

Arkansas Municipal League

83rd Convention
Program and
Exhibitor Guide



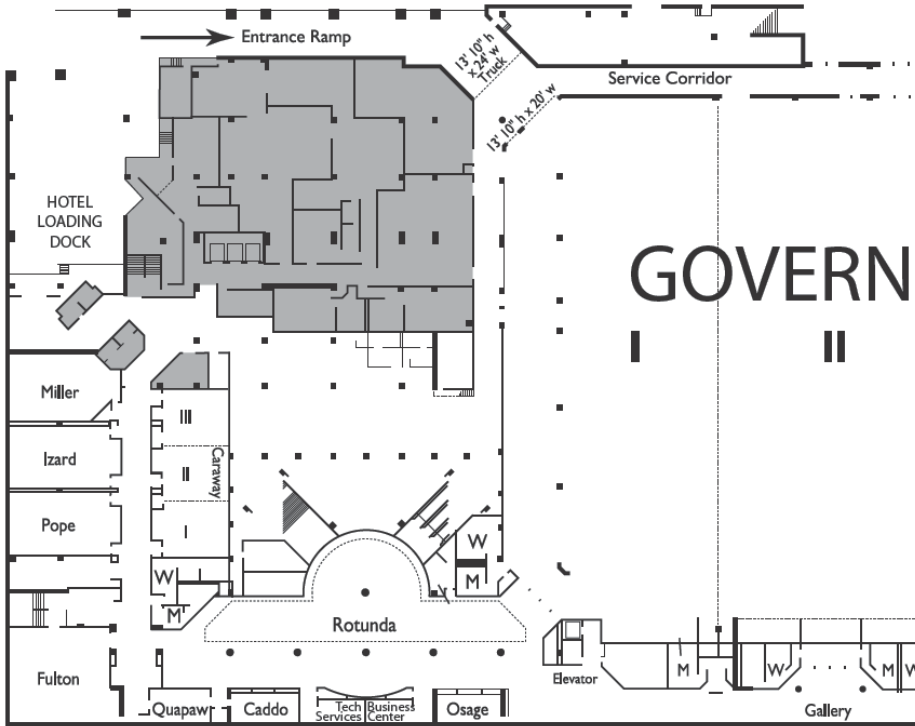
#83rdAMLConv

Table of Contents

Maps	4
President’s Welcome	7
2016-2017 Officers	8
Advisory Council Chairs	9
Executive Committee	10
Past Presidents Advisory Council	10
Advisory Councils	12
League Past Presidents 1935—2016.	14
#83rdAMLConv Agenda	
Wednesday	16
Thursday	18
Friday	26
Thank You to Our League Sponsors	28
Thank You to Our League Advertisers	30
Exhibitor Guide.	44
In Memoriam	58

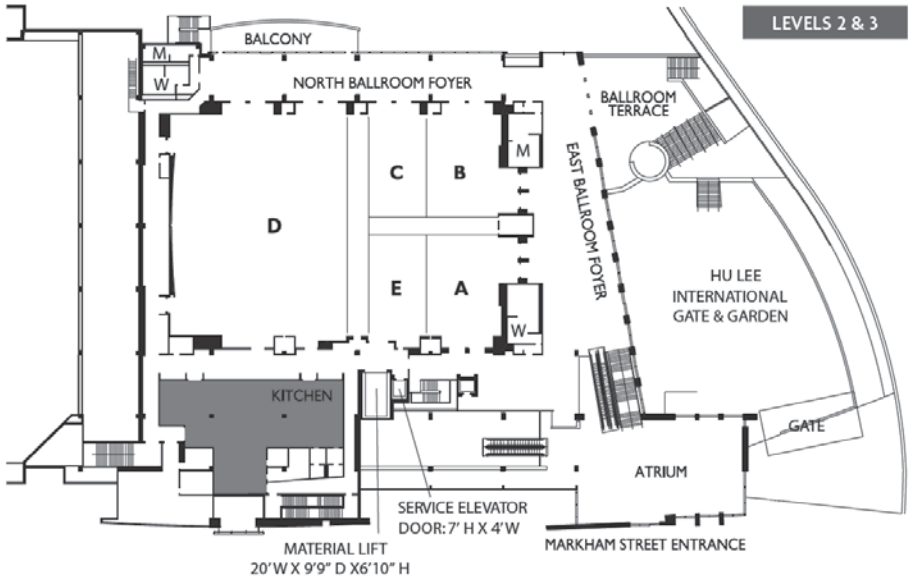
Convention Center Maps

MEETING ROOMS BALLROOM LEVEL

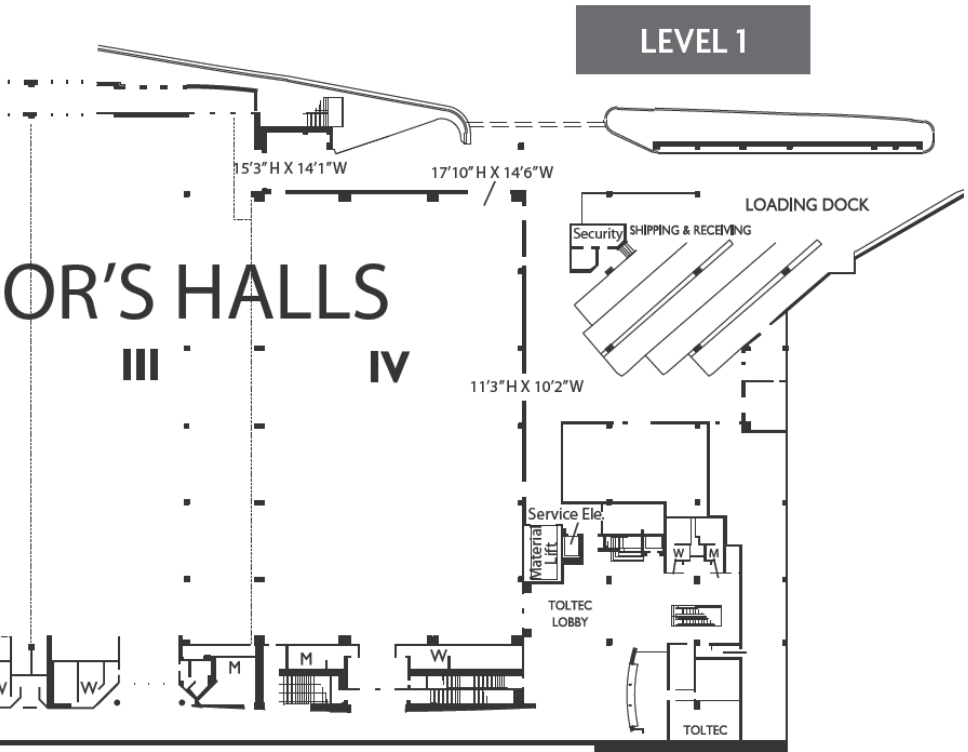


EXHIBITION HALLS AND MEETING ROOMS

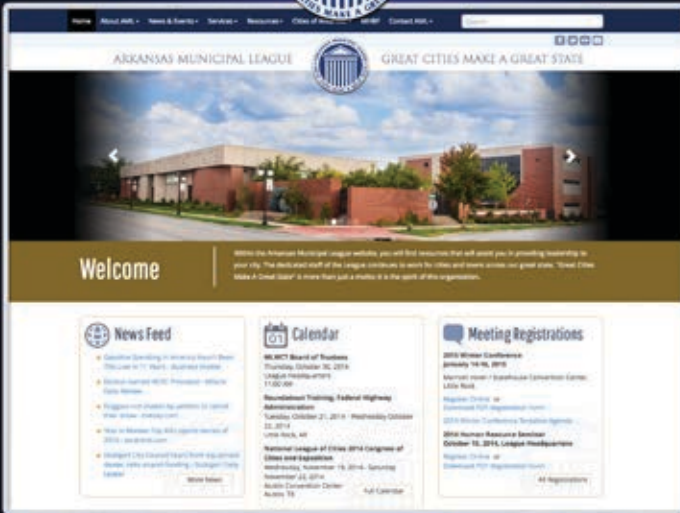
Convention Center Maps



WALLY ALLEN BALLROOM STATEHOUSE CONVENTION CENTER



STATEHOUSE CONVENTION CENTER



www.arml.org



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[greatcitiesgreatstate.com \(microsite\)](http://greatcitiesgreatstate.com)

Great Cities Make a Great State!

