

ARKANSAS MUNICIPAL LEAGUE

WINTER CONFERENCE

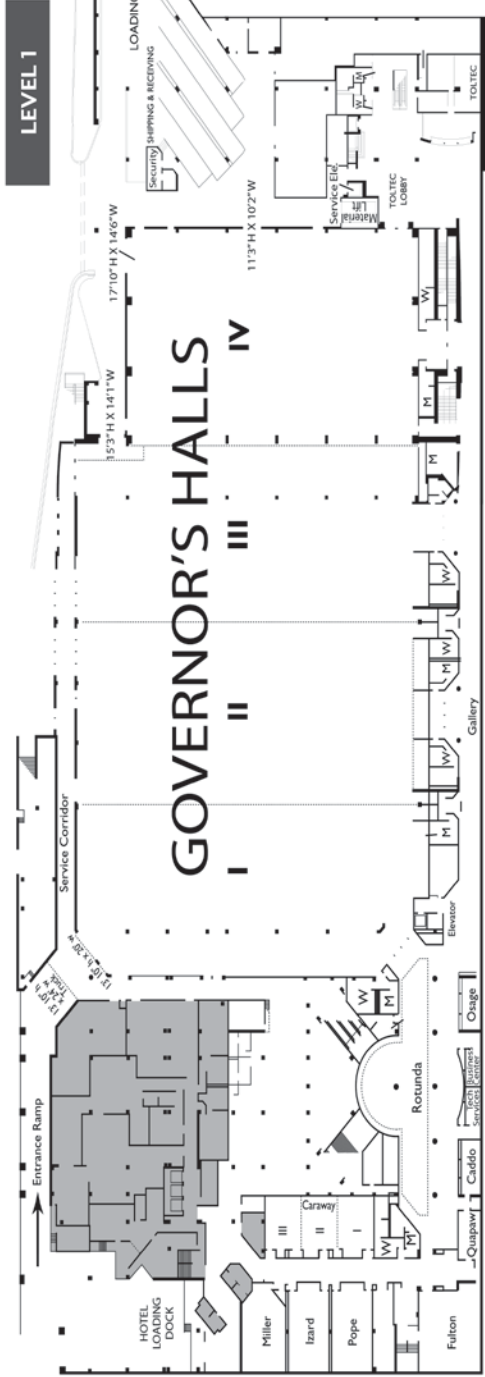
State House Convention Center

Little Rock, AR

January 14-16, 2015



STATEHOUSE CONVENTION CENTER MAP



EXHIBITION HALLS AND MEETING ROOMS

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2014~2015 OFFICERS



Mayor Mark Stodola
Little Rock
President



Mayor Rick Elumbaugh
Batesville
First Vice President



Mayor James Sanders
Blytheville
Vice President, District 1



Mayor David Morris
Searcy
Vice President, District 2



Alderman Bill Eaton
Russellville
Vice President, District 3



Mayor Billy Ray McKelvy
De Queen
Vice President, District 4

WEDNESDAY - JANUARY 14

1:00 P.M. – 7:00 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

2:00 P.M. – 3:15 P.M.

GOVERNMENTAL AGENCIES:

WAYS THEY CAN ASSIST CITIES Grand Ballroom

A panel of governmental agencies explains funding sources and assistance programs available to municipalities.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Governmental Agency Representatives

2:00 P.M. – 7:00 P.M.

VISIT WITH GOVERNMENTAL

AGENCIES Governor's Hall I-II, SCC

2:30 P.M. – 3:30 P.M.

MLWCT BOARD OF TRUSTEES Manning Room, Marriott

3:15 P.M. – 3:30 P.M.

BREAK Governor's Hall I-II, SCC

3:30 P.M. – 4:00 P.M.

WAYS WE SERVE YOU Grand Ballroom

The League offers a variety of optional programs and services that can benefit your municipality.

Presiding: Don Zimmerman, Executive Director
Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

***4:00 P.M. – 5:30 P.M.**

CITY GOVERNMENT 101: NOW THAT YOU ARE ELECTED

PART 1 Grand Ballroom

What makes Arkansas cities unique? Understanding that everyone has a role in city government is just one of the topics that will be covered in this afternoon's session. At approximately 4:00 P.M., Chief Justice Jim Hannah will swear in city officials.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

*(Part 1 is a core class in which you will receive 1.5 hours of certification credit. *Scanning for core credits will occur prior to 4:00 p.m.)*

5:30 P.M. – 5:45 P.M.

BREAK Marriott Balcony

WEDNESDAY P.M.

