Arkansas Municipal League
83rd Convention
Program and Exhibitor Guide

#83rdAMLConv
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Arkansas Municipal League
P.O. Box 38
North Little Rock, AR 72115
301 W. Second St.
North Little Rock, AR 72114
501-374-3484
Email: citytown@arml.org
Dear Friends:
Welcome to the 83rd Convention of the Arkansas Municipal League. As you review your program, you will see the outstanding agenda Don Zimmerman and the League staff have organized.

We begin with the “Discovering Your Leadership Strengths” by speaker Jim Mathis, at 2:30 p.m. on Wednesday. At that evening’s Opening Night Banquet we’re honored to have House Speaker Jeremy Gillam addressing us.

Thursday brings a full day of general sessions featuring excellent speakers and workshops covering a variety of issues that we face daily in our cities and towns. We’re excited to hear from best-selling author Neal Petersen during the Opening General Session at 8:45 a.m. Thursday. Don’t miss the Governor’s remarks later that morning.

The Awards and New Officers’ Luncheon on Friday will give us the opportunity to meet the officers who will lead this great organization for the next year.

Our host cities, Little Rock and North Little Rock, are excited to host our 83rd Convention. Be sure to take advantage of the wonderful restaurants, shops, and attractions the two cities have to offer during your visit.

Thank you for attending, and enjoy the League’s 83rd Convention. “Great Cities Make a Great State.”

Sincerely,

President,
Arkansas Municipal League
2016-2017 Vice Presidents

Mayor Doug Sprouse
Springdale
First Vice President

Mayor Jimmy Williams
Marianna
Vice President, District 1

Mayor Jill Dabbs
Bryant
Vice President, District 2

Vice Mayor Kevin Settle
Fort Smith
Vice President, District 3

Mayor Gary Baxter
Mulberry
Vice President, District 4
Advisory Council Chairs

Mayor Virginia Young
Sherwood
Large First Class Cities

Mayor Bob Stacy
Wynne
First Class Cities

Mayor Darrell Kirby
Bay
Second Class Cities

Mayor Dennis Behling
Lakeview
Small Cities and Towns

City Manager Catherine Cook
Hope
Public Safety

Alderman James Moore
Magnolia
Economic Development

Don A. Zimmerman
Executive Director
Arkansas Municipal League
Executive Committee

Alderman
Reedie Ray
Jacksonville

Mayor
Harold Perrin
Jonesboro

Alderman
Sam Angel II
Lake Village

Mayor
Jerry Boen
Lamar

Mayor
Mike Watson
Maumelle

Mayor
Joe Dillard
Mountain Home

Mayor
Joe Smith
North Little Rock

Alderman
Steven Mays
Pine Buff

Mayor
Sonny Hudson
Prairie Grove

Mayor
David Morris
Searcy

Mayor
Mike Kemp
Shannon Hills

Alderman
Dorothy Henderson
Warren

Past Presidents Advisory Council

Mayor
Frank Fogleman
Marion
2011-2012

Mayor
Jackie Crabtree
Pea Ridge
2013-2014

Mayor
Mark Stodola
Little Rock
2014-2015

Mayor
Rick Elumbaugh
Batesville
2015-2016
LARGE FIRST CLASS CITIES ADVISORY COUNCIL: Mayor Virginia Young, Sherwood, Chair; Mayor James Calhoun, Arkadelphia; City Clerk/Treasurer Denise Johnston, Batesville; Aldermen Ann Gilliam, Eddie Long and Ron Waymack, Cabot; Mayor Marie Trisolini, Camden; Chief of Staff Don Marr and Director of Communications Susan Norton, Fayetteville; Assistant City Manager Lance Spicer, Hot Springs; Mayor Gary Fletcher and Alderman Kenny Elliott, Jacksonville; Aldermen Chris Gibson and John Street, Jonesboro; Intergovernmental Relations Manager Emily Cox, Little Rock; Clerk/Treasurer Diane Whitbey and Alderman Debi Ross and Beth White, North Little Rock; Alderman Joshua Agee, Paragould; Mayor Randy Horton and Clerk/Treasurer Kathy Collins, Russellville; Alderman Marina Brooks, Sherwood; Mayor John Mark Turner, Siloam Springs; Vice Mayor Laney Harris, Texarkana

FIRST CLASS CITIES ADVISORY COUNCIL: Mayor Bob Stacy, Wynne, Chair; City Director Bruce Farrar, Barling; Clerk/Treasurer Carol Westergren, Beebe; Mayor Kenneth Jones, Brookland; Mayor Bill Edwards and Alderman Robin Reed, Centerton; Alderman C.T. Foster, Crossett; Clerk/Treasurer Donna Jones, De Queen; Mayor Ralph Relyea, DeWitt; Aldermen Ross Martin and T.C. Pickett, Dumas; Alderman Kenneth Cross, Earle; Mayor Bruce Ledford, Elkins; Mayor Doug Kinslow, Greenwood; Mayor Jon Milligan and Clerk/Treasurer Linda Simpson, Lake City; Clerk/Treasurer Ruth Keith, Leachville; Alderman Loye Free, Marianna; Alderman James Turner and Assistant to Mayor Becky Horton, Mena; Mayor Allen Lipsmeyer and Alderman John Payne, Morilton; Mayor Jim Poole, Piggott; Alderman Doug Bartholomew, Prairie Grove; Clerk/Treasurer Mitri Greenhill, Stuttgart; Mayor Art Brooke, Ward

SECOND CLASS CITIES ADVISORY COUNCIL: Mayor Darrell Kirby, Bay, Chair; Alderman Larry Hall, Bay; Mayor Ronnie Guthrie, Calico Rock; Mayor Barry Riley, Caraway; Alderman Richard Hawkins II, Cave City; Mayor Phillip Moudy, Danville; Mayor Jeff Braim, Gassville; Alderman Gary Khoury, Greers Ferry; Recorder/Treasurer Mary Ruth Wiles, Highland; Alderman John Grochowski, Horseshoe Bend; Mayor Buddy Blue, Little Rock; Mayor Steve Dixon, Marmaduke; Mayor Terrie Triplet, McNeil; Mayor Jim Crotty, Norphlet; Recorder/Treasurer Dane Fults, Redfield; Mayor Bobby Neal and Recorder/Treasurer Rick East, Smackover; Mayor Patricia Glover and Alderman Rickey Lambert, Waldo; Aldermen Tena Brooks and A.C. Loring, Wrightsville

SMALL CITIES AND TOWNS ADVISORY COUNCIL: Mayor Dennis Behling, Lakeview, Chair; Alderman Dona Burton, Caddo Valley; Mayor Bobby Box Sr., Chidester; Mayor Michael Lester, Gum Springs; Mayor Marion Hoosier, McCaskill; Mayor Carroll Shipman and Recorder/Treasurer Bobby Brown, McDougal; Mayor Robert Sullivan, McRae; Alderman Don Sappington, Norfork; Mayor Phillip Freeman and Recorder/Treasurer Rita Fite, Sparkman; Recorder/Treasurer Naomi Mitchell, St. Charles; Assistant to Mayor Pamela Dawkins, Strong; Mayor Billy Burns, Sulphur Rock; Mayor Charles Miller, Tollette; Mayor Namon Goff, Twin Groves; Mayor Curley Jackson and Alderman Marvin Hopson, Sr., Wilmar
ARKANSAS MUNICIPAL LEAGUE ADVISORY COUNCILS

PUBLIC SAFETY ADVISORY COUNCIL: City Manager Catherine Cook, Hope, Chair; Alderman Jim Wozniak, Bella Vista; Alderman Stan Parks, Blytheville; Alderman Doug Warner, Cabot; Police Chief Kevin Weathers, Clarksville; Fire Chief Chad Mosby, El Dorado; Alderman Ralph Bird, Fire Chief Bill Johnson and Police Chief Tim Mayfield, Gassville; Mayor Sherry Kelly, Gurdon; Fire Chief Josh “Moose” Dunavan and Police Chief Jesse Martinez, Little Flock; Assistant Police Chief Alice Fulk, Little Rock; Aldermen Jess Holt and Marc Kelley, Maumelle; Fire Chief Kevin Lang, Paragould; Alderman Betty Cook, Sheridan; Alderman Ken Keplinger, Sherwood; Alderman James Pulliam, West Memphis

ECONOMIC DEVELOPMENT ADVISORY COUNCIL: Alderman James Moore, Magnolia, Chair; Mayor Peter Christie, Bella Vista; Mayor Bob McCaslin, Bentonville; Mayor Danny Shaw, Bono; Alderman Kevin Davis, Cabot; Mayor Mark Simpson, Clarksville; Alderman Dianne Hammond, El Dorado; Mayor Michael Cravens, Elaine; Clerk/Treasurer Derene Cochran and Alderman Louise Fields, Forrest City; Mayor Essie Dale Cableton and Alderman Retha Spencer, Gould; Alderman Rose Marie Wilkinson, Haskell; City Director Becca Clark, Hot Springs; Mayor Carl Griswold, Mitchellville; Alderman Beverly Williams, Sherwood; City Administrator Phillip Patterson and City Director Bob Coleman, Siloam Springs; Clerk/Treasurer Pam Cawthon, Tuckerman; Deputy Operations Director Charles Gastineau, Ward

MUNICIPAL HEALTH BENEFIT FUND BOARD OF TRUSTEES: Clerk/Treasurer Mitri Greenhill, Stuttgart, District 1; Mayor Gary Fletcher, Jacksonville, District 2; Mayor Randy Horton, Russellville, District 3; City Clerk Rendi Currey, Arkadelphia, District 4; Mayor Parnell Vann, Magnolia, At-Large Member

MUNICIPAL LEAGUE WORKERS’ COMPENSATION TRUST BOARD OF TRUSTEES: Mayor William Johnson, West Memphis, District 1; Human Resources Director Lisa Mabry-Williams, Conway, District 2; Clerk/Treasurer Sondra Smith, Fayetteville, District 3; Mayor Bryan Martin, Warren, District 4; City Attorney Howard Cain, Huntsville, At-Large Member and Group Manager