Arkansas Municipal League

P.O. Box 38

North Little Rock, AR 72115

301 W. Second St.

North Little Rock, AR 72114

501-374-3484

Email: citytown@arml.org

Mayor Harry Brown
Stephens
President



Dear Friends:

Welcome to the 83rd Convention of the Arkansas Municipal League. As you review your program, you will see the outstanding agenda Don Zimmerman and the League staff have organized.

We begin with the “Discovering Your Leadership Strengths” by speaker Jim Mathis, at 2:30 p.m. on Wednesday. At that evening’s Opening Night Banquet we’re honored to have House Speaker Jeremy Gillam addressing us.

Thursday brings a full day of general sessions featuring excellent speakers and workshops covering a variety of issues that we face daily in our cities and towns. We’re excited to hear from best-selling author Neal Petersen during the Opening General Session at 8:45 a.m. Thursday. Don’t miss the Governor’s remarks later that morning.

The Awards and New Officers’ Luncheon on Friday will give us the opportunity to meet the officers who will lead this great organization for the next year.

Our host cities, Little Rock and North Little Rock, are excited to host our 83rd Convention. Be sure to take advantage of the wonderful restaurants, shops, and attractions the two cities have to offer during your visit.

Thank you for attending, and enjoy the League’s 83rd Convention. “Great Cities Make a Great State.”

Sincerely,

A handwritten signature in blue ink, appearing to read "Harry Brown Stephens". The signature is stylized and includes a long horizontal line extending to the right.

President,
Arkansas Municipal League

2016-2017 Vice Presidents



Mayor Doug Sprouse
Springdale
First Vice President



Mayor Jimmy Williams
Marianna
Vice President, District 1



Mayor Jill Dabbs
Bryant
Vice President, District 2



Vice Mayor Kevin Settle
Fort Smith
Vice President, District 3



Mayor Gary Baxter
Mulberry
Vice President, District 4

Advisory Council Chairs



Mayor Virginia Young
Sherwood
Large First Class Cities



Mayor Bob Stacy
Wynne
First Class Cities



Mayor Darrell Kirby
Bay
Second Class Cities



Mayor Dennis Behling
Lakeview
Small Cities and Towns



City Manager Catherine Cook
Hope
Public Safety



Alderman James Moore
Magnolia
Economic Development



Don A. Zimmerman
Executive Director
Arkansas Municipal League

Arkansas Municipal League



Mayor
Veronica Post
Altus



Mayor
Tim McKinney
Berryville



Mayor
James Sanders
Blytheville



Clerk/Treasurer
Barbara Blackard
Clarksville



Mayor
Scott McCormick
Crossett



Mayor
Billy Ray McKelvy
De Queen



Mayor
Johnny Brigham
Dumas



Mayor
Frank Hash
El Dorado



Mayor
Paul Wellenberger
Fairfield Bay



Mayor
Lioneld Jordan
Fayetteville



Mayor
Larry Bryant
Forrest City



Mayor
Kevin Johnston
Gentry

Arkansas Municipal League



Mayor
Robert Patrick
St. Charles
2003-2004



Mayor
Mike Gaskill
Paragould
2007-2008



Mayor
JoAnne Bush
Lake Village
2008-2009



Alderman
Murry Witcher
North Little Rock
2010-2011

Executive Committee



Alderman
Reddie Ray
Jacksonville



Mayor
Harold Perrin
Jonesboro



Alderman
Sam Angel II
Lake Village



Mayor
Jerry Boen
Lamar



Mayor
Mike Watson
Maumelle



Mayor
Joe Dillard
Mountain Home



Mayor
Joe Smith
North Little Rock



Alderman
Steven Mays
Pine Buff



Mayor
Sonny Hudson
Prairie Grove



Mayor
David Morris
Searcy



Mayor
Mike Kemp
Shannon Hills



Alderman
Dorothy Henderson
Warren

Past Presidents Advisory Council



Mayor
Frank Fogleman
Marion
2011-2012



Mayor
Jackie Crabtree
Pea Ridge
2013-2014



Mayor
Mark Stodola
Little Rock
2014-2015



Mayor
Rick Elumbaugh
Batesville
2015-2016

LARGE FIRST CLASS CITIES ADVISORY COUNCIL: Mayor Virginia Young, **Sherwood**, Chair; Mayor James Calhoun, **Arkadelphia**; City Clerk/Treasurer Denise Johnston, **Batesville**; Aldermen Ann Gilliam, Eddie Long and Ron Waymack, **Cabot**; Mayor Marie Trisollini, **Camden**; Chief of Staff Don Marr and Director of Communications Susan Norton, **Fayetteville**; Assistant City Manager Lance Spicer, **Hot Springs**; Mayor Gary Fletcher and Alderman Kenny Elliott, **Jacksonville**; Aldermen Chris Gibson and John Street, **Jonesboro**; Intergovernmental Relations Manager Emily Cox, **Little Rock**; Clerk/Treasurer Diane Whitbey and Aldermen Debi Ross and Beth White, **North Little Rock**; Alderman Joshua Agee, **Paragould**; Mayor Randy Horton and Clerk/Treasurer Kathy Collins, **Russellville**; Alderman Marina Brooks, **Sherwood**; Mayor John Mark Turner, **Siloam Springs**; Vice Mayor Laney Harris, **Texarkana**

FIRST CLASS CITIES ADVISORY COUNCIL: Mayor Bob Stacy, **Wynne**, Chair; City Director Bruce Farrar, **Barling**; Clerk/Treasurer Carol Westergren, **Beebe**; Mayor Kenneth Jones, **Brookland**; Mayor Bill Edwards and Alderman Robin Reed, **Centerton**; Alderman C.T. Foster, **Crossett**; Clerk/Treasurer Donna Jones, **De Queen**; Mayor Ralph Relyea, **DeWitt**; Aldermen Ross Martin and T.C. Pickett, **Dumas**; Alderman Kenneth Cross, **Earle**; Mayor Bruce Ledford, **Elkins**; Mayor Doug Kinslow, **Greenwood**; Mayor Jon Milligan and Clerk/Treasurer Linda Simpson, **Lake City**; Clerk/Treasurer Ruth Keith, **Leachville**; Alderman Loye Free, **Marianna**; Alderman James Turner and Assistant to Mayor Becky Horton, **Mena**; Mayor Allen Lipsmeyer and Alderman John Payne, **Morrilton**; Mayor Jim Poole, **Piggott**; Alderman Doug Bartholomew, **Prairie Grove**; Clerk/Treasurer Mitri Greenhill, **Stuttgart**; Mayor Art Brooke, **Ward**

SECOND CLASS CITIES ADVISORY COUNCIL: Mayor Darrell Kirby, **Bay**, Chair; Alderman Larry Hall, **Bay**; Mayor Ronnie Guthrie, **Calico Rock**; Mayor Barry Riley, **Caraway**; Alderman Richard Hawkins II, **Cave City**; Mayor Phillip Moudy, **Danville**; Mayor Jeff Braim, **Gassville**; Alderman Gary Khoury, **Greers Ferry**; Recorder/Treasurer Mary Ruth Wiles, **Highland**; Alderman John Grochowski, **Horseshoe Bend**; Mayor Buddy Blue, **Little Flock**; Mayor Steve Dixon, **Marmaduke**; Mayor Terrie Triplet, **McNeil**; Mayor Jim Crotty, **Norphlet**; Recorder/Treasurer Dane Fults, **Redfield**; Mayor Bobby Neal and Recorder/Treasurer Rick East, **Smackover**; Mayor Patricia Glover and Alderman Rickey Lambert, **Waldo**; Aldermen Tena Brooks and A.C. Loring, **Wrightsville**

SMALL CITIES AND TOWNS ADVISORY COUNCIL: Mayor Dennis Behling, **Lakeview**, Chair; Alderman Dona Burton, **Caddo Valley**; Mayor Bobby Box Sr., **Chidester**; Mayor Michael Lester, **Gum Springs**; Mayor Marion Hoosier, **McCaskill**; Mayor Carroll Shipman and Recorder/Treasurer Bobby Brown, **McDougal**; Mayor Robert Sullivan, **McRae**; Alderman Don Sappington, **Norfolk**; Mayor Phillip Freeman and Recorder/Treasurer Rita Fite, **Sparkman**; Recorder/Treasurer Naomi Mitchell, **St. Charles**; Assistant to Mayor Pamela Dawkins, **Strong**; Mayor Billy Burns, **Sulphur Rock**; Mayor Charles Miller, **Tollette**; Mayor Namon Goff, **Twin Groves**; Mayor Curley Jackson and Alderman Marvin Hopson, Sr., **Wilmar**

