

82nd ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 15 - 17, 2016

WEDNESDAY, JUNE 15, 2016

1:30 P.M. to 3:30 P.M.

ARKANSAS CITY CLERKS, RECORDERS, AND
TREASURERS ASSOCIATIONConway Room

1:00 P.M. to 7:00 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

1:00 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/
RENEW ACQUAINTANCESGovernor's Halls I - III, SCC

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

1:00 P.M. TO 6:45 P.M.

SOCIAL MEDIA LAB Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

2:30 P.M. to 5:30 P.M.

WORKING IN A SOCIAL WORLD Governor's Hall IV, SCC

Today's social world makes for a unique work environment. Do you suffer from information overload? Do you have a social media strategy in place? And what, if anything, can you do to protect your city from cyber threats.

(3 Continuing Education Hours)

Speakers: Whitnee Bullerwell, Communications Director
Arkansas Municipal League
Dave Mims, Consultant
Arkansas Municipal League's IT in a Box

3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,
LOCAL AFFAIRS COMMITTEE Fulton Room

City officials are welcome to attend this committee meeting.

5:30 P.M. to 6:45 P.M.

RESOLUTIONS COMMITTEE Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUET Wally Allen Ballroom, SCC

Welcome to the 82nd Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of the banquet we will hear from Gov. Hutchinson and then recognize various municipalities and individuals who have made significant contributions to the AML this past year.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Invocation: Reverend Joyce A. Campbell
St. Andrew AME Church

Speaker: Honorable Asa Hutchinson, Governor
State of Arkansas

8:30 P.M. to 10:00 P.M.

PRESIDENT'S DESSERT RECEPTIONCapital Hotel

After the opening night banquet, stroll over and enjoy delicious desserts at the historic Capital Hotel.

Sponsored by: Stephens Inc.

THURSDAY A.M., JUNE 16, 2016

6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOGMarriott Lobby

Early risers meet in the Grand Lobby of the Marriott Hotel and take a scenic 30 minute walk or jog along a designated route. You should be back in time for breakfast.

7:00 A.M. to 5:30 P.M.

REGISTRATION Osage Room, SCC

7:00 A.M. to 5:30 P.M.

EXHIBITS OPENGovernor's Halls I - III, SCC

7:00 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFETGovernor's Halls I - III, SCC

Country-style breakfast buffet will be served, courtesy of our Host City Little Rock. At 7:30 A.M. in the League Services area, Dr. Charles Smith from eDocAmerica will speak about various wellness challenges facing Arkansans.

7:15 A.M. to 7:30 A.M.

VOLUNTARY PRAYER SESSION Fulton Room

This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.

8:45 A.M. to 9:45 A.M.

OPENING GENERAL SESSION Governor's Hall IV, SCC

The 82nd Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock.

PRESENTATION OF COLORS

Color Guard by: Little Rock Fire Department Color Guard
National Anthem: Officer Allison Walton
Little Rock Police Department

Host City Welcome Address: Mayor Mark Stodola, Little Rock

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speaker: Clarence E. Anthony, Executive Director
National League of Cities

9:45 A.M. to 10:00 A.M.

BREAKGovernor's Halls I - III, SCC

10:00 A.M. to 10:45 A.M.

GENERAL SESSION 2: BALLOT PROPOSALS

AND LEGAL ISSUES OF CONCERN Governor's Hall IV, SCC

Are there ballot proposals and legal issues of municipal concern? This session will feature invited speakers with special knowledge on a variety of topics including, the Open Carry Law and various ballot proposals.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speakers: Honorable Leslie Rutledge, Attorney General
State of Arkansas
City Attorney Tom Carpenter, Little Rock
Kristin Higgins, Program Associate
University of Arkansas Cooperative Extension Service

10:45 A.M. to 11:45 A.M.

GENERAL SESSION 3: AMERICA WALKS Governor’s Hall IV, SCC

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: Ian Thomas, Ph.D.
State and Local Program Director, America Walks

Dr. Thomas of America Walks will move you to action with his motivational talk committed to mobilizing individuals, organizations and businesses to increase walking and walkability in our cities and towns.

Sponsored by: Arvest Bank

11:45 A.M. TO NOON

GENERAL SESSION 4: STATEWIDE LONG RANGE INTERMODAL PLAN Governor’s Hall IV, SCC

The Arkansas Highway and Transportation Department is in the process of updating their Statewide Long Range Intermodal Transportation Plan. Learn how you and your constituents can be more involved in the process.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: Jessie Jones, P.E. Division Head, Transportation Planning and Policy Division, AHTD

NOON to 1:15 P.M.