PENSION MANAGEMENT AND OPEB TRUSTS, BOARD OF TRUSTEES: Finance Director Karen Scott, North Little Rock, Chairman; Treasury Manager Scott Massanelli, Little Rock, Vice Chair; Clerk/Treasurer Carol Westergren, Beebe; Comptroller Mandy Spicer, Benton; Finance Director Joy Black, Bryant
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>City</th>
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<tbody>
<tr>
<td>1935</td>
<td>Mayor U.E. Moore</td>
<td>North Little Rock</td>
</tr>
<tr>
<td>1936</td>
<td>Mayor Jim Jordan</td>
<td>Fort Smith</td>
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<tr>
<td>1937</td>
<td>Mayor R.E. Overman</td>
<td>Little Rock</td>
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<tr>
<td>1938</td>
<td>City Manager C.C. Mitchener</td>
<td>Marianna</td>
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<tr>
<td>1939</td>
<td>Mayor H.C. Stump</td>
<td>Stuttgart</td>
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<tr>
<td>1940</td>
<td>Mayor A.D. McAllister</td>
<td>Fayetteville</td>
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<tr>
<td>1941</td>
<td>Mayor J.V. Satterfield</td>
<td>Little Rock</td>
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<tr>
<td>1941</td>
<td>Mayor Tom Cashion</td>
<td>Eudora</td>
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<tr>
<td>1942</td>
<td>Mayor H.O. Walker</td>
<td>Newport</td>
</tr>
<tr>
<td>1943</td>
<td>Mayor Chester Holland</td>
<td>Fort Smith</td>
</tr>
<tr>
<td>1944</td>
<td>Alderman Sam M. Wassell</td>
<td>Marianna</td>
</tr>
<tr>
<td>1945</td>
<td>Mayor H.C. Stump</td>
<td>Little Rock</td>
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<tr>
<td>1946</td>
<td>Mayor Jim Dandridge</td>
<td>Paris</td>
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<tr>
<td>1947</td>
<td>Mayor A.D. McAllister</td>
<td>Fayetteville</td>
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<tr>
<td>1948</td>
<td>Mayor J.V. Satterfield</td>
<td>Little Rock</td>
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<tr>
<td>1949</td>
<td>Mayor Tom Cashion</td>
<td>Eudora</td>
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<tr>
<td>1950</td>
<td>Mayor H.O. Walker</td>
<td>Newport</td>
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<tr>
<td>1951</td>
<td>Mayor Chester Holland</td>
<td>Fort Smith</td>
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<tr>
<td>1952</td>
<td>Mayor H.C. Graham</td>
<td>Little Rock</td>
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<tr>
<td>1953</td>
<td>Mayor James T. Horner</td>
<td>Helena</td>
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<tr>
<td>1954</td>
<td>City Clerk H.C. Graham</td>
<td>Marianna</td>
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<tr>
<td>1955</td>
<td>Mayor Wm. L. Ward Jr.</td>
<td>Marianna</td>
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<tr>
<td>1956</td>
<td>Mayor H.R. Hestand</td>
<td>Fort Smith</td>
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<tr>
<td>1957</td>
<td>Mayor H.B. Price</td>
<td>West Memphis</td>
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<tr>
<td>1958</td>
<td>Mayor Ben F. Butler</td>
<td>Osceola</td>
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<tr>
<td>1959</td>
<td>Mayor Wm. F. Laman</td>
<td>North Little Rock</td>
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<tr>
<td>1960</td>
<td>Mayor John Harsh</td>
<td>Magnolia</td>
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<td>1961</td>
<td>Commissioner Hugh Brewer</td>
<td>Fort Smith</td>
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<td>1962</td>
<td>Mayor Roy Row</td>
<td>Batesville</td>
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<tr>
<td>1963</td>
<td>Mayor Billy Free</td>
<td>Dumas</td>
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<td>1964</td>
<td>Mayor Allen Ray Toothaker</td>
<td>Van Buren</td>
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<td>1965</td>
<td>Mayor Clyde Andrews</td>
<td>Marianna</td>
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<tr>
<td>1966</td>
<td>Mayor Vassel Carter</td>
<td>Crossett</td>
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<tr>
<td>1967</td>
<td>Mayor John Bueker</td>
<td>Stuttgart</td>
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<tr>
<td>1968</td>
<td>Mayor C.A. Hughes</td>
<td>Russellville</td>
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<tr>
<td>1969</td>
<td>Mayor James Jordan</td>
<td>Monticello</td>
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<tr>
<td>1970</td>
<td>Mayor Flynn Chivers</td>
<td>Clarendon</td>
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<tr>
<td>1971</td>
<td>Mayor Adrian White</td>
<td>Pocahontas</td>
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<tr>
<td>1972</td>
<td>Mayor Ed M. Bautts</td>
<td>Rogers</td>
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<tr>
<td>1973</td>
<td>Mayor Tom Little Jr.</td>
<td>Blytheville</td>
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<tr>
<td>1974</td>
<td>Mayor Leslie Carmichael</td>
<td>Searcy</td>
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<tr>
<td>1975</td>
<td>Mayor Tom Ellsworth</td>
<td>Hot Springs</td>
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<tr>
<td>1976</td>
<td>Mayor Neil Stallsworth</td>
<td>Jonesboro</td>
</tr>
<tr>
<td>1977</td>
<td>Mayor Harry Kolb</td>
<td>Magnolia</td>
</tr>
<tr>
<td>1978</td>
<td>Mayor James Jordan</td>
<td>Monticello</td>
</tr>
</tbody>
</table>
Past Presidents 1935—2015

1980—Mayor Charles Moore ......................... Pine Bluff
1980—Mayor R.E. (Dick) Prewitt ...................... Osceola
1981—Mayor Jack R. Rhodes .......................... Lake Village
1982—Mayor John Schallhorn .......................... DeWitt
1983—Mayor Charles Partlow .......................... Paragould
1984—Mayor Thad Kelly Jr. ............................. Helena
1984/1985—Mayor Gene Bell ......................... Van Buren
1985/1986—Mayor Dean Boswell Jr. .................. Bryant
1986/1987—Mayor Larry Combs ...................... El Dorado
1987/1988—Mayor Jim Shirrell ....................... Batesville
1988—Mayor Marilyn Johnson ...................... Fayetteville
1989/1990—Mayor Eugene Farrell ................... Dermott
1990/1991—Alderman Martin Gipson .................. North Little Rock
1991/1992—Mayor Bob Teeter ...................... West Helena
1992/1993—Mayor Marvin Vinson ................... Clarksville
1993/1994—Mayor Bill Scrimshire ..................... Malvern
1994/1995—Mayor Patrick Henry Hays .............. North Little Rock
1995/1996—Mayor Joann Smith ..................... Helena
1996/1997—Mayor Arnold Feller .................... Mulberry
1997/1998—Mayor Gregg Reep ....................... Warren
1998/1999—Mayor Tommy Swaim ................... Jacksonville
2000/2001—Mayor Harold West ..................... Monticello
2001/2002—Mayor George Overbey Jr. ............... Lamar
2002/2003—Mayor Jim Dailey ......................... Little Rock
2003/2004—Mayor Robert Patrick ................... St. Charles
2004/2005—Mayor Gene Yarbrough .................. Star City
2005/2006—Mayor Terry Coberly ................... Bentonville
2006—Mayor Stewart Nelson ......................... Morrilton
2007—Mayor Tab Townsell ......................... Conway
2007/2008—Mayor Mike Gaskill ..................... Paragould
2008/2009—Mayor JoAnne Bush ..................... Lake Village
2009/2010—Vice Mayor Gary Campbell ............. Fort Smith
2010/2011—Alderman Murry Witcher ................. North Little Rock
2011/2012—Mayor Frank Fogleman .................. Marion
2012/2013—Mayor Chris Claybaker ................ Camden
2013/2014—Mayor Jackie Crabtree .................. Pea Ridge
2014/2015—Mayor Mark Stodola .................... Little Rock
2015/2016—Mayor Rick Elumbaugh .................. Batesville
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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| 1:00 P.M. to 7:00 P.M. | **REGISTRATION**  
(Be sure to download the League’s meeting App onto your smart device. Search for “AML” in your App Store.) | OSAGE & CADDROOMS, SCC    |
| 1:00 P.M. to 6:45 P.M. | **MEET YOUR EXHIBITORS/RENEW ACQUAINTANCES**  
Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall. | GOVERNOR’S HALLS I - III, SCC |
| 1:30 P.M. to 3:30 P.M. | **ARKANSAS CITY CLERKS, RECORDERS, AND TREASURERS ASSOCIATION** | ARKANSAS BALLROOM, MH    |
| 2:30 P.M. to 5:15 P.M. | **DISCOVERING YOUR LEADERSHIP STRENGTHS**  
Every municipal leader can learn how to work together in a more professional manner. Attendees will hear Jim Mathis talk about some of the essential tools for managing, leading and communicating. Discover the strengths of your leadership style.  
(3 Continuing Education Hours)  
Presiding: Mayor Harry Brown, Stephens President Arkansas Municipal League  
Speaker: Jim Mathis, Best-selling Author J&L Mathis Group, Inc.  
Sponsored by: Raymond James  
Centennial Bank | GOVERNOR’S HALL IV, SCC |
| 5:15 P.M. to 5:30 P.M. | **REPORT FROM THE ARKANSAS TREASURER OF STATE**  
Speaker: Honorable Dennis Milligan, Treasurer State of Arkansas | GOVERNOR’S HALL IV, SCC    |

*MH = Marriott Hotel  *SCC = Statehouse Convention Center

**Jim Mathis**
Facebook: jim.mathis.7  
Twitter: @jimmathis

**Dennis Milligan**
Facebook: Arkansas Treasurer of State Dennis Milligan  
Twitter: @ARTreasurer
<table>
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<th>Time</th>
<th>Event</th>
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| 3:30 P.M. to 5:00 P.M. | **INTERIM JOINT CITY, COUNTY, LOCAL AFFAIRS COMMITTEE**  
City officials are welcome to attend this interim legislative committee meeting. | FULTON ROOM, SCC              |
| 5:30 P.M. to 6:30 P.M. | **RESOLUTIONS COMMITTEE**  
Each municipality has a designated representative who is a member of the Resolutions Committee.  
Presiding: Mayor Doug Sprouse, Springdale  
First Vice President  
Arkansas Municipal League | GOVERNOR’S HALL IV, SCC |
| 7:00 P.M. | **OPENING NIGHT BANQUET**  
Welcome to the 83rd Annual Convention’s Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. Speaker Gillam will address the group, and the State and Local Legal Center’s Lisa Soronen will update us on U.S. Supreme Court issues. Various legislators and individuals who have made significant contributions to the cities and towns of Arkansas will be recognized.  
Presiding: Mayor Harry Brown, Stephens  
President  
Arkansas Municipal League  
Invoking: Mayor Doug Sprouse, Springdale  
First Vice President  
Arkansas Municipal League  
Speakers: Honorable Jeremy Gillam  
Speaker of the House  
State Representative, District 45  
Lisa Soronen, Executive Director  
State and Local Legal Center | WALLY ALLEN BALLROOM, SCC |
| 8:30 P.M. | **POST BANQUET RECEPTION**  
After the opening night banquet, stroll over and enjoy delicious desserts at the historic Capital Hotel.  
**Sponsored by: Stephens Inc.** | CAPITAL HOTEL |