PUBLIC SAFETY ADVISORY COUNCIL: City Manager Catherine Cook, **Hope**, Chair; Alderman Jim Wozniak, **Bella Vista**; Alderman Stan Parks, **Blytheville**; Alderman Doug Warner, **Cabot**; Police Chief Kevin Weathers, **Clarksville**; Fire Chief Chad Mosby, **El Dorado**; Alderman Ralph Bird, Fire Chief Bill Johnson and Police Chief Tim Mayfield, **Gassville**; Mayor Sherry Kelly, **Gurdon**; Fire Chief Josh “Moose” Dunavan and Police Chief Jesse Martinez, **Little Flock**; Assistant Police Chief Alice Fulk, **Little Rock**; Aldermen Jess Holt and Marc Kelley, **Maumelle**; Fire Chief Kevin Lang, **Paragould**; Alderman Betty Cook, **Sheridan**; Alderman Ken Keplinger, **Sherwood**; Alderman James Pulliam, **West Memphis**

ECONOMIC DEVELOPMENT ADVISORY COUNCIL: Alderman James Moore, **Magnolia**, Chair; Mayor Peter Christie, **Bella Vista**; Mayor Bob McCaslin, **Bentonville**; Mayor Danny Shaw, **Bono**; Alderman Kevin Davis, **Cabot**; Mayor Mark Simpson, **Clarksville**; Alderman Dianne Hammond, **El Dorado**; Mayor Michael Cravens, **Elaine**; Clerk/Treasurer Derene Cochran and Alderman Louise Fields, **Forrest City**; Mayor Essie Dale Cableton and Alderman Retha Spencer, **Gould**; Alderman Rose Marie Wilkinson, **Haskell**; City Director Becca Clark, **Hot Springs**; Mayor Carl Griswold, **Mitchellville**; Alderman Beverly Williams, **Sherwood**; City Administrator Phillip Patterson and City Director Bob Coleman, **Siloam Springs**; Clerk/Treasurer Pam Cawthon, **Tuckerman**; Deputy Operations Director Charles Gastineau, **Ward**

MUNICIPAL HEALTH BENEFIT FUND BOARD OF TRUSTEES: Clerk/Treasurer Mitri Greenhill, **Stuttgart**, District 1; Mayor Gary Fletcher, **Jacksonville**, District 2; Mayor Randy Horton, **Russellville**, District 3; City Clerk Rendi Currey, **Arkadelphia**, District 4; Mayor Parnell Vann, **Magnolia**, At-Large Member

MUNICIPAL LEAGUE WORKERS’ COMPENSATION TRUST BOARD OF TRUSTEES: Mayor William Johnson, **West Memphis**, District 1; Human Resources Director Lisa Mabry-Williams, **Conway**, District 2; Clerk/Treasurer Sondra Smith, **Fayetteville**, District 3; Mayor Bryan Martin, **Warren**, District 4; City Attorney Howard Cain, **Huntsville**, At-Large Member and Group Manager

PENSION MANAGEMENT AND OPEB TRUSTS, BOARD OF TRUSTEES: Finance Director Karen Scott, **North Little Rock**, Chairman; Treasury Manager Scott Massanelli, **Little Rock**, Vice Chair; Clerk/Treasurer Carol Westergren, **Beebe**; Comptroller Mandy Spicer, **Benton**; Finance Director Joy Black, **Bryant**

Arkansas Municipal League

1935—Mayor U.E. Moore	North Little Rock
1936—Mayor Jim Jordan	Fort Smith
1937—Mayor R.E. Overman	Little Rock
1938—City Manager C.C. Mitchener	Marianna
1939—Mayor H.C. Stump	Stuttgart
1940—Mayor A.D. McAllister	Fayetteville
1941—Mayor J.V. Satterfield	Little Rock
1941—Mayor Tom Cashion	Eudora
1942—Mayor H.O. Walker	Newport
1943—Mayor Chester Holland	Fort Smith
1944—Alderman Sam M. Wassell	Little Rock
1945—Mayor Jim Dandridge	Paris
1946—Mayor R.C. Bodenhamer	El Dorado
1947—Mayor Don Harrell	Camden
1948—Mayor James Hurley	Warren
1949—Mayor Earl Ricks	Hot Springs
1949—Mayor George Steed	Pine Bluff
1950—Mayor B.R. McCarley	Texarkana
1951—Mayor Harney Chaney	Batesville
1952—Mayor Harold Falls	Wynne
1953—Mayor James T. Horner	Helena
1954—City Clerk H.C. Graham	Little Rock
1955—Mayor Wm. L. Ward Jr.	Marianna
1956—Mayor H.R. Hestand	Fort Smith
1957—Mayor H.B. Price	West Memphis
1958—Mayor Ben F. Butler	Osceola
1959—Mayor Wm. F. Laman	North Little Rock
1960—Mayor John Harsh	Magnolia
1961—Commissioner Hugh Brewer	Fort Smith
1962—Mayor Roy Row	Batesville
1963—Mayor Billy Free	Dumas
1964—Mayor Allen Ray Toothaker	Van Buren
1965—Mayor Clyde Andrews	Marianna
1966—Mayor Vaskell Carter	Crossett
1967—Mayor John Bueker	Stuttgart
1968—Mayor C.A. Hughes	Russellville
1968/1969—Mayor Jesse Porter	West Helena
1970—Mayor Flynn Chivers	Clarendon
1971—Mayor Adrian White	Pocahontas
1972—Mayor Ed M. Bautts	Rogers
1973—Mayor Tom Little Jr.	Blytheville
1974—Mayor Leslie Carmichael	Searcy
1975—Mayor Tom Ellsworth	Hot Springs
1976—Mayor Neil Stallings	Jonesboro
1977—Mayor Harry Kolb	Magnolia
1978—Mayor James Jordan	Monticello

Past Presidents 1935—2015

1980—Mayor Charles Moore	Pine Bluff
1980—Mayor R.E. (Dick) Prewitt.	Osceola
1981—Mayor Jack R. Rhodes	Lake Village
1982—Mayor John Schallhorn	DeWitt
1983—Mayor Charles Partlow	Paragould
1984—Mayor Thad Kelly Jr.	Helena
1984/1985—Mayor Gene Bell.	Van Buren
1985/1986—Mayor Dean Boswell Jr.	Bryant
1986/1987—Mayor Larry Combs	El Dorado
1987/1988—Mayor Jim Shirrell	Batesville
1988—Mayor Marilyn Johnson.	Fayetteville
1989/1990—Mayor Eugene Farrell	Dermott
1990/1991—Alderman Martin Gipson	North Little Rock
1991/1992—Mayor Bob Teeter	West Helena
1992/1993—Mayor Marvin Vinson.	Clarksville
1993/1994—Mayor Bill Scrimshire.	Malvern
1994/1995—Mayor Patrick Henry Hays	North Little Rock
1995/1996—Mayor Joann Smith.	Helena
1996/1997—Mayor Arnold Feller.	Mulberry
1997/1998—Mayor Gregg Reep	Warren
1998/1999—Mayor Tommy Swaim	Jacksonville
1999/2000—Alderman Tommy Baker	Osceola
2000/2001—Mayor Harold West.	Monticello
2001/2002—Mayor George Overbey Jr.	Lamar
2002/2003—Mayor Jim Dailey	Little Rock
2003/2004—Mayor Robert Patrick.	St. Charles
2004/2005—Mayor Gene Yarbrough.	Star City
2005/2006—Mayor Terry Coberly	Bentonville
2006—Mayor Stewart Nelson	Morrilton
2007—Mayor Tab Townsell	Conway
2007/2008—Mayor Mike Gaskill	Paragould
2008/2009—Mayor JoAnne Bush	Lake Village
2009/2010—Vice Mayor Gary Campbell.	Fort Smith
2010/2011—Alderman Murry Witcher	North Little Rock
2011/2012—Mayor Frank Fogleman.	Marion
2012/2013—Mayor Chris Claybaker.	Camden
2013/2014—Mayor Jackie Crabtree	Pea Ridge
2014/2015—Mayor Mark Stodola	Little Rock
2015/2016—Mayor Rick Elumbaugh.	Batesville