5:45 P.M. – 6:30 P.M.

CONTINUATION OF CITY GOVERNMENT 101:
NOW THAT YOU ARE ELECTED PART 2 Grand Ballroom

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

*(Part 2 is a core class in which you will receive .75 hour of certification credit. *Scanning for core credits will occur prior to 4:00 p.m.)*

6:30 P.M. - 7:00 P.M.

PRE-BANQUET RECEPTIONEast Wally Allen Ballroom, SCC

Attend the pre-banquet reception and take the time to meet members of the Arkansas Legislature and fellow city officials from across the state.

Reception sponsored by Friday, Eldredge & Clark.

7:00 P.M. - 8:30 P.M.

OPENING NIGHT BANQUETWally Allen Ballroom, SCC

Join us for our Opening Night Banquet. State elected leaders will address the audience. Use this time to visit with your individual legislators, as each member of the 90th General Assembly has been invited. Lifetime Members will be recognized along with this year’s Certified Municipal Officials.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Invocation: Mayor James Sanders, Blytheville
Vice President, District 1
Arkansas Municipal League

8:30 P.M.

PRESIDENT’S POST BANQUET RECEPTIONCapital Hotel

After the Opening Night Banquet walk across the street to the beautiful Capital Hotel and meet President Mark Stodola, First Vice President Rick Elumbaugh and the hosts from Stephens Inc. Delicious desserts and beverages will be provided as well as an opportunity for you to tour the Capital Hotel.

Reception hosted by Stephens Inc.

WEDNESDAY P.M.

THURSDAY - JANUARY 15 A.M.

7:15 A.M. – 5:00 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

7:15 A.M. – 8:30 A.M.

HOST CITY BREAKFAST Governor's Hall I-II, SCC

Enjoy a delicious breakfast courtesy of Little Rock, our host city.

Hosted by the City of Little Rock.

7:15 A.M. – 4:30 P.M.

VISIT WITH GOVERNMENTAL

AGENCIES Governor's Hall I-II, SCC

7:30 A.M. – 7:45 A.M.

VOLUNTARY PRAYER SESSION..... Fulton Room, SCC

Presiding: Alderman Beth White, North Little Rock

8:45 A.M. – 10:00 A.M.

OPENING GENERAL SESSION..... Grand Ballroom

The Winter Conference officially begins with the Presentation of Colors and the singing of the National Anthem. This will be followed by welcome remarks from our host city Mayor, Mark Stodola. House and Senate leaders have been invited to share their perspectives on the 2015 legislative session. At the conclusion, recipients of this year's City of Distinction Awards will be recognized.

Presiding: Mayor Mark Stodola, Little Rock

President, Arkansas Municipal League

Color Guard by: Little Rock Fire Department

Singing the National Anthem: Officer Takeisha Fifer

Little Rock Police Department

Speakers: State Senator Jim Hendren, District 2

Arkansas Senate Majority Leader

State Representative Ken Bragg, District 15

Arkansas House of Representatives Majority Leader

State Senator Keith Ingram, District 24

Arkansas Senate Minority Leader

State Representative Eddie Armstrong, District 37

Arkansas House of Representatives Minority Leader

Awards Presenter: Mitch Bettis, Publisher

Arkansas Business Publishing Group

10:00 A.M. – 10:30 A.M.

BREAKMarriott Balcony and Governor's Hall I-II, SCC

THURSDAY A.M.

***10:30 A.M. – NOON**

GENERAL SESSION II: A NEW MAJORITY, A NEW DAY, NEW RULES AND THE IMPACT OF AMENDMENT #3 ON STATE AND LOCAL GOVERNMENT Grand Ballroom

Former Congressman Ed Bethune of the Second Congressional District analyzes the effects of the new Republican majority on Arkansas politics. The sponsors of Amendment #3 and the Director of the Arkansas Ethics Commission share their opinions on how this will impact Arkansas cities.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Former U.S. Congressman Ed Bethune
State Representative Warwick Sabin, District 33
State Senator Jon Woods, District 7
Graham Sloan, Director
Arkansas Ethics Commission

*(This session is a continuing education class in which officials will receive 1 hour credit. This session is also a continuing legal education class in which officials will receive 1.5 hours credit. *Scanning for continuing credit will occur prior to 10:30 a.m.)*

THURSDAY - JANUARY 15 P.M.

NOON - 1:30 P.M.