*MH = Marriott Hotel  *SCC = Statehouse Convention Center

**Doug Sprouse**  
Facebook: City of Springdale, AR - Mayor’s Office  
Twitter: @Springdale_AR

**Jeremy Gillam**  
Facebook: ArkansasHouse  
Twitter: @JeremyGillamAR

**Lisa Soronen**  
Facebook: Lisa Soronen  
Twitter: @SLLCSCOTUS
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</table>
| 7:00 A.M. to 5:30 P.M. | **REGISTRATION**  
(Be sure to download the League's meeting App onto your smart device. Search for "AML" in your App Store.) | OSAGE ROOM, SCC                   |
| 7:00 A.M. to 5:30 P.M. | **EXHIBITS OPEN**                                                    | GOVERNOR’S HALLS I - III, SCC    |
| 7:00 A.M. to 8:30 A.M. | **HOST CITY BREAKFAST BUFFET**  
Sponsored by: City of Little Rock | GOVERNOR’S HALLS I - III, SCC    |
| 7:15 A.M. to 7:30 A.M. | **VOLUNTARY PRAYER SESSION**  
This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders. | ARKANSAS BALLROOM, MH          |
| 8:15 A.M. | **CONTINUING LEGAL EDUCATION**  
City attorneys will receive 12 hours of CLE credit for participation in two days of meetings. | LEAGUE HEADQUARTERS            |
| 8:45 A.M. to 10:15 A.M. | **OPENING GENERAL SESSION 1**  
The 83rd Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. Motivational speaker Neal Petersen’s topic will be "No Barriers-Only Solutions-Working Together." | GOVERNOR’S HALL IV, SCC       |
|             | Presiding: Mayor Harry Brown, Stephens  
President Arkansas Municipal League |                                   |
|             | Color Guard by: Little Rock Fire Department Color Guard |                                   |
|             | National Anthem: Officer Allison Walton  
Little Rock Police Department |                                   |
|             | Host City Welcome Address: Mayor Mark Stodola  
Little Rock |                                   |
|             | Speakers: Neal Petersen, Best-selling Author and Motivational Speaker  
Beth Van Duyne, HUD Regional Administrator for Region VI |                                   |
|             | **Sponsored by: Arvest Bank**  
Mitchell Williams Law Firm |                                   |
| 10:15 A.M. to 10:30 A.M. | **BREAK**  
Soft drinks and coffee available in the Exhibit Hall. | GOVERNOR’S HALLS I - III, SCC    |

*MH = Marriott Hotel  *SCC = Statehouse Convention Center

Mark Stodola  
Facebook: City of Little Rock, AR - Government  
Twitter: @CityLittleRock

Neal Petersen  
Facebook: Neal Petersen’s No Barriers

Beth Van Duyne  
Facebook: Beth Van Duyne  
Twitter: @Bethvanduyne
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Presiding</th>
<th>Speakers</th>
<th>Location</th>
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| 10:30 A.M. to 11:15 A.M. | **GENERAL SESSION 2**  
**THE IMPACT OF NEW GUN LAWS AND MEDICAL MARIJUANA**  
The new gun laws and medical marijuana amendment will be discussed in this session. We will hear from the state’s chief law enforcement officer on the new gun laws, followed by information from an expert in the medical marijuana arena. | Mayor Doug Sprouse, Springdale  
First Vice President  
Arkansas Municipal League | Honorable Leslie Rutledge  
Attorney General  
State of Arkansas  
Jeff Sims, President  
a’TEST Consultants | GOVERNOR’S HALL IV, SCC |
| 11:15 A.M. | **GENERAL SESSION 3**  
**REMARKS FROM OUR GOVERNOR AND AN OVERVIEW OF THE 91ST GENERAL ASSEMBLY**  
The League's Don Zimmerman will summarize the 91st General Assembly and Governor Hutchinson will address the Convention delegates. | Mayor Harry Brown, Stephens  
President  
Arkansas Municipal League | Don Zimmerman, Executive Director  
Arkansas Municipal League  
Honorable Asa Hutchinson, Governor  
State of Arkansas | GOVERNOR’S HALL IV, SCC |
| 12:15 P.M. | **LUNCHEON BUFFET**  
GOVERNOR’S HALLS I - III, SCC | | | |

*MH = Marriott Hotel  *SCC = Statehouse Convention Center

**Leslie Rutledge**  
Facebook: Arkansas Attorney General Leslie Rutledge  
Twitter: @AGRutledge

**Jeff Sims**  
Facebook: a’ TEST consultants, inc.

**Don Zimmerman**  
Facebook: Arkansas Municipal League  
Twitter: @ARMuniLeague

**Asa Hutchinson**  
Facebook: Governor Asa Hutchinson  
Twitter: @AsaHutchinson
## COncurrent Workshops

### 1:30 P.M. to 2:45 P.M.

#### 1. The Basics of Budgeting: Are You Prepared for a Legislative Audit?
What are the basic building blocks of a municipal budget? Are there things you need to do to prepare for a legislative audit? Were there new acts passed during the last session that might impact the way you budget? The speakers explain.

**Presiding:** Mayor Kenneth Jones, Brookland  
**Speakers:** Cindy Frizzell, Finance Director  
Arkansas Municipal League  
Marti Steel, Deputy Legislative Auditor  
Arkansas Division of Legislative Audit

#### WALLY ALLEN BALLROOM A, SCC

### 1:30 P.M. to 2:45 P.M.

#### 2. The Benefits of International Cultural Exchange, Sister Cities and Opportunities for Worldwide Trade
The Sister Cities program provides an opportunity for culture exchange between cities around the world. What about opportunities for developing international trade relations? Attend this session and learn more.

**Presiding:** Alderman Doug Matthews, Batesville  
**Speakers:** Sherman Banks, Consul General for Ghana  
Dan Hendrix, President and CEO  
Arkansas World Trade Center  
Ghana Delegates

#### POPE ROOM, SCC

### 1:30 P.M. to 2:45 P.M.

#### 3. Information Security and Data Recovery: Why It Matters
In the event of a disaster what disaster recovery plans do you have in place? Is your IT system “hack proof?” Will your plan pass the new Legislative Audit requirements? Security and recovery are critical in today’s IT world. Learn what you can do to protect your valuable data.

**Presiding:** Mayor Mike Watson, Maumelle  
**Speakers:** Chris Hartley, IT Director  
Arkansas Municipal League  
Britney Whatley, Manager  
ACOOP  
Dave Mims, Consultant  
The League’s IT in a Box

#### CARAWAY ROOMS I-III, SCC

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*MH = Marriott Hotel  *SCC = Statehouse Convention Center
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
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<tbody>
<tr>
<td>1:30 P.M. to</td>
<td><strong>4. LEGAL TOOLS TO KEEP YOUR CITY CLEAN</strong>&lt;br&gt;Weed lots and neglected property can ruin the appearance of your city. What legal steps can you take to prevent your city from becoming an eyesore?</td>
<td>WALLY ALLEN BALLROOM B, SCC</td>
</tr>
<tr>
<td>2:45 P.M.</td>
<td>Presiding: Mayor Larry Bryant, Forrest City&lt;br&gt;Speakers: Legal Staff&lt;br&gt;Arkansas Municipal League</td>
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<td>1:30 P.M. to</td>
<td><strong>5. PENSION PROGRAMS: APERS, LOPFI, AND THE ARKANSAS DIAMOND PLAN</strong>&lt;br&gt;Were there new laws passed that might impact municipalities? Listen to representatives from these organizations explain.</td>
<td>WALLY ALLEN BALLROOM C, SCC</td>
</tr>
<tr>
<td>2:45 P.M.</td>
<td>Presiding: City Manager Catherine Cook, Hope&lt;br&gt;Speakers: Gail Stone, Executive Director, APERS&lt;br&gt;David B. Clark, Executive Director, LOPFI&lt;br&gt;Chris Howlett, Executive Director of Employee Benefits, Department of Finance and Administration, Arkansas Diamond Plan</td>
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<td>1:30 P.M. to</td>
<td><strong>6. SUBSTANCE ABUSE IN THE WORKPLACE</strong>&lt;br&gt;The new marijuana laws, substance abuse in the workplace and drug testing are topics that will be discussed.</td>
<td>FULTON ROOM, SCC</td>
</tr>
<tr>
<td>2:45 P.M.</td>
<td>Presiding: Mayor Mark Stodola, Little Rock&lt;br&gt;Speakers: Jeff Sims, President, a’TEST Consultants&lt;br&gt;David Schoen, Legal Counsel&lt;br&gt;Arkansas Municipal League&lt;br&gt;Lanny Richmond, Staff Attorney&lt;br&gt;Arkansas Municipal League</td>
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<tr>
<td>1:30 P.M. to</td>
<td><strong>7. PREPARING FOR THE 2020 CENSUS</strong>&lt;br&gt;The 2020 Census is rapidly approaching. Now is the time to take specific steps to be accurately counted. The speakers explain.</td>
<td>IZARD ROOM, SCC</td>
</tr>
<tr>
<td>2:45 P.M.</td>
<td>Presiding: Alderman Kenny Elliott, Jacksonville&lt;br&gt;Speakers: A. J. Kelly, Deputy Secretary of State and General Counsel&lt;br&gt;State of Arkansas&lt;br&gt;Deborah (Toni) Pitchford&lt;br&gt;Intergovernmental Affairs Specialist, Office of Congressional and Intergovernmental Affairs, U.S. Census Bureau&lt;br&gt;Shelby Johnson, Geographic Information Officer, Arkansas GIS Office</td>
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</tr>
<tr>
<td>2:45 P.M.</td>
<td><strong>BREAK</strong>&lt;br&gt;Soft drinks and coffee available in the Exhibit Hall.</td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
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## CONCURRENT WORKSHOPS

### 1. DEALING WITH WORKPLACE VIOLENCE AND CREATING A SAFE WORKPLACE

**What steps can you take to prevent workplace violence?**  
**What can you do to create a safe, injury-free workplace?**  
The speakers offer their advice.