<p>1:00 P.M. to 7:00 P.M.</p>	<p>REGISTRATION</p> <p><i>(Be sure to download the League's meeting App onto your smart device. Search for "AML" in your App Store.)</i></p>	<p>OSAGE & CADDOROOMS, SCC</p>
<p>1:00 P.M. to 6:45 P.M.</p>	<p>MEET YOUR EXHIBITORS/RENEW ACQUAINTANCES</p> <p><i>Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.</i></p>	<p>GOVERNOR'S HALLS I - III, SCC</p>
<p>1:30 P.M. to 3:30 P.M.</p>	<p>ARKANSAS CITY CLERKS, RECORDERS, AND TREASURERS ASSOCIATION</p>	<p>ARKANSAS BALLROOM, MH</p>
<p>2:30 P.M. to 5:15 P.M.</p>	<p>DISCOVERING YOUR LEADERSHIP STRENGTHS</p> <p><i>Every municipal leader can learn how to work together in a more professional manner. Attendees will hear Jim Mathis talk about some of the essential tools for managing, leading and communicating. Discover the strengths of your leadership style.</i></p> <p>(3 Continuing Education Hours)</p> <p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p> <p>Speaker: Jim Mathis, Best-selling Author J&L Mathis Group, Inc.</p> <p>Sponsored by: Raymond James Centennial Bank</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>5:15 P.M. to 5:30 P.M.</p>	<p>REPORT FROM THE ARKANSAS TREASURER OF STATE</p> <p>Speaker: Honorable Dennis Milligan, Treasurer State of Arkansas</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>*MH = Marriott Hotel *SCC = Statehouse Convention Center</p>		

Jim Mathis

Facebook: jim.mathis.7

Twitter: @jimmathis

Dennis Milligan

Facebook: Arkansas Treasurer of State Dennis Milligan

Twitter: @ARTreasurer

<p>3:30 P.M. to 5:00 P.M.</p>	<p>INTERIM JOINT CITY, COUNTY, LOCAL AFFAIRS COMMITTEE</p> <p><i>City officials are welcome to attend this interim legislative committee meeting.</i></p>	<p>FULTON ROOM, SCC</p>
<p>5:30 P.M. to 6:30 P.M.</p>	<p>RESOLUTIONS COMMITTEE</p> <p><i>Each municipality has a designated representative who is a member of the Resolutions Committee.</i></p> <p>Presiding: Mayor Doug Sprouse, Springdale First Vice President Arkansas Municipal League</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>7:00 P.M.</p>	<p>OPENING NIGHT BANQUET</p> <p><i>Welcome to the 83rd Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. Speaker Gillam will address the group, and the State and Local Legal Center's Lisa Soronen will update us on U.S. Supreme Court issues. Various legislators and individuals who have made significant contributions to the cities and towns of Arkansas will be recognized.</i></p> <p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p> <p>Invocating: Mayor Doug Sprouse, Springdale First Vice President Arkansas Municipal League</p> <p>Speakers: Honorable Jeremy Gillam Speaker of the House State Representative, District 45 Lisa Soronen, Executive Director State and Local Legal Center</p>	<p>WALLY ALLEN BALLROOM, SCC</p>
<p>8:30 P.M.</p>	<p>POST BANQUET RECEPTION</p> <p><i>After the opening night banquet, stroll over and enjoy delicious desserts at the historic Capital Hotel.</i></p> <p>Sponsored by: Stephens Inc.</p>	<p>CAPITAL HOTEL</p>

*MH = Marriott Hotel *SCC = Statehouse Convention Center

Doug Sprouse

Facebook: City of Springdale, AR - Mayor's Office

Twitter: @Springdale_AR

Jeremy Gillam

Facebook: ArkansasHouse

Twitter: @JeremyGillamAR

Lisa Soronen

Facebook: Lisa Soronen

Twitter: @SLLCSCOTUS

7:00 A.M. to 5:30 P.M.	REGISTRATION <i>(Be sure to download the League's meeting App onto your smart device. Search for "AML" in your App Store.)</i>	OSAGE ROOM, SCC
7:00 A.M. to 5:30 P.M.	EXHIBITS OPEN	GOVERNOR'S HALLS I - III, SCC
7:00 A.M. to 8:30 A.M.	HOST CITY BREAKFAST BUFFET Sponsored by: City of Little Rock	GOVERNOR'S HALLS I - III, SCC
7:15 A.M. to 7:30 A.M.	VOLUNTARY PRAYER SESSION <i>This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.</i>	ARKANSAS BALLROOM, MH
8:15 A.M.	CONTINUING LEGAL EDUCATION <i>City attorneys will receive 12 hours of CLE credit for participation in two days of meetings.</i>	LEAGUE HEADQUARTERS
8:45 A.M. to 10:15 A.M.	OPENING GENERAL SESSION I <i>The 83rd Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. Motivational speaker Neal Petersen's topic will be "No Barriers-Only Solutions-Working Together."</i>	GOVERNOR'S HALL IV, SCC
  	<p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p> <p>Color Guard by: Little Rock Fire Department Color Guard National Anthem: Officer Allison Walton Little Rock Police Department</p> <p>Host City Welcome Address: Mayor Mark Stodola Little Rock</p> <p>Speakers: Neal Petersen, Best-selling Author and Motivational Speaker Beth Van Duyne, HUD Regional Administrator for Region VI</p> <p>Sponsored by: Arvest Bank Mitchell Williams Law Firm</p>	
10:15 A.M. to 10:30 A.M.	BREAK <i>Soft drinks and coffee available in the Exhibit Hall.</i>	GOVERNOR'S HALLS I - III, SCC

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Mark Stodola

Facebook: City of Little Rock, AR - Government
Twitter: @CityLittleRock

Neal Petersen

Facebook: Neal Petersen's No Barriers

Beth Van Duyne

Facebook: Beth Van Duyne
Twitter: @Bethvanduyne

<p>10:30 A.M. to 11:15 A.M.</p>   	<p>GENERAL SESSION 2 THE IMPACT OF NEW GUN LAWS AND MEDICAL MARIJUANA</p> <p><i>The new gun laws and medical marijuana amendment will be discussed in this session. We will hear from the state's chief law enforcement officer on the new gun laws, followed by information from an expert in the medical marijuana arena.</i></p> <p>Presiding: Mayor Doug Sprouse, Springdale First Vice President Arkansas Municipal League</p> <p>Speakers: Honorable Leslie Rutledge Attorney General State of Arkansas Jeff Sims, President a'TEST Consultants</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>11:15 A.M.</p>  	<p>GENERAL SESSION 3 REMARKS FROM OUR GOVERNOR AND AN OVERVIEW OF THE 91ST GENERAL ASSEMBLY</p> <p><i>The League's Don Zimmerman will summarize the 91st General Assembly and Governor Hutchinson will address the Convention delegates.</i></p> <p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p> <p>Speakers: Don Zimmerman, Executive Director Arkansas Municipal League Honorable Asa Hutchinson, Governor State of Arkansas</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>12:15 P.M.</p>	<p>LUNCHEON BUFFET</p>	<p>GOVERNOR'S HALLS I - III, SCC</p>

*MH = Marriott Hotel *SCC = Statehouse Convention Center

Leslie Rutledge

Facebook: Arkansas Attorney General Leslie Rutledge
Twitter: @AGRutledge

Jeff Sims

Facebook: a' TEST consultants, inc.

