

# 2015 FALL CONFERENCE

**Northwest Arkansas  
Holiday Inn & Convention Center  
1500 S. 48th Street  
Springdale, AR 72762**

# WEDNESDAY - DECEMBER 2

**1:00 P.M. - 6:45 P.M.**

REGISTRATION .....Rogers, Bentonville, & Fayetteville Rooms,  
Holiday Inn

**1:00 P.M. - 7:00 P.M.**

VISIT WITH GOVERNMENTAL  
AGENCIES ..... Hall I, NWA Convention Center

*Governmental agencies have been invited to exhibit in Hall I. Drop by during the breaks and exhibit hall hours to visit with them about services their agencies might offer to your municipality*

**3:00 P.M. - 6:00 P.M.**

RESPECT AND  
UNDERSTANDING ..... Arkansas Ballroom, Holiday Inn

*Understanding societal changes including demographic, racial, generational and gender issues can pose challenges to today's city officials. Unless we respect and understand all groups of people that make up our citizenry then we will run the risk of confrontation and violence that we have seen in several cities across the country. AML Staff, Police Chiefs and elected officials share with us some of their experiences regarding respect and understanding in the cities they serve. (3 Continuing Education Hours)*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

WHY WE CARE

Speaker: Don Zimmerman, Executive Director  
Arkansas Municipal League

RESPECT AND UNDERSTANDING

Speaker: Ken Wasson, Director of Operations  
Arkansas Municipal League

IMPORTANCE OF CULTURAL AWARENESS

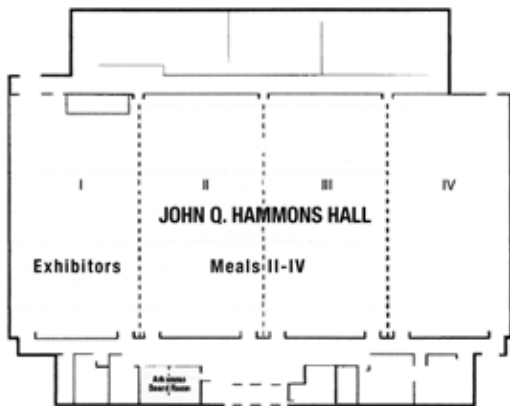
Speaker: David Baxter, Health and Safety Coordinator  
Arkansas Municipal League

ENFORCING THE LAW AND EARNING RESPECT

Speakers: Police Chief Percy Wilburn  
Lake Village  
Police Chief J.R. Wilson  
Hope  
Police Chief Mike Davis  
North Little Rock



## CONVENTION CENTER MAP



WEDNESDAY P.M.

**3:00 P.M. - 6:00 P.M. Continued**

RESPECT AND UNDERSTANDING PANEL DISCUSSION:  
RESPONDING TO DEMOGRAPHIC CHANGES

- Speakers: Mayor Billy Ray McKelvy  
De Queen
- Mayor Larry Bryant  
Forrest City
- Mayor Doug Sprouse  
Springdale

**3:30 P.M. - 5:00 P.M.**

CITY COUNTY LOCAL AFFAIRS  
INTERIM COMMITTEE MEETING ..... Ozark Room, Holiday Inn

**7:00 P.M. - 8:30 P.M.**

OPENING NIGHT  
BANQUET .....Hall IHV, NWA Convention Center

*Join us for our Opening Night Banquet. We will recognize the 2015 City of Distinction Award winners and this year's Certified Municipal Officials. Our after dinner speaker is Arkansas' own Nate Miller from Jonesboro who will share with us his ideas on leadership and loyalty.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Invocation: Judy Stafford Van Hoose, Pastor of  
Congregational Care  
First United Methodist Church

Awards Announcer: Mitch Bettis, Publisher  
Arkansas Business Publishing Group

Awards Presenter: Bob Wright  
Senior Managing Director  
Crews & Associates, Inc.