<table>
<thead>
<tr>
<th>Presiding:</th>
<th>Vice Mayor Kevin Settle, Fort Smith</th>
</tr>
</thead>
</table>
| Speakers:  | David Baxter, Health and Safety Coordinator  
Arkansas Municipal League  
Neil Foreman, Director of Loss Control and Marketing  
Arkansas Municipal League |

### 2. PLANNING AND PREPARING FOR LARGE CAPITAL IMPROVEMENT PROJECTS

**Planning for large capital improvement projects can be confusing. Are there various funding sources to consider?**  
**What guidelines should you follow to ensure that you avoid the many traps that exist in preparing for capital improvement projects?**

| Presiding: | Finance Director Karen Scott  
North Little Rock |
|------------|-----------------------------|
| Speakers:  | Daniel Allen, Vice President  
Raymond James  
Michele Allgood, Attorney  
Mitchell, Williams, Selig, Gates & Woodyard, PLLC  
Jill Drewyor, Attorney  
Mitchell, Williams, Selig, Gates & Woodyard, PLLC |

### 3. THE CHALLENGES OF MUNICIPAL HUMAN RESOURCES

**There are numerous human resource challenges. This session will consist of a basic review of several important HR issues, including the ADA and FMLA. How should you go about creating a diverse workplace? The speakers explain.**

| Presiding: | Clerk/Treasurer Barbara Blackard  
Clarksville |
|------------|--------------------------------------------------|
| Speakers:  | Legal Staff  
Arkansas Municipal League  
Minnie Lenox, Human Resources Director  
Hot Springs  
Charles Angel, American Fidelity Assurance Company |

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<th>Time</th>
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<th>Description</th>
<th>Presiding</th>
<th>Speakers</th>
<th>Room</th>
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<tbody>
<tr>
<td>3:00 P.M. to</td>
<td>4:15 P.M. 4. AVOIDING LAWSUITS: IS IT POSSIBLE?</td>
<td>Lawsuits continue to increase against cities. Are there actions that cities can take to prevent lawsuits? What are some of the new Acts that deal with guns, marijuana and the FOIA, and how do they affect cities?</td>
<td>Mayor Frank Hash, El Dorado</td>
<td>Legal Staff, Arkansas Municipal League</td>
<td>WALLY ALLEN BALLROOM B, SCC</td>
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<td>3:00 P.M. to</td>
<td>4:15 P.M. 5. LAND USE: TRENDS, CONCERNS AND BEST PRACTICES</td>
<td>What were some of the new laws passed this session that might impact your ability to plan? Are there traps to avoid when considering annexation? Are there trends occurring in municipal planning to be concerned about? These and many other topics will be discussed.</td>
<td>City Director Becca Clark, Hot Springs</td>
<td>Jim vonTungeln, AICP, Planning &amp; Zoning Consultant, Arkansas Municipal League, Jeff Hawkins, Executive Director</td>
<td>WALLY ALLEN BALLROOM C, SCC</td>
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<tr>
<td>3:00 P.M. to</td>
<td>4:15 P.M. 6. MANAGING INFORMATION WHEN A CRISIS STRIKES</td>
<td>When crisis strikes, events can quickly spin out of control. It is vital that municipal leaders be prepared to respond to media and citizen demands for information. This workshop is designed to assist you to communicate clearly and credibly during crises such as natural disasters, incidents of violence, and accidents involving hazardous materials. You will learn what steps your city can take to prepare for and respond to a crisis.</td>
<td>Mayor Kary Story, Pocahontas</td>
<td>Richard McKeown, Crisis Communication and Reputation Management Counselor</td>
<td>FULTON ROOM, SCC</td>
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<tr>
<td>3:00 P.M. to</td>
<td>4:15 P.M. 7. MANAGING YOUR PUBLIC WORKS DEPARTMENT</td>
<td>Drainage control, pavement preservation, and traffic safety seem to be some of the biggest challenges of today’s municipal public works departments. Today’s speakers offer some ideas and suggestions.</td>
<td>Mayor Darrell Kirby, Bay</td>
<td>Sarah Tamayo, Engineer IV, John Mathis, Asst. State Maintenance Engineer, Mark Earl, Staff Hydraulic Engineer</td>
<td>IZARD ROOM, SCC</td>
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### AGENDA

**THURSDAY - JUNE 15, 2017**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>4:15 P.M.</td>
<td><strong>BREAK</strong>&lt;br&gt;Soft drinks and coffee available in the Exhibit Hall.</td>
<td></td>
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<tr>
<td>4:30 P.M.</td>
<td><strong>RESOLUTIONS COMMITTEE</strong>&lt;br&gt;Each municipality has a designated representative who is a member of the Resolutions Committee.&lt;br&gt;Presiding: Mayor Doug Sprouse, Springdale&lt;br&gt;First Vice President, Arkansas Municipal League</td>
<td>GOVERNOR'S HALLS IV, SCC</td>
</tr>
<tr>
<td>4:30 P.M.</td>
<td><strong>CONCURRENT WORKSHOPS</strong>&lt;br&gt;1. MUNICIPAL PARKS AND PLAYGROUNDS: ARE THEY SAFE AND IN COMPLIANCE WITH FEDERAL LAW?&lt;br&gt;When was the last time you conducted a parks and playground safety audit? This workshop covers the latest recommendations concerning playground safety.&lt;br&gt;Presiding: Alderman Reede Ray, Jacksonville&lt;br&gt;Speaker: Clint Pitzer, President ACS Playground Adventures</td>
<td>IZARD ROOM, SCC</td>
</tr>
<tr>
<td>4:30 P.M.</td>
<td><strong>CONCURRENT WORKSHOPS</strong>&lt;br&gt;2. GRANTS AND FUNDING SOURCES&lt;br&gt;What is the latest information on State Aid Street funding? Are grants still available? If so how do you go about finding them?&lt;br&gt;Presiding: Alderman Steven Mays, Pine Bluff&lt;br&gt;Speakers: Steve Napper, Attorney State Aid Street Committee&lt;br&gt;Chad Gallagher, President Legacy Consulting&lt;br&gt;Kevin Smith, Chairman and CEO The Grant Book Company</td>
<td>FULTON ROOM, SCC</td>
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### 3. SOCIAL MEDIA SUCCESS: HOW CAN YOUR CITY BENEFIT?

Social media is everywhere. Cities and towns can successfully engage citizens using various social media platforms with great success. Join us today and hear about the successes of cities and towns using social media. Also, pick up a few tips and tricks to better enhance your city’s social media strategy.

**Presiding:** Mayor Bill Edwards, Centerton  
**Speakers:**  
- Matt Burks, Media Specialist  
  Benton Police Department  
- Recorder/Treasurer Nanette Barnes, Avoca  
- Ben Cline, Communications Director  
  Rogers  
- Whitnee Bullerwell, Director of Communications  
  Arkansas Municipal League

**POPE ROOM, SCC**

### 4. ANIMAL CONTROL

Establishing, maintaining and managing an animal control department is an ongoing challenge for municipalities. What can you do to adopt some best practices for your animal control department?

**Presiding:** Alderman Dorothy Henderson, Warren  
**Speaker:** Edwin Creekmore, President  
  Arkansas State Animal Control Association

**CARAWAY ROOMS I-III, SCC**

### The Exhibit Hall will close for the day.

### 6:15 P.M. to 7:45 P.M.

**DINNER AT THE GOVERNOR’S MANSION**

League members with reservations can board a bus to the Governor’s Mansion starting at 5:45 p.m. at the Marriott.

Transportation provided by Garver

**ARKANSAS GOVERNOR’S MANSION**

### 6:15 P.M. to 8:00 P.M.

**DINNER ON YOUR OWN**

Visit some of central Arkansas’s finest restaurants before returning for desserts and entertainment.

### 8:00 P.M. to 10:00 P.M.

**DESSERTS AND ENTERTAINMENT**

Drop by and enjoy a fantastic reception that includes desserts and entertainment. Music by Kemistri featuring Nicky Parrish will be a thrill for Convention attendees.

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Crews & Associates  
Simmons Bank  
Post Winery  
Veronica and Paul Post  
Little Rock Convention and Visitors Bureau

**WALLY ALLEN BALLROOM, SCC**

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<tbody>
<tr>
<td>7:00 A.M. to NOON</td>
<td><strong>REGISTRATION</strong>&lt;br&gt;<em>(Be sure to download the League’s meeting App onto your smart device. Search for “AML” in your App Store.)</em></td>
<td>OSAGE ROOM, SCC</td>
</tr>
<tr>
<td>7:00 A.M. to 10:30 A.M.</td>
<td><strong>EXHIBITS OPEN</strong>&lt;br&gt;<em>(Exhibit Hall will close at 10:30 a.m. for the remainder of the Convention.)</em></td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>7:00 A.M. to 8:45 A.M.</td>
<td><strong>BUFFET BREAKFAST</strong></td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
</tr>
<tr>
<td>8:15 A.M.</td>
<td><strong>CONTINUING LEGAL EDUCATION</strong>&lt;br&gt;<em>City attorneys will receive 12 hours of CLE credit for participation in two days of meetings.</em></td>
<td>LEAGUE HEADQUARTERS</td>
</tr>
<tr>
<td>8:45 A.M. to 10:00 A.M.</td>
<td><strong>ANNUAL BUSINESS MEETING</strong>&lt;br&gt;<em>At this session Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League’s Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by annual business meetings for the Municipal League Workers’ Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.</em>&lt;br&gt;<em>Be sure to download the League’s meeting App onto your smart device. Search for “AML” in your App Store. You will need the App to access Business Meeting documents.</em>&lt;br&gt;&lt;br&gt;<em>Presiding: Mayor Harry Brown, Stephens President</em>&lt;br&gt;Arkansas Municipal League</td>
<td>GOVERNOR’S HALL IV, SCC</td>
</tr>
<tr>
<td>10:00 A.M. to 10:15 A.M.</td>
<td><strong>BREAK</strong></td>
<td>GOVERNOR’S HALLS I - III, SCC</td>
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<tr>
<td>10:15 A.M.</td>
<td>GENERAL SESSION ECONOMIC AND BUSINESS DEVELOPMENT</td>
<td>This session will feature invited speakers with special knowledge on Amendment 97. What was the legislative intent? How do you go about preparing for a project? What traps should you avoid? Speakers explain.</td>
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<td>Presiding: Mayor Doug Sprouse, Springdale</td>
<td>ester: Mayor Doug Sprouse, Springdale</td>
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<td>First Vice President</td>
<td>Arkansas Municipal League</td>
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<td>Speakers: Honorable Jim Hendren, State Senator District 2</td>
<td>J. Shepherd Russell, III, Attorney Friday, Eldredge &amp; Clark Mark Hayes, Director of Legal Services Arkansas Municipal League</td>
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<td>GRAND BALLROOM SALON C, MH</td>
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<tr>
<td>NOON</td>
<td>AWARDS AND NEW OFFICERS’ LUNCHEON</td>
<td>Municipalities and individuals are honored for their many successes and contributions during the past year. The new League president and officers will be introduced to the Convention delegates.</td>
</tr>
<tr>
<td>to 1:30 P.M.</td>
<td>Presiding: Mayor Harry Brown, Stephens President</td>
<td>Arkansas Municipal League</td>
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<td>GRAND BALLROOM SALONS A &amp; B, MH</td>
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Kemistri featuring Nicky Parrish
Facebook: Kemistri featuring Nicky Parrish
Twitter: @NickyParrish

Jim Hendren
Facebook: Jim Hendren, Arkansas Senate
Twitter: @JimHendren1
Post Banquet Reception

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Host City Breakfast

**The City of Little Rock**
500 West Markham, Room 203
Little Rock, AR 72201
501-371-4510

Wednesday’s “Leadership” Speaker Jim Mathis

**Raymond James**
100 Morgan Keegan Dr., Ste 400
Little Rock, AR 72202
501-671-1323

**Centennial Bank**
2610 Cantrell Road
Little Rock, AR 72202
501-603-3849

Thursday’s “No Barriers – Only Solutions” Speaker Neal Petersen

**Mitchell Williams Law Firm**
425 Capitol Avenue, Ste 1800
Little Rock, AR 72201
501-688-8848

**Arvest Bank**
4004 McCain Blvd.
North Little Rock, AR 72116
501-379-7337

Transportation to the Governor’s Mansion Dinner

**Garver**
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Thursday Evening Reception

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Oklahoma City, OK 73125
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Little Rock, AR 72201

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Veronica and Paul Post
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Altus, AR 72821
479-468-2741

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Little Rock, AR 72201
501-907-2000

Little Rock Convention and Visitors Bureau
101 S. Spring Street
Little Rock, AR 72201

Friday Breakfast

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Little Rock, AR 72201
501-376-0925

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2. Faith that one will act in a right, proper, or effective way.
3. The quality of being certain.