Don Zimmerman

Facebook: Arkansas Municipal League
Twitter: @ARMuniLeague

Asa Hutchinson

Facebook: Governor Asa Hutchinson
Twitter: @AsaHutchinson

CONCURRENT WORKSHOPS		
<p>1:30 P.M. to 2:45 P.M.</p>	<p>1. THE BASICS OF BUDGETING: ARE YOU PREPARED FOR A LEGISLATIVE AUDIT?</p> <p><i>What are the basic building blocks of a municipal budget? Are there things you need to do to prepare for a legislative audit? Were there new acts passed during the last session that might impact the way you budget? The speakers explain.</i></p> <p>Presiding: Mayor Kenneth Jones, Brookland Speakers: Cindy Frizzell, Finance Director Arkansas Municipal League Marti Steel, Deputy Legislative Auditor Arkansas Division of Legislative Audit</p>	<p>WALLY ALLEN BALLROOM A, SCC</p>
<p>1:30 P.M. to 2:45 P.M.</p>	<p>2. THE BENEFITS OF INTERNATIONAL CULTURAL EXCHANGE, SISTER CITIES AND OPPORTUNITIES FOR WORLDWIDE TRADE</p> <p><i>The Sister Cities program provides an opportunity for culture exchange between cities around the world. What about opportunities for developing international trade relations? Attend this session and learn more.</i></p> <p>Presiding: Alderman Doug Matthews, Batesville Speakers: Sherman Banks, Consul General for Ghana Dan Hendrix, President and CEO Arkansas World Trade Center Ghana Delegates</p>	<p>POPE ROOM, SCC</p>
<p>1:30 P.M. to 2:45 P.M.</p>	<p>3. INFORMATION SECURITY AND DATA RECOVERY: WHY IT MATTERS</p> <p><i>In the event of a disaster what disaster recovery plans do you have in place? Is your IT system "hack proof?" Will your plan pass the new Legislative Audit requirements? Security and recovery are critical in today's IT world. Learn what you can do to protect your valuable data.</i></p> <p>Presiding: Mayor Mike Watson, Maumelle Speakers: Chris Hartley, IT Director Arkansas Municipal League Britney Whatley, Manager ACOOP Dave Mims, Consultant The League's IT in a Box</p>	<p>CARAWAY ROOMS III, SCC</p>

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1:30 P.M. to 2:45 P.M.	<p>4. LEGAL TOOLS TO KEEP YOUR CITY CLEAN</p> <p><i>Weed lots and neglected property can ruin the appearance of your city. What legal steps can you take to prevent your city from becoming an eyesore?</i></p> <p>Presiding: Mayor Larry Bryant, Forrest City Speakers: Legal Staff Arkansas Municipal League</p>	WALLY ALLEN BALLROOM B, SCC
1:30 P.M. to 2:45 P.M.	<p>5. PENSION PROGRAMS: APERS, LOPFI, AND THE ARKANSAS DIAMOND PLAN</p> <p><i>Were there new laws passed that might impact municipalities? Listen to representatives from these organizations explain.</i></p> <p>Presiding: City Manager Catherine Cook, Hope Speakers: Gail Stone, Executive Director, APERS David B. Clark, Executive Director, LOPFI Chris Howlett, Executive Director of Employee Benefits, Department of Finance and Administration, Arkansas Diamond Plan</p>	WALLY ALLEN BALLROOM C, SCC
1:30 P.M. to 2:45 P.M.	<p>6. SUBSTANCE ABUSE IN THE WORKPLACE</p> <p><i>The new marijuana laws, substance abuse in the workplace and drug testing are topics that will be discussed.</i></p> <p>Presiding: Mayor Mark Stodola, Little Rock Speakers: Jeff Sims, President, aTEST Consultants David Schoen, Legal Counsel Arkansas Municipal League Lanny Richmond, Staff Attorney Arkansas Municipal League</p>	FULTON ROOM, SCC
1:30 P.M. to 2:45 P.M.	<p>7. PREPARING FOR THE 2020 CENSUS</p> <p><i>The 2020 Census is rapidly approaching. Now is the time to take specific steps to be accurately counted. The speakers explain.</i></p> <p>Presiding: Alderman Kenny Elliott, Jacksonville Speakers: A. J. Kelly, Deputy Secretary of State and General Counsel State of Arkansas Deborah (Toni) Pitchford Intergovernmental Affairs Specialist, Office of Congressional and Intergovernmental Affairs, U.S. Census Bureau Shelby Johnson, Geographic Information Officer, Arkansas GIS Office</p>	IZARD ROOM, SCC
2:45 P.M. to 3:00 P.M.	<p>BREAK</p> <p><i>Soft drinks and coffee available in the Exhibit Hall.</i></p>	GOVERNOR'S HALLS I - III, SCC


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CONCURRENT WORKSHOPS		
<p>3:00 P.M. to 4:15 P.M.</p>	<p>1. DEALING WITH WORKPLACE VIOLENCE AND CREATING A SAFE WORKPLACE</p> <p><i>What steps can you take to prevent workplace violence? What can you do to create a safe, injury-free workplace? The speakers offer their advice.</i></p> <p>Presiding: Vice Mayor Kevin Settle, Fort Smith Speakers: David Baxter, Health and Safety Coordinator Arkansas Municipal League Neil Foreman, Director of Loss Control and Marketing Arkansas Municipal League</p>	<p>CARAWAY ROOMS I-III, SCC</p>
<p>3:00 P.M. to 4:15 P.M.</p>	<p>2. PLANNING AND PREPARING FOR LARGE CAPITAL IMPROVEMENT PROJECTS</p> <p><i>Planning for large capital improvement projects can be confusing. Are there various funding sources to consider? What guidelines should you follow to ensure that you avoid the many traps that exist in preparing for capital improvement projects?</i></p> <p>Presiding: Finance Director Karen Scott North Little Rock Speakers: Daniel Allen, Vice President Raymond James Michele Allgood, Attorney Mitchell, Williams, Selig, Gates & Woodyard, PLLC Jill Drewyor, Attorney Mitchell, Williams, Selig, Gates & Woodyard, PLLC</p>	<p>WALLY ALLEN BALLROOM A, SCC</p>
<p>3:00 P.M. to 4:15 P.M.</p>	<p>3. THE CHALLENGES OF MUNICIPAL HUMAN RESOURCES</p> <p><i>There are numerous human resource challenges. This session will consist of a basic review of several important HR issues, including the ADA and FMLA. How should you go about creating a diverse work place? The speakers explain.</i></p> <p>Presiding: Clerk/Treasurer Barbara Blackard Clarksville Speakers: Legal Staff Arkansas Municipal League Minnie Lenox, Human Resources Director Hot Springs Charles Angel, American Fidelity Assurance Company</p>	<p>POPE ROOM, SCC</p>




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<p>3:00 P.M. to 4:15 P.M.</p>	<p>4. AVOIDING LAWSUITS: IS IT POSSIBLE?</p> <p><i>Lawsuits continue to increase against cities. Are there actions that cities can take to prevent lawsuits? What are some of the new Acts that deal with guns, marijuana and the FOIA, and how do they affect cities?</i></p> <p>Presiding: Mayor Frank Hash, El Dorado Speakers: Legal Staff Arkansas Municipal League</p>	<p>WALLY ALLEN BALLROOM B, SCC</p>
<p>3:00 P.M. to 4:15 P.M.</p>	<p>5. LAND USE: TRENDS, CONCERNS AND BEST PRACTICES</p> <p><i>What were some of the new laws passed this session that might impact your ability to plan? Are there traps to avoid when considering annexation? Are there trends occurring in municipal planning to be concerned about? These and many other topics will be discussed.</i></p> <p>Presiding: City Director Becca Clark, Hot Springs Speakers: Jim vonTungeln, AICP, Planning & Zoning Consultant Arkansas Municipal League Jeff Hawkins, Executive Director NW Arkansas Regional Planning Commission</p>	<p>WALLY ALLEN BALLROOM C, SCC</p>
<p>3:00 P.M. to 4:15 P.M.</p>	<p>6. MANAGING INFORMATION WHEN A CRISIS STRIKES</p> <p><i>When crisis strikes, events can quickly spin out of control. It is vital that municipal leaders be prepared to respond to media and citizen demands for information. This workshop is designed to assist you to communicate clearly and credibly during crises such as natural disasters, incidents of violence, and accidents involving hazardous materials. You will learn what steps your city can take to prepare for and respond to a crisis.</i></p> <p>Presiding: Mayor Kary Story, Pocahontas Speakers: Richard McKeown, Crisis Communication and Reputation Management Counselor</p>	<p>FULTON ROOM, SCC</p>
<p>3:00 P.M. to 4:15 P.M.</p>	<p>7. MANAGING YOUR PUBLIC WORKS DEPARTMENT</p> <p><i>Drainage control, pavement preservation, and traffic safety seem to be some of the biggest challenges of today's municipal public works departments. Today's speakers offer some ideas and suggestions.</i></p> <p>Presiding: Mayor Darrell Kirby, Bay Speakers: Sarah Tamayo, Engineer IV AHTD T² John Mathis, Asst. State Maintenance Engineer, AHTD T² Mark Earl, Staff Hydraulic Engineer AHTD T²</p>	<p>IZARD ROOM, SCC</p>
<p style="text-align: center;">*MH = Marriott Hotel *SCC = Statehouse Convention Center</p>		