LUNCHEON BUFFET Governor’s Halls I - III, SCC

Sponsored by: American Fidelity

CONCURRENT WORKSHOPS

1:30 P.M. to 2:45 P.M.

1. AVOIDING CONFLICT IN CITY COUNCIL MEETINGS Marriott, Salon C

Disagreements at city council meetings are bound to occur. However, they shouldn’t turn into conflict or open hostility. Are there steps you can take and policies that you can adopt to avoid conflict. We think so. The speakers explain.

Presiding: Mayor Sonny Hudson, Prairie Grove
Speaker: Mark Hayes, Director of Legal Services
Arkansas Municipal League

2. AFFORDABLE HOUSING FOR SMALLER CITIES Pope Room

Is Affordable Housing an option for smaller cities? Are there new rules and regulations that could affect public housing? Authorities from the Fair Housing Commission and the ADFA will be available to explain.

Presiding: Mayor Bobby Box, Chidester
Speakers: Carol Johnson, Executive Director
Arkansas Fair Housing Commission
Ben Van Kleff, Vice President of Housing
Arkansas Development Finance Authority

3. MANAGING YOUR BUDGET DURING TURBULENT TIMES Marriott, Salon B

Preparing an annual budget can be difficult during normal times but it can be especially difficult during turbulent times of uncertainty. Are there things you can do to avoid a budget crisis? The speakers share their knowledge.

Presiding: Mayor Gary Baxter, Mulberry
Speakers: Cindy Frizzell, Finance Director
Arkansas Municipal League
Finance Director Karen Scott, North Little Rock
Tim Jones, Audit Manager
Arkansas Division of Legislative Audit

4. RESPECT AND UNDERSTANDING: CITIZEN AND LAW ENFORCEMENT COOPERATION Marriott, Salon A

Respect and understanding is critical in avoiding conflict between law enforcement and citizens. What are some cities doing to promote positive relations between law enforcement and the citizens they serve? Several law enforcement personnel from around the State share their experiences.

Presiding: Mayor James Sanders, Blytheville
Speakers: Ken Wasson, Director of Operations
Arkansas Municipal League
Chief of Police Kenton Buckner, Little Rock
Captain Jay Kovach, North Little Rock
Chief of Police Virgil Green, Helena West Helena

5. ANNEXATION, ZONING LAWS, AND PROFESSIONAL LAND USE PRACTICES IZARD Room

Comprehensive Planning is critical to organized growth. What is “tactical urbanism?” How should we address the issue of “tiny houses?” Understanding and following proper annexation procedures is critical for orderly municipal growth. Learn from knowledgeable speakers.

Presiding: Mayor Jill Dabs, Bryant
Speakers: Jim von Tungeln, Staff Planning Consultant
Arkansas Municipal League
James P. Walden, AICP
Urban Planning Manager, Garver Engineers

6. ECONOMIC AND BUSINESS DEVELOPMENT STRATEGIES FOR MUNICIPALITIES FULTON Room

What can you do to make your city more attractive to business and industry? Are there certain strategies you can adopt to create a vibrant community? What about the feasibility of public/private partnerships? The workshop speakers share their ideas.

Presiding: Mayor Doug Sprouse, Springdale
Speakers: Daniel Hintz, Chief Experience Architect, Velocity Group
Mayor Jackie Crabtree, Pea Ridge

7. DEVELOPING RELATIONS WITH INTERNATIONAL CITIES Caraway Rooms I-III

A group of international visitors will be available to inform the attendees about culture in their respective countries and the benefits of the sister city program.

Presiding: Mayor Gary Fletcher, Jacksonville
Speakers: Sherman Banks, Former President
Sister Cities International
International Visitors and Sister City Mayors

2:45 P.M. to 3:00 P.M.

BREAK Governor’s Exhibit Halls I - III, SCC
Soft drinks and coffee available in the Exhibit Hall.

CONCURRENT WORKSHOPS

3:00 P.M. to 4:15 P.M.

1. AVOIDING LAWSUITS Marriott, Salon C

Lawsuits against municipalities continue to mount. Lawsuits are now coming from different areas - Sign Ords., FOIA, RIFFA, Speed Traps. Are we seeing trends developing and if so what can we do to avoid being sued?