VOLUNTEER COMMUNITY OF THE YEAR
AWARDS LUNCHEON Governor’s Hall III, SCC

At the conclusion of Governor Hutchinson’s remarks, the 2014 Volunteer Community of the Year Award winners will be recognized.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Invocation: Mayor Jackie Crabtree, Pea Ridge

Speaker: Governor Asa Hutchinson
State of Arkansas

***2:00 P.M. – 3:00 P.M.**

CITY GOVERNMENT 101: NOW THAT YOU ARE ELECTED
PART 3 Grand Ballroom

Conducting your council meeting, getting along with the media, civility and the challenges of leadership are a few of the topics that will be discussed in this afternoon’s sessions.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

*(Part 3 is a core class in which you will receive 1 hour of certification credit. *Scanning for core credits will occur prior to 2:00 p.m.)*

3:00 P.M. – 3:15 P.M.

BREAKMarriott Balcony

3:15 P.M. – 4:30 P.M.

CONTINUATION OF CITY GOVERNMENT 101:
NOW THAT YOU ARE ELECTED - PART 4..... Grand Ballroom

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

*(Part 4 is a core class in which you will receive 1.25 hours of certification credit. *Scanning for core credits will occur prior to 2:00 p.m.)*

4:45 P.M. – 5:15 P.M.

CITY GOVERNMENT 101: PART 5
MOCK CITY COUNCIL MEETING Grand Ballroom

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

How should you conduct a city council meeting? Observe this "Mock City Council Meeting" and learn some of the dos and don'ts of how to conduct a council meeting.

*(Part 5 is a core class in which you will receive .5 hour of certification credit. *Scanning for core credits will occur prior to 2:00 p.m.)*

6:00 P.M.

THURSDAY EVENING RECEPTION.... Clinton Presidential Library

Catch the trolley (In front of the Marriott Hotel) and attend the reception at the Clinton Presidential Library. The trolley service will run from 5:30 P.M. - 8:00 P.M. for your convenience. Enjoy beverages and light hors d'oeuvres, as well as an opportunity to tour the Library. After the reception, relish dinner and social activities at one of the many fine establishments in the Little Rock and North Little Rock downtown areas.

Reception sponsored by McClelland Consulting Engineers, Inc. and the Arkansas Municipal League.

DINNER ON YOUR OWN

THURSDAY P.M.

FRIDAY - JANUARY 16 A.M.

7:15 A.M. – 12:00 P.M.

REGISTRATION Osage Room, SCC

7:15 A.M. – 8:30 A.M.

BREAKFAST Governor’s Hall I-II, SCC

***8:45 A.M. – 9:45 A.M.**

GENERAL SESSION I:

THE FOIA AND CITY GOVERNMENT Grand Ballroom

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speaker: Attorney General Leslie Rutledge (invited)
State of Arkansas

*(This session is a continuing education class in which officials will receive 1 hour credit. This session is also a continuing legal education class in which officials will receive 1 hour credit. *Scanning for continuing credits will occur prior to 8:45 a.m.)*

9:45 A.M. – 10:00 A.M.

BREAKMarriott Balcony

10:00 A.M. – 11:00 A.M.

GENERAL SESSION II:

WHY WELLNESS MATTERS Grand Ballroom

Wellness matters because people matter, especially your city personnel. Ideas to promote wellness and healthy lifestyles will be discussed at this session.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Joy Rockenbach, Act 1220 Coordinator
Arkansas Department of Health
Andi Ridgway, Chair
Arkansas Coalition for Obesity Prevention

*(This session is a continuing education class in which officials will receive 1 hour credit. *Scanning for continuing credits will occur prior to 8:45 a.m.)*

11:00 A.M. – NOON

GENERAL SESSION III: COMMUNICATING WITH YOUR
LEGISLATOR Grand Ballroom

*It is critical to communicate with your legislator during the
90th General Assembly. There is a professional way to
share your opinions. League staff members explain.*

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Arkansas Municipal League Staff

10:15 A.M. – 4:30 P.M.

CITY ATTORNEYS Arkansas Municipal League Headquarters

*(This session is a continuing legal education class in which
officials will receive 5 hours credit.)*

NOON

CONCLUDING REMARKS Grand Ballroom

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

NOON

LUNCH BUFFET Governor’s Hall I-II, SCC

Before you depart, join us for a buffet of Southwest cuisine.

Sponsored by American Fidelity Assurance Company.

1:00 P.M.

OTHER FRIDAY MEETINGS:

1:00 P.M.

MHBF BOARD MEETING Manning Room, Marriott

1:00 P.M.

ACCRTA MEETINGS Riverview & Ouachita Rooms, Marriott



FRIDAY P.M.