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Little Rock, AR, 72209
501-562-0800
FAX: 501-492-8268
www.acesigns.com

Ace Sign Company is a nationwide manufacturer of all types of signage ranging from channel letter, hole signs, and electronic display signs.

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8501 Mantle
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405-721-3506
FAX: 405-721-3514
www.acsplay.com

Providers of playgrounds, splashpads, shade structures, and other recreational products.

Arkansas Commissioner of State Lands
500 Woodlane Street, Suite 109
Little Rock, AR, 72201
501-683-3031
FAX: 501-682-1996
www.cosl.org

Commissioner of State Lands is a state agency and constitutional office. The commissioner of state lands (or land commissioner) is one of seven constitutional officers serving the state of Arkansas. Primarily, the land commissioner oversees the disposition of tax-delinquent property, but the office is also responsible for certain historic preservation initiatives and the leasing of natural resources on state-owned lands.

Arkansas Drone Solutions
82 Johnson Loop Road
Greenbrier, AR, 72058
501-690-6822
FAX: 501-679-2370
www.ardronesolutions.com

Arkansas Drone Solutions provides drone/UAV sales, setup, delivery, support, and training. We feature DJI products including the Mavic Pro, Phantom Series, Inspire Series and the new Matrice 200 Series.

Arkansas Economic Development Commission
900 W Capitol Avenue, Suite 400
Little Rock, AR, 72201
501-682-7325
FAX: 501-682-7394
www.arkansasedc.com

We create economic opportunity by attracting higher paying jobs, expanding and diversifying our state and local economies, increasing incomes and investment, and generating positive growth throughout Arkansas. Arkansas is a pro-business environment operating leaner, faster and more focused through a streamlined state government designed to act on corporate interests quickly and decisively.

American Fidelity Assurance Company
9000 Cameron Parkway
Oklahoma City, OK, 73114
405-523-5416
FAX: 405-523-5425
www.americanfidelity.com

When protecting your employees with supplemental benefits, it’s best to partner with someone who has expertise in your industry. American Fidelity is a different opinion.

Arkansas GIS Office
1 Capitol Mall, Suite 6D
Little Rock, AR, 72201
501-682-2767
FAX: 501-407-0790
www.gis.arkansas.gov

The Arkansas Geographic Information Systems (GIS) Office promotes the efficient development, maintenance, and distribution of Arkansas’s geographic information resources. The GIS Office is the state’s single point of contact for the U.S. Census Bureau’s Boundary and Annexation Survey (BAS) and is therefore responsible for providing accurate and up to date municipal boundaries to be used with each decennial census.

Arkansas Holiday Lighting
P.O. Box 17878
North Little Rock, AR, 72117
501-978-2899
FAX: 501-375-8931
www.buzzfreearkansas.com

Arkansas Holiday Lighting specializes in commercial lighting. We handle large light displays along with your normal string lights. We can custom make your Christmas decorations or any holiday decorations.
<p>| <strong>Arkansas Natural Resources Commission</strong> | ANRC Water Resources Development provides financing options for water and wastewater systems as well as solid waste projects. |
| <strong>Arkansas One-Call</strong> | Arkansas One-Call is a statewide call-before-you-dig center and we have information about damage prevention. |
| <strong>Arkansas Public Administration Consortium</strong> | The Arkansas Public Administration Consortium is dedicated to improving the quality of public services in Arkansas through public administration education and management training opportunities for public and nonprofit organizations. The Certified Public Manager (CPM) program is a nationally accredited, comprehensive management-developed program specifically for managers in state and local government and nonprofits. |
| <strong>Arkansas Rural Water Association</strong> | We provide free technical assistance and training for public water and wastewater systems. |
| <strong>Arkansas State Animal Control Association</strong> | Since 1986 ASACA has been in operation to assist animal control officers, their cities, counties, and government. We strive to provide updated information and train animal control officers to have the knowledge to perform their duties to the best of their ability. |
| <strong>Arkansas State Treasurer</strong> | Sponsored by the State of Arkansas, the AR 529 Gift College Investing Plan is a great investment for tomorrow, allowing your college savings to grow tax-deferred in a wide variety of investment options. |
| <strong>Arkansas Tax Associates, Inc</strong> | Arkansas Tax Associates, Inc. is a full-service sales and use tax consulting agency. We provide in-depth review of sales and use tax practices of municipalities, and universities. Work is completed by former auditors with the Arkansas Department of Finance, and is on a contingency basis. There have been 52 governmental agencies take advantage of our expertise with a recovery of over $3.8 million in overpaid tax. |
| <strong>Arvest Wealth Management</strong> | Arvest Wealth Management offers clients the resources they need to build, manage, and protect their wealth. Our areas of expertise include retirement planning, saving for education costs, insurance, trusts, and estates. |</p>
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<td>AT&amp;T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, business, mobile and high-speed Internet services. We offer the nation’s best data network and the best global coverage of any U.S. wireless provider. We’re one of the world’s largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries.</td>
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<td>Bradford Health has been around for over 30 years helping professionals, individuals, and families recover from substance abuse. Our entire continuum of care allows us to meet the patient where they are in life to address a life changing disease.</td>
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<td><strong>Carrothers Construction Co., LLC</strong></td>
<td>Carrothers provides construction management and design build services for municipal aquatic centers and swimming pools. Services include planning, design, budgeting, and construction.</td>
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<td><strong>CEI Engineering Assoc., Inc.</strong></td>
<td>CEI is a full-service civil engineering, planning, landscape architecture, and land surveying consulting firm established in Bentonville in 1973. We proudly offer services to cities in Arkansas that include public works, transportation, parks and recreation, trails, and playground design.</td>
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<td><strong>Clarke</strong></td>
<td>Clarke is an environmental products and services company specializing in mosquito control and aquatic services.</td>
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<tr>
<td><strong>Crews &amp; Associates, Inc.</strong></td>
<td>Crews &amp; Associates is a full-service investment banking firm headquartered in Little Rock, specializing in the origination and distribution of fixed income products including tax-exempt bonds, capital leases, and other credit facilities for our governmental clients in Arkansas and nationally. Crews is a wholly-owned subsidiary of First Security and has underwritten more than $84 billion in financing.</td>
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<td>A high-performance, thermoplastic pavement marking manufacturer, Crown Technology’s preformed thermoplastic is a no-preheat, easy to install, durable pavement marking system. Available in a variety of colors and mil thicknesses, Tuff-Mark™ preformed thermoplastic is designed to last 8 to 10 times longer than similar painted traffic markings. Add Tuff-Grip™ to any Tuff-Mark™ symbol or legend for optimum skid resistance and retro reflectivity.</td>
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<tr>
<td><strong>CSA Software</strong></td>
<td>9900 Maumelle Blvd.</td>
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<td><strong>Cunningham Recreation/GameTime</strong></td>
<td>P.O. Box 240981</td>
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<td><strong>Custom Pavement Maintenance &amp; Safety, LLC</strong></td>
<td>P.O. Box 435</td>
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<td><strong>DatabaseUSAgov.com</strong></td>
<td>11211 John Galt Blvd.</td>
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<td><strong>DataMax</strong></td>
<td>7400 Kanis Road</td>
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<td><strong>Datek, Inc.</strong></td>
<td>4007 Richards Road</td>
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<td><strong>David’s Fire Equipment</strong></td>
<td>8783 John Harden Drive</td>
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### Department of Information Systems

1 Capitol Mall, 3rd Floor  
Little Rock, AR, 72203  
501-683-4950  
FAX: 501-682-4010  
www.dis.arkansas.gov

The Department of Information Systems is an information technology solution provider for the State of Arkansas. As IT professionals, we provide services from telephone and data networking to technical consulting.

### eDocAmerica

11908 Kanis Road, Suite G-1  
Little Rock, AR, 72211  
501-907-7117  
FAX: 501-907-7118  
www.edocamerica.com

In 1999, eDocAmerica was formed and became a pioneer in telemedicine. We are known for providing first level telemedicine services that provide online access to medical professionals including physicians, psychologists, pharmacists, dentists, dietitians, fitness trainers, and other physician specialties. With eDocAmerica, users can ask whatever they want, whenever they want, and always get a personal response.

### EFS GeoTechnologies

360 Airport Road  
Monticello, AR, 71655  
870-460-9994  
FAX: 870-460-9996  
www.efsgeotech.com

EFS GeoTechnologies is based in Monticello, Arkansas, and provides high resolution digital aerial imagery and GIS services. EFS offers a wide range of mapping solutions customized for Arkansas cities including a One Map system, ‘EDGE.’ EDGE is currently being used for infrastructure, nuisance properties, permitting, etc.

### Engineering Services, Inc.

P.O. Box 282  
Springdale, AR, 72765  
479-751-8733  
FAX: 479-751-8746  
www.engineeringservices.com

Consulting engineers and surveyors providing services to municipal clients for water and wastewater, street and storm drainage, parks, trails, land development, mapping, and master planning projects.

### Employer Support of the Guard and Reserve

Camp Robinson - Box 27  
North Little Rock, AR, 72199  
501-212-4018  
FAX: 501-212-4058  
www.esgr.mil

Employer Support of the Guard and Reserve (ESGR) is a Department of Defense agency that seeks to create a culture in which all American employers support and value the military service of their employees. We recognize outstanding employer support, increase awareness of the USERRA Law, assist service members in obtaining employment, and resolve employee/employer conflicts as it relates to military service through mediation. www.facebook.com/arkansas.esgr

### ETC Engineers & Architects

1510 South Broadway  
Little Rock, AR, 72202  
501-375-1786  
FAX: 501-375-1277  
www.etcengineersinc.com

ETC Engineers & Architects offers architectural and engineering services for municipalities.