4:15 P.M. to 4:30 P.M.	BREAK <i>Soft drinks and coffee available in the Exhibit Hall.</i>	GOVERNOR'S HALLS I - III, SCC
4:30 P.M. to 5:30 P.M.	RESOLUTIONS COMMITTEE <i>Each municipality has a designated representative who is a member of the Resolutions Committee.</i> Presiding: Mayor Doug Sprouse, Springdale First Vice President, Arkansas Municipal League	GOVERNOR'S HALLS IV, SCC
CONCURRENT WORKSHOPS		
4:30 P.M. to 5:30 P.M.	1. MUNICIPAL PARKS AND PLAYGROUNDS: ARE THEY SAFE AND IN COMPLIANCE WITH FEDERAL LAW? <i>When was the last time you conducted a parks and playground safety audit? This workshop covers the latest recommendations concerning playground safety.</i> Presiding: Alderman Reedie Ray, Jacksonville Speaker: Clint Pitzer, President ACS Playground Adventures	IZARD ROOM, SCC
4:30 P.M. to 5:30 P.M.	2. GRANTS AND FUNDING SOURCES <i>What is the latest information on State Aid Street funding? Are grants still available? If so how do you go about finding them?</i> Presiding: Alderman Steven Mays, Pine Bluff Speakers: Steve Napper, Attorney State Aid Street Committee Chad Gallagher, President Legacy Consulting Kevin Smith, Chairman and CEO The Grant Book Company	FULTON ROOM, SCC
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<p>4:30 P.M. to 5:30 P.M.</p>	<p>3. SOCIAL MEDIA SUCCESS: HOW CAN YOUR CITY BENEFIT?</p> <p>Social media is everywhere. Cities and towns can successfully engage citizens using various social media platforms with great success. Join us today and hear about the successes of cities and towns using social media. Also, pick up a few tips and tricks to better enhance your city's social media strategy.</p> <p>Presiding: Mayor Bill Edwards, Centerton Speakers: Matt Burks, Media Specialist Benton Police Department Recorder/Treasurer Nanette Barnes, Avoca Ben Cline, Communications Director Rogers Whitnee Bullerwell, Director of Communications Arkansas Municipal League</p>	<p>POPE ROOM, SCC</p>
<p>4:30 P.M. to 5:30 P.M.</p>	<p>4. ANIMAL CONTROL</p> <p><i>Establishing, maintaining and managing an animal control department is an ongoing challenge for municipalities. What can you do to adopt some best practices for your animal control department?</i></p> <p>Presiding: Alderman Dorothy Henderson, Warren Speaker: Edwin Creekmore, President Arkansas State Animal Control Association</p>	<p>CARAWAY ROOMS III, SCC</p>
<p>5:30 P.M.</p>	<p>The Exhibit Hall will close for the day.</p>	
<p>6:15 P.M. to 7:45 P.M.</p>	<p>DINNER AT THE GOVERNOR'S MANSION</p> <p><i>League members with reservations can board a bus to the Governor's Mansion starting at 5:45 p.m. at the Marriott.</i></p> <p>Transportation provided by Garver</p>	<p>ARKANSAS GOVERNOR'S MANSION</p>
<p>6:15 P.M. to 8:00 P.M.</p>	<p>DINNER ON YOUR OWN</p> <p><i>Visit some of central Arkansas's finest restaurants before returning for desserts and entertainment.</i></p>	
<p>8:00 P.M. to 10:00 P.M.</p>	<p>DESSERTS AND ENTERTAINMENT</p> <p><i>Drop by and enjoy a fantastic reception that includes desserts and entertainment. Music by Kemistri featuring Nicky Parrish will be a thrill for Convention attendees.</i></p> <p>Sponsored by:</p> <div style="display: flex; align-items: center;">  <div> <p>American Fidelity Assurance Company</p> </div> </div> <div style="margin-left: 20px;"> <p>American Fidelity Assurance Company Crews & Associates Simmons Bank Post Winery Veronica and Paul Post Little Rock Convention and Visitors Bureau</p> </div>	<p>WALLY ALLEN BALLROOM, SCC</p>
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<p>7:00 A.M. to NOON</p>	<p>REGISTRATION <i>(Be sure to download the League's meeting App onto your smart device. Search for "AML" in your App Store.)</i></p>	<p>OSAGE ROOM, SCC</p>
<p>7:00 A.M. to 10:30 A.M.</p>	<p>EXHIBITS OPEN <i>(Exhibit Hall will close at 10:30 a.m. for the remainder of the Convention.)</i></p>	<p>GOVERNOR'S HALLS I - III, SCC</p>
<p>7:00 A.M. to 8:45 A.M.</p>	<p>BUFFET BREAKFAST</p>	<p>GOVERNOR'S HALLS I - III, SCC</p>
<p>8:15 A.M.</p>	<p>CONTINUING LEGAL EDUCATION <i>City attorneys will receive 12 hours of CLE credit for participation in two days of meetings.</i></p>	<p>LEAGUE HEADQUARTERS</p>
<p>8:45 A.M. to 10:00 A.M.</p> 	<p>ANNUAL BUSINESS MEETING <i>At this session Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by annual business meetings for the Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.</i></p> <p><i>(Be sure to download the League's meeting App onto your smart device. Search for "AML" in your App Store. You will need the App to access Business Meeting documents.)</i></p> <p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>10:00 A.M. to 10:15 A.M.</p>	<p>BREAK</p>	<p>GOVERNOR'S HALLS I - III, SCC</p>
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<p>10:15 A.M. to NOON</p>   	<p>GENERAL SESSION ECONOMIC AND BUSINESS DEVELOPMENT</p> <p><i>This session will feature invited speakers with special knowledge on Amendment 97. What was the legislative intent? How do you go about preparing for a project? What traps should you avoid? Speakers explain.</i></p> <p>Presiding: Mayor Doug Sprouse, Springdale First Vice President Arkansas Municipal League</p> <p>Speakers: Honorable Jim Hendren, State Senator District 2 J. Shepherd Russell, III, Attorney Friday, Eldredge & Clark Mark Hayes, Director of Legal Services Arkansas Municipal League</p>	<p>GRAND BALLROOM SALON C, MH</p>
<p>NOON to 1:30 P.M.</p>	<p>AWARDS AND NEW OFFICERS' LUNCHEON</p> <p><i>Municipalities and individuals are honored for their many successes and contributions during the past year. The new League president and officers will be introduced to the Convention delegates.</i></p> <p>Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League</p>	<p>GRAND BALLROOM SALONS A & B, MH</p>
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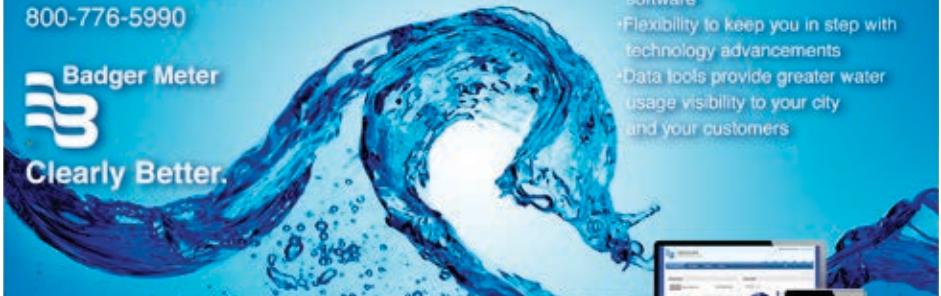
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OptumRx is a pharmacy care services company helping clients and more than 65 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefits management services, including custom formulary administration. OptumRx is part of Optum, a leading information and technology-enabled health services business dedicated to making the health system work better for everyone.

PFITR

417 Main Street Avenue,
Suite 310N
Little Rock, AR 72201
501-503-0535
www.pfitr.com

PFITR is a technology company that brings transparency to the bond market. Many fiduciaries are dependent on sales people who sell complex, fixed-income investments and inherent risks in the high commission products they sell. We offer disruptive technology to level the playing field and give fiduciaries the tools to understand risks, get fair market value, and make better fixed-income investments with our guidance and innovative technology.

Power Play, LLC

12818 South Memorial Drive,
Suite 108
Bixby, OK, 74008
918-728-9978
FAX: 918-516-3599
www.power-play.net

Power Play specializes in park and recreation equipment for water playgrounds and commercial customers. We are a supplier for select vendors and we also provide Splashpad planning, design, consulting, training, and maintenance services. We provide Splashpad and water playground equipment, water slides, playground and outdoor fitness equipment, shades and shelters, site furnishings, and safety surfacing.