Presiding: Mayor Joe Dillard, Mountain Home
Speakers: AML Staff Attorneys

****TENTATIVE****

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2. THE CHALLENGES OF CREATING A DIVERSE WORKPLACE Marriott, Salon B

Does diversity in the workplace matter? Why is it difficult to attract minorities to your police department? How do you go about creating a culturally diverse workplace? The speakers share their insight about this complex topic.

Presiding: Mayor Lioneld Jordan, Fayetteville
Speakers: Ken Wasson, Director of Operations
Arkansas Municipal League
Personnel Director Minnie Lenox, Hot Springs
David Baxter, Health and Safety Coordinator
Arkansas Municipal League Staff

3. LEGAL TOOLS TO KEEP YOUR CITY CLEAN..... Marriott, Salon A

Grown up lots and neglected property can ruin the appearance of your city. Are there code enforcement ordinances and policies you can pass to prevent your city from becoming an eye sore to citizens and visitors alike? How should you deal with rundown apartment houses?

Presiding: Mayor Doyle Fowler, McCrory
Speakers: City Attorney Jason Carter, North Little Rock
City Attorney Jimmy Taylor, Cabot

4. PLANNING AND PREPARING FOR LARGE CAPITAL IMPROVEMENT PROJECTS.....Izard Room, SCC

Planning for large Capital Improvement projects can be tedious and confusing. Are there various funding sources to consider? What guidelines should you follow to ensure that you avoid the many traps that exist in Capital Improvement projects?

Presiding: Mayor John Mark Turner, Siloam Springs
Speakers: Ryan Bowen, Partner
Friday, Eldredge & Clark LLP
Patricia Quinn, First Vice President
Raymond James
Ron Pyle, Managing Director
Raymond James
Daniel Allen, Financial Advisor
Raymond James

5. MUNICIPAL STREET MAINTENANCE: THE CHALLENGE NEVER ENDS Pope Room

Street maintenance is a never ending challenge. Are there certain preventative tasks that you can perform to avoid serious maintenance problems?

Presiding: Mayor Scott McCormick, Crossett
Speakers: Darryl Gardner, Sales Manager
Ergon Asphalt & Emulsions, Inc.
Mike Morgan, Sr. Project Manager, GreenbergFarrow
Stacy G. Williams, Research Associate Professor
Department of Civil Engineering, U of A Fayetteville

6. GRANTS AND FUNDING SOURCES FOR CITIES OF LESS THAN 10,000 POPULATION..... Fulton Room

Are there grants and funding sources available for smaller municipalities? What about the State Aid Street Program and EPA grants? This will be a two part session with emphasis during the first session on grants and funding sources for cities of less than 10,000 population. The second session will be begin at 4:30 with emphasis on cities of more than 10,000 population.

Presiding: Mayor Johnny Brigham, Dumas
Speakers: Chad Gallagher, Principal
Legacy Consulting
Kevin Smith, Chairman and CEO
The Grant Book Company
Steve Napper, Attorney
State Aid Street Committee
Amber Perry, Region 6 Brownfields Team Member
Environmental Protection Agency

7. PROMOTING YOUR MUNICIPALITY Caraway Rooms I-III

Establishing pride in your city is important. Is downtown revitalization possible? Sometimes the unexpected can contribute to downtown revitalization. City officials from different cities share their experiences.

Presiding: Mayor Joe Smith, North Little Rock
Speakers: Mayor Frank Hash, El Dorado
Vice Mayor Kevin Settle, Fort Smith

4:15 P.M. to 4:30 P.M.

BREAK Governor's Exhibit Halls I - III, SCC
Soft drinks and coffee available in the Exhibit Hall.

CONCURRENT WORKSHOPS

4:30 P.M. to 5:30 P.M.

1. GRANTS AND FUNDING SOURCES FOR LARGE CITIES Fulton Room.

This is the second session on Grants and Funding Sources. This session is designed primarily for cities with more than 10,000 population.

Presiding: Alderman Bill Eaton, Russellville
Speakers: Chad Gallagher, Principal
Legacy Consulting Service
Kevin Smith, Chairman and CEO
The Grant Book Company
Steve Napper, Attorney
State Aid Street Committee
Amber Perry, Region 6 Brownfields Team Member
Environmental Protection Agency

2. THE IMPORTANCE OF UPDATED PUBLIC SAFETY POLICIES Miller Room

Understanding the recommended policies for the Use of Force, Pursuit Driving and the correct number of employees on emergency vehicles is critical to avoiding serious public safety problems and in serving your citizens in a professional manner. The speakers explain.

