to plan? The speakers will explain.
 Presiding: Alderman Bill Eaton, Russellville
 Speakers: Jim von Tungeln, Staff Planning Consultant
 Arkansas Municipal League
 Troy Galloway, Bentonville Planning Director.

4. EMPLOYEE WELLNESS AND WORKPLACE SAFETY..... Iazard Room
Striving for a safe and healthy employee workforce can be a challenge. However, there are rewards including lower premiums. What could you do to get started in implementing workplace safety and healthy lifestyles? The panel explains.
 Presiding: Clerk/Treasure Mitri Greenhill, Stuttgart
 Speakers: David Baxter, Arkansas Municipal League Staff
 Neil Foreman, Arkansas Municipal League Staff
 Mayor Jill Dabbs, Bryant

5. FINANCING CAPITAL PROJECTS Pope Room
What are some of the basics of financing large capital projects that you need to know before starting on your new water/wastewater upgrades or your new recreational facility?
 Presiding: Mayor Harold Perrin, Jonesboro
 Speakers: Ryan Bowman, Partner
 Friday, Eldredge & Clark, LLP
 Paul Phillips, Senior Managing Director
 Crews & Associates
 Michael McBryde, Banker
 Stephens Inc.

6. PENSION PROGRAMS/LEGISLATIVE AUDITS/ THE ARKANSAS DIAMOND PLAN Miller Room
Were there new laws passed that affect your municipal pension program? LOPFI, APERS and the Arkansas Diamond plan are discussed in the workshop.
 Presiding: Finance Director Karen Scott, North Little Rock
 Speakers: Gail H. Stone, Executive Director, APERS
 David B. Clark, Executive Director, LOPFI
 Nancy Lewis, Plan Consultant
 Arkansas Diamond Plan

4:15 P.M. to 4:30 P.M.

BREAK Governor's Exhibit Halls I - III, SCC
 Soft drinks and coffee available in the Exhibit Hall.

4:30 P.M. to 5:30 P.M.

1. EMERGENCY PREPAREDNESS Fulton Room
Various types of disasters can strike your city at any time. What can you do to prepare for disasters and what can you do after disaster strikes?
 Presiding: Mayor James Firestone, Vilonia
 Speakers: Spokesperson, ADEM
 Mayor Randy Holland, Mayflower
 Fire Chief Chad Mosby, El Dorado

2. TRENDS OR FADS: UBER, FOOD TRUCKS AND FARMERS MARKETS Miller Room
Uber transportation, food trucks, and farmers markets: Are they trends or are they here to stay? Are regulations necessary?
 Presiding: City Manager David Watkins, Hot Springs
 Speakers: Alderman Adella Gray, Fayetteville
 Kevin Settle, City Board Member, Fort Smith
 Mayor Sonny Hudson, Prairie Grove

3. THE BENEFITS OF A WELL-ROUNDED PARKS AND RECREATION PROGRAM Pope Room
Bike trails and pedestrian walkways are some of the ways that citizens benefit from the opportunities afforded them by parks and recreation programs. How about ways to enjoy the night sky? Some of these benefits are explained.
 Presiding: Parks Commissioner, Terry Bracy, Malvern
 Speakers: Alderman Charlie Hight, North Little Rock
 Representative Steven Meeks, District 67
 Greenbrier

4. COMMON WORKPLACE CHALLENGES..... Iazard Room
Understanding generational and cultural differences in the workplace, establishing a drug testing program, and other current HR challenges will be discussed in this workshop.
 Presiding: Alderman Reedie Ray, Jacksonville
 Speakers: Kathy Kirk, HR Director, Benton
 David Baxter, Arkansas Municipal League Staff
 David Schoen, Arkansas Municipal League Attorney

5. HUMAN TRAFFICKING AND UNDERSTANDING
THE NEW SEX OFFENDER LAWS.....Caraway I-III

The crime of human trafficking, which preys upon the most vulnerable in our society, is an issue we need to be aware of. What can we do to alert our citizens about these concerns? What about the new sex offender laws? Will they help?

Presiding: Alderman Dorothy Henderson, Warren

Speakers. Reagan Stanford, Crime Victim Services Coordinator
for Catholic Charities.

Staff Attorneys

Arkansas Municipal League

6. COMMON I.T. PROBLEMS
AND WAYS TO SOLVE THEM Arkansas Ballroom

Every year municipalities become more and more dependent on technology to assist us in providing better and more efficient services to our citizens. However, the world of IT is not without its challenges. This workshop is about the sharing of challenges and solutions to many of these common issues.

Presiding: Becca Clark, City Board Member, Hot Springs

Speakers Randy Foshee, Director of Information Technology
Little Rock

David Coles, Information Systems Supervisor
Division of Legislative Audit, State of Arkansas

Courtney Dettlinger, ACOOP
Arkansas Department of Information Systems

4:30 P.M. to 5:30 P.M.

RESOLUTIONS COMMITTEE.....Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

5:30 P.M.

The exhibit hall will close for the day.

6:00 P.M. to 9:00 P.M.

RECEPTION First Security Amphitheater

After a full day of meetings, drop by and enjoy a fantastic reception that includes BBQ and entertainment.

**Sponsored by: First Security and Crews & Associates,
Inc.**

DINNER..... ON YOUR OWN

Get out and enjoy some of Little Rock's finest entertainment establishments.

FRIDAY, JUNE 26, 2015

6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG.....Marriott Lobby

Meet in the Grand Lobby of the Marriott Hotel.

7:15 A.M. to 8:45 A.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

7:15 A.M. to NOON

REGISTRATION OPENS..... Osage Room, SCC

7:15 A.M. to 10:45 A.M.

EXHIBITS OPEN.....Governor's Halls I - III, SCC

(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

7:15 A.M. to 8:45 A.M.

BUFFET BREAKFAST.....Governor's Halls I - III, SCC

8:30 A.M. to 3:15 P.M.

CITY ATTORNEYS.....TBA

8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING..... Governor's Hall IV, SCC

President Stodola will give his Presidential Address. Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program. New health insurance reporting requirements will be briefly explained during the Municipal Health Benefit Fund portion of the business meeting.

10:15 A.M. to 10:45 A.M.

BREAK.....Governor's Halls I - III, SCC

Governor's Halls I - III will close at the conclusion of the 10:15 A.M. to 10:45 A.M. break.

10:45 A.M. to 11:45 A.M.

A DAY IN THE LIFE OF
THE AML LEGAL DEPARTMENT..... Marriott Grand Ballroom III

Listen to some phone conversations between Mark and "Mayor Jones" of Midtown, Arkansas. This session promises to be full of information and humor.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Mark Hayes, Director of Legal Services
Arkansas Municipal League

Ken Wasson, Director of Operations
Arkansas Municipal League

NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS'

LUNCHEONMarriott Grand Ballrooms I & II

Municipalities and individuals are honored for their many successes and contributions during this past year. The new League president and officers will be introduced to the Convention delegates.