Precise Data Consulting, LLC

45 Legends Drive
Little Rock, AR, 72210
501-420-4917
FAX: 501-747-1739
precisedataconsulting.com

PDC offers a specialized skill set and expertise in quantitative and qualitative research and evaluation. We provide data services in four main areas: collection, analysis, interpretation, and reporting. These four services integrate to provide the highest quality of research, monitoring, and evaluation.

Precision Safe Sidewalks

P.O. Box 10467
Conway, AR, 72034
844-450-5005
FAX: 844-450-5005
www.SafeSidewalks.com

We make sidewalks safe. Our patented process makes ADA compliant sidewalks, eliminates fall and Trip Hazards, and saves you money. Our surveying and repair service is trusted by thousands of clients in the United States and Canada. We use proprietary technology and equipment to survey and repair sidewalks for a fraction of the cost of sidewalk replacement. We can easily provide the service and data that others can't.

Raymond James

100 Morgan Keegan Drive,
Suite 400
Little Rock, AR, 72202
501-671-1339
FAX: 501-671-1103
www.raymondjames.com

Raymond James Public Finance group has in-depth experience and expertise in providing innovative financing solutions for large and small issuers. We are a dedicated partner to clients across America, including those in state and local governments, airports, utilities, school districts, higher education, and healthcare.

Regions Bank Corporate Trust

400 West Capitol, 7th Floor
Little Rock, AR, 72201
501-371-7246
FAX: 501-371-8827
www.regions.com

Regions Bank Corporate Trust provides trustee and paying agent services for municipal bond financing throughout the state of Arkansas.

River City Hydraulics, Inc.

P.O. Box 6033
Sherwood, AR, 72124
501-835-5230
FAX: 501-834-1233
www.rivercityhyd.com

We are a dealer for garbage trucks, roll-off hoist knuckleboom, loaders, and street sweepers. We also service all kinds of garbage trucks.

RxResults

320 Executive Court, Suite 201
Little Rock, AR, 72205
501-749-9797
FAX: 501-954-7851
www.rxresults.com

RxResults is an evidence-based Risk Management company. We work with our customers to eliminate wasteful pharmacy plan spending for their employees, while providing lower cost options.

Scott Equipment

10923 Interstate 30
Little Rock, AR, 72209
501-455-5955
FAX: 855-814-2502
www.scottcompanies.com

Construction equipment sales, rental, parts, service—Case Construction, Kobelco Excavators, Gradall Excavators, Volvo Construction, Mauldin Paving Products, Superior Brooms, snow and ice equipment, Morbark Chippers, Equipment Trailers, Multiquip Construction Products, Road Hog Reclaimers.

Secretary of State Mark Martin

500 Woodlane Avenue, Suite 265
Little Rock, AR, 72201
501-682-1010
FAX: 501-682-3510
www.sos.arkansas.gov

The Arkansas Secretary of State is charged as an archivist, registrar, and resource through a diverse range of duties—from overseeing the state's elections to collecting franchise tax and caring for the State Capitol. These areas touch each Arkansan in very real ways, whether it's through the officials they elect, the businesses they shop, or the Capitol they visit.

SHI

290 Davidson Avenue
Somerset, NJ, 08873
501-206-8295
www.shi.com

From software and hardware procurement to deployment planning, configuration, data center optimization, IT asset management and cloud computing, SHI offers custom IT solutions for every aspect of your environment.

Sophicity

5815 Windward Parkway,
Suite 302
Alpharetta, GA, 30005
770-670-6940
FAX: 877-437-5758
www.sophicity.com

The League's IT in a Box provides comprehensive technology products and services—from a new website to data backup and more—tailored to the unique needs of Arkansas cities and priced for Arkansas cities.

SoulArt Inc.

1444C Airplane Drive
Benton, AR, 72015
501-602-0682
FAX: 501-912-3479
www.soulartinc.com

SoulArt Inc. is founded by Ryan T. Schmidt, a contemporary stainless steel artist from Bryant, Arkansas. SoulArt provides stainless steel sculptures for logo representation, landscape sculptures, residences, cities, schools, churches, commercial placements, sealed from tabletop center pieces, to monuments in mirror-polish finish to create reflection for inspirational thoughts.

Southern Paramedic

P.O. Box 88
Brinkley, AR, 72021
870-480-6211
FAX: 870-672-9911
www.southernparamedic.com

Southern provides Arkansas-accredited ambulance services in Monroe, Arkansas, Cross, Lonoke, and Van Buren counties and also provides backup to Jacksonville Fire and transfer services to local hospitals. We are available to answer questions regarding emergency or non-emergency transport of the sick and/or injured. Paramedic and basic level services available.

Stephens Inc/AR Diamond Plan

111 Center Street
Little Rock, AR, 72201
501-377-8112
FAX: 501-210-4618
www.stephens.com

All municipalities, and other political subdivisions of the State of Arkansas are eligible to utilize the State of Arkansas Deferred Compensation Plan, commonly referred to as the AR Diamond Plan. The AR Diamond Plan can be made available to employees at no cost to the city. Other plan benefits include a simplified plan structure, low cost and a local service team.

STORMBOX Community Safe Rooms

6601 Scott Hamilton Drive
Little Rock, AR 72209
Ph: 501-562-1267
Fax: 501-562-2824
www.stormbox.us

Large capacity, F5/250 MPH rated tornado shelters for municipalities, schools, large employers, and churches. These safe rooms meet all FEMA and ICC 500 guidelines, install in a few days, and are the least expensive FEMA 361 safe rooms on the market.

Sweeping Corp. of America

713 Melpark Drive
Nashville, TN, 37204
615-385-4422
FAX: 615-385-4798
www.sweepingcorp.com

Sweeping Corporation of America, Inc. contracts street sweeping and storm drain cleaning.

The Belford Group

68 West Sunbridge Drive
Fayetteville, AR, 72703
479-443-9945
FAX: 479-443-9945
www.thebelfordgroup.com

Online payment systems for municipalities and businesses, event registration software, branding, website design, SEO, full-service marketing, graphic design.

The Grant Book Company

P.O. Box 504
Helena, AR, 72342
870-816-5122
FAX: 870-200-6512
www.grantplanet.net

A one-stop source for federal, state, foundation, and corporate grants for Arkansas cities and communities. Stop and register today for this service that is included in your Arkansas Municipal League membership.

The PlayWell Group

4743 Iberia Avenue, Suite C
Dallas, TX, 75207
800-726-1816
FAX: 505-296-8900
www.playwellgroup.com

Since 1988, The PlayWell Group has been establishing an excellent reputation in Arkansas as the premier playground consultant. Seeking to invest in new playground equipment or covering an existing playground? PlayWell provides quality products for outdoor activity, fitness, and play.

TIPS

4845 US Hwy 271 North
Pittsburg, TX, 75686
866-839-8477
FAX: 866-839-8472
www.tips-usa.com

TIPS is a leading national purchasing cooperative offering members access to competitively priced purchasing contracts that save time and money by streamlining the process and leveraging the purchasing power of over 4,800 member agencies. 'Connecting Members and Vendors Together.'

U.S. Census Bureau

3817 Saratogo Drive
Joliet, IL, 60435
312-498-2240
FAX: 630-288-9288
www.census.gov

The U.S. Census Bureau measures America's people, places, and our economy. Visit our booth for information on business and industry, income, population, housing, and more.

Under Scan Technologies

1500 North Locust, Suite D
North Little Rock, AR, 72114
501-753-1009
FAX: 501-753-2780
www.underscanit.com

Concrete scanning/ground penetration radar investigation and data reporting services. Non-destructive subsurface detection.

US Wellness, Inc.

20400 Observation Drive,
Suite 100
Germantown, MD, 21703
301-926-6099
FAX: 301-926-4580
www.uswellness.com

US Wellness is a health education and wellness company that operates internationally. health screenings for total cholesterol, HDL cholesterol, TC/HDL, Ratio, blood pressure, glucose, and counseling.

USDA-NRCS

700 West Capitol Avenue, Room
3416
Little Rock, AR, 72201
501-301-3133
FAX: 855-681-7044
www.nrcs.usda.gov

USDA NRCS provides Arkansas farmers and ranchers with financial and technical assistance to voluntarily put conservation on the ground, not only helping the environment, but agricultural operations too.

USDA Rural Development

700 West Capito Avenue,
Room 3416
Little Rock, AR 72201
501-301-3221
FAX: 855-747-7797
www.rd.usda.gov

Rural Development has a wide range of loan and grant programs available for cities and towns located in rural Arkansas.