Speaker: Nate Miller  
Professional Speaker, Author and Consultant

**8:30 P.M.**

PRESIDENT'S POST BANQUET  
RECEPTION ..... Arkansas Ballroom, Holiday Inn

*After the Opening Night Banquet walk over to the Holiday Inn for desserts, beverages and entertainment.*

**Sponsored by Raymond James**

**RAYMOND JAMES®**

**THURSDAY A.M. - DECEMBER 3**

**7:15 A.M. - 5:00 P.M.**

REGISTRATION.....Rogers, Bentonville, & Fayetteville Rooms,  
Holiday Inn

BREAKFAST .....ON YOUR OWN

*Breakfast is on your own. Each hotel is providing complimentary breakfast to every hotel guest.*

**7:30 A.M. - 7:45 A.M.**

VOLUNTARY PRAYER SESSION..... Ozark Room, Holiday Inn

*A time to gather and pray for those who lead our nation, state and municipalities.*

Presiding: Alderman Beth White, North Little Rock

**7:30 A.M. - 4:30 P.M.**

VISIT WITH GOVERNMENTAL  
AGENCIES ..... Hall I, NWA Convention Center

**9:00 A.M. - 10:00 A.M.**

OPENING GENERAL  
SESSION..... Arkansas Ballroom, Holiday Inn

*The Winter Conference officially begins with the Presentation of Colors and the singing of the National Anthem. This will be followed by welcome remarks from our host city Mayor Doug Sprouse. We will then hear from Tyson President & CEO Donnie Smith.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Color Guard by: Springdale Fire Department Honor Guard

Singing the National Anthem: Daystar Quartet

Speaker: Donnie Smith, President & CEO  
Tyson Foods, Inc.

**10:00 A.M. - 10:30 A.M.**

BREAK ..... Hall I, NWA Convention Center

*Enjoy this 30 minute break by strolling over to the Convention Center visiting with the governmental agencies and getting a cup of coffee or soft drink. Be sure and be back for the 10:30 session on the Future of Arkansas Highways.*

**10:00 A.M. - 11:30 A.M.**

CITY COUNTY LOCAL AFFAIRS  
INTERIM COMMITTEE MEETING ..... Ozark Room, Holiday Inn

WEDNESDAY P.M.

THURSDAY A.M.

## THURSDAY P.M. - DECEMBER 3

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### 10:30 A.M. - 11:30 A.M.

GENERAL SESSION II  
THE FUTURE OF ARKANSAS HIGHWAYS AND  
THEIR IMPACT ON ECONOMIC  
DEVELOPMENT..... Arkansas Ballroom, Holiday Inn

*This morning we have several prominent speakers who will enlighten us on their perspective of the future of Arkansas highways.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speakers: Gard Wayt, Executive Director  
I-49 International Coalition

Dick Trammel, Chairman  
Arkansas State Highway Commission

Mayor Mike Gaskill, Paragould  
Chairman of Arkansas State Aid City Street  
Program

Steve Napper, Attorney  
Arkansas State Aid City Street Program

### 11:30 A.M. - NOON

SISTER CITIES UPDATE:  
REPORT FROM GHANA ..... Arkansas Ballroom, Holiday Inn

*In September, our AML League President and First Vice President traveled with a group to Ghana where they participated in an exchange of ideas with the Ghanaian officials. They will report about their experiences in Ghana.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Speakers: Sherman Banks, Past President  
Sister Cities International

Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

### NOON

VOLUNTEER COMMUNITY OF THE YEAR  
AWARDS LUNCHEON.....Hall II-IV, NWA Convention Center

*The 2015 Community of the Year Award winners will be recognized.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Invocation: Rev. Ronnie Floyd, Cross Church  
Springdale

Speaker: Mayor Mark Stodola, Little Rock  
National League of Cities, 2nd Vice President

### 2:00 P.M. - 2:30 P.M.

THE ARKANSAS BICYCLE AND  
PEDESTRIAN AND TRANSPORTATION  
PLAN UPDATE..... Arkansas Ballroom, Holiday Inn

*Spokespersons from this group will update us on recent events and future plans for Arkansas Bicycle and Pedestrian usage.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speakers: Leesa Freasier, Healthy Community Domain Lead  
Arkansas Department of Health

Virginia Porta, P.E., Multimodal and Project  
Planning, Arkansas State Highway and  
Transportation Department

### 2:30 P.M. - 3:15 P.M.

NEW COURT RULINGS:  
WHAT CITY OFFICIALS NEED  
TO KNOW ..... Arkansas Ballroom, Holiday Inn

*New Supreme Court rulings on sign codes, cell phone towers and same sex marriages are a few of the recent court decisions that could impact Arkansas municipalities. The AML Legal Staff explains.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speakers: Mark Hayes, Director of Legal Services  
Arkansas Municipal League