### EZ Street Cold Asphalt

1653 Batesville Blvd.  
Batesville, AR, 72501  
870-251-2371  
FAX: 870-251-2371  
www.atlasasphaltinc.com

Producer of cold asphalt for pothole, utility cuts, manhole, and valve cover repairs. Manufactured in Batesville and Jonesboro, Arkansas.

### Ferrara Fire Apparatus

P.O. Box 249  
Holden, LA, 70744  
225-567-7100  
FAX: 225-567-7765  
www.ferrarafire.com

Fire truck manufacturer for custom or commercial fire trucks and large equipment sales.
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<tr>
<th>Company Name</th>
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<th>Fax</th>
<th>Website</th>
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<tr>
<td>First Step Pavement Management</td>
<td>4772 West Plymouth Rock Place</td>
<td>479-422-7687</td>
<td></td>
<td><a href="http://www.greenbergfarrow.com">www.greenbergfarrow.com</a></td>
<td>Founded in 1974, GreenbergFarrow is a fully integrated landscape architecture, pavement management, engineering, planning, architecture and development services firm offering a comprehensive range of services to public and private sector clients.</td>
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<td>Foundation Pro</td>
<td>1500 Locust</td>
<td>501-753-1009</td>
<td>501-753-2780</td>
<td><a href="http://www.foundationproar.com">www.foundationproar.com</a></td>
<td>We are a central Arkansas based structural foundation repair company that addresses both interior and exterior issues. Since 1996, Foundation Pro has specialized in residential and commercial repair.</td>
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<td>FTN Assoc., Ltd</td>
<td>3 Innwood Circle, Suite 220</td>
<td>501-225-7779</td>
<td>501-225-6738</td>
<td><a href="http://www.ftn-assoc.com">www.ftn-assoc.com</a></td>
<td>FTN is an engineering and environmental consulting firm that has a great deal of experience working with municipalities throughout the state. Our headquarters is in Little Rock and we have a large branch office in Fayetteville. We have more than 70 employees and have been in business for more than 35 years.</td>
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<td>Garver</td>
<td>4701 Northshore Drive</td>
<td>501-376-3633</td>
<td>501-537-3407</td>
<td><a href="http://www.GarverUSA.com">www.GarverUSA.com</a></td>
<td>Garver is an employee-owned multi-disciplined engineering, planning, architectural, and environmental services firm, headquartered in North Little Rock, Arkansas. With over 400 employees spread between 22 offices in 10 states, Garver offers an array of services with a focus on aviation, construction, facilities design, federal, power, transportation, survey, and water products.</td>
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<td>GovDeals, Inc.</td>
<td>100 Capitol Commerce Blvd.,</td>
<td>800-613-0156</td>
<td>334-387-0519</td>
<td><a href="http://www.GovDeals.com">www.GovDeals.com</a></td>
<td>GovDeals.com is the leading provider in online government surplus auctions. All state and local governments are welcome to use our services to auction surplus in the smartest, most efficient way possible.</td>
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<td>Govpay Network</td>
<td>13818 SW 152 Street, Suite 136</td>
<td>866-893-9678</td>
<td>877-370-6953</td>
<td><a href="http://www.govpaynetwork.com">www.govpaynetwork.com</a></td>
<td>Govpay Network is aware of the different challenges faced by government employees. Using our own experience as former civil servants, coupled with serving this industry for the last four years, we have devised a technologically advanced payment processing system designed specifically to your needs, and which helps you to proceed with your payment processing in a convenient, secure, and cost-free manner. By doing this we can lessen the payment processing burden on your clerk thus allowing for better collections and more productivity from your staff.</td>
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<td>Grasshopper Company</td>
<td>P.O. Box 637</td>
<td>620-345-8621</td>
<td>620-345-2301</td>
<td><a href="http://www.grasshoppermower.com">www.grasshoppermower.com</a></td>
<td>Grasshopper True ZeroTurn radius riding rotary mowers and QuikConverter attachment system for year-round implements.</td>
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<td>Company Name</td>
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<td><strong>Green Environmental Services</strong></td>
<td>P.O. Box 428</td>
<td>501-288-8346, FAX 501-804-9520</td>
<td>We are a full-service solid waste pick-up, transportation, and disposal company providing residential, commercial, and industrial services.</td>
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<td><strong>Guard 4 Life</strong></td>
<td>106 Ridgeway</td>
<td>501-762-6745, <a href="http://www.g4ltracking.com">www.g4ltracking.com</a></td>
<td>Guard 4 Life is a company devoted to providing efficient GPS tracking solutions for consumers and entrepreneurs all over the U.S. Our software and tracking devices are implemented with cutting-edge technology.</td>
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<td><strong>Halff Associates</strong></td>
<td>10411 West Markham, Suite 320</td>
<td>501-837-5640, <a href="http://www.halff.com">www.halff.com</a></td>
<td>We are a unique regional consulting firm that has provided full-service engineering, architecture, and related services for decades. Our staff of more than 650 includes engineers, architects, planners, scientists, and surveyors. We believe in developing innovative solutions to serve our clients, while addressing infrastructure concerns related to mobility, water transmission and distribution, wastewater collection, as well as drainage and flood management.</td>
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<tr>
<td><strong>Henard Utility Products, Inc.</strong></td>
<td>P.O. Box 9238</td>
<td>501-268-1987, FAX 501-268-7437</td>
<td>Dealer/distributor for municipal and utility equipment, including water meters, brush chippers and wood recyclers, street sweepers, knuckleboom loader trucks, leaf vacuums, tractors, backhoes, excavators, track and skid steer loaders, sewer cleaning equipment, and sewer TV systems.</td>
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<td><strong>Holophane Lighting</strong></td>
<td>4121 Hartford Hills Drive</td>
<td>501-920-0051, FAX 866-720-3559</td>
<td>Holophane manufactures lighting fixtures, lighting poles, and lighting controls.</td>
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<td><strong>J&amp;R Equipment</strong></td>
<td>508 Autumnwood Drive</td>
<td>479-445-8896, FAX 405-495-5112</td>
<td>While technology has dramatically changed since the early days, the need for equipment solutions hasn’t. J &amp; R and Sansom Equipment are committed to providing sales and service for Arkansas. We offer a full line of refuse equipment and sewer cameras for our customers.</td>
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<tr>
<td><strong>Johanson Group/DBSquared</strong></td>
<td>2928 McKee Circle, Suite 123</td>
<td>479-521-2697, FAX 479-521-5453</td>
<td>Fayetteville, Arkansas, based management/HR consulting firm that specializes in compensation management/software and other HR related services, including employee handbook, training and development, recruitment, and psychological testing.</td>
<td></td>
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<tr>
<td><strong>Keytocity Mfg.</strong></td>
<td>5418 Marion Avenue</td>
<td>888-673-1111, FAX 888-673-1111</td>
<td>Manufacturers and distributors of custom-made “Keys to the City,” lapel pins, coins, and other promotional merchandise for municipalities. We have many customers in Arkansas. Come by our booth for a free Razorbacks pin. We will have a display of the merchandise we make and sell.</td>
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<td>Company Name</td>
<td>Address</td>
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<td>Kyle Recreation</td>
<td>6834 Cantrell Road, Suite 28</td>
<td>501-227-6125</td>
<td>501-227-6124</td>
<td><a href="http://www.kylerecreation.com">www.kylerecreation.com</a></td>
<td>Kyle Recreation represents cutting-edge companies such as LITTLE TIKES COMMERCIAL playground equipment, POLIGON steel, wood, and fabric pavilions, gazebos and amphitheaters USASHADE fabric shades, BRP site furnishings and Bison equipment, NOFAULT Surfacing, ZEAGER WoodCarpet surfacing, to name a few. We can provide design and complete turnkey installation for your playground or pavilion.</td>
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<tr>
<td>Landmark Engineering &amp; Surveying</td>
<td>13311 Lawson Road</td>
<td>501-224-1000</td>
<td>501-227-7200</td>
<td></td>
<td>Landmark Engineering &amp; Surveying is an engineering design and surveying service with civil engineers and land surveyors.</td>
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<tr>
<td>Larkin Aquatics</td>
<td>9001 State Line Road, Suite 200</td>
<td>816-361-8842</td>
<td>816-361-200</td>
<td><a href="http://www.larkinaquatics.com">www.larkinaquatics.com</a></td>
<td>Larkin Aquatics has specialized in the planning and design of municipal recreation and aquatic facilities across the U.S. since 1948. We are experienced in all facets of aquatic design: water and chemical treatment, structures, hydraulics, filtration, coatings, piping, pumps, geotechnical concerns, lighting, concrete, and electrical design.</td>
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<tr>
<td>Legacy Consulting</td>
<td>523 South Louisiana, Suite 222</td>
<td>501-246-8842</td>
<td>501-935-6893</td>
<td><a href="http://www.legacyincorporated.com">www.legacyincorporated.com</a></td>
<td>Our services to the small cities and towns include site visits to the communities, evaluations, and suggestions for improvements in the areas of community and economic development. In addition, we provide assistance in the search for and implementation of grant opportunities that can greatly enhance their communities.</td>
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<tr>
<td>Mitchell Williams</td>
<td>425 West Capitol, Suite 1800</td>
<td>501-688-8800</td>
<td></td>
<td><a href="http://www.mitchellwilliamslaw.com">www.mitchellwilliamslaw.com</a></td>
<td>Mitchell, Williams, Selig, Gates &amp; Woodyard, P.L.L.C. is a full-service corporate law firm that provides strategic counsel to clients in all matters of business transactions, litigation, regulated business, and insurance regulatory matters. Established in 1954, the firm currently employs more than 80 attorneys in Little Rock, Rogers, and Jonesboro, Arkansas and Austin, Texas.</td>
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Municipal Impact
P.O. Box 121034
Arlington, TX, 76012
888-551-4815
FAX: 888-551-4815
www.municipalimpact.com

Municipal Impact provides a customizable, mobile-friendly website solution specifically designed for small towns and communities. This affordable website solution allows you to edit and make updates yourselves, upload forms, photos, and send alerts. Secure hosting and unlimited customer support are all included. ‘Municipal Impact - Smart Websites for Smart Communities.’

Musco Sports Lighting
100 1st Avenue West
Oskaloosa, IA, 52577
641-673-0411
www.musco.com

Musco Sports Lighting specializes in the design and manufacture of sports lighting.

Neptune Technology Group
406 Tuscany Circle
Maumelle, AR, 72113
334-415-2032
www.neptunetg.com

Neptune Technology Group is a leading U.S. based water meter and AMR/AMI technology manufacturer. Our metering solutions include PD, Ultrasonic, Turbine, and Compound options. Our system solutions include walk-by, drive-by, traditional fixed network, and 4G-LTE cellular fixed network. With over 120 years in the business, you can count on Neptune to be a long-term partner.