SPONSORS

Pre-Banquet Reception

Friday, Eldredge & Clark, LLP

400 W. Capitol, Suite 2000
Little Rock, AR 72201-3522
501-376-2011

President's Post Banquet Reception

Stephens Inc.

111 Center Street
Little Rock, AR 72201
501-377-2000

Host City Breakfast

The City of Little Rock

500 West Markham, Room 203
Little Rock, AR 72201
501-371-4510

Thursday Evening Reception

McClelland Consulting Engineers, Inc.

900 West Markham Street
Little Rock, AR 72201
501-371-0272

Friday's Lunch Buffet

American Fidelity Assurance Company

P.O. Box 25523
Oklahoma City, OK 73125
405-523-5416

League Wellness Area

eDocAmerica

11719 Hinson Road, Suite 110
Little Rock, AR 72212
866-525-3362

EXHIBITORS

American Fidelity Assurance Company

P.O. Box 25523
Oklahoma City, OK 73125
405-523-5416
www.americanfidelity.com

Arkansas City Clerks, Records and Treasurers Association

P.O. Box 660
Lake City, AR 72437
870-237-4431

Arkansas Commissioner of State Lands

500 Woodlane Street, Suite 109
Little Rock, AR 72201
501-683-3031
www.cosl.org

Arkansas Department of Aeronautics

2315 Crisp Drive, Hangar 8
Little Rock, AR 72202
501-376-6781
www.fly.arkansas.gov

Arkansas Department of Correctional Industries

2403 East Harding Avenue
Pine Bluff, AR 71601
870-850-8434
www.acicatalog.com

Arkansas Department of Emergency Management/Federal Surplus

8700 Remount Road
North Little Rock, AR 72118
501-835-3111
www.adem.arkansas.gov

Arkansas Department of Environmental Quality-Brownfields

5301 Northshore Drive
North Little Rock, AR 72118
501-682-0867
www.adeq.state.ar.us

**Arkansas Department of Health,
Engineering Section**

4815 West Markham, Slot 37
Little Rock, AR 72205
501-280-4128
www.healthy.arkansas.gov

**Arkansas Department of Parks and
Tourism**

1 Capitol Mall
Little Rock, AR 72201
501-682-1301
www.outdoorgrants.com

**Arkansas Department of Rural
Services**

101 East Capitol Avenue, Suite 202
Little Rock, AR 72201
www.ruralservices.arkansas.gov

Arkansas Economic Developers

1200 West Capitol Avenue
Little Rock, AR 72201
501-372-2222
www.aed-arkansas.org

**Arkansas Economic Development
Commission**

900 West Capitol Avenue, Suite 400
Little Rock, AR 72201
501-682-7681
www.arkansasedc.com

**Arkansas Employer Support of the
Guard and Reserve**

ARESGR-Camp Robinson, Box 27
North Little Rock, AR 72199
501-212-4018
www.esgr.mil