AML Staff

### 3:15 P.M. - 3:30 P.M.

BREAK ..... Hall I, NWA Convention Center

## THURSDAY A.M.

## THURSDAY P.M.

**3:30 P.M. - 4:15 P.M.**

PROPOSED CONSTITUTIONAL AMENDMENTS  
AND BALLOT ISSUES ..... Arkansas Ballroom, Holiday Inn

*There will be three Constitutional Amendments on the ballot and perhaps other ballot proposals. Invited speakers will explain the amendments and ballot proposals.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speakers: Perry Webb, President/CEO  
Springdale Chamber of Commerce

Stacey McCullough, Director  
Public Policy Center with the University of  
Arkansas Cooperative Extension Service

**4:15 P.M. - 5:00 P.M.**

ONLINE EDUCATION AND  
HEALTHY CITIES ..... Arkansas Ballroom, Holiday Inn

*Online education could be beneficial to the citizens of your municipality, as well as knowledge about becoming a healthy city.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Speakers: Dr. Michael Moore, Vice President for Academic  
Affairs, University of Arkansas System

David Baxter, Health and Safety Coordinator  
Arkansas Municipal League

**5:30 P.M. - 7:00 P.M.**

RECEPTION ..... The Jones Center

*Thursday night's reception is sponsored by Crews & Associates and will be held in Springdale's Jones Center. Beverages and hor d'oeuvres will be provided. The Springdale A&P Commission and the Springdale Chamber of Commerce are furnishing transportation to The Jones Center. Bus pick-up will be located in the east parking lot of the Holiday Inn.*

**Sponsored by Crew & Associates, Inc.**



DINNER ON YOUR OWN

THURSDAY P.M.

**FRIDAY - DECEMBER 4**

**7:15 A.M. - NOON**

REGISTRATION .....Rogers, Bentonville, & Fayetteville Rooms,  
Holiday Inn

BREAKFAST .....ON YOUR OWN

**9:00 A.M. - 9:45 A.M.**

GREETINGS FROM  
THE U.S. SENATE ..... Arkansas Ballroom, Holiday Inn

*Senator John Boozman will give an update on several of the important issues occurring in Congress affecting municipalities.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Speakers: U.S. Senator John Boozman

**9:45 A.M. - 10:00 A.M.**

BREAK .....Arkansas Ballroom Hallway, Holiday Inn

**10:00 A.M. - 10:30 A.M.**

PREPARING FOR 2016:  
IMPORTANT REMINDERS ..... Arkansas Ballroom, Holiday Inn

*In just a few weeks you will begin a new year of city service. This session is designed to remind you of a few of the important tasks that you need to do as you begin the new year.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speakers: Don Zimmerman, Executive Director  
Arkansas Municipal League

ACA Spokesperson  
Fidelity or 5 Points

**10:30 A.M. - 11:00 A.M.**

GREETINGS FROM THE U.S. HOUSE  
OF REPRESENTATIVES ..... Arkansas Ballroom, Holiday Inn

*Congressman Steve Womack will give an update on several of the important issues occurring in Congress affecting municipalities.*

Presiding: Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Speaker: U.S. Congressman Steve Womack

FRIDAY A.M.

**11:00 A.M. - NOON**

THE VOICE OF EXPERIENCE:  
VETERAN CITY OFFICIALS SHARE ABOUT  
THEIR TIME IN OFFICE ..... Arkansas Ballroom, Holiday Inn

*Veteran city officials have experienced surprises, disappointments, success and failures. With each experience, lessons are learned. A panel of AML officers shares their experiences.*

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

Speakers: Alderman Sammy Angel, Lake Village  
Vice President, District 1, Arkansas Municipal League

Mayor Joe Smith, North Little Rock  
Vice President, District 2, Arkansas Municipal League

Mayor Harry Brown, Stephens  
First Vice President, Arkansas Municipal League

Mayor Frank Hash, El Dorado  
Vice President, District 4, Arkansas Municipal League

**NOON**

CONCLUDING REMARKS ..... Arkansas Ballroom, Holiday Inn

Presiding: Mayor Rick Elumbaugh, Batesville  
President, Arkansas Municipal League

**NOON**

LUNCHEON BUFFET ..... Arkansas Ballroom, Holiday Inn

*Before you head home, join us for a buffet in the Arkansas Ballroom.*

**FRIDAY P.M.**

**NOTES**

Lined area for taking notes, consisting of horizontal lines across the right side of the page.