NLC Service Line Warranty Program
11 Grandview Circle, Suite 100
Canonsburg, PA, 15317
724-749-1060
FAX: 412-229-4520
www.utilitysp.net

The NLC Service Line Warranty Program partners with nearly 400 cities in North America and has helped more than 400,000 homeowners save over $33 million in service line repair costs in the last three years. To learn more about this unique program and how it can bring revenue and peace of mind to your community, please contact Emilie Zalfini at ezalfini@utilitysp.net or 724-749-1060 for more information.

Northwest Technical Institute
550 Bain Street
Springdale, AR, 72764
479-306-7969
FAX: 479-306-7969
www.ntibit.com

NTI Business and Industry offers various training for companies as well as individuals. Most classes fall into one of three categories: computer classes, leadership and teamwork classes, and industrial maintenance classes. We also do customized classes.

Office of Attorney General
Leslie Rutledge
323 Center Street, Suite 200
Little Rock, AR, 72201
501-682-3645
FAX: 501-682-6704
www.arkansasag.gov

Attorney General Leslie Rutledge is committed to protecting and defending the interests of all Arkansans. The Attorney General is Arkansas’s chief law enforcement officer and chief consumer advocate. Our office provides law enforcement resources to include a law enforcement manual, Laura’s cards to support victims of domestic violence, and other consumer protection and safety education.

OptumRx
1600 McConnor Parkway
Schaumburg, IL, 60173
630-210-4420
FAX: 480-606-5202
www.optumrx.com

OptumRx is a pharmacy care services company helping clients and more than 65 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefits management services, including custom formulary administration. OptumRx is part of Optum, a leading information and technology-enabled health services business dedicated to making the health system work better for everyone.

PFITR
417 Main Street Avenue, Suite 310N
Little Rock, AR 72201
501-503-0535
www.pfitr.com

PFITR is a technology company that brings transparency to the bond market. Many fiduciaries are dependent on sales people who sell complex, fixed-income investments and inherent risks in the high commission products they sell. We offer disruptive technology to level the playing field and give fiduciaries the tools to understand risks, get fair market value, and make better fixed-income investments with our guidance and innovative technology.
**Power Play, LLC**
12818 South Memorial Drive, Suite 108
Bixby, OK, 74008
918-728-9978
FAX: 918-516-3599
www.power-play.net

Power Play specializes in park and recreation equipment for water playgrounds and commercial customers. We are a supplier for select vendors and we also provide Splashpad planning, design, consulting, training, and maintenance services. We provide Splashpad and water playground equipment, water slides, playground and outdoor fitness equipment, shades and shelters, site furnishings, and safety surfacing.

**Precise Data Consulting, LLC**
45 Legends Drive
Little Rock, AR, 72210
501-420-4917
FAX: 501-747-1739
precisedataconsulting.com

PDC offers a specialized skill set and expertise in quantitative and qualitative research and evaluation. We provide data services in four main areas: collection, analysis, interpretation, and reporting. These four services integrate to provide the highest quality of research, monitoring, and evaluation.

**Precision Safe Sidewalks**
P.O. Box 10467
Conway, AR, 72034
844-450-5005
FAX: 844-450-5005
www.SafeSidewalks.com

We make sidewalks safe. Our patented process makes ADA compliant sidewalks, eliminates fall and Trip Hazards, and saves you money. Our surveying and repair service is trusted by thousands of clients in the United States and Canada. We use proprietary technology and equipment to survey and repair sidewalks for a fraction of the cost of sidewalk replacement. We can easily provide the service and data that others can’t.

**Raymond James**
100 Morgan Keegan Drive, Suite 400
Little Rock, AR, 72202
501-671-1339
FAX: 501-671-1103
www.raymondjames.com

Raymond James Public Finance group has in-depth experience and expertise in providing innovative financing solutions for large and small issuers. We are a dedicated partner to clients across America, including those in state and local governments, airports, utilities, school districts, higher education, and healthcare.

**Regions Bank Corporate Trust**
400 West Capitol, 7th Floor
Little Rock, AR, 72201
501-371-7246
FAX: 501-371-8827
www.regions.com

Regions Bank Corporate Trust provides trustee and paying agent services for municipal bond financing throughout the state of Arkansas.

**River City Hydraulics, Inc.**
P.O. Box 6033
Sherwood, AR, 72124
501-834-1233
www.rivercityhyd.com

We are a dealer for garbage trucks, roll-off hoist knuckleboom, loaders, and street sweepers. We also service all kinds of garbage trucks.

**RxResults**
320 Executive Court, Suite 201
Little Rock, AR, 72205
501-954-7851
www.rxresults.com

RxResults is an evidence-based Risk Management company. We work with our customers to eliminate wasteful pharmacy plan spending for their employees, while providing lower cost options.

**Scott Equipment**
10923 Interstate 30
Little Rock, AR, 72209
501-455-5955
FAX: 855-814-2502
www.scottcompanies.com

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
<th>FAX</th>
<th>Website</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secretary of State Mark Martin</td>
<td>500 Woodlane Avenue, Suite 265</td>
<td>501-682-1010</td>
<td>501-682-3510</td>
<td><a href="http://www.sos.arkansas.gov">www.sos.arkansas.gov</a></td>
<td>The Arkansas Secretary of State is charged as an archivist, registrar, and resource through a diverse range of duties—from overseeing the state’s elections to collecting franchise tax and caring for the State Capitol. These areas touch each Arkansan in very real ways, whether it’s through the officials they elect, the businesses they shop, or the Capitol they visit.</td>
</tr>
<tr>
<td>SHI</td>
<td>290 Davidson Avenue Somerset, NJ, 08873</td>
<td>501-206-8295</td>
<td><a href="http://www.shi.com">www.shi.com</a></td>
<td>From software and hardware procurement to deployment planning, configuration, data center optimization, IT asset management and cloud computing, SHI offers custom IT solutions for every aspect of your environment.</td>
<td></td>
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<tr>
<td>Sophicity</td>
<td>5815 Windward Parkway, Suite 302 Alpharetta, GA, 30005</td>
<td>770-670-6940</td>
<td>877-437-5758</td>
<td><a href="http://www.sophicity.com">www.sophicity.com</a></td>
<td>The League’s IT in a Box provides comprehensive technology products and services—from a new website to data backup and more—tailored to the unique needs of Arkansas cities and priced for Arkansas cities.</td>
</tr>
<tr>
<td>SoulArt Inc.</td>
<td>1444C Airline Drive Benton, AR, 72015</td>
<td>501-602-0682</td>
<td>501-912-3479</td>
<td><a href="http://www.soulartinc.com">www.soulartinc.com</a></td>
<td>SoulArt Inc. is founded by Ryan T. Schmidt, a contemporary stainless steel artist from Bryant, Arkansas. SoulArt provides stainless steel sculptures for logo representation, landscape sculptures, residences, cities, schools, churches, commercial placements, sealed from tabletop center pieces, to monuments in mirror-polish finish to create reflection for inspirational thoughts.</td>
</tr>
<tr>
<td>Southern Paramedic</td>
<td>P.O. Box 88 Brinkley, AR, 72021</td>
<td>870-480-6211</td>
<td>870-672-9911</td>
<td><a href="http://www.southernparamedic.com">www.southernparamedic.com</a></td>
<td>Southern provides Arkansas-accredited ambulance services in Monroe, Arkansas, Cross, Lonoke, and Van Buren counties and also provides backup to Jacksonville Fire and transfer services to local hospitals. We are available to answer questions regarding emergency or non-emergency transport of the sick and/or injured. Paramedic and basic level services available.</td>
</tr>
<tr>
<td>Stephens Inc/AR Diamond Plan</td>
<td>111 Center Street Little Rock, AR, 72201</td>
<td>501-377-8112</td>
<td>501-210-4618</td>
<td><a href="http://www.stephens.com">www.stephens.com</a></td>
<td>All municipalities, and other political subdivisions of the State of Arkansas are eligible to utilize the State of Arkansas Deferred Compensation Plan, commonly referred to as the AR Diamond Plan. The AR Diamond Plan can be made available to employees at no cost to the city. Other plan benefits include a simplified plan structure, low cost and a local service team.</td>
</tr>
<tr>
<td>STORMBOX Community Safe Rooms</td>
<td>6601 Scott Hamilton Drive Little Rock, AR 72209</td>
<td>501-562-1267</td>
<td>501-562-2824</td>
<td><a href="http://www.stormbox.us">www.stormbox.us</a></td>
<td>Large capacity, F5/250 MPH rated tornado shelters for municipalities, schools, large employers, and churches. These safe rooms meet all FEMA and ICC 500 guidelines, install in a few days, and are the least expensive FEMA 361 safe rooms on the market.</td>
</tr>
<tr>
<td>Sweeping Corp. of America</td>
<td>713 Melpark Drive Nashville, TN, 37204</td>
<td>615-385-4422</td>
<td>615-385-4798</td>
<td><a href="http://www.sweepingcorp.com">www.sweepingcorp.com</a></td>
<td>Sweeping Corporation of America, Inc. contracts street sweeping and storm drain cleaning.</td>
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<td><strong>The Belford Group</strong></td>
<td>Online payment systems for municipalities and businesses, event registration software, branding, website design, SEO, full-service marketing, graphic design.</td>
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| 68 West Sunbridge Drive  
Fayetteville, AR, 72703  
479-443-9945  
FAX: 479-443-9945  
www.thebelfordgroup.com | |
| **The Grant Book Company** | A one-stop source for federal, state, foundation, and corporate grants for Arkansas cities and communities. Stop and register today for this service that is included in your Arkansas Municipal League membership. |
| P.O. Box 504  
Helena, AR, 72342  
870-816-5122  
FAX: 870-200-6512  
www.grantplanet.net | |
| **The PlayWell Group** | Since 1988, The PlayWell Group has been establishing an excellent reputation in Arkansas as the premier playground consultant. Seeking to invest in new playground equipment or covering an existing playground? PlayWell provides quality products for outdoor activity, fitness, and play. |
| 4743 Iberia Avenue, Suite C  
Dallas, TX, 75207  
800-726-1816  
FAX: 505-296-8900  
www.playwellgroup.com | |
| **TIPS** | TIPS is a leading national purchasing cooperative offering members access to competitively priced purchasing contracts that save time and money by streamlining the process and leveraging the purchasing power of over 4,800 member agencies. ‘Connecting Members and Vendors Together.’ |
| 4845 US Hwy 271 North  
Pittsburg, TX, 75686  
866-839-8477  
FAX: 866-839-8472  
www.tips-usa.com | |
| **U.S. Census Bureau** | The U.S. Census Bureau measures America’s people, places, and our economy. Visit our booth for information on business and industry, income, population, housing, and more. |
| 3817 Saratogo Drive  
Joliet, IL, 60435  
312-498-2240  
FAX: 630-288-9288  
www.census.gov | |
| **Under Scan Technologies** | Concrete scanning/ground penetration radar investigation and data reporting services. Non-destructive subsurface detection. |
| 1500 North Locust, Suite D  
North Little Rock, AR, 72114  
501-753-1009  
FAX: 501-753-2780  
www.underscanit.com | |
| **US Wellness, Inc.** | US Wellness is a health education and wellness company that operates internationally, health screenings for total cholesterol, HDL cholesterol, TC/HDL, Ratio, blood pressure, glucose, and counseling. |
| 20400 Observation Drive, Suite 100  
Germantown, MD, 21703  
301-926-6099  
FAX: 301-926-4580  
www.uswellness.com | |
| **USDA-NRCS** | USDA NRCS provides Arkansas farmers and ranchers with financial and technical assistance to voluntarily put conservation on the ground, not only helping the environment, but agricultural operations too. |
| 700 West Capitol Avenue, Room 3416  
Little Rock, AR, 72201  
501-301-3133  
FAX: 855-681-7044  
www.nrcs.usda.gov | |
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<tr>
<th>EXHIBITORS</th>
<th>83rd Convention Exhibitor Guide</th>
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<td><strong>USDA Rural Development</strong>&lt;br&gt;700 West Capito Avenue,&lt;br&gt;Room 3416&lt;br&gt;Little Rock, AR 72201&lt;br&gt;501-301-3221&lt;br&gt;FAX: 855-747-7797&lt;br&gt;www.rd.usda.gov</td>
<td>Rural Development has a wide range of loan and grant programs available for cities and towns located in rural Arkansas.</td>
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<tr>
<td><strong>Vector Disease Control International</strong>&lt;br&gt;1320 Brookwood Drive, Suite H&lt;br&gt;Little Rock, AR, 72202&lt;br&gt;501-280-0220&lt;br&gt;FAX: 866-839-8595&lt;br&gt;www.vdci.net</td>
<td>Vector Disease Control International (VDCI) is a world leader in integrated mosquito management (IMM) services. We offer mosquito control and public health services to counties, large cities, and small towns in the United States.</td>
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<td><strong>Verizon Wireless</strong>&lt;br&gt;101 Park Avenue, 13th Floor&lt;br&gt;Oklahoma City, OK, 73102&lt;br&gt;405-206-7442&lt;br&gt;FAX: 405-917-0291&lt;br&gt;www.verizon.com</td>
<td>Wireless telecommunications products and services for state and local government agencies. Wireless solutions designed to reduce expenses, increase productivity, and improve the safety and security of your employees and citizens.</td>
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<tr>
<td><strong>Waste Connections, Inc.</strong>&lt;br&gt;3 Waterway Square Place,&lt;br&gt;Suite 550&lt;br&gt;The Woodlands, TX, 77380&lt;br&gt;832-442-2914&lt;br&gt;www.wasteconnections.com</td>
<td>Waste Connections is a fully integrated, non-hazardous solid waste service company dedicated to providing high-quality collection, recycling, transportation, and disposal services. The company prides itself on its community involvement, environmental awareness, and a strong commitment to customer service.</td>
</tr>
<tr>
<td><strong>Waste Management</strong>&lt;br&gt;4986 Prestwick South Circle&lt;br&gt;Fayetteville, AR, 72704&lt;br&gt;501-804-9515&lt;br&gt;FAX: 866-281-2104&lt;br&gt;www.wm.com</td>
<td>We’re the leading provider of comprehensive waste management services in North America, providing services that range from collection and disposal to recycling and renewable energy generation.</td>
</tr>
<tr>
<td><strong>Waste Pro</strong>&lt;br&gt;35 Romine Ave.&lt;br&gt;Hoxie, AR, 72433&lt;br&gt;870-886-5434&lt;br&gt;www.wasteprousa.com</td>
<td>Waste Pro is one of the fastest growing, privately owned solid waste companies, serving nine states and two million customers with commercial and residential solid waste and recycling collection, processing, and disposal services from more than 75 locations. Waste Pro proudly provides service for more than 500 cities in 235 counties throughout our footprint.</td>
</tr>
<tr>
<td><strong>Welch State Bank</strong>&lt;br&gt;P.O. Box 129&lt;br&gt;Welch, OK, 74369&lt;br&gt;918-788-F2: F1013373&lt;br&gt;FAX: 918-788-3364&lt;br&gt;www.welchstatebank.com</td>
<td>The Welch State Bank is a full-service bank specializing in municipal finance. The bank was established in 1929 in northeastern Oklahoma. We started working with municipalities, schools, counties, and fire protection districts over 20 years ago and service Arkansas, Kansas, Missouri, Oklahoma, and Texas. Give us an opportunity to serve you and your city or town. We will put you first.</td>
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Specs
Trim size is 8.5” by 11”. Line screen is 175 dpi and is printed on 70-lb. coated white stock. The binding is saddle-stitch.