Vector Disease Control International

1320 Brookwood Drive, Suite H
Little Rock, AR, 72202
501-280-0220
FAX: 866-839-8595
www.vdci.net

Vector Disease Control International (VDCI) is a world leader in integrated mosquito management (IMM) services. We offer mosquito control and public health services to counties, large cities, and small towns in the United States.

Verizon Wireless

101 Park Avenue, 13th Floor
Oklahoma City, OK, 73102
405-206-7442
FAX: 405-917-0291
www.verizon.com

Wireless telecommunications products and services for state and local government agencies. Wireless solutions designed to reduce expenses, increase productivity, and improve the safety and security of your employees and citizens.

Waste Connections, Inc.

3 Waterway Square Place,
Suite 550
The Woodlands, TX, 77380
832-442-2914
www.wasteconnections.com

Waste Connections is a fully integrated, non-hazardous solid waste service company dedicated to providing high-quality collection, recycling, transportation, and disposal services. The company prides itself on its community involvement, environmental awareness, and a strong commitment to customer service.

Waste Management

4986 Prestwick South Circle
Fayetteville, AR, 72704
501-804-9515
FAX: 866-281-2104
www.wm.com

We're the leading provider of comprehensive waste management services in North America, providing services that range from collection and disposal to recycling and renewable energy generation.

Waste Pro

35 Romine Ave.
Hoxie, AR, 72433
870-886-5434
www.wasteprousa.com

Waste Pro is one of the fastest growing, privately owned solid waste companies, serving nine states and two million customers with commercial and residential solid waste and recycling collection, processing, and disposal services from more than 75 locations. Waste Pro proudly provides service for more than 500 cities in 235 counties throughout our footprint.

Welch State Bank

P.O. Box 129
Welch, OK, 74369
918-788-F2:F1013373
FAX: 918-788-3364
www.welchstatebank.com

The Welch State Bank is a full-service bank specializing in municipal finance. The bank was established in 1929 in northeastern Oklahoma. We started working with municipalities, schools, counties, and fire protection districts over 20 years ago and service Arkansas, Kansas, Missouri, Oklahoma, and Texas. Give us an opportunity to serve you and your city or town. We will put you first.

City & Town

Arkansas Municipal League, P.O. Box 38, North Little Rock, AR 72115-0038
 501-374-3484 • FAX: 501-374-0541 • e-mail: citytown@arml.org • www.arml.org

Specs

Trim size is 8.5" by 11". Line screen is 175 dpi and is printed on 70-lb. coated white stock. The binding is saddle-stitch.

Artwork

City & Town is Macintosh produced. We accept Adobe Illustrator and Adobe Photoshop files in addition to PDFs. PDFs must have all images and fonts embedded and bleed included (if applicable). Color files must be built in four-color process (CMYK). Ads should be submitted by e-mail to citytown@arml.org.

Advertising Rates:

Volume Price Breaks per year	1-5 times a year	6 times a year	12 times a year
Full Page Covers	Color Cover prices are listed below.		
Inside Front	\$590 each	\$540 each	\$490 each
Inside Back	\$560 each	\$505 each	\$455 each
Back Cover	\$635 each	\$580 each	\$530 each
Ads in Color	Color Art prices are listed below.		
Full page	\$555 each	\$490 each	\$430 each
1/2 page	\$405 each	\$385 each	\$370 each
1/4 page	\$320 each	\$305 each	\$290 each
Ads in Grayscale	Grayscale Art prices are listed below:		
Full page	\$375 each	\$310 each	\$250 each
1/2 page	\$225 each	\$205 each	\$190 each
1/4 page	\$140 each	\$125 each	\$110 each

FULL PAGE
WITH BLEED

8.75" wide
X
11.25" tall

1/2 PAGE

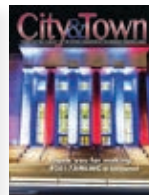
HORIZONTAL
7.5" wide
X
5" tall

1/4 Page
Horizontal
3.5" wide
X
5" tall

1/2 PAGE
VERTICAL

3.5" wide
X
10" tall

1/4 Page
Horizontal
3.5" wide
X
5" tall



In Memoriam

DEAN RANDALL ADAMS SR., 55, an 11-year employee with the Cherokee Village Street Department, died May 21.

JAMES LEE APPLETON, 59, Gateway street superintendent, died Feb. 23.

ROBERT BAKER, 26, a four-year veteran of the McCrory Police Department, died Sept. 15, 2016.

RONALD GENE "RONNIE" BALDWIN, 63, a Wynne alderman since 2009, former Wynne police officer, chief of police in Brinkley, Cross County sheriff, and who served as president of the Arkansas Sheriffs' Association and on the board of the National Sheriffs' Association, died Aug. 28, 2016.

KEN BARTON, 75, a Lakeview alderman, died Feb. 24.

LEROY BROWN, 79, former Buckner mayor and alderman, died Sept. 26, 2016.

MICHAEL L. BROWN, 57, a Mount Ida alderman for more than 10 years, died July 10, 2016.

DR. PERRY W. BROWN, 88, a Morrilton alderman from 1998-2002, died March 26.

MARTY S. BYERS, 57, mayor of Lexa, died April 19.

PHILLIP O. CARRUTH SR., 75, a former Russellville mayor and alderman, died Sept. 17, 2016.

RALPH MICHAEL CLIFTON, 68, who served as the city attorney for Brinkley for 31 years, died April 20.

JIM CLINKINGBEARD, 89, a former Calico Rock alderman, died March 12.

ROBERT "BOB" COLLINS, 88, a Springdale alderman from 1986 to 1998, died Jan. 29.

LLOYD CUPP 89, who served 52 years as a volunteer fireman including 21 years as fire chief in Morrilton, died June 1, 2016.

DOUG DOOLEY, 57, a Biscoe alderman, died Nov. 14, 2016.

WILLIAM KELLY (DUKE) ELLINGTON, 74, who served over 38 years with the Little Rock Fire Department, retiring as a captain, died Sept. 23, 2016.

BRUCE FOUTCH, 63, a North Little Rock alderman from 2011-2016, died March 29.

DALE FREEMAN, 75, Lawrence County Judge and former mayor of Portia, died Sept. 17, 2016.

FRANK GATLIN, 86, a Paragould alderman who served from 1979-2002, died March 17.

RAY GOSACK, 58, who served as Fort Smith city administrator from 2011 to 2015 after 12 years as the city's deputy city administrator and as administrative assistant from 1985 to 1988, died Oct. 21, 2016.

LARRY OLEN GRIFFIN, 70, husband of Hartman Mayor Rita Griffin, a 16-year employee of Clarksville's street and parks departments, and Johnson County road superintendent for 18 years, died April 30.

BOBBY HALE, 52, former Shannon Hills police chief, died March 8.

DANNY HOLLOWAY, 76, a longtime Georgetown alderman, died Aug. 9, 2016.

SAMUEL DALE "SAM" JEFFERY, 51, a Rogers councilmember, died March 9.

SHARRON JOY, 69, a Paragould alderman who served from 1999-2013, died March 23.

JAMES EDGAR MURPHY, 65, North Little Rock fire chief from 2014-2017, died March 18.

DAVID NELSON, 57, a Beebe police officer who had worked for the city for 38 years in various capacities, including working for the street department, parks department, and as a volunteer fireman, died Sept. 24, 2016.

DARRELL RAY NEWTON, 83, who served for 16 years as mayor of Hackett as well as serving as an alderman, died Feb. 17.

ROBERT D. NORRIS, 71, a Clarksville alderman and a retired police officer for the city, died Nov. 22, 2016.

WILLIE J. PATTERSON, 68, Parkin mayor and a former alderman, died Dec. 17, 2016.

TYRONE ROGERS, 53, a Fayetteville employee on the city's telecasting team, died June 6, 2016.

LEE ALISON SCHOONOVER, 69, a Ward alderman, died Jan. 21.

REBECCA "BECKY" POWERS (HENRY) SHORT, 79, a Beebe council member since 2007 and the city's clerk/treasurer from 1991-2002, died Sept. 8, 2016.

HUGH DAY WELCH, 72, a former Malvern alderman, died July 20, 2016.

RALPH D. WELLS, 80, seven-term mayor and former councilmember of Leachville, died May 25.

ANDREW EUGENE WILLARD, 61, former mayor of Amagon, died Aug. 11, 2016.

JOYCE ZELLER, 84, a longtime Eureka Springs alderman, died June 13, 2016.



www.arml.org



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301 W. Second St., North Little Rock, AR 72114

501-374-3484

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