Presiding: Alderman Charlie Height, North Little Rock
Speakers: Sara Teague, Staff Attorney
Arkansas Municipal League
Chief of Police Chad Henson, Trumann
Arkansas Police Chiefs Association
Fire Chief Chad Mosby, El Dorado

3. ANIMAL CONTROL..... Caraway Rooms I-III

Establishing, maintaining and managing an animal control department is a huge challenge for cities of every size. What can you do to incorporate some "best practices" in managing your animal control department?

Presiding: John Grochowski, Alderman, Horseshoe Bend
Speakers: Edwin Creekmore, President
Arkansas Animal Control Association (Invited)

4. MUNICIPAL HUMAN RESOURCE CHALLENGES..... Izard Room

The world of HR and personnel issues is constantly changing. Being aware of changes in the law is your responsibility. This workshop will focus on responding to these challenges.

Presiding: Alderman Rose Marie Wilkinson, Haskell
Speakers: HR Director Stacy Witherell, Little Rock,
President, Arkansas Public Employees Human Resource Association

5. PLANNING FOR DISASTERS AND RESPONDING TO EMERGENCIES..... Pope Room

It is not a matter of if, it is a matter of when a disaster will strike your city. Disasters arrive in various ways and usually when you least expect them. Are you prepared? How will you respond?

Presiding: Alderman Sam Angel, Lake Village

Speakers: Scott Bass, Director
Response and Recovery, ADEM
Mayor Randy Holland, Mayflower

1:30 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

4:15 P.M. TO 5:30 P.M.

RESOLUTIONS COMMITTEE..... Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

5:30 P.M.

The exhibit hall will close for the day.

6:30 P.M. TO 8:15 P.M.

DINNER AT THE GOVERNOR'S MANSION.....Arkansas Governor's Mansion

Dinner and music by Don Bingham and Friends at the Governor's Mansion. Tickets are \$50 per person. Please RSVP to arml@arml.org.

8:30 P.M. to 10:00 P.M.

DESSERTS AND ENTERTAINMENT..... Wally Allen Ballroom, SCC

Longtime television meteorologist Ned Perme and his band will delight you with their unique style of entertainment, which specializes in a combination of country and folk rock. You don't want to miss this performance which features a group of professional musicians from around the state of Arkansas. Hurry back from dinner and head to the Wally Allen Ballroom to enjoy delicious deserts and be entertained by the Ned Perme Band.

Sponsored by: Crews & Associates, Inc.
Willdan/360 Energy Engineers

FRIDAY, JUNE 17, 2016

6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG.....Marriott Lobby

Early risers meet in the Grand Lobby of the Marriott Hotel and take a scenic 30 minute walk or jog along a designated route. You should be back in time for breakfast.

7:00 A.M. to NOON

REGISTRATION OPENS..... Osage Room, SCC

7:00 A.M. to 10:30 A.M.

EXHIBITS OPEN.....Governor's Halls I - III, SCC

(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

7:00 A.M. to 8:45 A.M.

BUFFET BREAKFAST.....Governor's Halls I - III, SCC

8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING.....Governor's Hall IV, SCC

At this session Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.

10:15 A.M. to 10:30 A.M.

BREAK.....Governor's Halls I - III, SCC

Sponsored by: American Fidelity

10:45 A.M. to 11:15 A.M.

SENATORIAL CANDIDATES..... Grand Ballroom Salon C
Marriott Hotel

Two candidates for the U.S. Senate have been invited to attend our Convention and answer questions of municipal interest.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

11:15 A.M. to 11:45 A.M.

**SISTER CITIES INTERNATIONAL:
THE GHANA EXPERIENCE**..... Grand Ballroom Salon C
Marriott Hotel

President Elumbaugh and First Vice President Brown visited the country of Ghana last September to learn more about issues of common interest. For the second year in a row we are fortunate to have delegates from Ghana attending our convention. This morning we will have a panel discussion with questions and answers concerning ways in which we can learn and benefit from our respective cultures and customs.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Panelists: Sherman Banks, Past President
Sister Cities International
Ghana Officials

11:45 A.M. to 1:30 P.M.

**AWARDS AND NEW OFFICERS'
LUNCHEON**..... Grand Ballroom Salons A & B
Marriott Hotel

Municipalities and individuals are honored for their many successes and contributions during this past year. President Elumbaugh will give his presidential address and concluding remarks. The new League president and officers will be introduced to the Convention delegates.

Sponsored by: Raymond James