Artwork
City & Town is Macintosh produced. We accept Adobe Illustrator and Adobe Photoshop files in addition to PDFs. PDFs must have all images and fonts embedded and bleed included (if applicable). Color files must be built in four-color process (CMYK). Ads should be submitted by e-mail to citytown@arml.org.

Advertising Rates:

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<tr>
<th>Volume Price Breaks per year</th>
<th>1-5 times a year</th>
<th>6 times a year</th>
<th>12 times a year</th>
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<tr>
<td>Full Page Covers</td>
<td>Color Cover prices are listed below.</td>
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<tr>
<td>Inside Front</td>
<td>$590 each</td>
<td>$540 each</td>
<td>$490 each</td>
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<tr>
<td>Inside Back</td>
<td>$560 each</td>
<td>$505 each</td>
<td>$455 each</td>
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<tr>
<td>Back Cover</td>
<td>$635 each</td>
<td>$580 each</td>
<td>$530 each</td>
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<tr>
<td>Ads in Color</td>
<td>Color Art prices are listed below:</td>
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<tr>
<td>Full page</td>
<td>$555 each</td>
<td>$490 each</td>
<td>$430 each</td>
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<tr>
<td>1/2 page</td>
<td>$405 each</td>
<td>$385 each</td>
<td>$370 each</td>
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<tr>
<td>1/4 page</td>
<td>$320 each</td>
<td>$305 each</td>
<td>$290 each</td>
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<td>Ads in Grayscale</td>
<td>Grayscale Art prices are listed below:</td>
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<tr>
<td>Full page</td>
<td>$375 each</td>
<td>$310 each</td>
<td>$250 each</td>
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<tr>
<td>1/2 page</td>
<td>$225 each</td>
<td>$205 each</td>
<td>$190 each</td>
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<tr>
<td>1/4 page</td>
<td>$140 each</td>
<td>$125 each</td>
<td>$110 each</td>
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WITH BLEED

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11.25” tall

1/2 PAGE
HORIZONTAL
7.5” wide
X
5” tall

1/4 Page
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X
5” tall

1/2 PAGE
VERTICAL
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X
10” tall

1/4 Page
Horizontal
3.5” wide
X
5” tall
In Memoriam

DEAN RANDALL ADAMS SR., 55, an 11-year employee with the Cherokee Village Street Department, died May 21.

JAMES LEE APPLETON, 59, Gateway street superintendent, died Feb. 23.

ROBERT BAKER, 26, a four-year veteran of the McCrory Police Department, died Sept. 15, 2016.

RONALD GENE “RONNIE” BALDWIN, 63, a Wynne alderman since 2009, former Wynne police officer, chief of police in Brinkley, Cross County sheriff, and who served as president of the Arkansas Sheriffs’ Association and on the board of the National Sheriffs’ Association, died Aug. 28, 2016.

KEN BARTON, 75, a Lakeview alderman, died Feb. 24.


MICHAEL L. BROWN, 57, a Mount Ida alderman for more than 10 years, died July 10, 2016.


MARTY S. BYERS, 57, mayor of Lexa, died April 19.

PHILLIP O. CARRUTH SR., 75, a former Russellville mayor and alderman, died Sept. 17, 2016.

RALPH MICHAEL CLIFTON, 68, who served as the city attorney for Brinkley for 31 years, died April 20.

JIM CLINKINGBEARD, 89, a former Calico Rock alderman, died March 12.


LLOYD CUPP 89, who served 52 years as a volunteer fireman including 21 years as fire chief in Morrilton, died June 1, 2016.

DOUG DOOLEY, 57, a Biscoe alderman, died Nov. 14, 2016.

WILLIAM KELLY (DUKE) ELLINGTON, 74, who served over 38 years with the Little Rock Fire Department, retiring as a captain, died Sept. 23, 2016.

BRUCE FOUTCH, 63, a North Little Rock alderman from 2011-2016, died March 29.

DALE FREEMAN, 75, Lawrence County Judge and former mayor of Portia, died Sept. 17, 2016.

FRANK GATLIN, 86, a Paragould alderman who served from 1979-2002, died March 17.
City officials and former city officials who have passed away since June 2016.

RAY GOSACK, 58, who served as Fort Smith city administrator from 2011 to 2015 after 12 years as the city’s deputy city administrator and as administrative assistant from 1985 to 1988, died Oct. 21, 2016.

LARRY OLEN GRIFFIN, 70, husband of Hartman Mayor Rita Griffin, a 16-year employee of Clarksville’s street and parks departments, and Johnson County road superintendent for 18 years, died April 30.

BOBBY HALE, 52, former Shannon Hills police chief, died March 8.

DANNY HOLLOWAY, 76, a longtime Georgetown alderman, died Aug. 9, 2016.

SAMUEL DALE “SAM” JEFFERY, 51, a Rogers councilmember, died March 9.

SHARRON JOY, 69, a Paragould alderman who served from 1999-2013, died March 23.

JAMES EDGAR MURPHY, 65, North Little Rock fire chief from 2014-2017, died March 18.

DAVID NELSON, 57, a Beebe police officer who had worked for the city for 38 years in various capacities, including working for the street department, parks department, and as a volunteer fireman, died Sept. 24, 2016.

DARRELL RAY NEWTON, 83, who served for 16 years as mayor of Hackett as well as serving as an alderman, died Feb. 17.

ROBERT D. NORRIS, 71, a Clarksville alderman and a retired police officer for the city, died Nov. 22, 2016.

WILLIE J. PATTERSON, 68, Parkin mayor and a former alderman, died Dec. 17, 2016.

TYRONE ROGERS, 53, a Fayetteville employee on the city’s telecasting team, died June 6, 2016.

LEE ALISON SCHOONOVER, 69, a Ward alderman, died Jan. 21.


HUGH DAY WELCH, 72, a former Malvern alderman, died July 20, 2016.

RALPH D. WELLS, 80, seven-term mayor and former councilmember of Leachville, died May 25.

ANDREW EUGENE WILLARD, 61, former mayor of Amagon, died Aug. 11, 2016.

JOYCE ZELLER, 84, a longtime Eureka Springs alderman, died June 13, 2016.