**Arkansas Environmental Training
Academy**

P.O. Box 3499
Camden, AR 71711
870-574-4550
www.sautech.edu

EXHIBITORS

Arkansas Forestry Commission/ Urban & Community Forestry

2752 North Garland Avenue

Fayetteville, AR 72704

479-442-4963

www.forestry.arkansas.gov

Arkansas Highway and Transportation Department

P.O. Box 2261

Little Rock, AR 72203

501-569-2572

www.arkansashighways.com

Arkansas Highway and Transportation Department: T² Center

10324 Interstate 30

Little Rock, AR 72209

501-569-2380

www.arkansashighways.com/t2/t2.aspx

Arkansas Insurance Department

1200 West Third Street

Little Rock, AR 72201

501-371-2640

www.insurance.arkansas.gov/csd

Arkansas Natural Resources Commission

101 East Main Street

Little Rock, AR 72201

501-682-0547

www.anrc.arkansas.gov

Arkansas Natural Resources Commission

Flood Insurance Program

101 East Capitol, Suite 350

Little Rock, AR 72201

501-682-3969

www.anrc.arkansas.gov

Arkansas Recreation & Parks Association

P.O. Box 3091
Little Rock, AR 72203
501-416-6700
www.arkarpa.org

Arkansas Rural Water Association

P.O. Box 860
Lonoke, AR 72086
501-206-8200
www.arkansasruralwater.org

**Arkansas Secretary of State
Mark Martin**

500 Woodlane Street
State Capitol, Room 25
Little Rock, AR 72201
501-683-3702
www.sos.arkansas.gov

**Arkansas Small Business and
Technology Development Center**

2801 South University Avenue
Little Rock, AR 72204
www.asbtdc.org

**Arkansas State Aid City Street
Program**

P.O. Box 38
North Little Rock, AR 72114
501-569-2346
citystreet.arkansas.gov

**Arkansas State Animal Control
Association**

P.O. Box 138
Lavaca, AR 72941
479-769-5238
www.arkansasanimalcontrol.com

EXHIBITORS

Arkansas State Library

900 West Capitol Avenue, Suite 100
Little Rock, AR 72201
501-682-2837
www.library.arkansas.gov

Association of Arkansas Development Organizations

P.O. Box 300
Lonoke, AR 72086
501-676-2721
www.capdd.org

Catamaran

11900 West Lake Park Drive
Milwaukee, WI 53224
414-760-4733
www.restat.com
www.catamaranrx.com

Connect Arkansas

200 River Market Avenue, Suite 400
Little Rock, AR 72201
501-374-9247
www.connect-arkansas.org

Department of Finance and Administration

1816 West 7th Street
Little Rock, AR 72206
501-682-7118
www.dfa.arkansas.gov

Department of Homeland Security

245 Murray Lane, Stop 0610
Washington, DC 20528
703-603-4682
www.dhs.gov

Department of Information Systems

1 Capitol Mall, 3rd Floor
Little Rock, AR 72201
501-683-4950
www.dis.arkansas.gov

**Department of Workforce Services/
Governor's Dislocated Worker Task
Force**

1501 South Main Street

Little Rock, AR 72203

501-320-5630

www.dislocatedworker.arkansas.gov

**DHS/Division of Community Service
and Nonprofit Support**

P.O. Box 1437, Slot S230

Little Rock, AR 72203

501-320-6459

www.humanservices.arkansas.gov

Division of Legislative Audit

500 Woodlane Street

State Capitol, Suite 172

Little Rock, AR 72201

501-683-8600

www.arklegaudit.gov

eDocAmerica

11908 Kanis Road, Suite G-1

Little Rock, AR 72211

501-907-7117

www.edocAmerica.com

**Equal Employment Opportunity
Commission**

820 Louisiana, Suite 200

Little Rock, AR 72201

501-324-6372

www.eeoc.gov

GovDeals, Inc.

100 Capitol Commerce Blvd., Suite 110

Montgomery, AL 36117

334-387-0532

www.govdeals.com

EXHIBITORS

Internal Revenue Service

700 West Capitol Avenue, MS: 4210
Little Rock, AR 72201
501-396-5816
www.irs.gov
www.irs.gov/govts

Johanson Group/DBSquared

2928 McKee Circle, Suite 123
Fayetteville, AR 72703
479-521-2697
www.johansongroup.net
www.dbsquared.com

Keep Arkansas Beautiful

1 Capitol Hall, Suite 4A-007
Little Rock, AR 72201
501-682-3507
www.keeparkansasbeautiful.com

Legacy Consulting

523 South Louisiana Street, Suite 222
Little Rock, AR 72201
866-925-4549
www.legacyincorporated.com

Main Street Arkansas Arkansas Historic Preservation Program

323 Center Street, Suite 1500
Little Rock, AR 72201
501-324-9887
www.arkansaspreservation.com

RxResults

320 Executive Court, Suite 201
Little Rock, AR 72205
501-367-8402
www.rxresults.com

Sophicity IT in a Box

13010 Morris Road, Building 2, Suite 100
Alpharetta, GA 30004
770-670-6940
www.sophicity.com/itinabox.aspx

The Grant Book Company

P.O. Box 504

Helena-West Helena, AR 72342

870-338-9094

www.thegrantbook.com

**UCA's Center for Community and
Economic Development**

201 Donaghey Avenue

Brewer-Hegeman 102

Conway, AR 72035

501-450-3460

www.uca.edu/cced

**U.S. Department of Commerce
Bureau of Census**

1111 West 22nd Street, Suite 400

Oak Brook, IL 60523

312-498-2240

www.census.gov

U.S. Department of Labor/OSHA

10810 Executive Center Drive

Danville Building, Suite 206

Little Rock, AR 72034

501-224-1841

www.osha.gov

US Wellness

20400 Observation Drive, Suite 100

Germantown, MD 20876

301-926-6099

www.uswellness.com

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NOTES



P.O. Box 38
NORTH LITTLE ROCK, AR 72115

301 W. SECOND ST.
NORTH LITTLE ROCK, AR 72114

501-374-3484

www.arml.org

www.greatcitiesgreatstate.com

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Arkansas.Municipal.League

Follow us on Twitter @ARMuniLeague